



# Independent Redistricting Commission

## REGULAR MEETING AGENDA – AMENDED

**Date:** 3/24/2022

**Time:** 5:00 p.m.

**Locations:** [Zoom.us/join](https://zoom.us/join) – ID# 879 8712 2918

City Council Chambers, 701 Laurel St., Menlo Park, CA 94025

This amended agenda includes an update to the staff report for item E1.

### NOVEL CORONAVIRUS, COVID-19, EMERGENCY ADVISORY NOTICE

Consistent with Government Code section 54953(e), and in light of the declared state of emergency, and maximize public safety while still maintaining transparency and public access, members of the public can listen to the meeting and participate using the following methods.

- How to participate in the meeting
  - Submit a written comment online up to 1-hour before the meeting start time:  
[SESandoval@menlopark.org](mailto:SESandoval@menlopark.org) \*  
Please include the agenda item number you are commenting on.
  - Access the meeting real-time online at:  
[Zoom.us/join](https://zoom.us/join) – Meeting ID 879 8712 2918
  - Access the meeting real-time via telephone at:  
(669) 900-6833  
Meeting ID 879 8712 2918  
Press \*9 to raise hand to speak

Subject to Change: Given the current public health emergency and the rapidly evolving federal, state, county and local orders, the format of this meeting may be altered or the meeting may be canceled. You may check on the status of the meeting by visiting the City's website [menlopark.org](http://menlopark.org). The instructions for logging on to the webinar and/or the access code is subject to change. If you have difficulty accessing the webinar, please check the latest online edition of the posted agenda for updated information ([menlopark.org/agenda](http://menlopark.org/agenda)).

### Special Session ([Zoom.us/join](https://zoom.us/join) – ID# 879 8712 2918)

#### A. Call To Order

#### B. Roll Call

#### C. Public Comment

Under "Public Comment," the public may address the Independent Redistricting Commission on any subject not listed on the agenda. Each speaker may address the Independent Redistricting Commission once under public comment for a limit of three minutes. Please clearly state your name and address or political jurisdiction in which you live. The Independent Redistricting Commission cannot act on items not listed on the agenda and, therefore, the Independent Redistricting Commission cannot respond to non-agenda issues brought up under public comment other than to provide general information.

**D. Consent Calendar**

- D1. Accept the Independent Redistricting Commission minutes for March 10, 2022 ([Attachment](#))

**E. Public Hearing – 5:10 p.m.**

- E1. Fourth public hearing to receive input regarding the composition of the City's Districts ([Staff Report #22-010-IRC](#))

**F. Informational Items**

- F1. Public engagement update ([Staff Report #22-011-IRC](#))

**G. Commissioner Reports**

- G1. Commissioner reports

**H. Adjournment**

At every regular meeting of the Independent Redistricting Commission, in addition to the public comment period where the public shall have the right to address the Independent Redistricting Commission on any matters of public interest not listed on the agenda, members of the public have the right to directly address the Independent Redistricting Commission on any item listed on the agenda at a time designated by the chair, either before or during the Independent Redistricting Commission's consideration of the item.

At every special meeting of the Independent Redistricting Commission, members of the public have the right to directly address the Independent Redistricting Commission on any item listed on the agenda at a time designated by the chair, either before or during consideration of the item.

If you challenge any of the items listed on this agenda in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Menlo Park at, or prior to, the public hearing.

Any writing that is distributed to a majority of the Independent Redistricting Commission by any person in connection with an agenda item is a public record (subject to any exemption under the Public Records Act) and is available by request by emailing the city clerk at [jaherren@menlopark.org](mailto:jaherren@menlopark.org). Persons with disabilities, who require auxiliary aids or services in attending or participating in Independent Redistricting Commission meetings, may call the City Clerk's Office at 650-330-6620.

Agendas are posted in accordance with Government Code Section 54954.2(a) or Section 54956. Members of the public can view electronic agendas and staff reports by accessing the City website at [menlopark.org/agenda](http://menlopark.org/agenda) and can receive email notification of agenda and staff report postings by subscribing to the "Notify Me" service at [menlopark.org/notifyme](http://menlopark.org/notifyme). Agendas and staff reports may also be obtained by contacting City Clerk at 650-330-6620. (Posted: 3/18/2022)

Independent Redistricting Commission



REGULAR MEETING MINUTES – DRAFT

Date: 3/10/2022
Time: 6:00 p.m.
Location: Zoom

Regular Session

A. Call To Order

Chair Arellano called the meeting to order at 6:04 p.m.

B. Roll Call

Present: Arellano, Bahles, Erhart, Gilmer, Hill, Kissel, Marquardt, Saad, Wolter
Absent: None
Staff: City Clerk Judi A. Herren, Administrative Assistant Sarah Sandoval, Assistant City Attorney Tamar Burke

C. Public Comment

None.

D. Consent Calendar

D1. Accept the Independent Redistricting Commission minutes for March 3, 2022 (Attachment)

ACTION: Motion and second (Hill/ Saad), to accept the Independent Redistricting Commission meeting minutes for March 3, 2022, passed 6-0 (Wolter abstaining).

Recess

The Independent Redistricting Commission took a recess at 6:12 p.m.
The Independent Redistricting Commission reconvened at 6:30 p.m.

E. Public Hearing – 6:30 p.m.

E1. Third public hearing to receive input regarding the composition of the City’s Districts (Staff Report #22-009-IRC)

Assistant City Attorney Tamar Burke introduced the item.
Alex Sainz, demographer from GEOinovo, made the presentation.
Chair Arellano opened the public hearing.
• Fran Dehn spoke in support of shared City Council representation across business sectors and transportation corridors.
• Lynne Bramlett spoke in support of increasing public engagement, maintaining similar boundaries



to the current district boundaries, and considering liquefaction zones along the Hayward Fault.

- Pam Jones spoke in support of transparency in the redistricting process and expressed concern regarding the boundaries between Districts 1 and 2 in some of the draft maps.
- Katie Behroozi spoke in support of avoiding dramatic changes to the current districts due to a lack in public interest from residents and keeping neighborhoods together.

Chair Arellano closed the public hearing.

**ACTION:** Motion and second (Gilmer/ Erhart), to eliminate map 1-110 from further consideration, passed 5-7 (Saad and Wolter dissenting).

**ACTION:** Motion and second (Gilmer/ Wolter), to eliminate map 1-101 from further consideration, passed unanimously.

**ACTION:** By acclamation, the Commission changed the time of the March 24, 2022 meeting to 5:00 p.m. and added a special virtual meeting on March 31, 2022 at 5:30 p.m.

## **F. Reports and Announcements**

F1. Commissioner reports

None.

## **G. Adjournment**

Chair Arellano adjourned the meeting at 8:36 p.m.

Sarah Sandoval, Administrative Assistant



**STAFF REPORT – AMENDED**

**Independent Redistricting Commission**

**Meeting Date:** 3/24/2022  
**Staff Report Number:** 22-010-IRC

**Public Hearing:** Fourth public hearing regarding draft maps of the City's proposed voting Districts

**Recommendation**

Staff recommends the Independent Redistricting Commission (IRC) conduct the fourth public hearing to receive public input regarding draft maps of the City's proposed voting Districts. Following the close of the public hearing, the IRC will:

1. Discuss maps and, by minute order, select maps which should be eliminated from further consideration and select preferred maps to move forward for further consideration at a subsequent meeting; and
2. Provide direction to the demographer regarding any maps the IRC would like to have adjusted, drawn and analyzed at a future meeting.

**Policy Issues**

Pursuant to California Elections Code Section 21627.1, before adopting a final map in the redistricting process, the IRC must hold at least four public hearings at which the public is invited to provide input regarding the composition of one or more Council Districts. At least one public hearing must be held before the commission draws a draft map or maps of the proposed.

**Background**

While all public input concerning the composition of the city's districts should be considered, all maps must meet the following federal requirements:

1. Population equality across districts.
2. Race cannot be the predominant factor or criteria when drawing districts.
3. Compliance with the federal Voting Rights Act of 1965, which, among other things, prohibits districts that dilute minority voting rights, and encourages a majority-minority district, if the minority group is sufficiently large, and such a district can be drawn without race being the predominant factor.

Additionally, the maps must also meet the following state requirements:

- Maps must be drawn using the following criteria in prioritized order:
- District boundaries must be geographically contiguous;
- District boundaries must minimize the division of neighborhoods and communities of interest;
- District boundaries must be easily identifiable and understandable by residents; and
- District boundaries must be geographically compact.
- Maps must not favor or discriminate against a political party.

Maps must be accompanied by information on the total population, citizen voting age population, and racial and ethnic characteristics of the citizen voting age population.

## Analysis

Based on public input and other legally required criteria, the City's redistricting demographer has now prepared proposed draft district maps for public review and comment.

At the third public hearing on March 10, 2022, the IRC reviewed six maps and eliminated two maps from further consideration; 1-101 and 1-110. The four remaining maps, 1-102, 1-105, 1-108, and 1-109, are still under consideration. In addition to the four remaining maps from the March 10, 2022 meeting, there are ~~seven-six~~ new maps, totaling ~~eleven-10~~ maps for the IRC to review and consider.

The intention of this fourth public hearing is to review all draft maps still under consideration (Attachment A) submitted to the IRC via the Districtr tool (Attachment B.) To support this process, GEOinovo has also provided a series of supplemental maps (Attachment C) of existing districts, school district boundaries, neighborhoods, and population density, for the IRC to reference against the drafts.

Following the close of the public hearing, the IRC will:

1. Discuss maps and, by minute order, select maps which should be eliminated from further consideration and select preferred maps to move forward for further consideration at a subsequent meeting; and
2. Provide direction to the demographer regarding any maps the IRC would like to have adjusted, drawn and analyzed at a future meeting.

In the interest of reviewing all maps in a timely manner, staff recommends a discussion time of 5-10 minutes per map.

The next public hearing regarding draft maps of the City's proposed voting Districts will be held on March 31, 2022, and the final public hearing regarding draft maps of the City's proposed voting Districts will be held on April 7, 2022. Adoption of a resolution approving the final map will occur on at the April 14, 2022 meeting.

The last day that a member of the public can submit maps for review is March 25, 2022.

## Impact on City Resources

There is no impact on City resources.

## Public Notice

Public notification was achieved by posting the agenda, with the agenda items being listed, at least 72 hours prior to the meeting.

## Environmental Review

This action is not a project within the meaning of the California Environmental Quality Act (CEQA) Guidelines §§ 15378 and 15061(b)(3) as it is a minor change that will not result in any direct or indirect

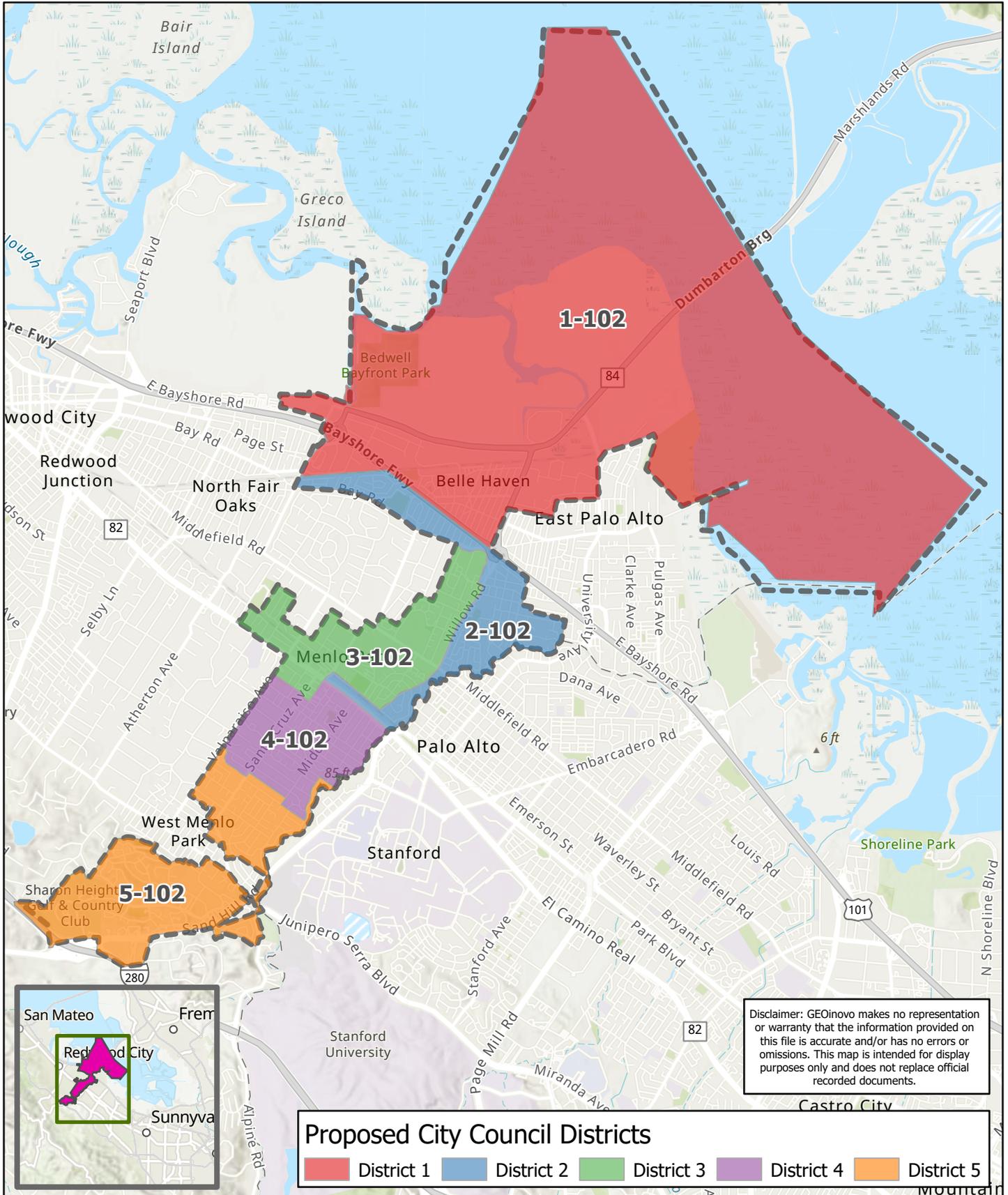
physical change in the environment.

**Attachments**

- A. Draft maps
- B. Hyperlink – Districtr mapping tool: <https://districtr.org/event/MP-Maps>
- C. Supplemental maps

Report prepared by:  
Sarah Sandoval, Administrative Assistant

Report reviewed by:  
Judi A. Herren, City Clerk  
Denise Bazzano, Assistant City Attorney  
Tamar Burke, Assistant City Attorney



Disclaimer: GEOinovo makes no representation or warranty that the information provided on this file is accurate and/or has no errors or omissions. This map is intended for display purposes only and does not replace official recorded documents.

**Proposed City Council Districts**

<span style="display: inline-block; width: 20px; height: 10px; background-color: red; border: 1px solid black;"></span> District 1	<span style="display: inline-block; width: 20px; height: 10px; background-color: blue; border: 1px solid black;"></span> District 2	<span style="display: inline-block; width: 20px; height: 10px; background-color: green; border: 1px solid black;"></span> District 3	<span style="display: inline-block; width: 20px; height: 10px; background-color: purple; border: 1px solid black;"></span> District 4	<span style="display: inline-block; width: 20px; height: 10px; background-color: orange; border: 1px solid black;"></span> District 5
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Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

Public 102: ID 100938

Created By: GEOinovo Solutions  
3/3/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 102

## Population

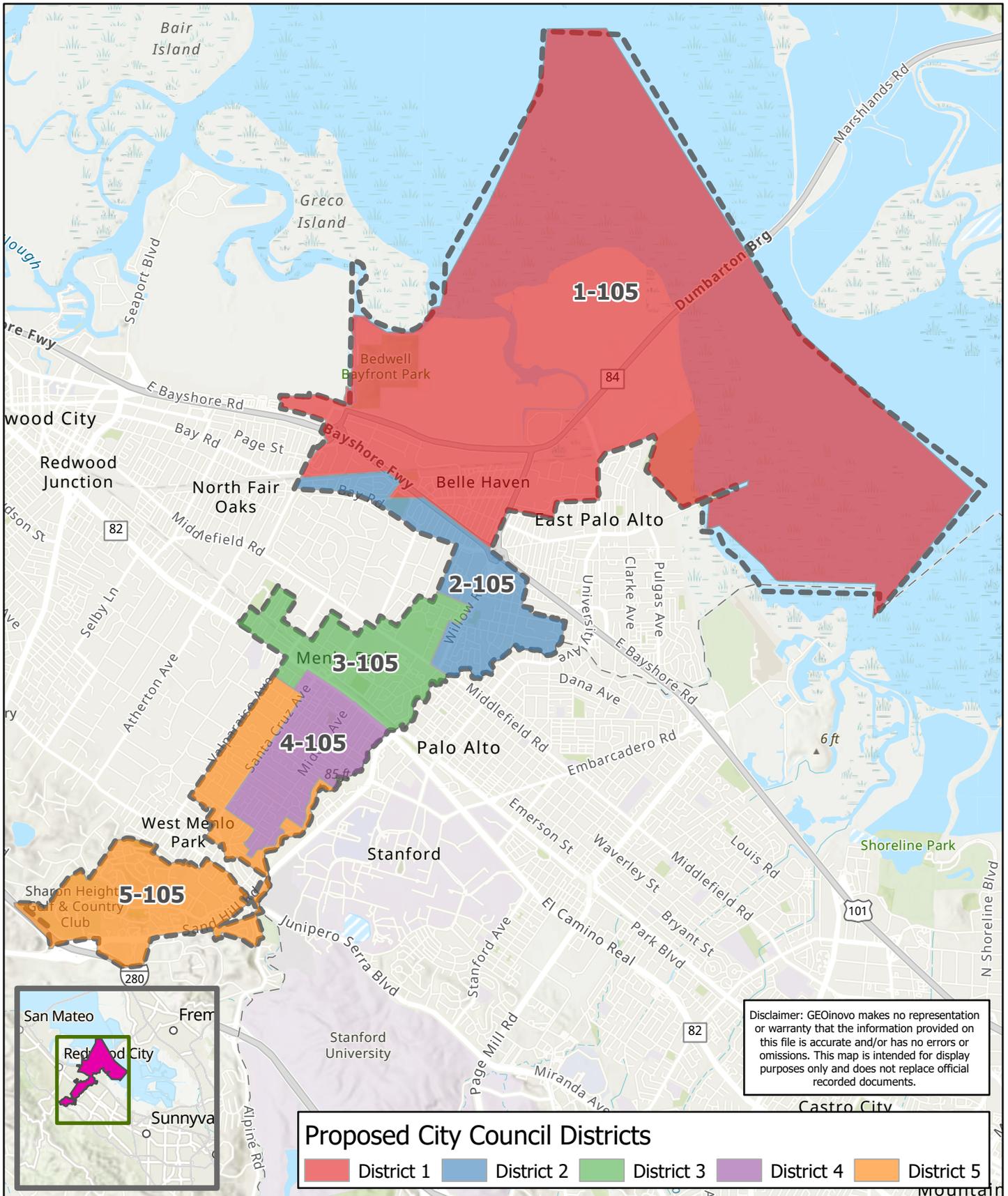
District Number (Pub 102)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,843	737	10.8%	4,287	62.6%	125	1.8%	63	0.9%	1,429	20.9%	66	1.0%	113	1.7%	23	0.3%
<b>District 3</b>	6,825	849	12.4%	3,983	58.4%	143	2.1%	40	0.6%	1,570	23.0%	74	1.1%	116	1.7%	50	0.7%
<b>District 4</b>	6,922	456	6.6%	4,802	69.4%	88	1.3%	26	0.4%	1,379	19.9%	15	0.2%	115	1.7%	41	0.6%
<b>District 5</b>	6,762	345	5.1%	4,679	69.2%	58	0.9%	35	0.5%	1,525	22.6%	12	0.2%	60	0.9%	48	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 102	6,478	6,843	6,825	6,922	6,762	6,766	6.56%

## Citizen Voting Age Population (CVAP)

District Number (Pub 102)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Asian	Asian %	Hawaiian/Pac Islander	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	0	3,348	15.6%	0	171	0.8%	0	0.0%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	0	484	15.0%	0	112	3.5%	0	0.0%
<b>District 2</b>	4,779	303	6.3%	3,394	71.0%	102	2.1%	0	974	20.4%	0	6	0.1%	0	0.0%
<b>District 3</b>	4,205	349	8.3%	2,787	66.3%	320	7.6%	0	744	17.7%	0	5	0.1%	0	0.0%
<b>District 4</b>	4,318	188	4.4%	3,648	84.5%	6	0.1%	0	458	10.6%	0	18	0.4%	0	0.0%
<b>District 5</b>	4,901	270	5.5%	3,883	79.2%	30	0.6%	0	688	14.0%	0	30	0.6%	0	0.0%



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Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

Public 105: ID 106085

Created By: GEOinovo Solutions  
3/3/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 105

## Population

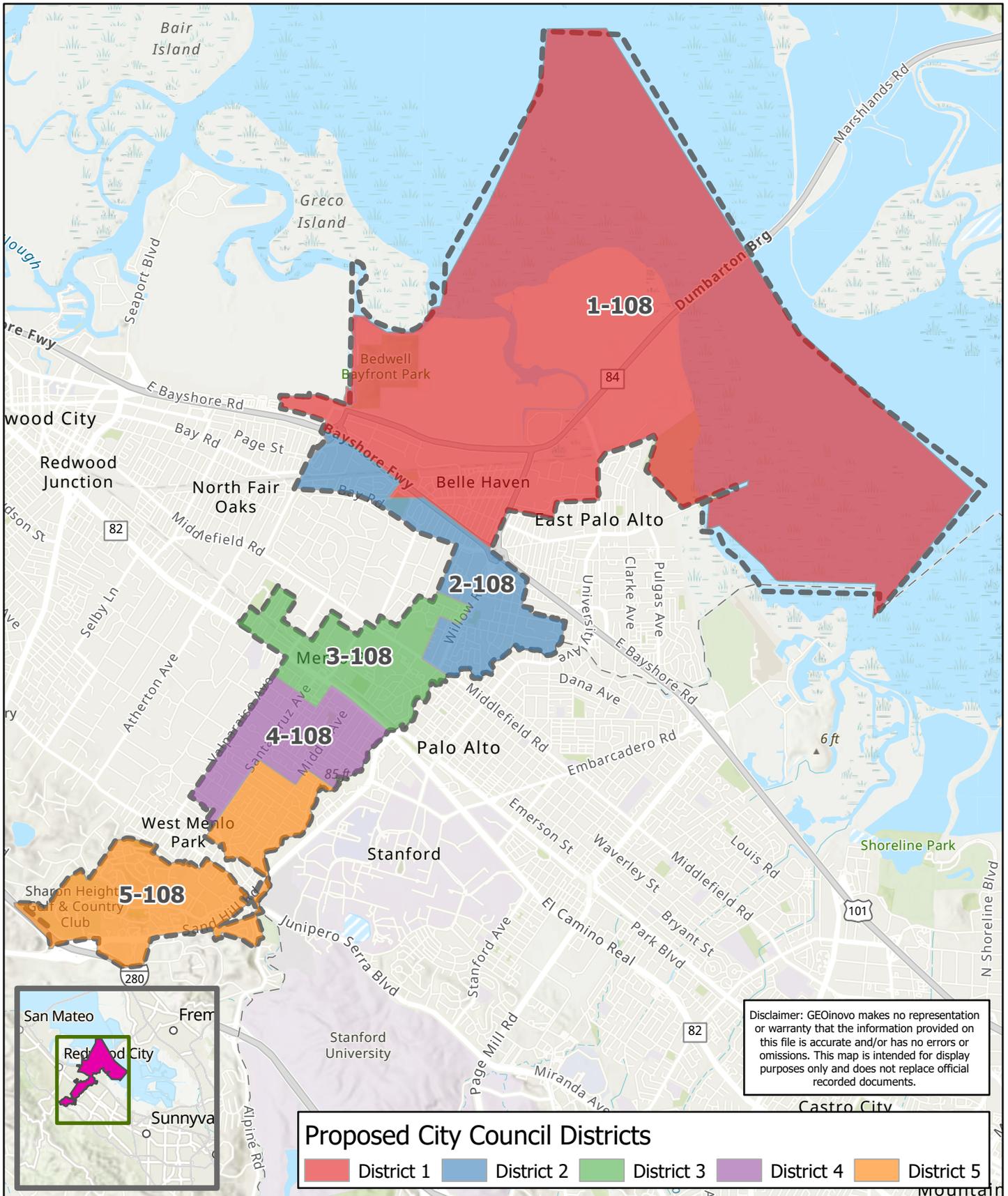
District Number (Pub 105)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,608	3,668	55.5%	856	13.0%	763	11.5%	29	0.4%	919	13.9%	245	3.7%	52	0.8%	76	1.2%
<b>District 2</b>	6,639	699	10.5%	4,163	62.7%	134	2.0%	53	0.8%	1,404	21.1%	51	0.8%	109	1.6%	26	0.4%
<b>District 3</b>	6,863	831	12.1%	4,082	59.5%	111	1.6%	37	0.5%	1,579	23.0%	61	0.9%	115	1.7%	47	0.7%
<b>District 4</b>	6,768	411	6.1%	4,736	70.0%	86	1.3%	33	0.5%	1,344	19.9%	13	0.2%	109	1.6%	36	0.5%
<b>District 5</b>	6,952	399	5.7%	4,746	68.3%	65	0.9%	33	0.5%	1,568	22.6%	20	0.3%	68	1.0%	53	0.8%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 105	6,608	6,639	6,863	6,768	6,952	6,766	5.08%

## Citizen Voting Age Population (CVAP)

District Number (Pub 105)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,284	1,333	40.6%	533	16.2%	816	24.8%	489	14.9%	113	3.4%
<b>District 2</b>	4,965	269	5.4%	3,381	68.1%	290	5.8%	1,015	20.4%	10	0.2%
<b>District 3</b>	3,966	355	9.0%	2,783	70.2%	131	3.3%	697	17.6%	0	0.0%
<b>District 4</b>	4,266	178	4.2%	3,568	83.6%	4	0.1%	496	11.6%	20	0.5%
<b>District 5</b>	4,959	283	5.7%	3,964	79.9%	33	0.7%	651	13.1%	28	0.6%



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**Proposed City Council Districts**

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Miles  
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# Menlo Park City Council Districts

*Public 108: ID 111421*

Created By: GEOinovo Solutions  
3/3/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 108

## Population

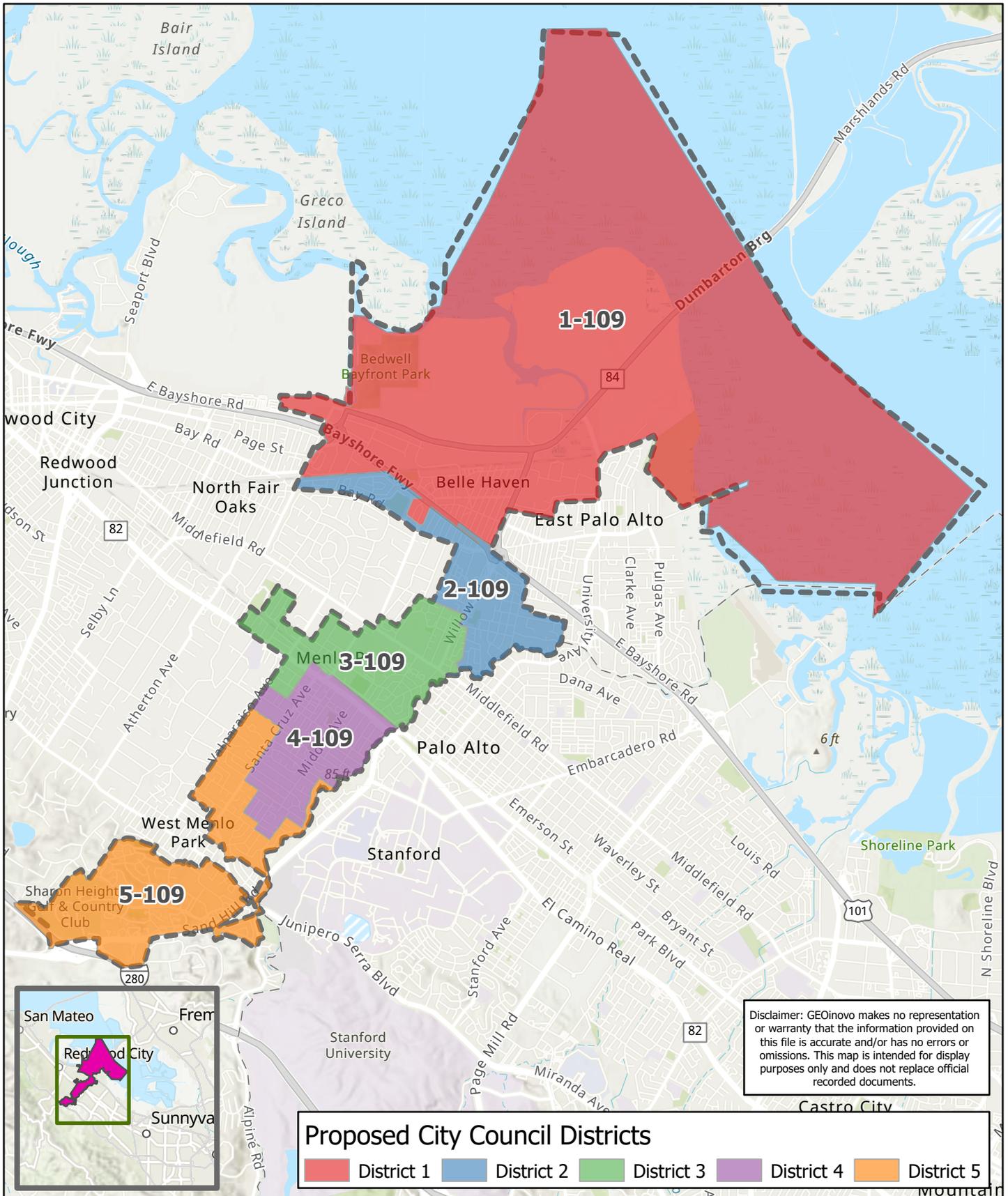
District Number (Pub 108)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,608	3,668	55.5%	856	13.0%	763	11.5%	29	0.4%	919	13.9%	245	3.7%	52	0.8%	76	1.2%
<b>District 2</b>	6,829	714	10.5%	4,293	62.9%	142	2.1%	53	0.8%	1,435	21.0%	54	0.8%	112	1.6%	26	0.4%
<b>District 3</b>	6,899	833	12.1%	4,072	59.0%	111	1.6%	48	0.7%	1,609	23.3%	64	0.9%	114	1.7%	48	0.7%
<b>District 4</b>	6,777	433	6.4%	4,716	69.6%	84	1.2%	20	0.3%	1,363	20.1%	13	0.2%	109	1.6%	39	0.6%
<b>District 5</b>	6,717	360	5.4%	4,646	69.2%	59	0.9%	35	0.5%	1,488	22.2%	14	0.2%	66	1.0%	49	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 108	6,608	6,829	6,899	6,777	6,717	6,766	4.30%

## Citizen Voting Age Population (CVAP)

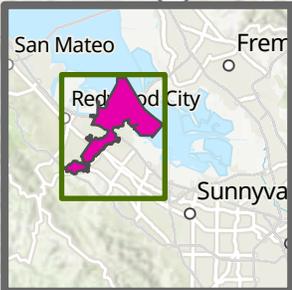
District Number (Pub 108)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,284	1,333	40.6%	533	16.2%	816	24.8%	489	14.9%	113	3.4%
<b>District 2</b>	5,073	272	5.4%	3,461	68.2%	292	5.8%	1,038	20.5%	10	0.2%
<b>District 3</b>	3,962	357	9.0%	2,782	70.2%	130	3.3%	693	17.5%	0	0.0%
<b>District 4</b>	4,155	162	3.9%	3,572	86.0%	8	0.2%	397	9.6%	16	0.4%
<b>District 5</b>	4,966	294	5.9%	3,881	78.2%	28	0.6%	731	14.7%	32	0.6%



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**Proposed City Council Districts**

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Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

*Public 109: ID 36165*

Created By: GEOinovo Solutions  
3/3/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 109

## Population

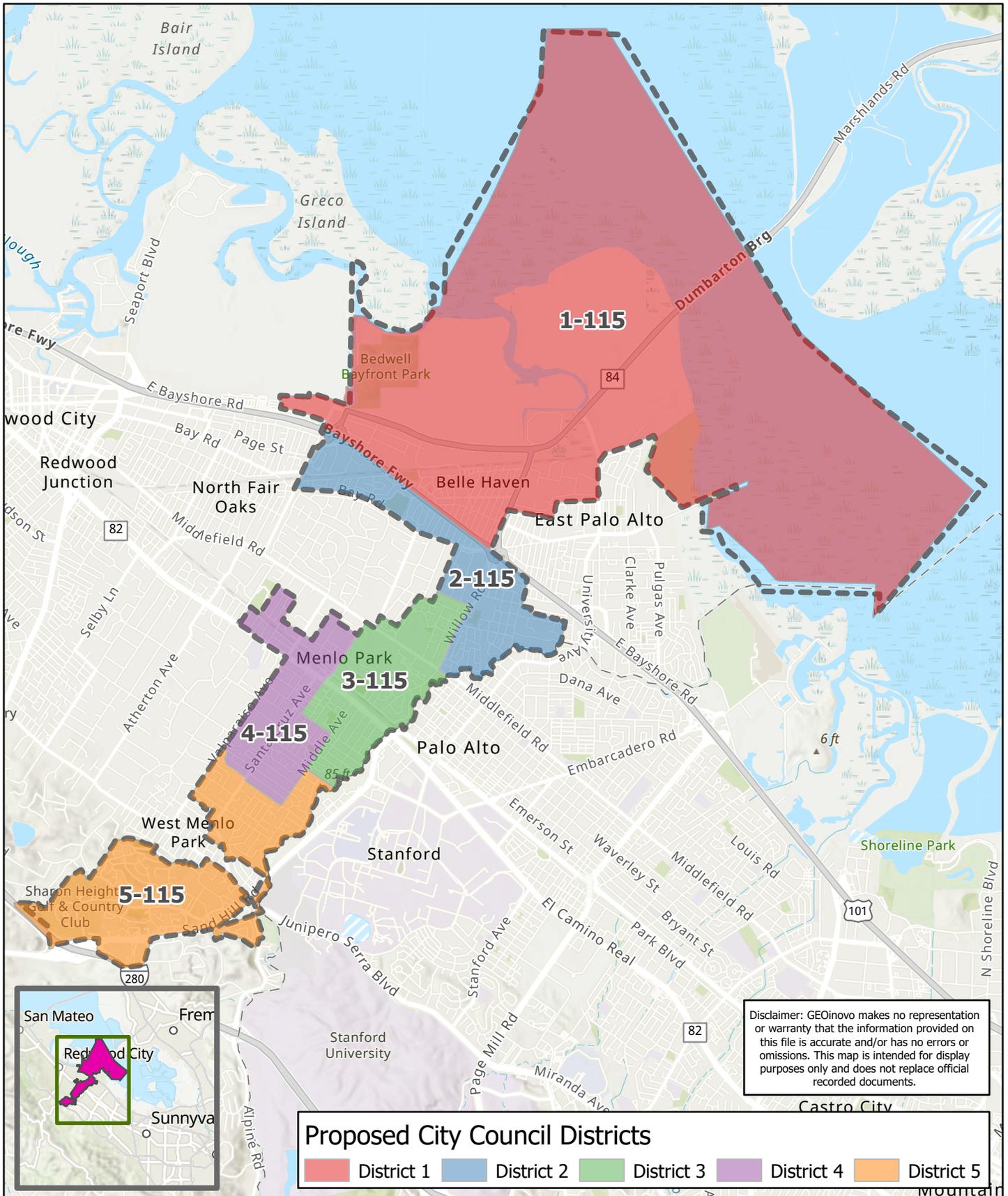
District Number (Pub 109)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,739	3,636	54.0%	996	14.8%	745	11.1%	21	0.3%	981	14.6%	227	3.4%	54	0.8%	79	1.2%
<b>District 2</b>	6,748	896	13.3%	3,968	58.8%	166	2.5%	59	0.9%	1,442	21.4%	73	1.1%	120	1.8%	24	0.4%
<b>District 3</b>	7,019	708	10.1%	4,378	62.4%	107	1.5%	41	0.6%	1,567	22.3%	65	0.9%	102	1.5%	51	0.7%
<b>District 4</b>	6,636	408	6.1%	4,629	69.8%	88	1.3%	35	0.5%	1,313	19.8%	14	0.2%	114	1.7%	35	0.5%
<b>District 5</b>	6,688	360	5.4%	4,612	69.0%	53	0.8%	29	0.4%	1,511	22.6%	11	0.2%	63	0.9%	49	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 109	6,739	6,748	7,019	6,636	6,688	6,766	5.66%

## Citizen Voting Age Population (CVAP)

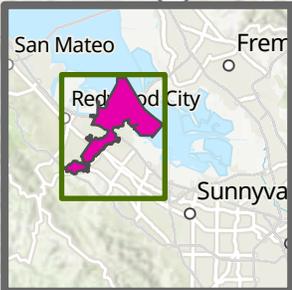
District Number (Pub 109)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,376	1,310	38.8%	646	19.1%	816	24.2%	492	14.6%	112	3.3%
<b>District 2</b>	4,889	294	6.0%	3,157	64.6%	305	6.2%	1,122	22.9%	11	0.2%
<b>District 3</b>	4,222	377	8.9%	3,135	74.3%	109	2.6%	601	14.2%	0	0.0%
<b>District 4</b>	4,162	154	3.7%	3,494	84.0%	13	0.3%	482	11.6%	19	0.5%
<b>District 5</b>	4,791	283	5.9%	3,797	79.3%	31	0.6%	651	13.6%	29	0.6%



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**Proposed City Council Districts**

<span style="display: inline-block; width: 20px; height: 10px; background-color: #e67e22; border: 1px solid black;"></span> District 1	<span style="display: inline-block; width: 20px; height: 10px; background-color: #3498db; border: 1px solid black;"></span> District 2	<span style="display: inline-block; width: 20px; height: 10px; background-color: #27ae60; border: 1px solid black;"></span> District 3	<span style="display: inline-block; width: 20px; height: 10px; background-color: #9b59b6; border: 1px solid black;"></span> District 4	<span style="display: inline-block; width: 20px; height: 10px; background-color: #f39c12; border: 1px solid black;"></span> District 5
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0 0.5 1 Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

*Public 115: ID 117110*

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 115 ID 117110

## Population

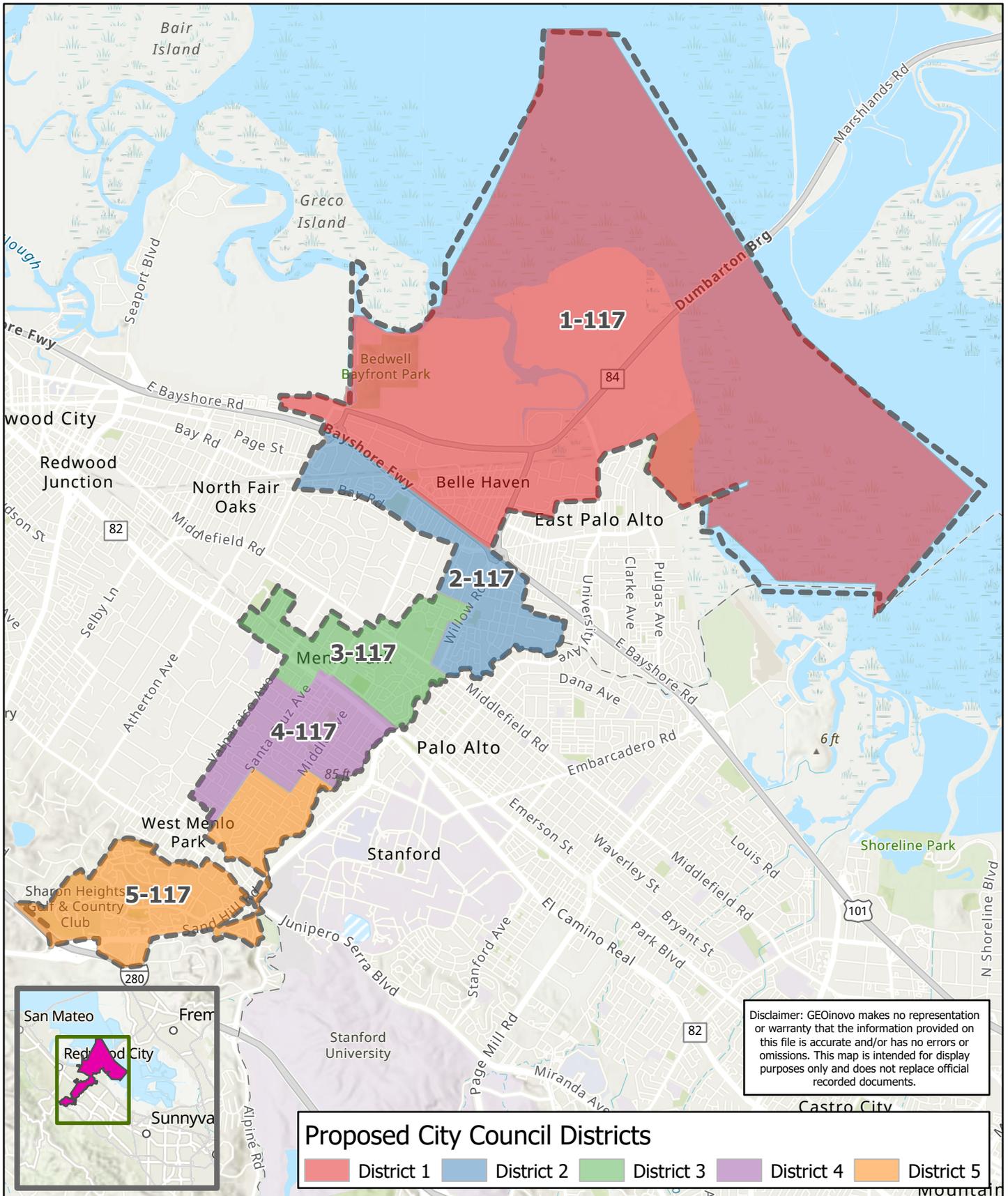
District Number (Pub 115)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,558	739	11.3%	4,054	61.8%	150	2.3%	61	0.9%	1,347	20.5%	70	1.1%	112	1.7%	25	0.4%
<b>District 3</b>	7,038	671	9.5%	4,357	61.9%	114	1.6%	35	0.5%	1,678	23.8%	25	0.4%	108	1.5%	50	0.7%
<b>District 4</b>	6,761	608	9.0%	4,475	66.2%	93	1.4%	33	0.5%	1,338	19.8%	58	0.9%	119	1.8%	37	0.5%
<b>District 5</b>	6,995	369	5.3%	4,865	69.5%	57	0.8%	35	0.5%	1,540	22.0%	14	0.2%	65	0.9%	50	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 115	6,478	6,558	7,038	6,761	6,995	6,766	8.28%

## Citizen Voting Age Population (CVAP)

District Number (Pub 115)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	4,879	293	6.0%	3,308	67.8%	289	5.9%	978	20.0%	11	0.2%
<b>District 3</b>	4,284	236	5.5%	3,204	74.8%	30	0.7%	798	18.6%	16	0.4%
<b>District 4</b>	3,945	282	7.1%	3,175	80.5%	109	2.8%	377	9.6%	2	0.1%
<b>District 5</b>	5,095	299	5.9%	4,025	79.0%	30	0.6%	711	14.0%	30	0.6%



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**Proposed City Council Districts**

<span style="display: inline-block; width: 20px; height: 10px; background-color: #e67e22; border: 1px solid black;"></span> District 1	<span style="display: inline-block; width: 20px; height: 10px; background-color: #3498db; border: 1px solid black;"></span> District 2	<span style="display: inline-block; width: 20px; height: 10px; background-color: #27ae60; border: 1px solid black;"></span> District 3	<span style="display: inline-block; width: 20px; height: 10px; background-color: #9b59b6; border: 1px solid black;"></span> District 4	<span style="display: inline-block; width: 20px; height: 10px; background-color: #f39c12; border: 1px solid black;"></span> District 5
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Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

*Public 117: ID 117667*

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 117 ID 117667

## Population

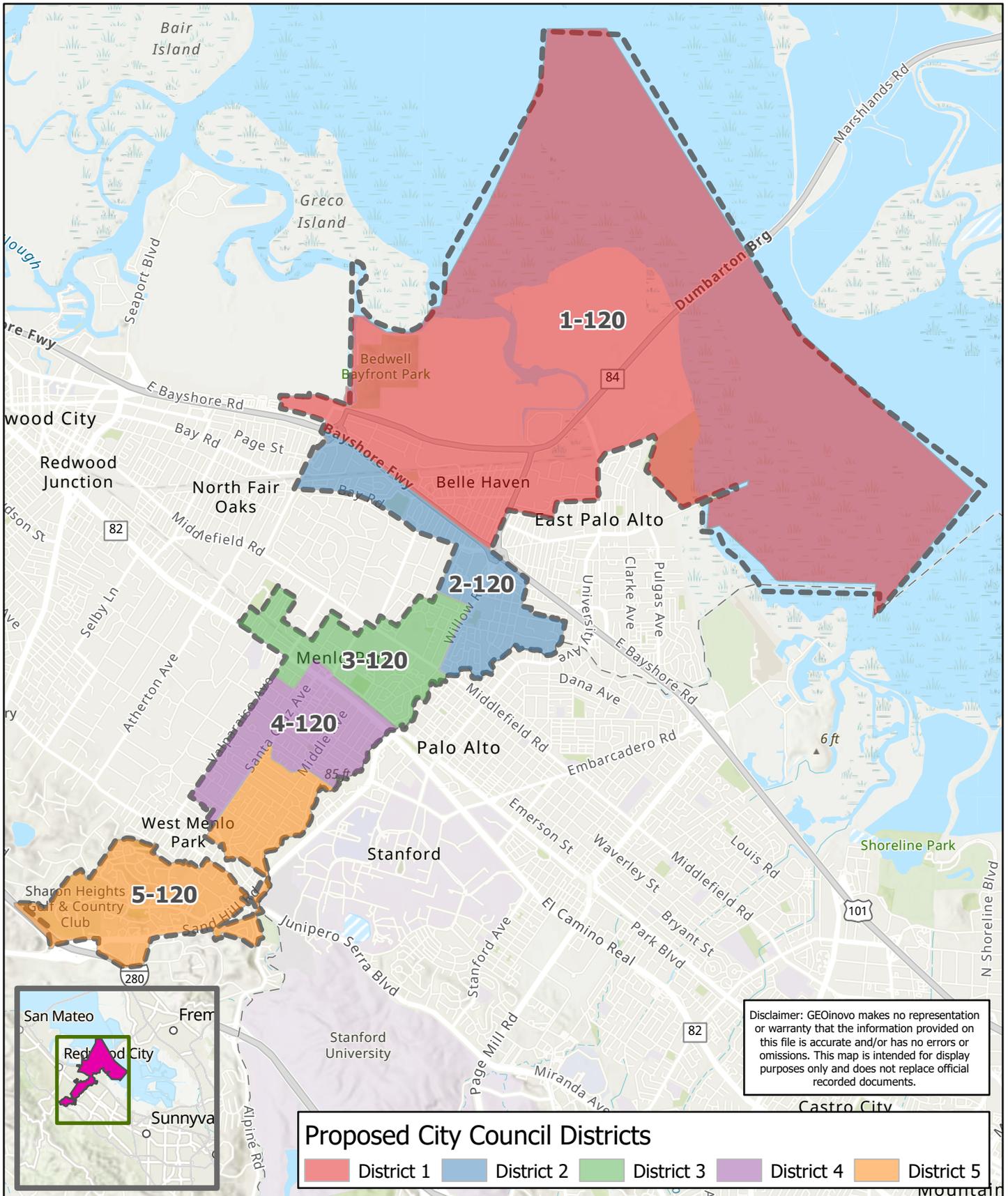
District Number (Pub 117)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,769	746	11.0%	4,187	61.9%	152	2.2%	61	0.9%	1,412	20.9%	73	1.1%	112	1.7%	26	0.4%
<b>District 3</b>	6,887	838	12.2%	4,082	59.3%	112	1.6%	41	0.6%	1,583	23.0%	67	1.0%	117	1.7%	47	0.7%
<b>District 4</b>	7,085	445	6.3%	4,918	69.4%	95	1.3%	27	0.4%	1,438	20.3%	13	0.2%	109	1.5%	40	0.6%
<b>District 5</b>	6,611	358	5.4%	4,564	69.0%	55	0.8%	35	0.5%	1,470	22.2%	14	0.2%	66	1.0%	49	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 117	6,478	6,769	6,887	7,085	6,611	6,766	8.97%

## Citizen Voting Age Population (CVAP)

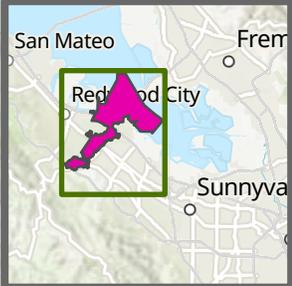
District Number (Pub 117)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	5,012	294	5.9%	3,397	67.8%	290	5.8%	1,020	20.4%	11	0.2%
<b>District 3</b>	3,969	357	9.0%	2,783	70.1%	131	3.3%	698	17.6%	0	0.0%
<b>District 4</b>	4,330	169	3.9%	3,714	85.8%	9	0.2%	422	9.7%	16	0.4%
<b>District 5</b>	4,892	290	5.9%	3,818	78.0%	28	0.6%	724	14.8%	32	0.7%



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**Proposed City Council Districts**

<span style="color: red;">■</span> District 1	<span style="color: blue;">■</span> District 2	<span style="color: green;">■</span> District 3	<span style="color: purple;">■</span> District 4	<span style="color: orange;">■</span> District 5
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0 0.5 1 Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

Public 120: ID 118352

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 120 ID 118352

## Population

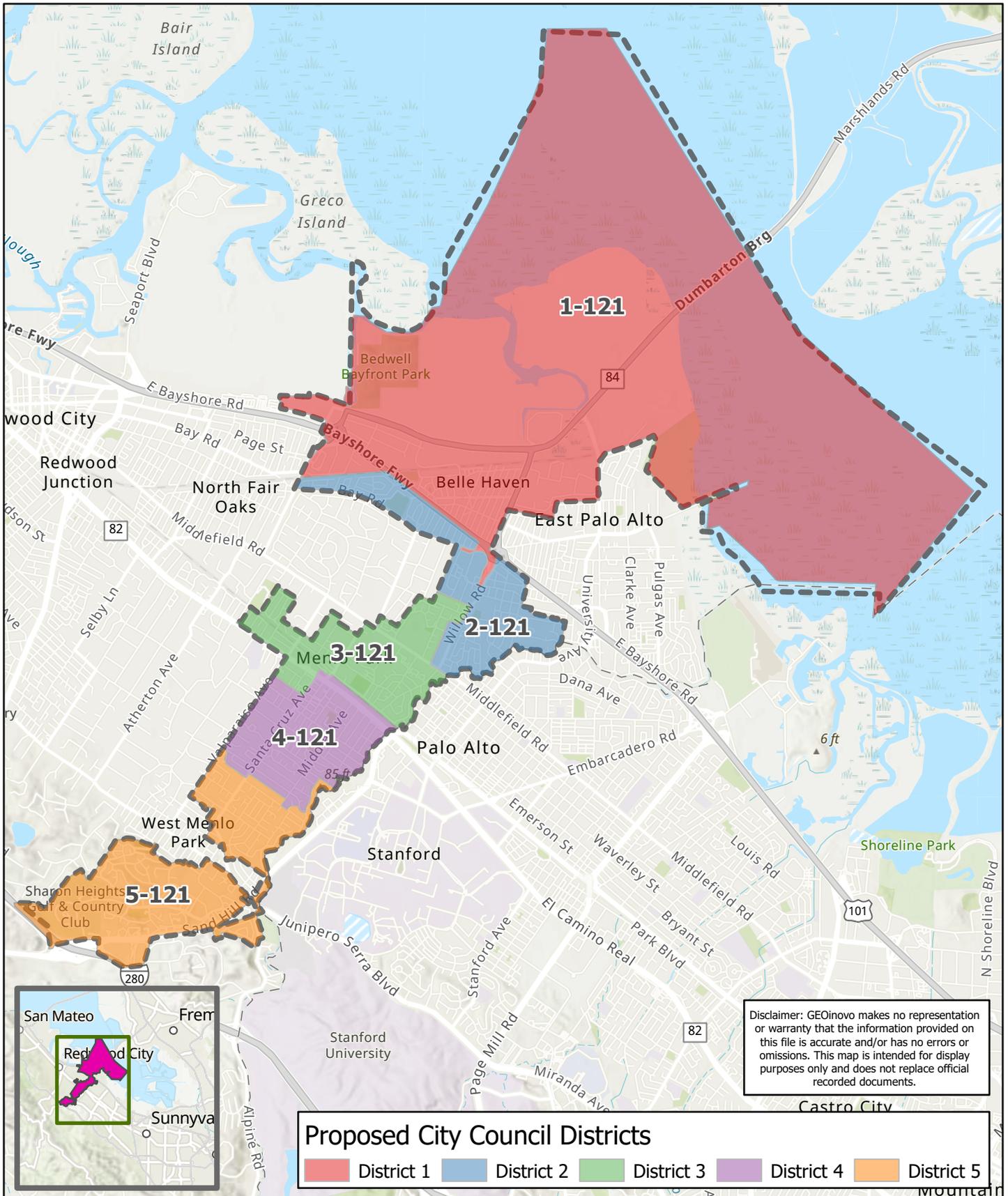
District Number (Pub 120)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,558	739	11.3%	4,054	61.8%	150	2.3%	61	0.9%	1,347	20.5%	70	1.1%	112	1.7%	25	0.4%
<b>District 3</b>	7,018	831	11.8%	4,183	59.6%	111	1.6%	37	0.5%	1,630	23.2%	63	0.9%	115	1.6%	48	0.7%
<b>District 4</b>	6,879	444	6.5%	4,729	68.7%	93	1.4%	31	0.5%	1,411	20.5%	20	0.3%	111	1.6%	40	0.6%
<b>District 5</b>	6,897	373	5.4%	4,785	69.4%	60	0.9%	35	0.5%	1,515	22.0%	14	0.2%	66	1.0%	49	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 120	6,478	6,558	7,018	6,879	6,897	6,766	7.98%

## Citizen Voting Age Population (CVAP)

District Number (Pub 120)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	4,879	293	6.0%	3,308	67.8%	289	5.9%	978	20.0%	11	0.2%
<b>District 3</b>	4,056	356	8.8%	2,848	70.2%	123	3.0%	729	18.0%	0	0.0%
<b>District 4</b>	4,206	163	3.9%	3,588	85.3%	17	0.4%	422	10.0%	16	0.4%
<b>District 5</b>	5,062	298	5.9%	3,968	78.4%	29	0.6%	735	14.5%	32	0.6%



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**Proposed City Council Districts**

<span style="color: red;">■</span> District 1	<span style="color: blue;">■</span> District 2	<span style="color: green;">■</span> District 3	<span style="color: purple;">■</span> District 4	<span style="color: orange;">■</span> District 5
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1 inch = 6,000 feet

# Menlo Park City Council Districts

*Public 121: ID 118433*

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 121 ID 118433

## Population

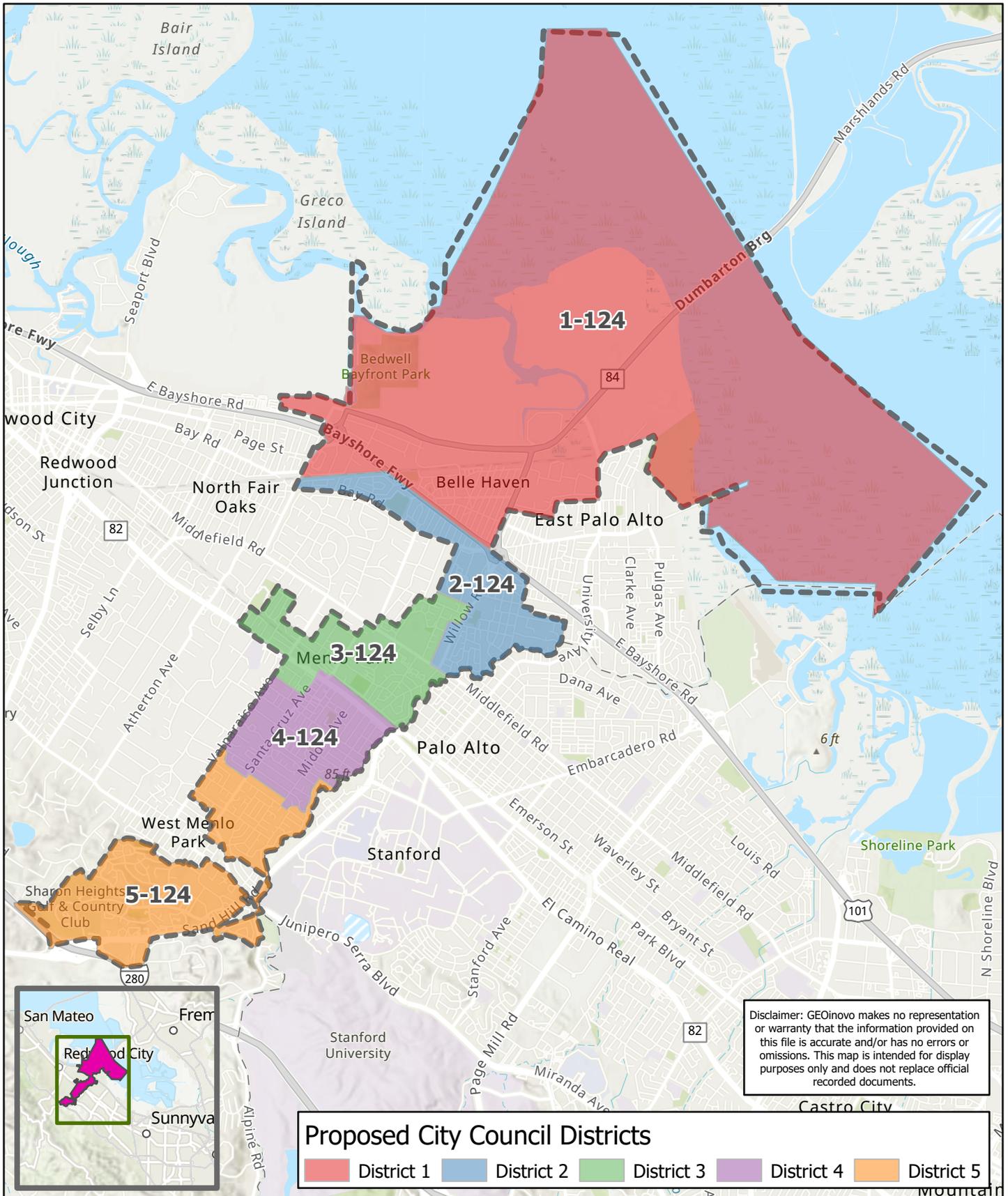
District Number (Pub 121)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,569	3,644	55.5%	871	13.3%	747	11.4%	22	0.3%	930	14.2%	227	3.5%	52	0.8%	76	1.2%
<b>District 2</b>	6,678	723	10.8%	4,148	62.1%	150	2.2%	60	0.9%	1,393	20.9%	69	1.0%	109	1.6%	26	0.4%
<b>District 3</b>	6,887	838	12.2%	4,082	59.3%	112	1.6%	41	0.6%	1,583	23.0%	67	1.0%	117	1.7%	47	0.7%
<b>District 4</b>	6,871	451	6.6%	4,756	69.2%	92	1.3%	27	0.4%	1,376	20.0%	13	0.2%	115	1.7%	41	0.6%
<b>District 5</b>	6,825	352	5.2%	4,726	69.2%	58	0.8%	35	0.5%	1,532	22.4%	14	0.2%	60	0.9%	48	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 121	6,569	6,678	6,887	6,871	6,825	6,766	4.70%

## Citizen Voting Age Population (CVAP)

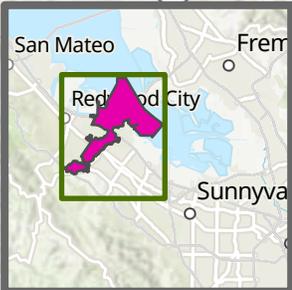
District Number (Pub 121)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,299	1,311	39.7%	555	16.8%	827	25.1%	494	15.0%	112	3.4%
<b>District 2</b>	4,950	291	5.9%	3,359	67.9%	279	5.6%	1,010	20.4%	11	0.2%
<b>District 3</b>	3,969	357	9.0%	2,783	70.1%	131	3.3%	698	17.6%	0	0.0%
<b>District 4</b>	4,264	178	4.2%	3,609	84.6%	7	0.2%	452	10.6%	18	0.4%
<b>District 5</b>	4,958	281	5.7%	3,923	79.1%	30	0.6%	694	14.0%	30	0.6%



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**Proposed City Council Districts**

<span style="display: inline-block; width: 20px; height: 10px; background-color: #e67e22; border: 1px solid black;"></span> District 1	<span style="display: inline-block; width: 20px; height: 10px; background-color: #3498db; border: 1px solid black;"></span> District 2	<span style="display: inline-block; width: 20px; height: 10px; background-color: #27ae60; border: 1px solid black;"></span> District 3	<span style="display: inline-block; width: 20px; height: 10px; background-color: #9b59b6; border: 1px solid black;"></span> District 4	<span style="display: inline-block; width: 20px; height: 10px; background-color: #f39c12; border: 1px solid black;"></span> District 5
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Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

Public 124: ID 118591

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Pub 124 ID 118591

## Population

District Number (Pub 124)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,769	746	11.0%	4,187	61.9%	152	2.2%	61	0.9%	1,412	20.9%	73	1.1%	112	1.7%	26	0.4%
<b>District 3</b>	6,887	838	12.2%	4,082	59.3%	112	1.6%	41	0.6%	1,583	23.0%	67	1.0%	117	1.7%	47	0.7%
<b>District 4</b>	6,871	451	6.6%	4,756	69.2%	92	1.3%	27	0.4%	1,376	20.0%	13	0.2%	115	1.7%	41	0.6%
<b>District 5</b>	6,825	352	5.2%	4,726	69.2%	58	0.8%	35	0.5%	1,532	22.4%	14	0.2%	60	0.9%	48	0.7%

## Population Variance

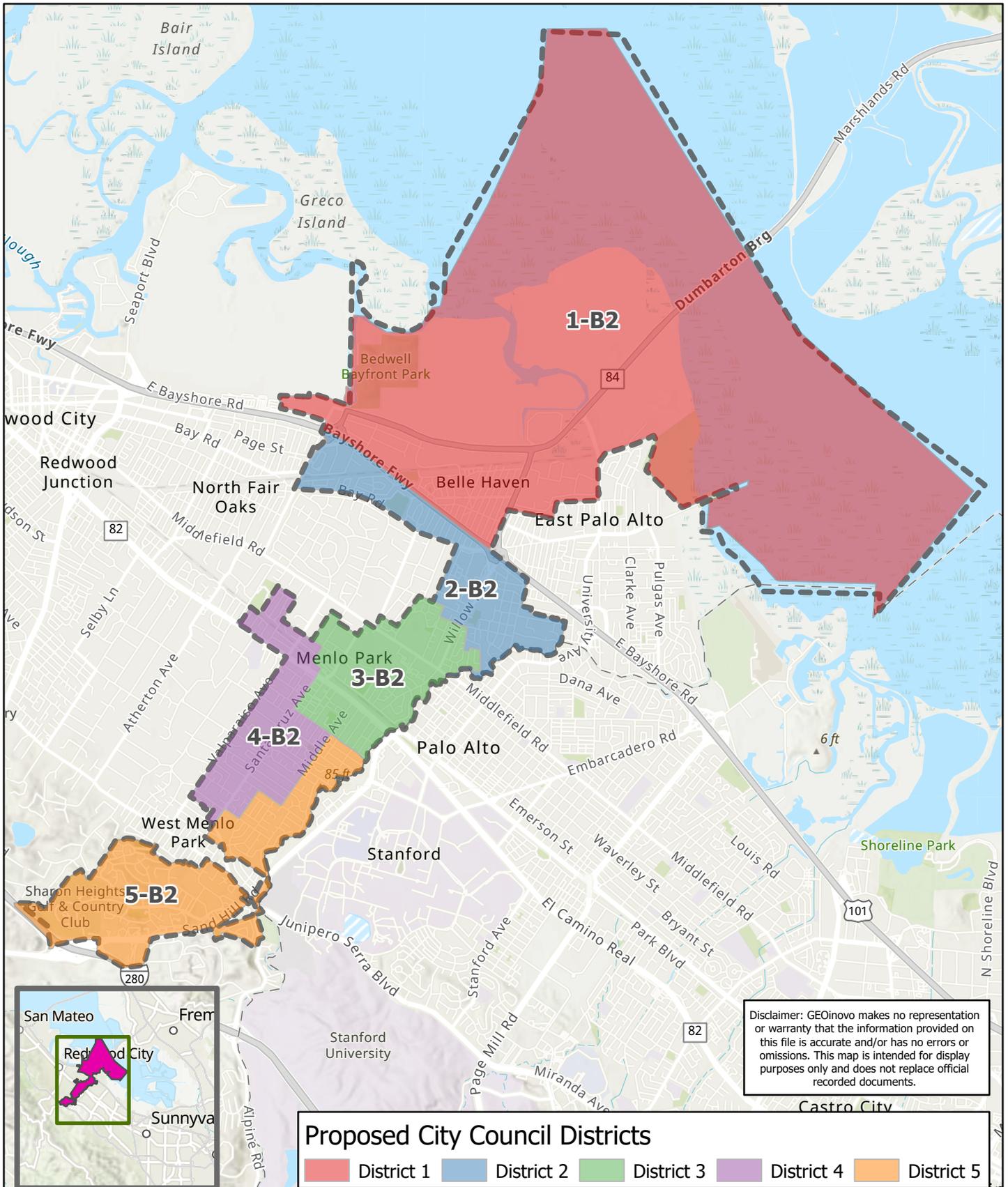
City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Pub 124	6,478	6,769	6,887	6,871	6,825	6,766	6.04%

## Citizen Voting Age Population (CVAP)

District Number (Pub 124)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	5,012	294	5.9%	3,397	67.8%	290	5.8%	1,020	20.4%	11	0.2%
<b>District 3</b>	3,969	357	9.0%	2,783	70.1%	131	3.3%	698	17.6%	0	0.0%
<b>District 4</b>	4,264	178	4.2%	3,609	84.6%	7	0.2%	452	10.6%	18	0.4%
<b>District 5</b>	4,958	281	5.7%	3,923	79.1%	30	0.6%	694	14.0%	30	0.6%

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1 inch = 6,000 feet

# Menlo Park City Council Districts

*Plan B2*

Created By: GEOinovo Solutions  
3/16/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Plan B2

## Population

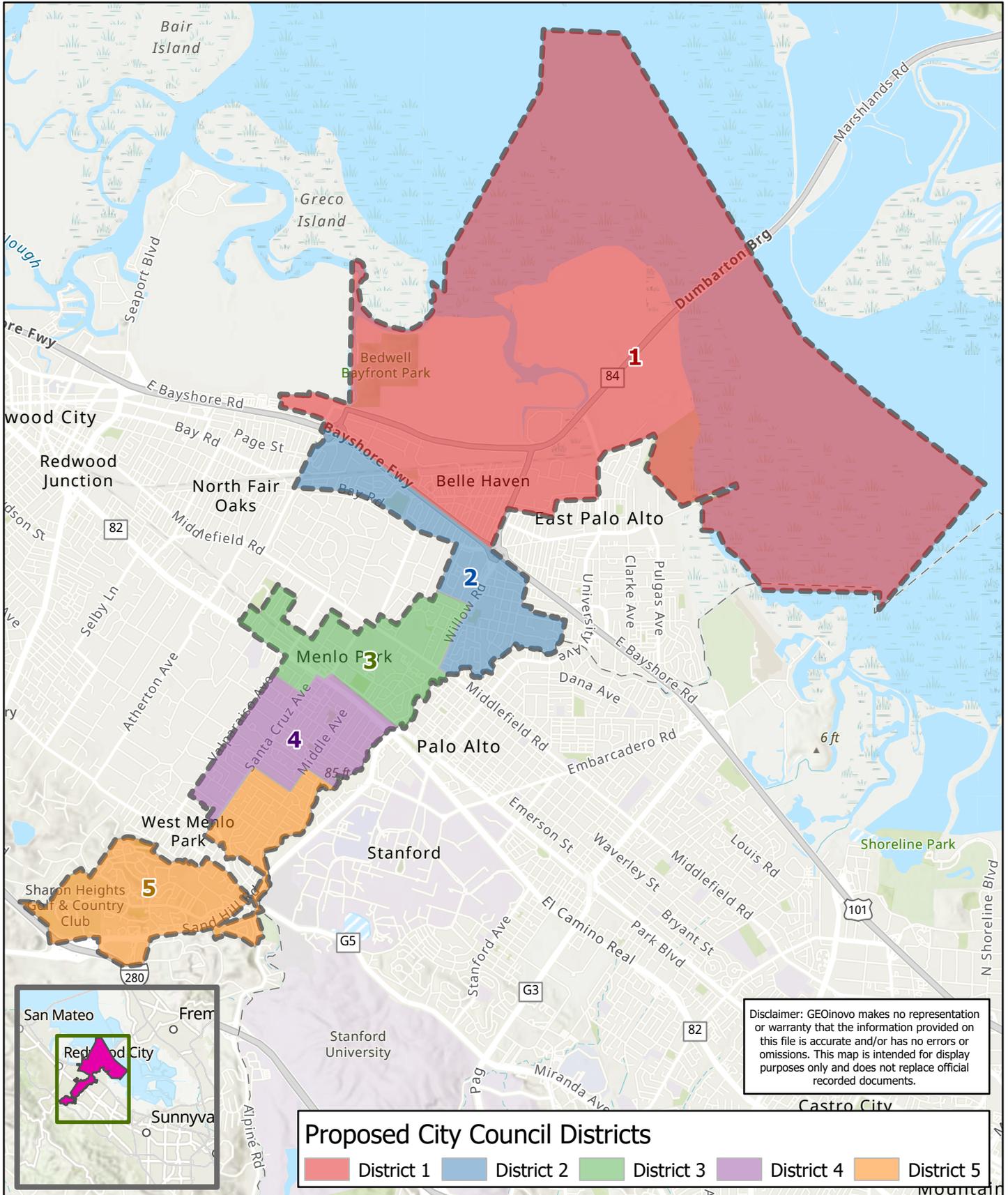
District Number (Plan B2)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,928	915	13.2%	4,051	58.5%	167	2.4%	58	0.8%	1,510	21.8%	78	1.1%	122	1.8%	27	0.4%
<b>District 3</b>	6,886	560	8.1%	4,405	64.0%	109	1.6%	47	0.7%	1,566	22.7%	27	0.4%	117	1.7%	55	0.8%
<b>District 4</b>	6,770	528	7.8%	4,624	68.3%	84	1.2%	25	0.4%	1,329	19.6%	48	0.7%	100	1.5%	32	0.5%
<b>District 5</b>	6,768	384	5.7%	4,671	69.0%	54	0.8%	34	0.5%	1,498	22.1%	14	0.2%	65	1.0%	48	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Plan B2	6,478	6,928	6,886	6,770	6,768	6,766	6.65%

## Citizen Voting Age Population (CVAP)

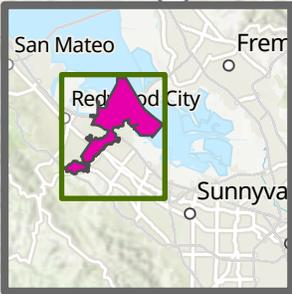
District Number (Plan B2)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	4,890	280	5.7%	3,157	64.6%	306	6.3%	1,136	23.2%	11	0.2%
<b>District 3</b>	4,212	241	5.7%	3,247	77.1%	26	0.6%	682	16.2%	16	0.4%
<b>District 4</b>	3,981	297	7.5%	3,268	82.1%	98	2.5%	316	7.9%	2	0.1%
<b>District 5</b>	5,120	292	5.7%	4,040	78.9%	28	0.5%	730	14.3%	30	0.6%



Disclaimer: GEOinovo makes no representation or warranty that the information provided on this file is accurate and/or has no errors or omissions. This map is intended for display purposes only and does not replace official recorded documents.

**Proposed City Council Districts**

<span style="display:inline-block; width:15px; height:15px; background-color: #e67e22; border: 1px solid black;"></span> District 1	<span style="display:inline-block; width:15px; height:15px; background-color: #3498db; border: 1px solid black;"></span> District 2	<span style="display:inline-block; width:15px; height:15px; background-color: #27ae60; border: 1px solid black;"></span> District 3	<span style="display:inline-block; width:15px; height:15px; background-color: #9b59b6; border: 1px solid black;"></span> District 4	<span style="display:inline-block; width:15px; height:15px; background-color: #f39c12; border: 1px solid black;"></span> District 5
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0 0.5 1 Miles  
1 inch = 6,000 feet

# Menlo Park City Council Districts

*Current Districts*

Created By: GEOinovo Solutions  
3/18/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas

# City of Menlo Park Demographic Data by District: Current

## Population

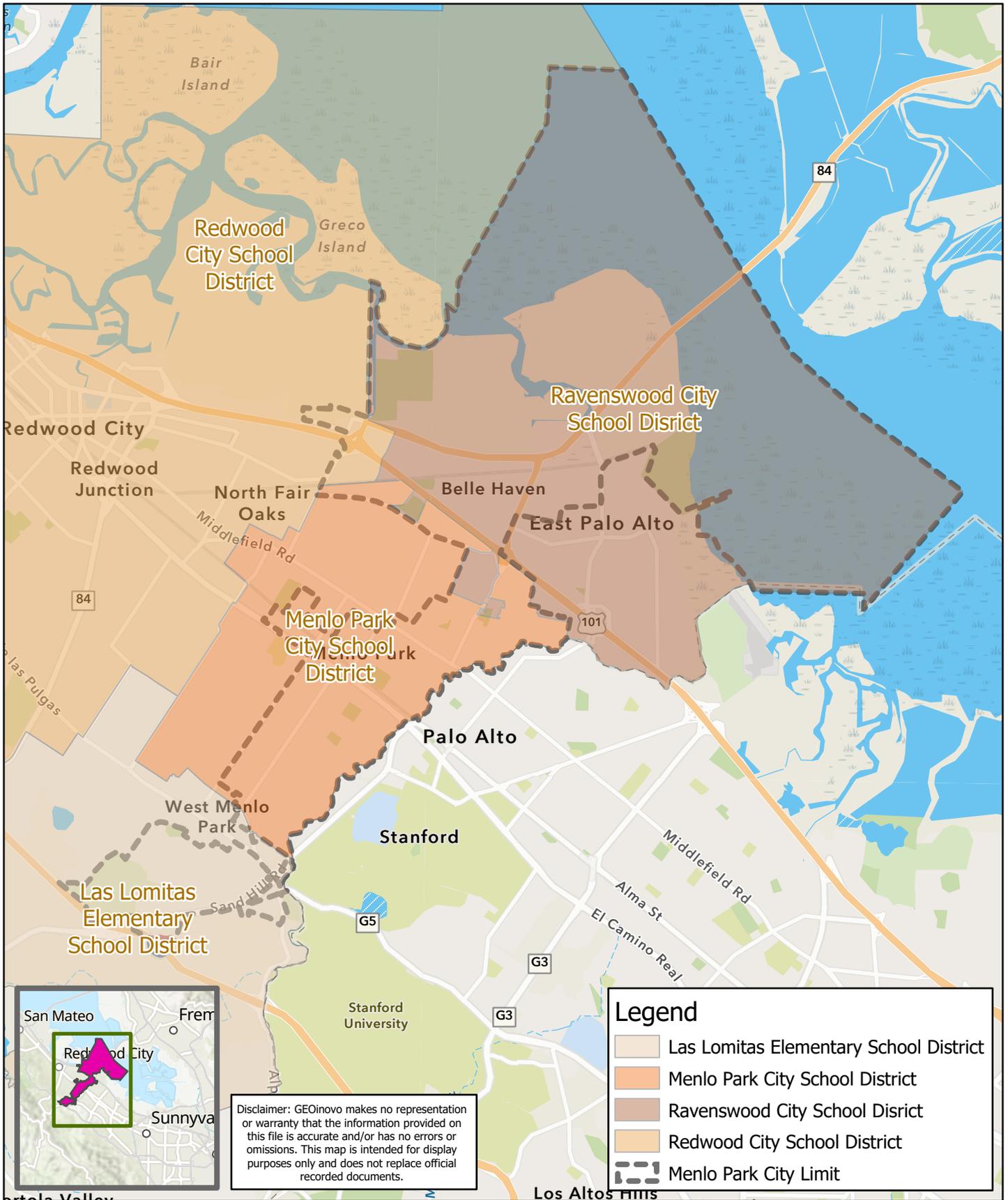
District Number (Current)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Native American	Native American %	Asian	Asian %	Hawaiian/Pac Islander	Hawaiian/Pac Islander %	Other	Other %	Two or More Races	Two or More Races %
<b>Total</b>	33,830	6,008	17.8%	18,583	54.9%	1,159	3.4%	185	0.5%	6,814	20.1%	390	1.2%	453	1.3%	238	0.7%
<b>District 1</b>	6,478	3,621	55.9%	832	12.8%	745	11.5%	21	0.3%	911	14.1%	223	3.4%	49	0.8%	76	1.2%
<b>District 2</b>	6,558	739	11.3%	4,054	61.8%	150	2.3%	61	0.9%	1,347	20.5%	70	1.1%	112	1.7%	25	0.4%
<b>District 3</b>	7,098	845	11.9%	4,215	59.4%	114	1.6%	41	0.6%	1,648	23.2%	70	1.0%	117	1.6%	48	0.7%
<b>District 4</b>	7,085	445	6.3%	4,918	69.4%	95	1.3%	27	0.4%	1,438	20.3%	13	0.2%	109	1.5%	40	0.6%
<b>District 5</b>	6,611	358	5.4%	4,564	69.0%	55	0.8%	35	0.5%	1,470	22.2%	14	0.2%	66	1.0%	49	0.7%

## Population Variance

City of Menlo Park	District 1	District 2	District 3	District 4	District 5	Ideal/Balance	Variance from Ideal
Current	6,478	6,558	7,098	7,085	6,611	6,766	9.16%

## Citizen Voting Age Population (CVAP)

District Number (Current)	Total Pop	Latino	Latino %	White	White %	Black	Black %	Asian	Asian %	Other	Other %
<b>Total</b>	21,440	2,418	11.3%	14,229	66.4%	1,274	5.9%	3,348	15.6%	171	0.8%
<b>District 1</b>	3,237	1,308	40.4%	517	16.0%	816	25.2%	484	15.0%	112	3.5%
<b>District 2</b>	4,879	293	6.0%	3,308	67.8%	289	5.9%	978	20.0%	11	0.2%
<b>District 3</b>	4,102	358	8.7%	2,872	70.0%	132	3.2%	740	18.0%	0	0.0%
<b>District 4</b>	4,330	169	3.9%	3,714	85.8%	9	0.2%	422	9.7%	16	0.4%
<b>District 5</b>	4,892	290	5.9%	3,818	78.0%	28	0.6%	724	14.8%	32	0.7%



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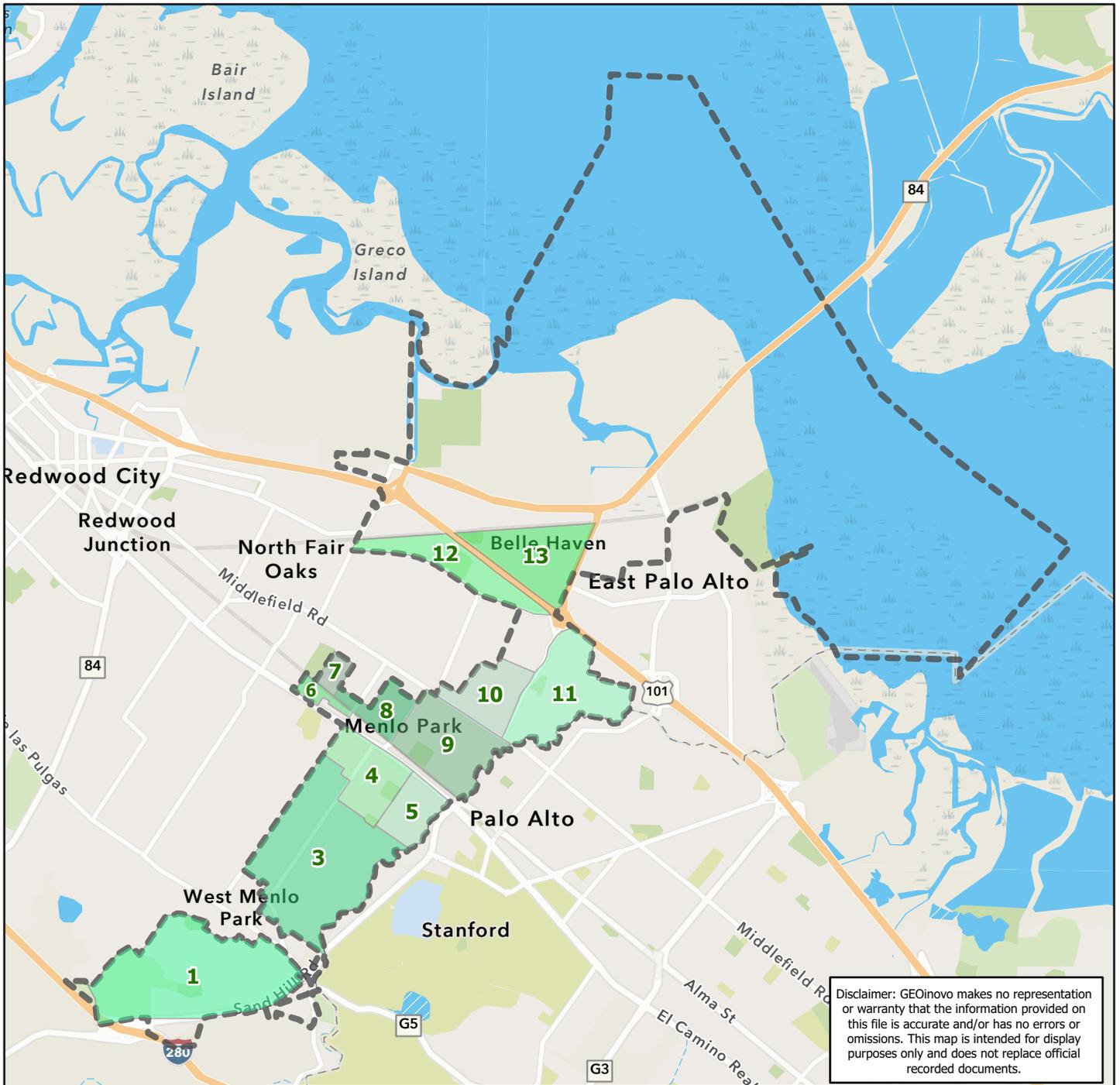
**Legend**

- Las Lomitas Elementary School District
- Menlo Park City School District
- Ravenswood City School District
- Redwood City School District
- Menlo Park City Limit

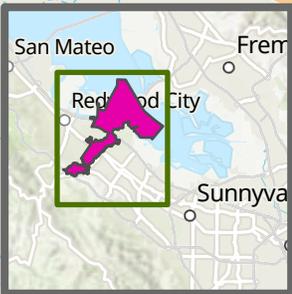
0 0.55 1.1  
Miles  
1 inch = 6,412 feet

# Menlo Park Elementary School Districts

Created By: GEOinovo Solutions  
3/18/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas



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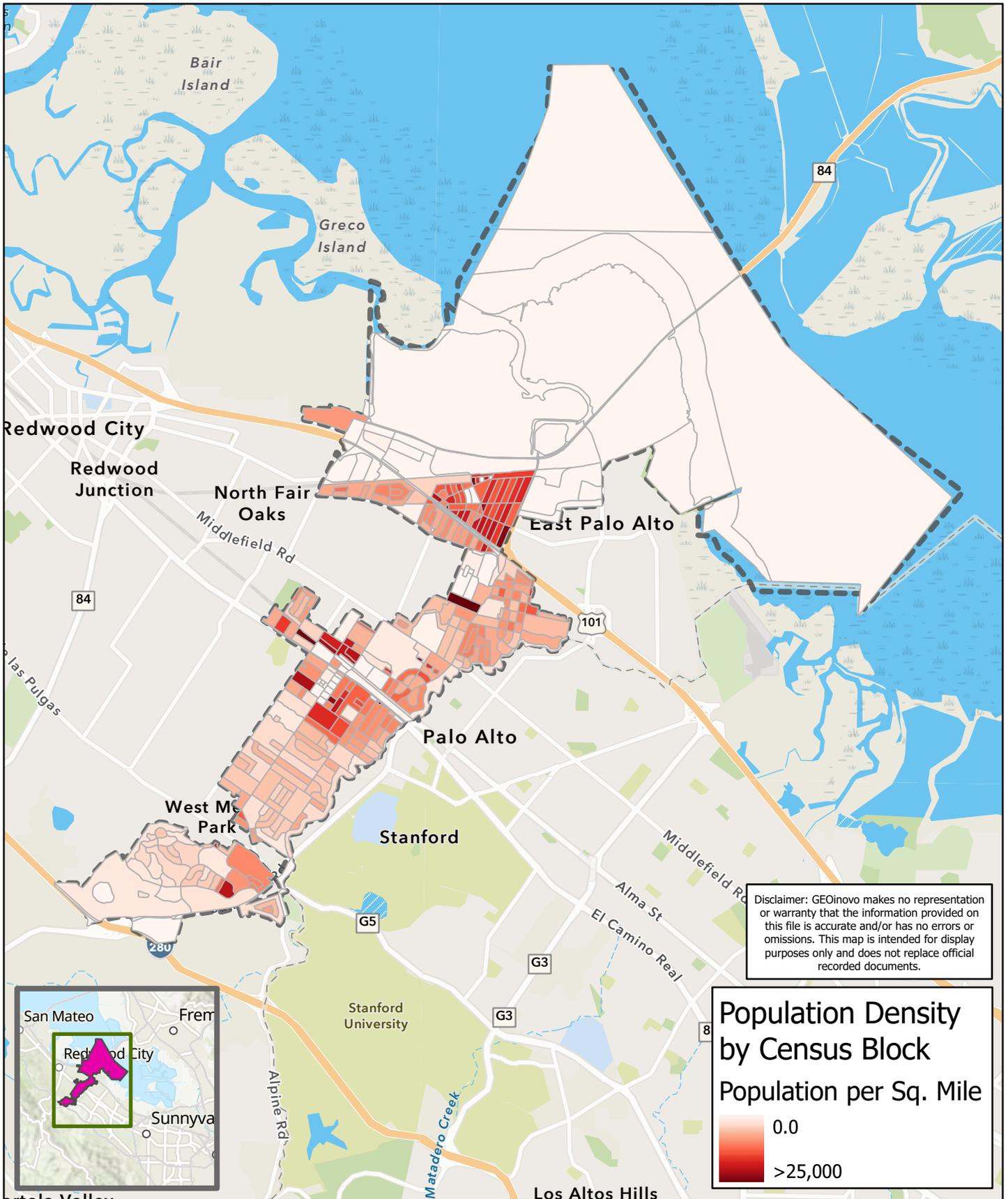


Neighborhoods and City Limit		
5: Allied Arts/Stanford Park	9: Linfield Oaks	12: Suburban Park
13: Belle Haven	6: Park Forest/Spruce/San Antonio	Lorelei Manor Flood Triangle
8: Central Menlo	1: Sharon Heights	11: The Willows
4: Downtown	10: South of Seminary/Vintage Oaks	3: West Menlo
7: Felton Gables		Menlo Park City Limit

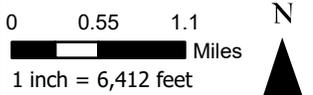
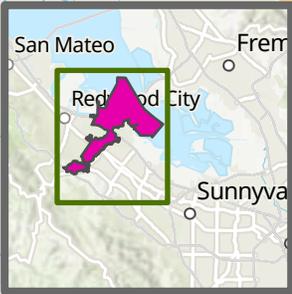
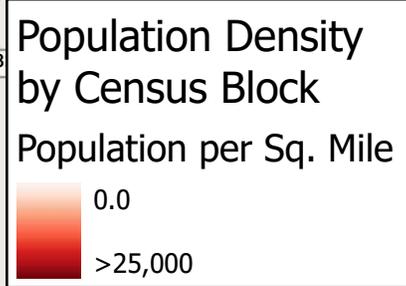
0 0.55 1.1 Miles  
1 inch = 6,412 feet

# Menlo Park Neighborhoods

Created By: GEOinovo Solutions  
3/18/2022  
Data Sources: City of Menlo Park  
US Census Bureau  
Esri Living Atlas



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# Menlo Park Population Density by Census Block

Created By: GEOinovo Solutions  
 3/18/2022  
 Data Sources: City of Menlo Park  
 US Census Bureau  
 Esri Living Atlas





## STAFF REPORT

### Independent Redistricting Commission

**Meeting Date:** 3/24/2022  
**Staff Report Number:** 22-011-IRC

**Informational Item:** Public engagement update

### Recommendation

Staff recommends the Independent Redistricting Commission (IRC) receive and file the public engagement update.

### Policy Issues

City staff is providing an update on the public engagement process related to the IRC.

### Background

IRC updates on public engagement efforts provides transparency and awareness about the redistricting process. Public engagement is an essential part of the redistricting process, as staff and the commission understand that community input and map submissions are vital to final adoption of the updated district map.

At the January 27, 2022, IRC meeting, the commission and members of the public shared feedback with staff and gave ideas for public engagement, using a staff provided work sheet (Attachment A.)

At the February 24, 2022, IRC meeting, the commission received a public engagement update (Attachment B.)

### Implemented public engagement efforts

- Redistricting webpage, including mapping tools and redistricting survey
- Redistricting flyers posted at open City facilities
- Redistricting map worksheets placed at the Arrillaga Family Gymnasium, Arrillaga Family Recreation Center, Belle Haven Branch Library, City Hall, Menlo Park Library and Police Department
- Weekly digest updates
- Social media
- Webpage updates, per commission requests
- Dedicated computer kiosks at libraries for district maps
- Almanac web banner ad

## Analysis

At this time, staff can provide the following updates:

Almanac web banner ad (January 2, 2022 – March 16, 2022):  
Please note; this ad will run until April 2, 2022.

- Eight ad clicks
- 19,242 ad impressions/views

Redistricting webpage (February 24, 2022 – March 17, 2022):

- 662 unique page views
- 42 seconds avg. time on page

Social media (January 1, 2022 – March 17, 2022):

- 19 social media posts
- 30 post clicks
- 8,647 post impressions/views

### Zoom: unique public attendees

- December 18, 2021 – three individuals
- January 27, 2022 – seven individuals
- February 10, 2022 – seven individuals
- February 24, 2022 – six individuals
- March 3, 2022 – five individuals
- March 10, 2022 – 10 individuals

### Map submissions by month

- December 2021 – seven maps
- January 2022 – six maps
- February 2022 – eight maps
- March 2022 – 19 maps

## Impact on City Resources

There is no impact on City resources.

## Public Notice

Public notification was achieved by posting the agenda, with the agenda items being listed, at least 72 hours prior to the meeting.

## Environmental Review

This action is not a project within the meaning of the California Environmental Quality Act (CEQA) Guidelines §§ 15378 and 15061(b)(3) as it is a minor change that will not result in any direct or indirect physical change in the environment.

**Attachments**

- A. Staff Report 22-001-IRC
- B. Staff Report 22-007-IRC
- C. Hyperlink – Redistricting webpage: [menlopark.org/redistricting](https://menlopark.org/redistricting)

Report prepared by:

Sarah Sandoval, Administrative Assistant

Report reviewed by:

Judi A. Herren, City Clerk

Clay Curtin, Public Engagement Manager



## STAFF REPORT

### Independent Redistricting Commission

Meeting Date: 1/27/2022

Staff Report Number: 22-001-IRC

**Regular Business:** Discuss and provide direction on the Independent Redistricting Commission's public engagement

### Recommendation

Staff recommends the Independent Redistricting Commission (IRC) discuss and provide direction on the IRC's public engagement.

### Policy Issues

City staff is seeking direction on the public engagement process related to the IRC.

### Background

The IRC was provided a worksheet Thursday, January 13, 2022 (Attachment A.) Staff requested that the Commissioners review and complete the worksheet in preparation for this item tonight. This worksheet requested the Commission to consider:

- Target outreach groups
  - List who we want to target for input
    - Example; Menlo Park voters
- Potential stakeholder
  - Who do we want to engage and share information to?
    - Examples are included in worksheet
- Potential components of in person engagement
  - Example; hybrid meetings
- Digital components
  - Examples; website and online mapping tools
- Potential locations to hold events/ meetings
  - Examples; virtual, in-person, hybrid
- Tricky potential issues
  - Example; COVID
- What happens with public input
  - Examples; maps received distributed at IRC meetings

### Analysis

Purpose of this item is to contemplate the various components, resources and constraints that come into play when planning a public engagement process and to document the wide variety of potential

stakeholder groups in your community. This will help to ensure those we target in our outreach plan are reflective of the diversity in our community.

City staff has reached out to local media to publicize the redistricting process. Also, staff has made a good faith effort to notify community groups of various kinds about the redistricting process. Public hearings or workshops will be provided in applicable languages if residents submit a request in advance. The City has created a website that provides information regarding redistricting and will notify the public about redistricting hearings or workshops, post maps online before adoption.

The City's redistricting website (Attachment B) is in compliance with the Fair Maps Act by including:

- A general explanation of the redistricting process for the City in English and any applicable language.
- The procedures for a member of the public to testify during a public hearing or to submit written testimony directly to the IRC in English and any applicable language.
- A calendar of all public hearing and workshop dates.
- The notice and agenda for each public hearing and workshop.
- The recording or written summary of each public hearing and workshop.

The City's contract with the demographer, GEOinovo, provides the following regarding mapping tools:

- Districtr public mapping tool (Attachment C)
  - As part of the City's effort to provide transparency and meet requirements of the California FAIR MAPS Act, we encourage residents to submit their draft City Council districts and "Communities of Interest" (COI) using the Districtr.org mapping tool. A "Community of Interest" is defined by California law as: "a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation."
  - Draft districts must be contiguous and maintain equal population size to ensure equal representation between districts.
- Menlo Park redistricting survey (Attachment D)
  - Draw an area of interest.
  - Leave a comment about the area. Is it a community of interest? What would you like to tell the IRC about this location?
  - Fill out your contact information for follow up.

City staff will create and begin further implementing the public engagement plan as directed by the IRC.

### **Impact on City Resources**

The City has budgeted \$100,000 for the entire redistricting process. A portion of that budgeted amount can be used for public engagement.

### **Public Notice**

Public notification was achieved by posting the agenda, with the agenda items being listed, at least 72 hours prior to the meeting.

### **Environmental Review**

This action is not a project within the meaning of the California Environmental Quality Act (CEQA)

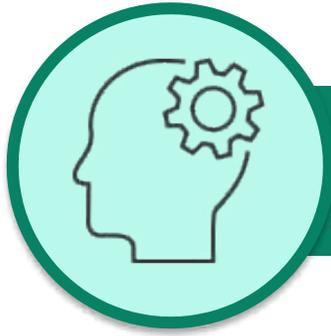
Guidelines §§ 15378 and 15061(b)(3) as it is a minor change that will not result in any direct or indirect physical change in the environment.

**Attachments**

- A. IRC assessment template
- B. Hyperlink – Redistricting website: [menlopark.org/Redistricting](https://menlopark.org/Redistricting)
- C. Hyperlink – Mapping tool: [districtr.org/event/MP-Maps](https://districtr.org/event/MP-Maps)
- D. Hyperlink – Redistricting survey:  
[survey123.arcgis.com/share/9f56b2b897454df8a1b47cbce8b1a82c?portalUrl=https://www.arcgis.com](https://survey123.arcgis.com/share/9f56b2b897454df8a1b47cbce8b1a82c?portalUrl=https://www.arcgis.com)

Report prepared by:  
Judi A. Herren, City Clerk

Report reviewed by:  
Denise Bazzano, Assistant City Attorney



# THINK

## Initial Assessment

**Purpose of this template:** To contemplate the various components, resources and constraints that come into play when planning a public engagement process.

**Directions:** Fill in the document the best you can; you do not need to go in order.

Category	Fill in if applicable	Note
<b>Title of effort</b>	Independent Redistricting Commission (IRC)	
<b>Time horizon</b>	November 2021 – April 2022	
<b>Target outreach groups</b>	Menlo Park voters	
<b>Potential stakeholder</b>	Adult education	Job Train
	Agricultural groups / associations	Almond Growers Association
	Arts groups	
	Business	Cafe Zoë
	Chamber of Commerce	
	Community Based Organizations	Menlo Together
	Community health and wellness	Menlo Park - Veterans Affairs

	Environmental groups	Canopy Actera Sierra Club Safe Routes to School Bike Menlo
	Ethnic media	
	Ethnic oriented community groups/ centers	
	Faith based	
	Food banks	
	Libraries	Friends of the Menlo Park Library
	Gay, lesbian, bisexual groups	
	Good government groups	League of Women Voters Common Cause
	Immigrant related organizations	
	Labor organizations	
	Disability organizations	
	Schools	
	Senior citizen groups	Menlo Park Senior Programs Lions Club
<b>Potential components of in person engagement</b>	Virtual and in-person meetings Mapping tool (online and hand drawn)	Public hearings Physical maps for hand drawn in open City facilities
<b>Digital components</b>	Website (Elections Code section 21608) Mapping tool(s)	
<b>Potential locations to hold events/ meetings</b>	Virtual City Council Chambers	E.g.: Community Centers, schools, libraries, government buildings, faith-based, community rooms at institutions such as banks, foundations, non- profits, etc.



<p><b>Tricky potential issues</b></p>	<p>COVID-19</p>	<p>Consider <u>Internal challenges</u> (eg. Over these three months we are switching IT servers; over these months our Director is retiring).</p> <p>Consider <u>External challenges</u> (eg. very vocal group will be against; a business is being built in that area and residents are still upset about how that went; Measure _____ failed two months ago and people might associate this with that; A recent police shooting has neighborhood on edge and especially distrustful of government).</p>
<p><b>What happens with public input</b></p>	<p>Maps submitted to the City both hard copy and via online tools will be processed by demographer GEOinvo and presented to the IRC.</p>	<p>If a resident asks “What happened to my input/ suggestion” what are you going to say.</p>





## STAFF REPORT

### Independent Redistricting Commission

Meeting Date: 2/24/2022  
Staff Report Number: 22-007-IRC

Informational Item: Public engagement update

### Recommendation

Staff recommends the Independent Redistricting Commission (IRC) receive and file the public engagement update.

### Policy Issues

City staff is providing an update on the public engagement process related to the IRC.

### Background

At the January 27, 2022, IRC meeting, the Commission and members of the public shared feedback with staff and gave ideas for public engagement, using a staff provided worksheet (Attachment A.)

The purpose of updating the IRC on public engagement efforts since the January 27, 2022, meeting is to provide more transparency on public engagement efforts.

Public engagement is an essential part of the redistricting process, as staff and the IRC understand that community input and map submissions are vital to creating new District maps.

At the time of the discussion, the following engagement efforts were in effect:

#### Established public engagement efforts

- Redistricting webpage, including mapping tools and redistricting survey (Attachment B)
- Redistricting flyers posted at open City facilities
- Redistricting map worksheets placed at the Arrillaga Family Gymnasium, Arrillaga Family Recreation Center, Belle Haven Branch Library, City Hall, Menlo Park Library, and Police Department
- Weekly digest updates (Attachment C)

### Analysis

The following public engagement efforts have been enacted, following the January 27, 2022, meeting.

#### New public engagement efforts

- Redistricting webpage modified into tiles with subpages (Attachment D)
- Icon added to the Top 12 Tasks (below the search bar) on beta.menlopark.org website homepage for redistricting (Attachment E)
- Rotating banner added to the old website homepage at menlopark.org (Attachment F)

- Citywide mailer
- Dedicated districting kiosks at libraries (Attachment G)
- Almanac web banner (Attachment H)

The following public engagement efforts have been in development, following the January 27, 2022, meeting.

#### In development

- Displaying a banner on Santa Cruz Avenue
- Tutorial videos for redistricting webpage
- Social media posts

#### **Impact on City Resources**

There is no impact on City resources.

#### **Public Notice**

Public notification was achieved by posting the agenda, with the agenda items being listed, at least 72 hours prior to the meeting.

#### **Environmental Review**

This action is not a project within the meaning of the California Environmental Quality Act (CEQA) Guidelines §§ 15378 and 15061(b)(3) as it is a minor change that will not result in any direct or indirect physical change in the environment.

#### **Attachments**

- A. Staff Report 22-001-IRC
- B. Hyperlink – Redistricting webpage: [menlopark.org/redistricting](https://menlopark.org/redistricting)
- C. Weekly digest updates
- D. Webpage modified into subpages
- E. Homepage icon
- F. Rotating web banner
- G. Library kiosks
- H. Almanac web banner

Report prepared by:

Sarah Sandoval, Administrative Assistant

Report reviewed by:

Judi A. Herren, City Clerk

Clay Curtin, Public Engagement Manager



## STAFF REPORT

### Independent Redistricting Commission

**Meeting Date:** 1/27/2022  
**Staff Report Number:** 22-001-IRC

**Regular Business:** Discuss and provide direction on the Independent Redistricting Commission's public engagement

### Recommendation

Staff recommends the Independent Redistricting Commission (IRC) discuss and provide direction on the IRC's public engagement.

### Policy Issues

City staff is seeking direction on the public engagement process related to the IRC.

### Background

The IRC was provided a worksheet Thursday, January 13, 2022 (Attachment A.) Staff requested that the Commissioners review and complete the worksheet in preparation for this item tonight. This worksheet requested the Commission to consider:

- Target outreach groups
  - List who we want to target for input
    - Example; Menlo Park voters
- Potential stakeholder
  - Who do we want to engage and share information to?
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stakeholder groups in your community. This will help to ensure those we target in our outreach plan are reflective of the diversity in our community.

City staff has reached out to local media to publicize the redistricting process. Also, staff has made a good faith effort to notify community groups of various kinds about the redistricting process. Public hearings or workshops will be provided in applicable languages if residents submit a request in advance. The City has created a website that provides information regarding redistricting and will notify the public about redistricting hearings or workshops, post maps online before adoption.

The City's redistricting website (Attachment B) is in compliance with the Fair Maps Act by including:

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City staff will create and begin further implementing the public engagement plan as directed by the IRC.

### **Impact on City Resources**

The City has budgeted \$100,000 for the entire redistricting process. A portion of that budgeted amount can be used for public engagement.

### **Public Notice**

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### **Environmental Review**

This action is not a project within the meaning of the California Environmental Quality Act (CEQA)

Guidelines §§ 15378 and 15061(b)(3) as it is a minor change that will not result in any direct or indirect physical change in the environment.

**Attachments**

- A. IRC assessment template
- B. Hyperlink – Redistricting website: [menlopark.org/Redistricting](https://menlopark.org/Redistricting)
- C. Hyperlink – Mapping tool: [districtr.org/event/MP-Maps](https://districtr.org/event/MP-Maps)
- D. Hyperlink – Redistricting survey:  
[survey123.arcgis.com/share/9f56b2b897454df8a1b47cbce8b1a82c?portalUrl=https://www.arcgis.com](https://survey123.arcgis.com/share/9f56b2b897454df8a1b47cbce8b1a82c?portalUrl=https://www.arcgis.com)

Report prepared by:  
Judi A. Herren, City Clerk

Report reviewed by:  
Denise Bazzano, Assistant City Attorney

Home (<https://beta.menlopark.org/Home>) / **Input needed for Menlo Park's redistricting process**

# Input needed for Menlo Park's redistricting process

Published on December 06, 2021

Join the Independent Redistricting Commission for an in-person meeting at the Belle Haven Library, 410 Ivy Drive Saturday, December 11 at noon. Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. State law requires cities and counties to engage communities in the redistricting process by holding public hearings and doing public outreach. Menlo Park is asking for your help and input.



The primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. Join us for our upcoming Independent Redistricting Commission (IRC) meeting where the demographer, GEOinovo, will be showing the public the mapping tool.

Independent Redistricting Commission meeting  
Saturday, Dec. 11, 2021  
noon

[.\(<https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20211211-Independent-Redistricting-Commission>\)View the agenda](https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20211211-Independent-Redistricting-Commission)

(<https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20211211-Independent-Redistricting-Commission>).

Get involved:

- Define your neighborhood or community of interest
- Explain why redistricting is relevant to your community
- Get the tools you need to draw a map and submit to the IRC for future consideration
- Provide your input

### **Tagged as:**

Announcements    Business and economy

# Get involved in city council redistricting process

Published on January 24, 2022

Since 2018, Menlo Park's city councilmembers have been elected by district to represent their constituents. Each city councilmember represents a district of approximately the same number of residents. The City Council formed the Independent Redistricting Commission to update and draw new city council district boundaries based on the 2020 census data. This redistricting process happens just once every 10 years, following the completion of the census. The commission needs your feedback to redraw the district lines and ensure equitable representation. Districts must be geographically contiguous and should respect neighborhood boundaries, history and geographical elements. The process includes accepting and reviewing draft maps submitted by the public, with consideration for the natural geography of Menlo Park as well as its communities of interest.



## What is a community of interest?

A community of interest is a contiguous population which shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. Community members can get involved by attending redistricting meetings every

second and fourth Thursday. You can also submit draft maps with the online mapping tool and identify communities of interest at [menlopark.org/redistricting](https://menlopark.org/redistricting) (<https://menlopark.org/redistricting>).

## Upcoming meeting

[Independent Redistricting Commission meeting](https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20220127-Independent-Redistricting-Commission)  
(<https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20220127-Independent-Redistricting-Commission>).

Thursday, Jan. 27, 2022

6 p.m.

[View the agenda](https://beta.menlopark.org/Agendas-and-minutes#section-8) (<https://beta.menlopark.org/Agendas-and-minutes#section-8>).

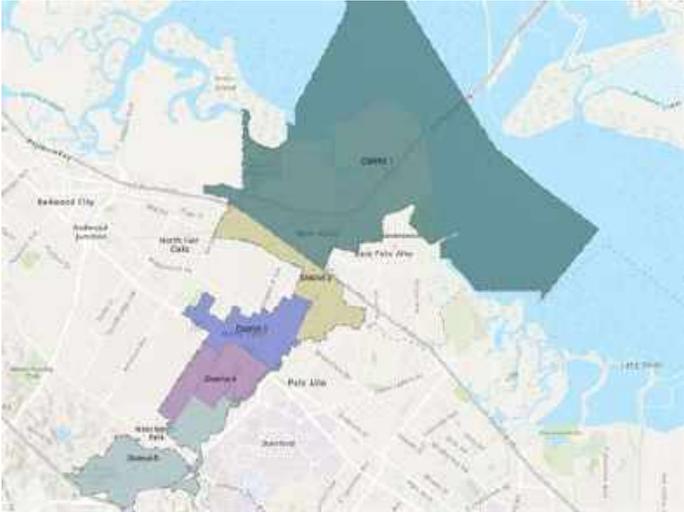
### Tagged as:

Announcements    Business and economy

# Independent Redistricting Commission to hold second public hearing

Published on February 07, 2022

The Independent Redistricting Commission requests public input from the community. Let us know how you think your City Council districts should look!



Like many cities around the country, Menlo Park is governed by a City Council with elected members, where each city councilmember represents a district of approximately the same number of constituents. The Independent Redistricting Commission is tasked with examining communities of interest within city boundaries over the past 10 years and redrawing our districts to ensure equitable representation, and community input is an essential part of the redistricting process. Attend the upcoming meeting and public hearing:

[Independent Redistricting Commission meeting](https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20220210-Independent-Redistricting-Commission)  
[.\(https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20220210-Independent-Redistricting-Commission\)](https://beta.menlopark.org/Citywide-calendar/Public-meetings/Independent-Redistricting-Committee-meetings/20220210-Independent-Redistricting-Commission)

Feb. 10, 2022

6 p.m.

Spanish translation available

Submit maps and identify communities of interest using the online mapping tool (<https://districtr.org/event/MP-Maps>) before the March 25, 2022, deadline to submit maps.

For more information, visit the redistricting (<https://menlopark.org/redistricting>) webpage.

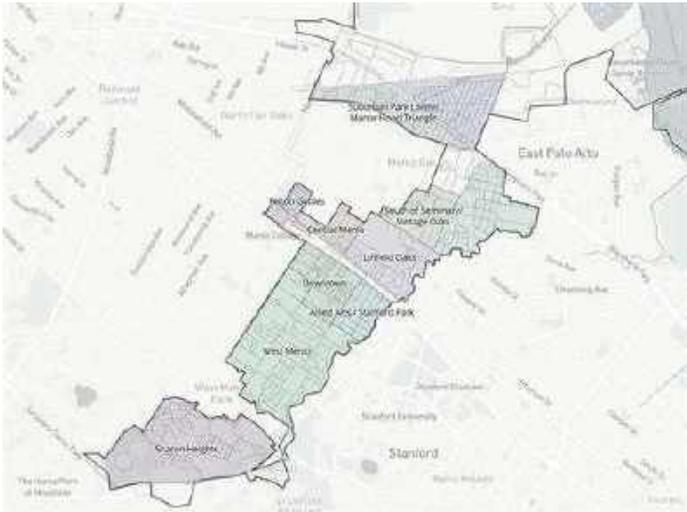
### **Tagged as:**

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# Redistricting mapping workstations available at Menlo Park libraries

Published on February 14, 2022

Menlo Park is redistricting and the Independent Redistricting Commission requests feedback and map submissions from the Menlo Park community. What does your community look like to you and how has it changed since the 2010 census? Where do you think district lines should fall? These are the types of questions the Independent Redistricting Commission is asking and assessing, and they want to know what you think.



Draft district maps can be submitted online, using the [online mapping tool](https://districtr.org/event/MP-Maps) (<https://districtr.org/event/MP-Maps>), and at library workstations now available at both the Menlo Park Library and Belle Haven Branch Library, for the sole purpose of map submissions.

Paper maps are also available at the Menlo Park Library, Belle Haven Branch Library, City Hall, the Police Department, the Arrillaga Family Gymnasium and the Arrillaga Family Recreation Center.

Any community members wishing to fill out and submit a paper map can do so by mailing it to City Hall at 701 Laurel St., emailing an image or pdf to [City Clerk Judi Herren](mailto:CityClerk@menlopark.org) (<https://beta.menlopark.org/Directory?>

[dlv\\_OCP%20CL%20Staff%20Directory=\(keyword=Judi\).  
\(dd\\_OCP%20Department=City%20Managers%20Office\)\)](#)), or dropping off at the Police Department.

For more information, visit the [redistricting](#)  
(<https://menlopark.org/redistricting>) webpage.

## **Tagged as:**

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Home / Government / Departments / City Manager's Office / City Clerk / **Redistricting**

## Redistricting

Every ten years, local governments use new census data to redraw their district lines to reflect how local populations have changed. [Assembly Bill 649 \(2019\)](#) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities.

Redistricting determines which neighborhoods and communities are grouped together into a district for purposes of electing a city councilmember.

You have the opportunity to share how you think district boundaries should be drawn to best represent your community.



### Start drawing and submit your maps

Submit your draft city council district maps and "communities of interest" online

### Independent Redistricting Commission

The redistricting process is administered by the Independent Redistricting Commission

### Redistricting process and FAQs

Frequently asked questions about district elections and redistricting

### Current city council districts

View current city council districts and look up your representative

### Subscribe to notifications

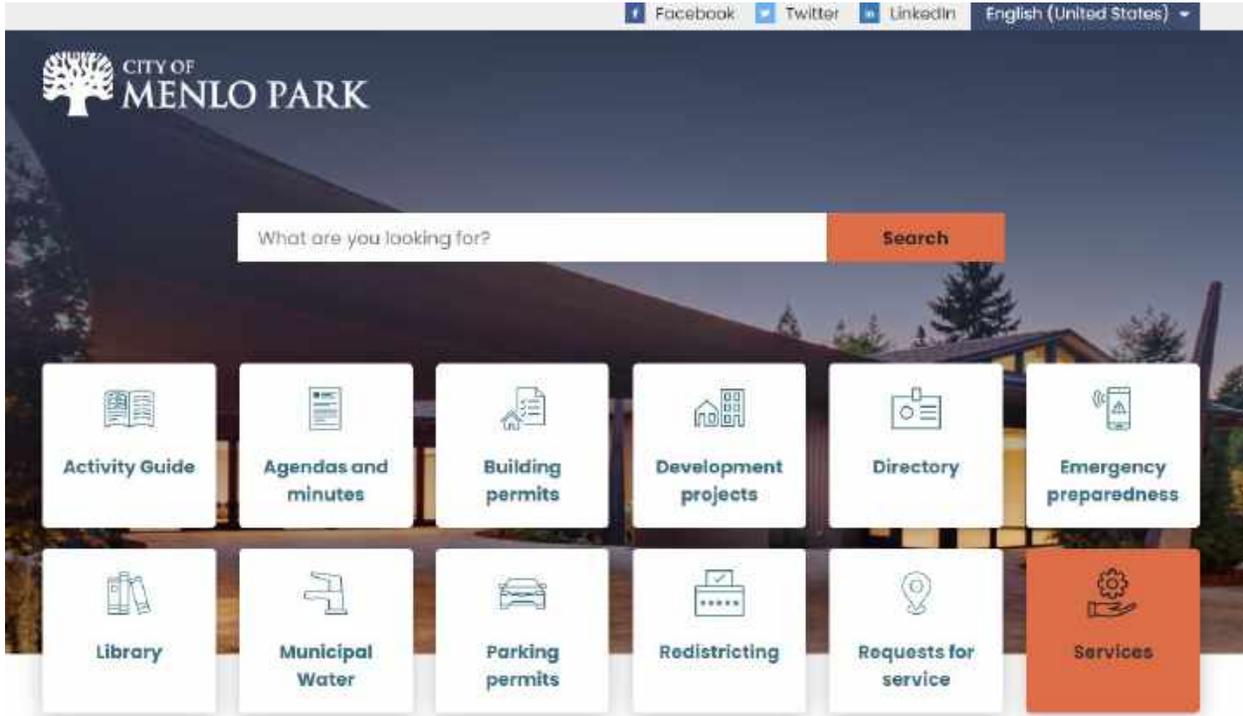
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Contact us

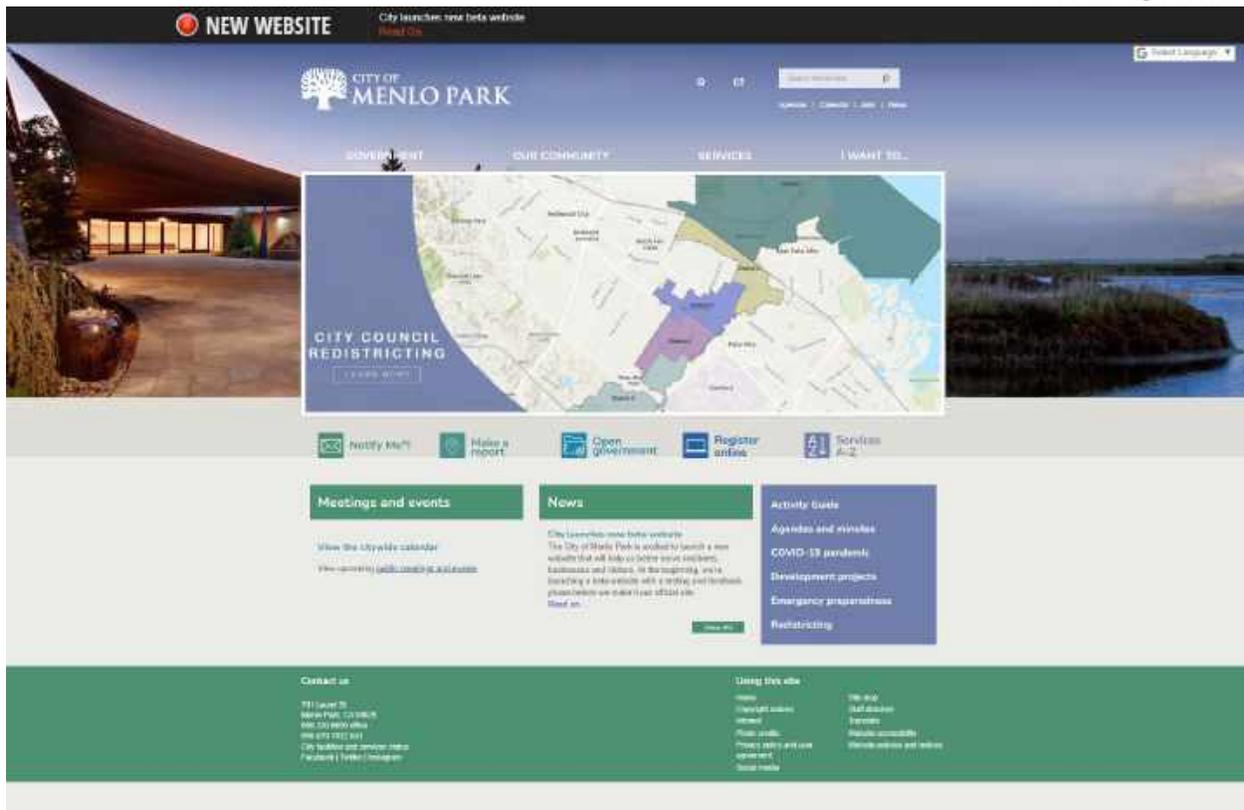


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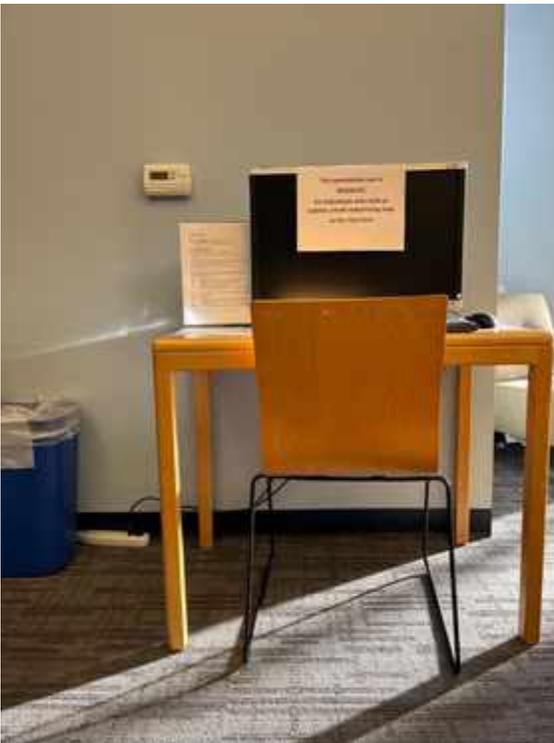
### What's Happening



Main Library mapping tool workstation



Belle Haven Branch Library mapping tool workstation



## DISTRICTR GUIDE

### Step 1 – Go to the website: <https://districtr.org/event/MP-Maps>

- Click the **Purple Button** to create Districts.
- Click the **Orange Button** to create a Community of Interest

### Step 2: Begin drawing your map

Drawing tools include the following:

-  Pan: Pan within the map while maintaining the current zoom level.
-  Paint: Select color and brush size to begin drawing districts or community of interest on the map.
-  Erase: Select eraser size to remove geography from draft districts or community of interest.
-  Inspect: Review population and demographic data for specific geography on-the-fly. Use the Spotlight Size slider to make the selection smaller or larger.

Population Tools include the following three tabs: Population, Data Layers, and Evaluation.

**Tip:** Know your targets. The right toolbar displays unassigned population and the ideal population per district. Be sure to keep Max Population Deviation under 10% and keep districts geographically contiguous and compact.

Navigate to your starting point...

- Step 1.** Use the Pan tool to navigate to an area where you would like to start drawing.
- Step 2.** Select the paint brush tool and Select a color or leave the default
- Step 3.** Hold the left mouse button down as you move your mouse, and “paint” many blocks at a time. (choose brush size with slider)
- Step 4.** When you are satisfied with that district, click the paint tool to choose a new color for the next district and repeat the process.



**Note:** You can use the check box at the bottom that says highlight unassigned units so you can see blocks that were overlooked.

### Step 3 – Save and share

- Step 1.** When you are finished, click Save and click on “Save plan”. Your map will use the tag “#MP-maps” so that it will be saved and viewed by the Menlo Park redistricting commission.
- Step 2.** Copy your URL and save it so you can share your plan or come back to it later.
- Step 3.** Click Save to Gallery or Save as a Draft (depending on the option you chose).

Congratulations, you have now participated in Menlo Park’s redistricting process!

70° High: 72° Low: 48°  
 Fri Sat Sun Mon

**CITY COUNCIL REDISTRICTING - SUBMIT YOUR MAP**  
 The Independent Redistricting Commission seeks map submissions and community feedback. Visit [menlopark.org/redistricting](http://menlopark.org/redistricting) [LEARN MORE](#)

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Membership Status: Active

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**Becker introduces bill to coordinate Bay Area transit**

State Sen. Josh Becker introduced a bill that would require Bay Area transit agencies to coordinate their fare structures and schedules. In an effort to entice riders back to public transit,

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**TOWN SQUARE**

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**Menlo Park floats option to take over Burgess Park and new community center pools**

As the city's contract with Team Sheeper is set to expire and a new community aquatics center is on the horizon, Menlo Park... Last comment 14 minutes ago | 13 comments

**Santa Clara County to keep indoor mask mandate for now**

Santa Clara County's indoor mask mandate will stay in place when the state lifts its indoor masking requirement next week... Last comment on Feb 9, 2022 at 2:36 pm | 4 comments

[More Town Square topics](#)

**LOCAL BLOGS**

View All Bloggers

Peninsula Foodist

**NEWS**

**COVID-19 case counts drop to single digits in local elementary school districts**

COVID-19 cases are leveling off in local schools, prompting some to consider lifting their outdoor mask mandates. At a few elementary districts, cases reported in the last week are down in the single digits. Thursday, 10:39 AM



**Rare sighting of an Oriental turtle-dove has birders flocking to a Palo Alto neighborhood**

San Mateo County putting \$10M toward helping small businesses, individuals impacted by pandemic

**COMMUNITY CALENDAR**

- Thu, Feb 10 @7:30pm  
**Men on Boats at Palo Alto Players**  
Lude Stern Theatre
- Thu, Feb 10 @8:00pm  
**Sam Richardson: Islands, Ice, and Sand**  
Anderson Collection
- Fri, Feb 11 @11:00am  
**Black History Month**  
Celebrating The Power

[See All Events](#) [Add Your Event](#)

**Serving Up Fire Safety in the Kitchen**

