

A wide landscape photograph showing a river or stream winding through a green, hilly area. The sky is filled with large, white and grey clouds, suggesting a bright but slightly overcast day. The water reflects the sky and the surrounding greenery.

COMMUNITY ENGAGEMENT AND OUTREACH COMMITTEE (CEOC) ROLES AND RESPONSIBILITIES

CEOC – June 10, 2021

A close-up photograph of a riverbank. The foreground is dominated by tall grasses and several small purple flowers. The river water is visible on the right side of the frame, reflecting the sky.

CEOC PURPOSE

- Assists the City in ensuring a broad and inclusive community outreach and engagement process during the Housing Element Update.
- Helps guide and provide feedback on the types and frequency of events and meetings, and strategies and methods for communicating with the various community stakeholders.

THE COMMITTEE

The primary responsibilities of the group are:

- Serve as an ambassador of the project and encourage people to participate in the process
- Help guide and provide feedback on the community engagement plan
- Serve as a community resource to provide information to and receive input from the community on matters related to community engagement and public outreach

THE MEMBERS

The primary responsibilities of each member would be to:

- Identify effective ways to inform and engage the various stakeholders about the project
- Commit to constructive dialogue, mutual respect and collaboration
- Share local knowledge

CONSIDERATIONS FOR PROVIDING FEEDBACK

- Who should we reach out to? (e.g. focus groups, community partners, etc.)
- What types of activities should we do? (e.g. survey, pop-up events, gallery walk, webinar, etc.)
- Where should meetings and events take place? (e.g. online, farmers' markets, community events, etc.)
- When should meetings/events occur and how frequent? (e.g. evenings, weekends, once a week, etc.)
- Why should we reach out? (e.g. we want to hear the voices and viewpoints from community members on issues that are important to them related to the project)
- How should we connect with the community? (e.g. social media, mailers, door-to-door, newsletter, etc.)



THANK YOU