

CITY OF MENLO PARK



COMMUNITY MEETING #3: HOUSING EQUITY, SAFETY, & ENVIRONMENTAL JUSTICE

August 26, 2021



¡BIENVENIDOS AL
TALLER COMUNITARIO
CON LA
CIUDAD DE MENLO
PARK Y M-GROUP!
ESTA ES UNA
PRESENTACIÓN BILINGÜE

WELCOME TO THE
COMMUNITY
WORKSHOP WITH
THE CITY OF MENLO
PARK AND M-GROUP!
THIS IS A BILINGUAL
PRESENTATION

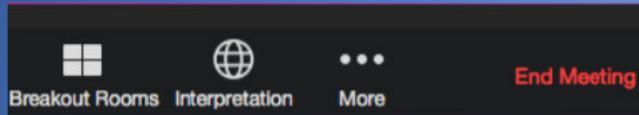


Community Meeting #3 Housing Equity,
Safety and Environmental Justice

August 26, 2021

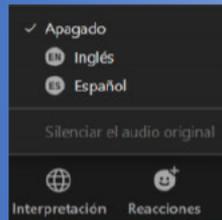
PASO 1

Para activar la traducción debes buscar el símbolo del mundo en la parte inferior derecha de tu barra de control (INTERPRETACIÓN) y dale click.



PASO 2

Escoge tu idioma de preferencia



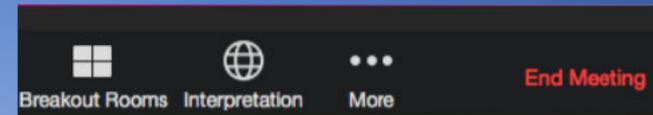
Si has ingresado desde el celular debes:

Busca el símbolo de tres puntos en la parte inferior de tu dispositivo y luego buscar el símbolo del mundo y dale click.



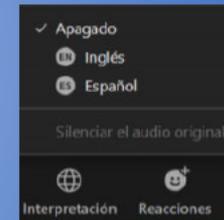
STEP 1

To activate the translation you must find the world symbol at the bottom right of your control bar (INTERPRETATION) and click.



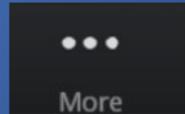
STEP 2

Choose your preferred language.



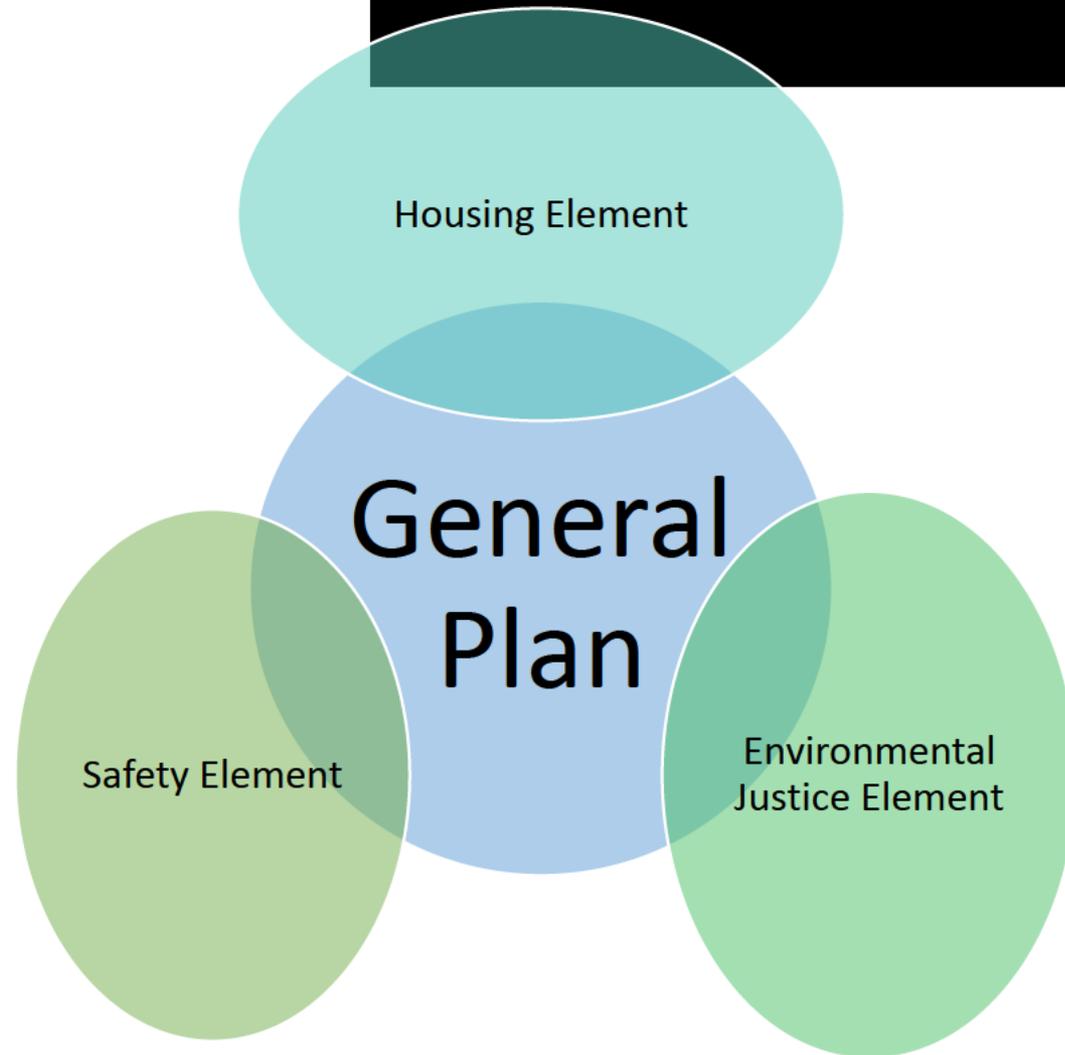
If you have entered from your phone you must:

Look for the three-point symbol at the bottom of your device and then look for the world symbol and click.



- **Planning Context**
- **Housing Element**
- **Housing Equity**
- **Safety**
- **Environmental Justice**
- **Questions for the Community**
- **Comment**

PLANNING CONTEXT



HOUSING ELEMENT



HOUSING ELEMENT



State-mandated plan to meet housing needs.

- Policies and programs for housing for current and future residents



Allocates affordable and market-rate housing needs to be met on 8-year cycle.



Designed to fit local needs as well as regional context.

WHY

THE HOUSING ELEMENT MATTERS

- ✓ Every city in the region needs more housing, of all types and sizes.
- ✓ Once-in-a-decade opportunity to shape the future of housing in Menlo Park.

GOALS



**Balanced
Community**



**Affordability
Focused**



**Social
Justice**

REGIONAL HOUSING NEEDS ALLOCATION (RHNA)

Housing Needs are allocated by affordability level:

	5 th Cycle	6 th Cycle
Very Low	233	740
Low	129	426
Moderate	143	496
Above Moderate	150	1,284
Total	655	2,946*

* An additional 15-30% buffer is recommended:
3,388-3,830 units

PLAN PROCESS



PROJECT SCHEDULE

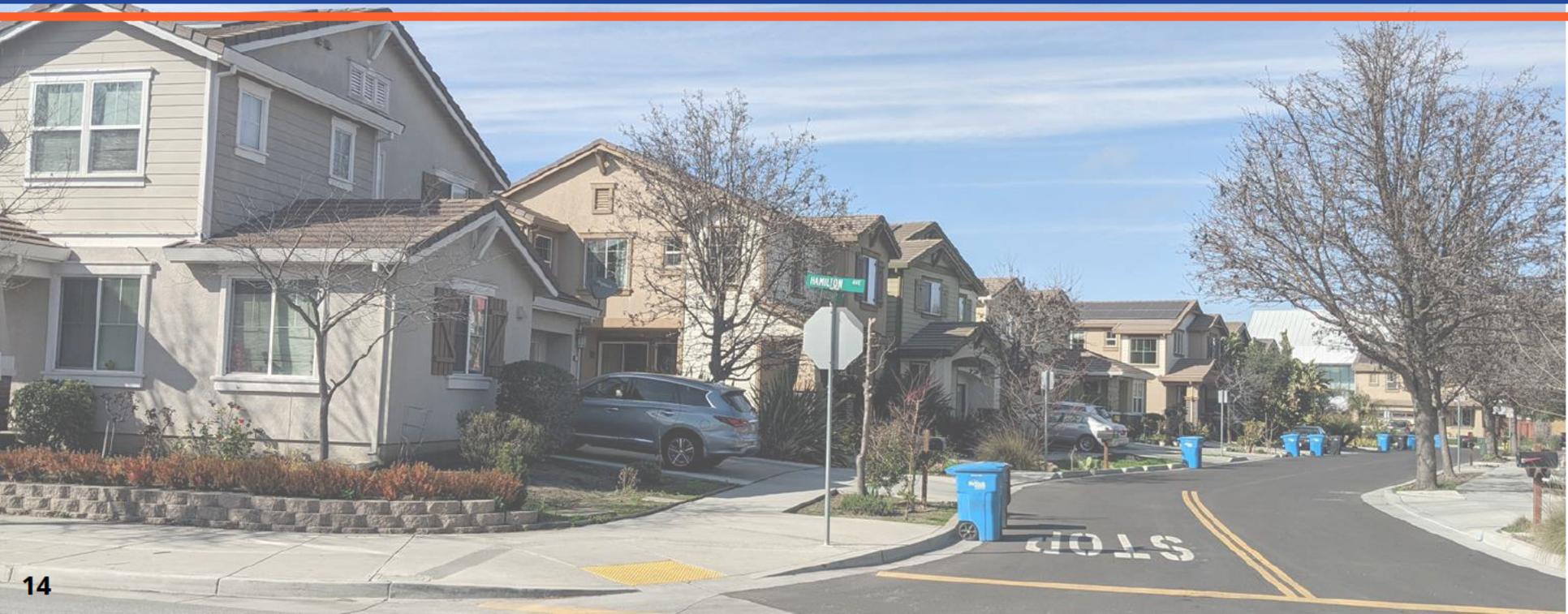


PAST EVENTS

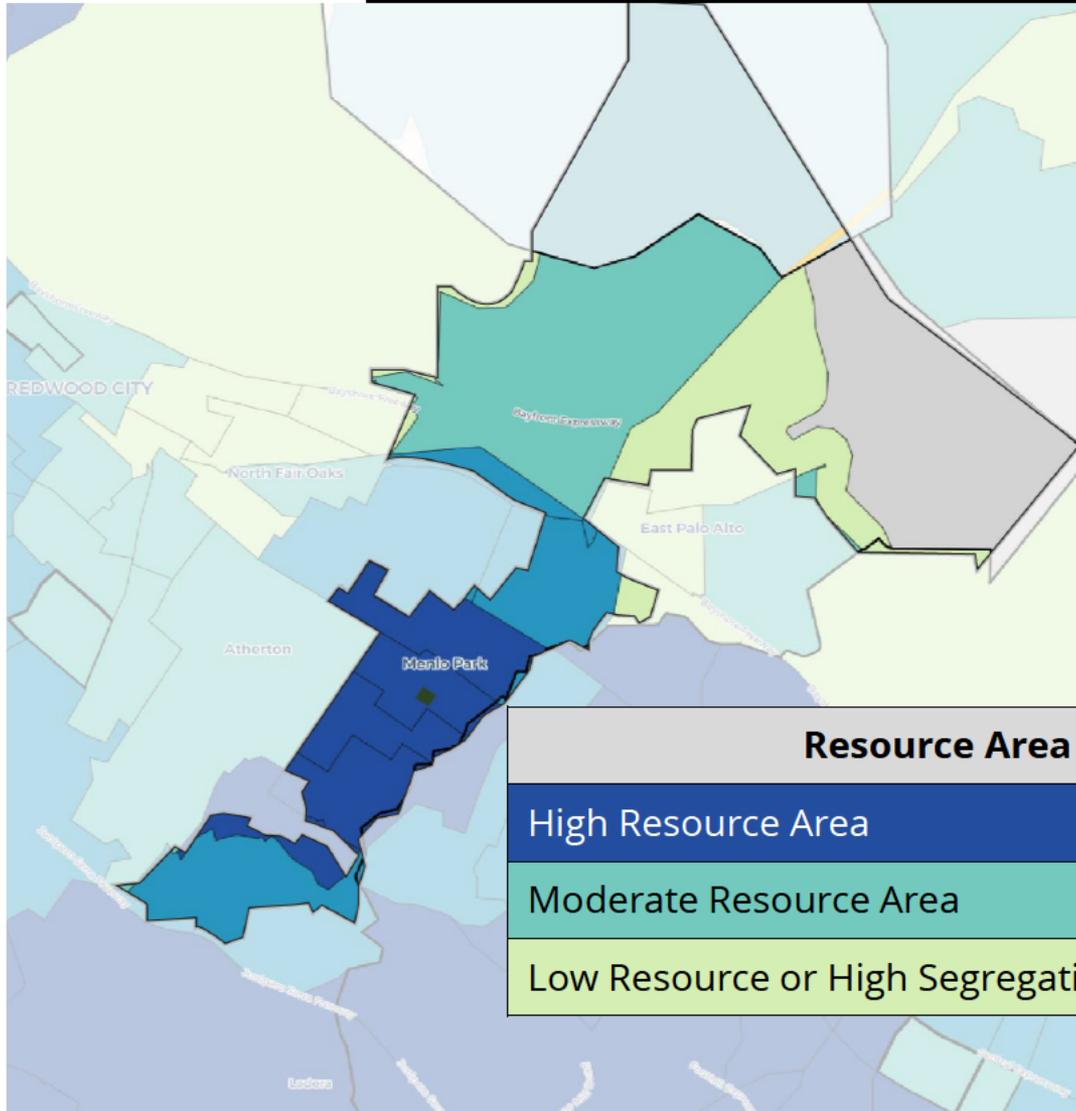
- ✓ Community Engagement and Outreach Committee (CEOC)
- ✓ Community meetings
- ✓ Community Survey
- ✓ Pop up events
- ✓ 2 more pop up events on 8/29
- ✓ Focus Groups
- ✓ Project Website:
menlopark.org/housingelement



HOUSING EQUITY



ACCESS TO OPPORTUNITIES



Resource Area Type	% of Population
High Resource Area	80%
Moderate Resource Area	17%
Low Resource or High Segregation and Poverty Area	3%

TCAC/HCD Opportunity Areas (2021)

ACCESS TO OPPORTUNITIES

	White	Black or African American	Asian/API	Hispanic or Latinx	Multiple Race/ Other Race
High	70%	2%	16%	7%	5%
Moderate	11%	16%	14%	56%	3%
Low	19%	4%	10%	64%	3%

FAIR HOUSING: AFFORDABILITY

Affordability Levels by Area Median Income (AMI)

A family of 4 at the median income for the County earns \$149,600.

Table 2: 2021 HCD Income Limits for San Mateo County (\$)

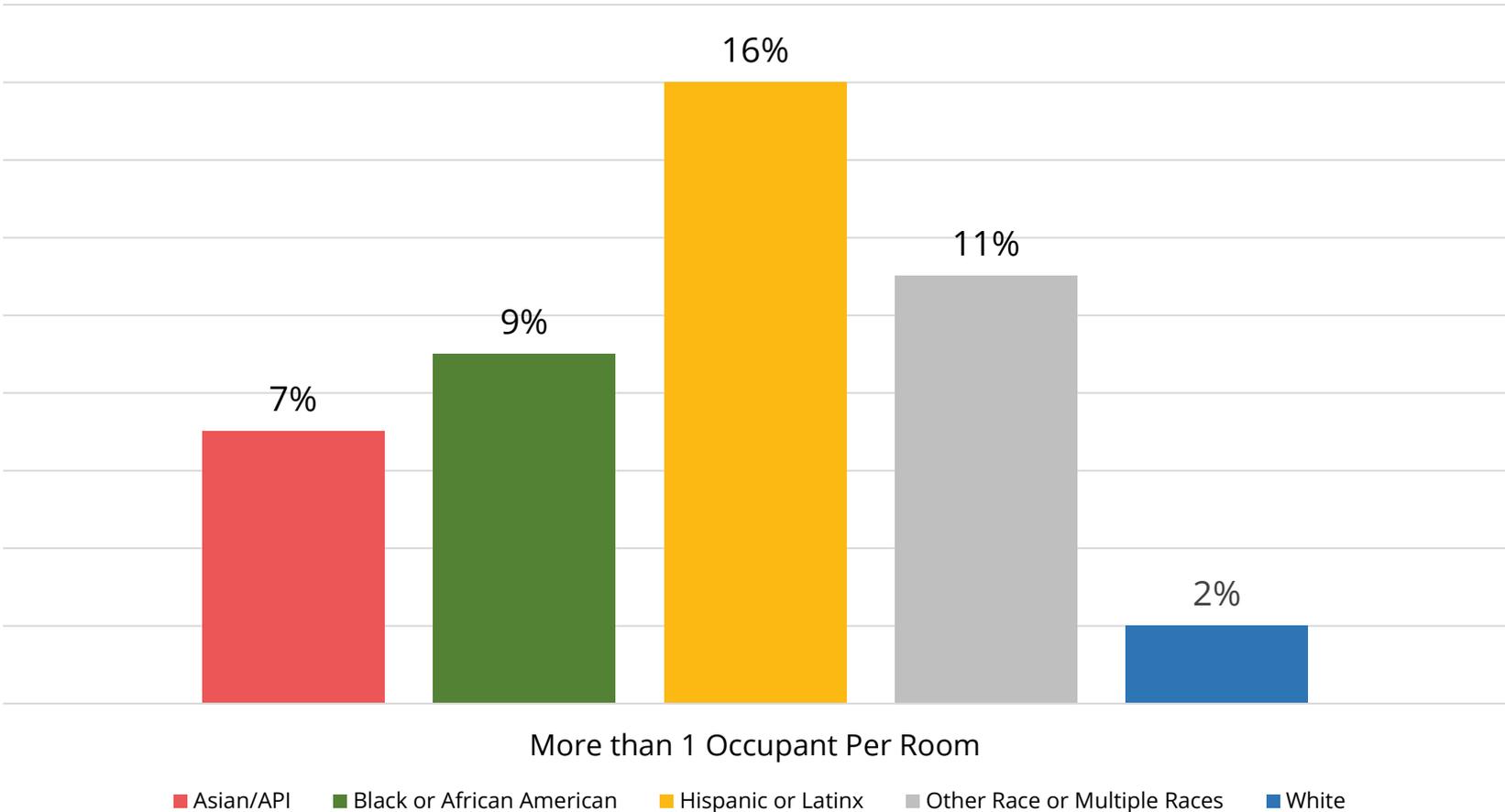
San Mateo County Area Median Income (\$149,600)	Number of Persons in Household							
	1	2	3	4	5	6	7	8
Extremely Low 0-30% of AMI	38,400	43,850	49,350	54,800	59,200	63,600	68,000	72,350
Very Low 31-50% of AMI	63,950	73,100	82,250	91,350	98,700	106,000	113,300	120,600
Low 51-80% of AMI	102,450	117,100	131,750	146,350	158,100	169,800	181,500	193,200
Median (100%)	104,700	119,700	134,650	149,600	161,550	173,550	185,500	197,450
Moderate 81-120% of AMI	125,650	143,600	161,550	179,500	193,850	208,200	222,600	236,950

FAIR HOUSING: AFFORDABILITY

Income Category	Example
Extremely Low Income	Senior Living alone on Fixed Income
Very Low Income	Secretary, Single Mom with 1 child
Low Income	Elementary School Teacher + Post-Doc with 1 child
Moderate Income	Tech Worker, Stay at home spouse with 2 children

“Low Income” is closest to median MP household

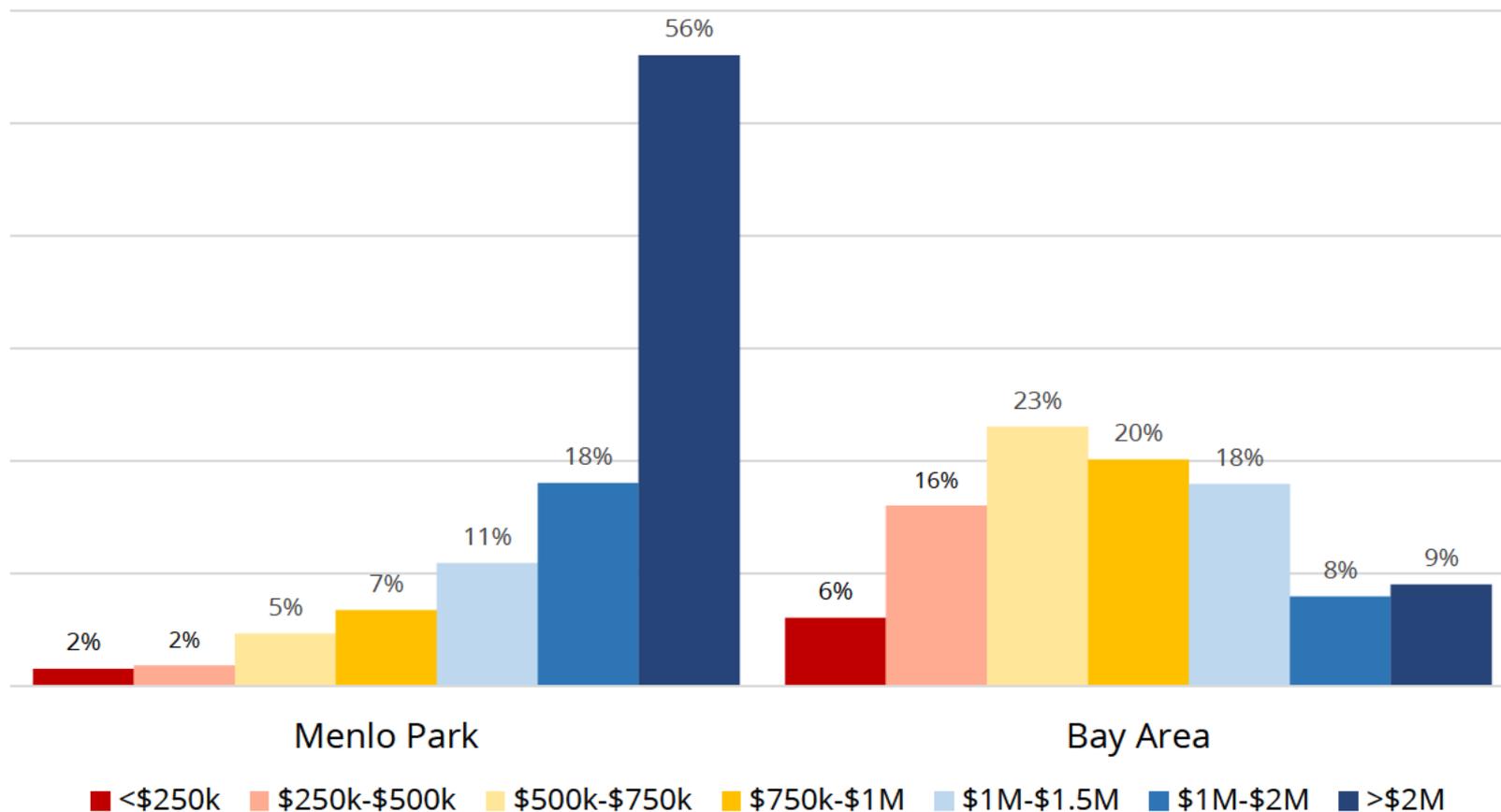
FAIR HOUSING: OVERCROWDING



ABAG/MTC Housing Needs Data Report (US Census Data - 2019)

FAIR HOUSING: PRICE OF HOUSING

- Purchasing a home is out of reach for many working and middle-class families.

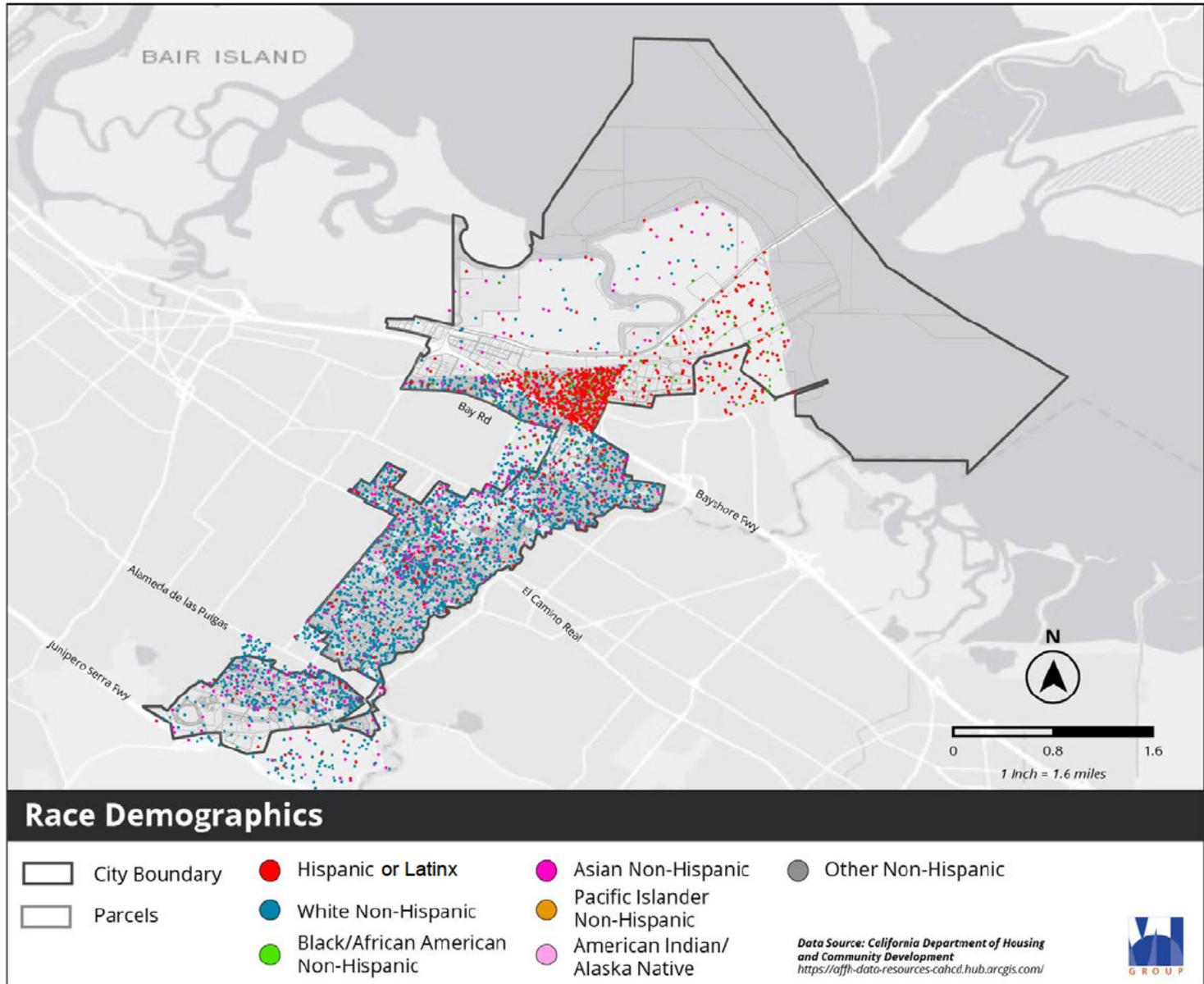


FAIR HOUSING: TOOLS

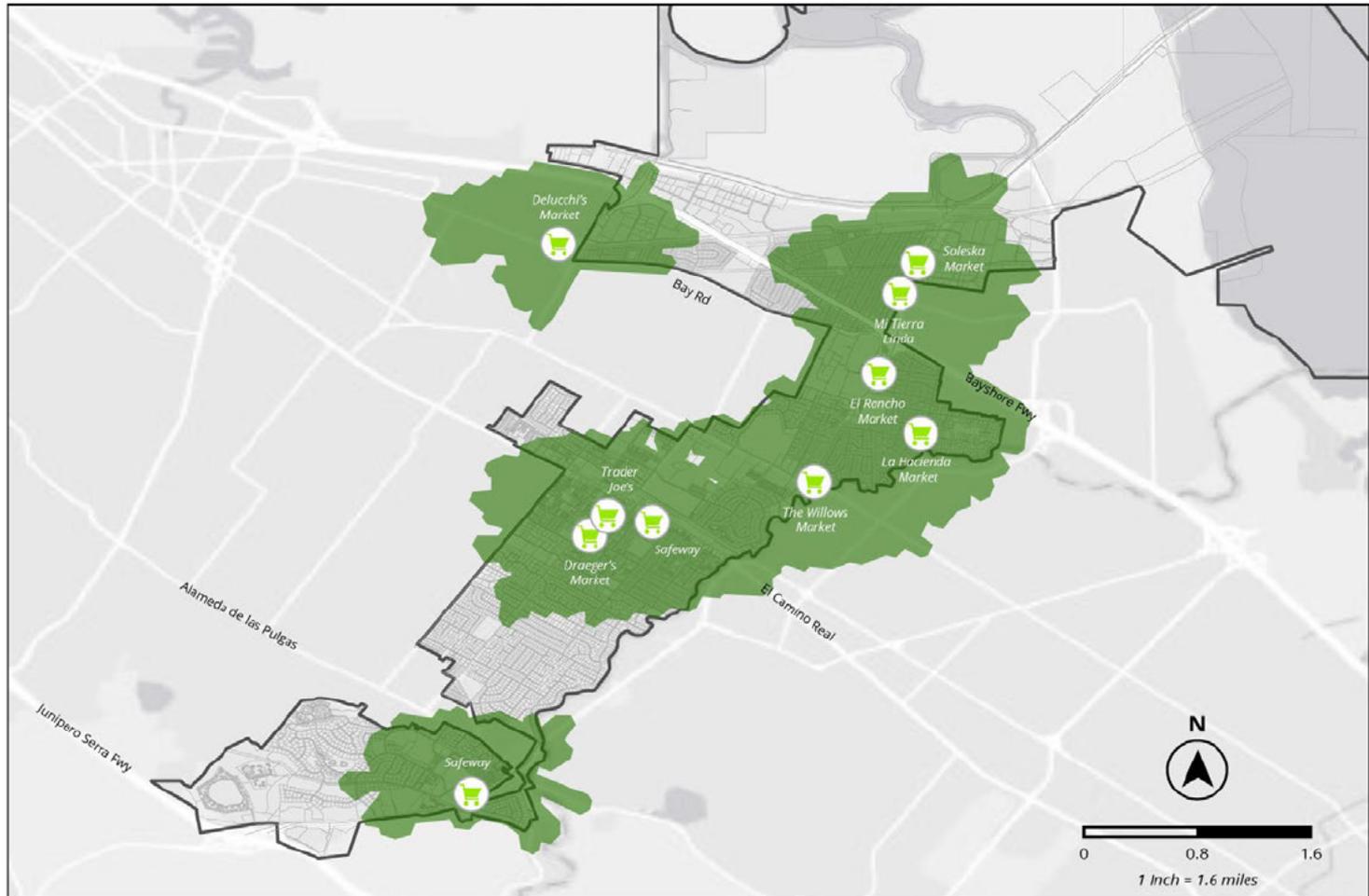
Mapping

- Ethnic Segregation
- Access to:
 - Food
 - Transit
 - Parks and Open Space
 - Employment
 - Health Care
 - Schools

FAIR HOUSING: SEGREGATION



FAIR HOUSING: FOOD ACCESS



Food Access

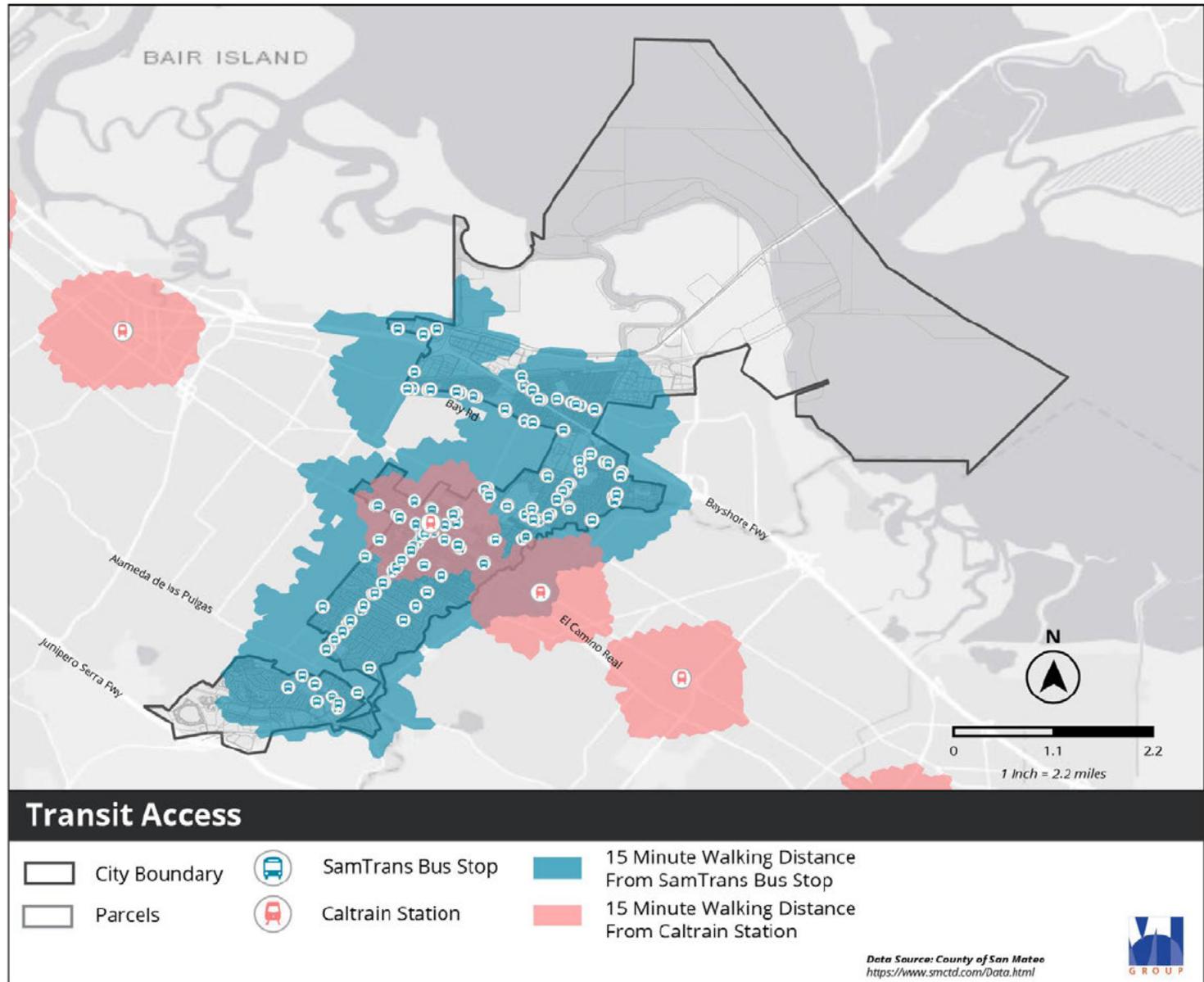
- City Boundary
- Grocery Store
- Parcels
- 15 Minute Walking Distance From Grocery Stores or Markets

All properties in Menlo Park are within a 15 minute driving distance from grocery stores or markets in the city.

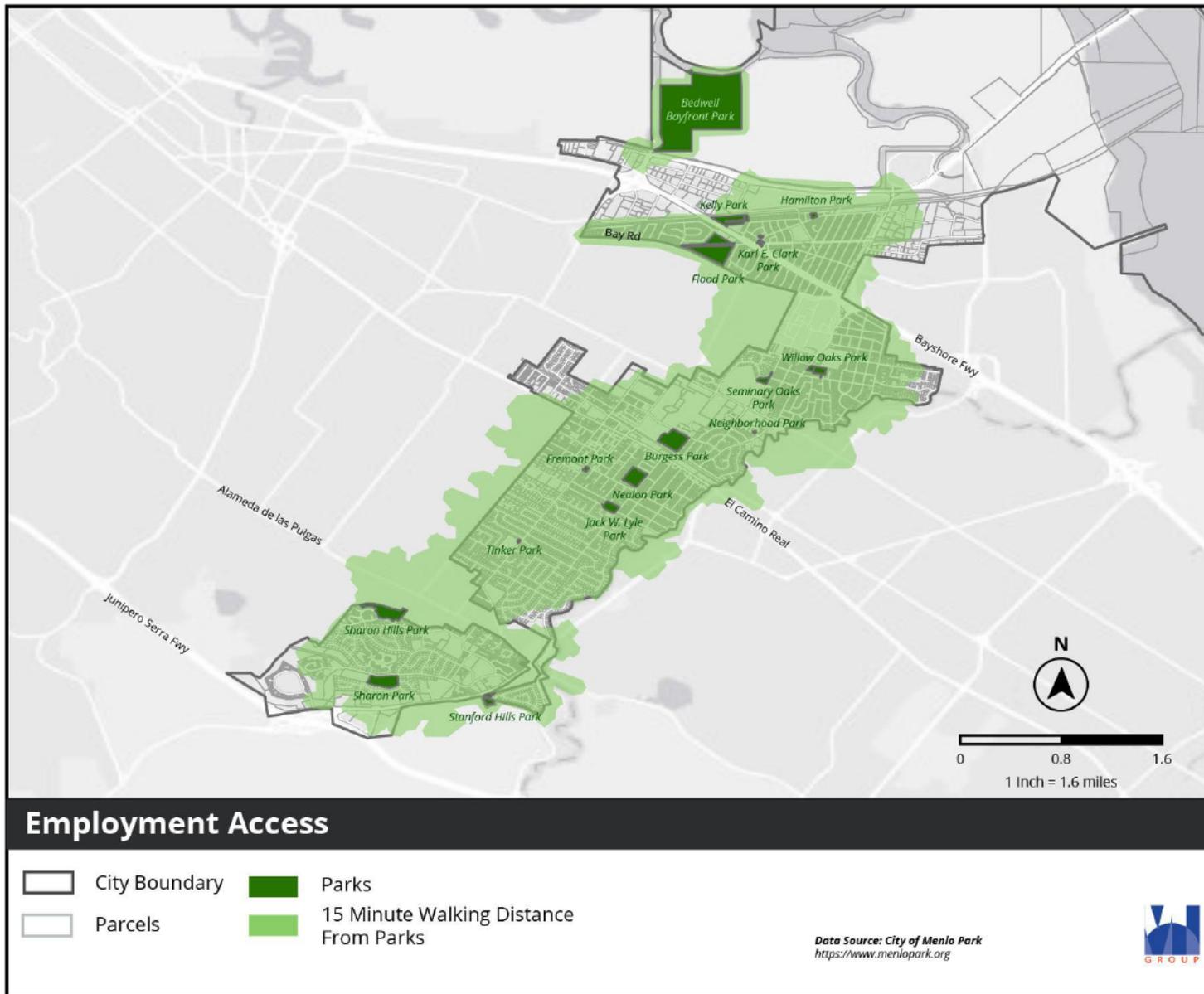
Data Source: M-Group



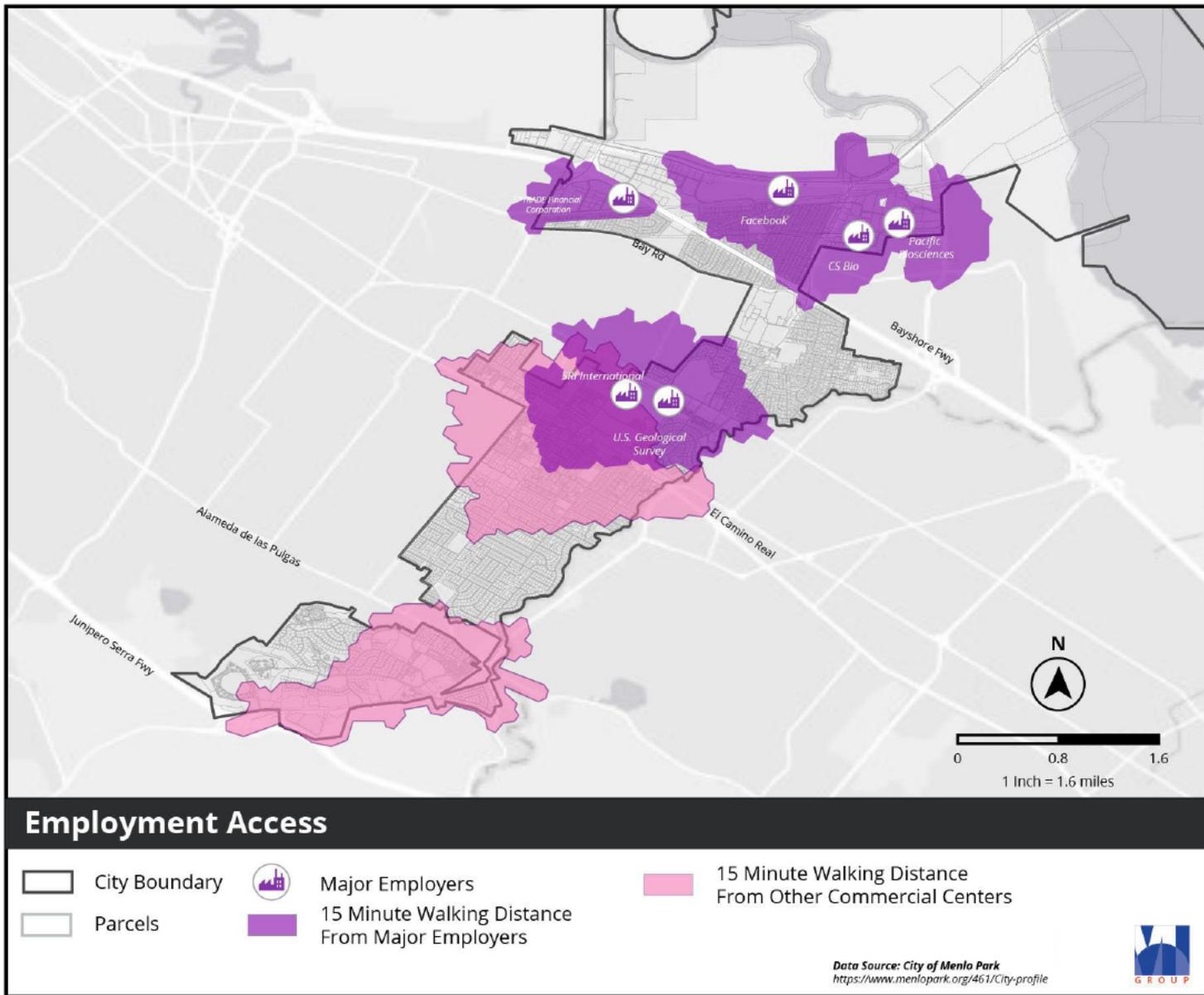
FAIR HOUSING: TRANSIT ACCESS



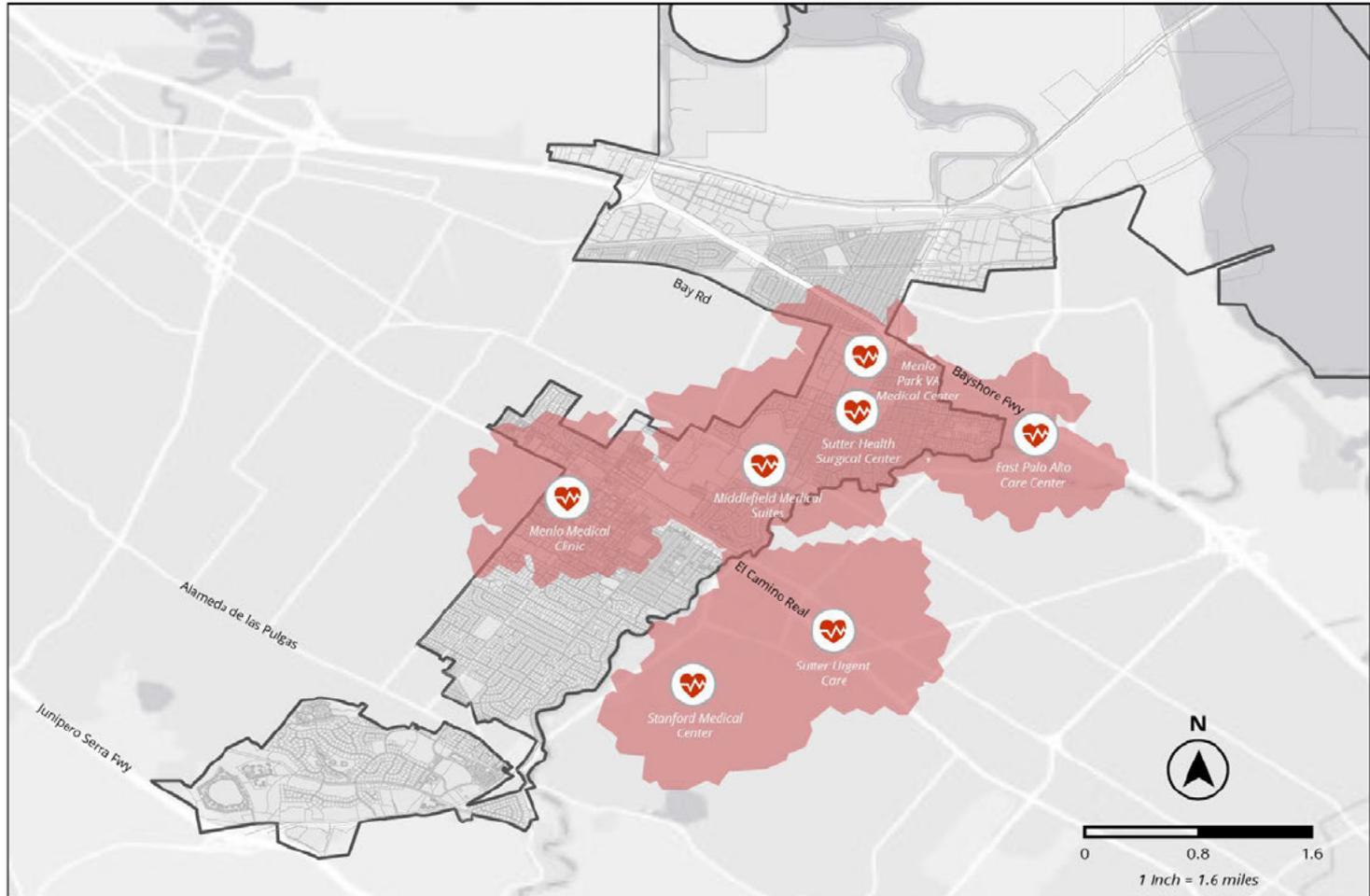
FAIR HOUSING: PARKS ACCESS



FAIR HOUSING: EMPLOYMENT ACCESS



FAIR HOUSING: HEALTH CARE ACCESS



Healthcare Access

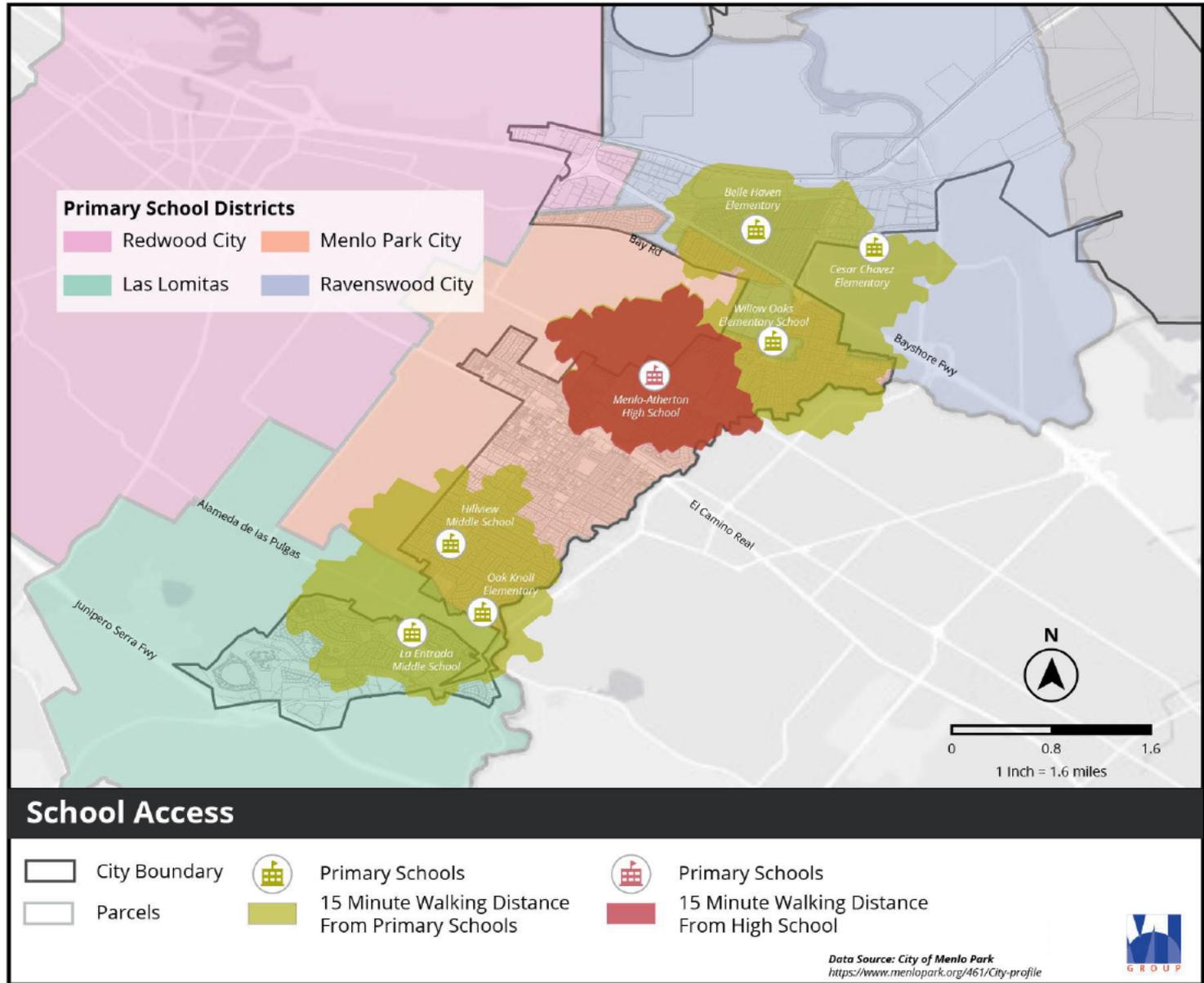
-  City Boundary
-  Medical Clinic, Urgent Care, or Hospital
-  15 Minute Walking Distance From Medical Clinics, Urgent Care, or Hospital Facilities
-  Parcels

All properties in Menlo Park are within a 15 minute driving distance from healthcare facilities in the city, as well as Stanford Medical Center, Sutter Urgent Care, and East Palo Alto Care Center.

Data Source: M-Group



FAIR HOUSING: SCHOOL ACCESS



LIVE POLLING



Question 1 of 8

What housing equity issue in Menlo Park concerns you the most?

SELECT ONE

- a) Overcrowding
- b) Segregated neighborhoods
- c) Not enough housing generally
- d) Not enough of a variety of housing types
- e) Other

Question 2 of 8

*What should
the City
prioritize to
improve
housing equity?*

**CHOOSE ALL
THAT APPLY**

- a) Allow a mix of housing types throughout the city
- b) Improve resources (parks, transit, and food access) in low-resource neighborhoods
- c) Allow more affordable housing in high-resource neighborhoods
- d) All of the above
- e) None of the above

SAFETY ELEMENT



PURPOSE

The Safety Element shall provide for the “protection of the community from any unreasonable risks associated with the effects of...seismic hazards; flooding; and wildland and urban fires.”

(Government Code 65302 (g))

SAFETY ELEMENT COMPONENTS



Senate Bill 379

- Review and update Safety Element at the same time as the Housing Element Update
- Must address climate adaptation and resiliency strategies

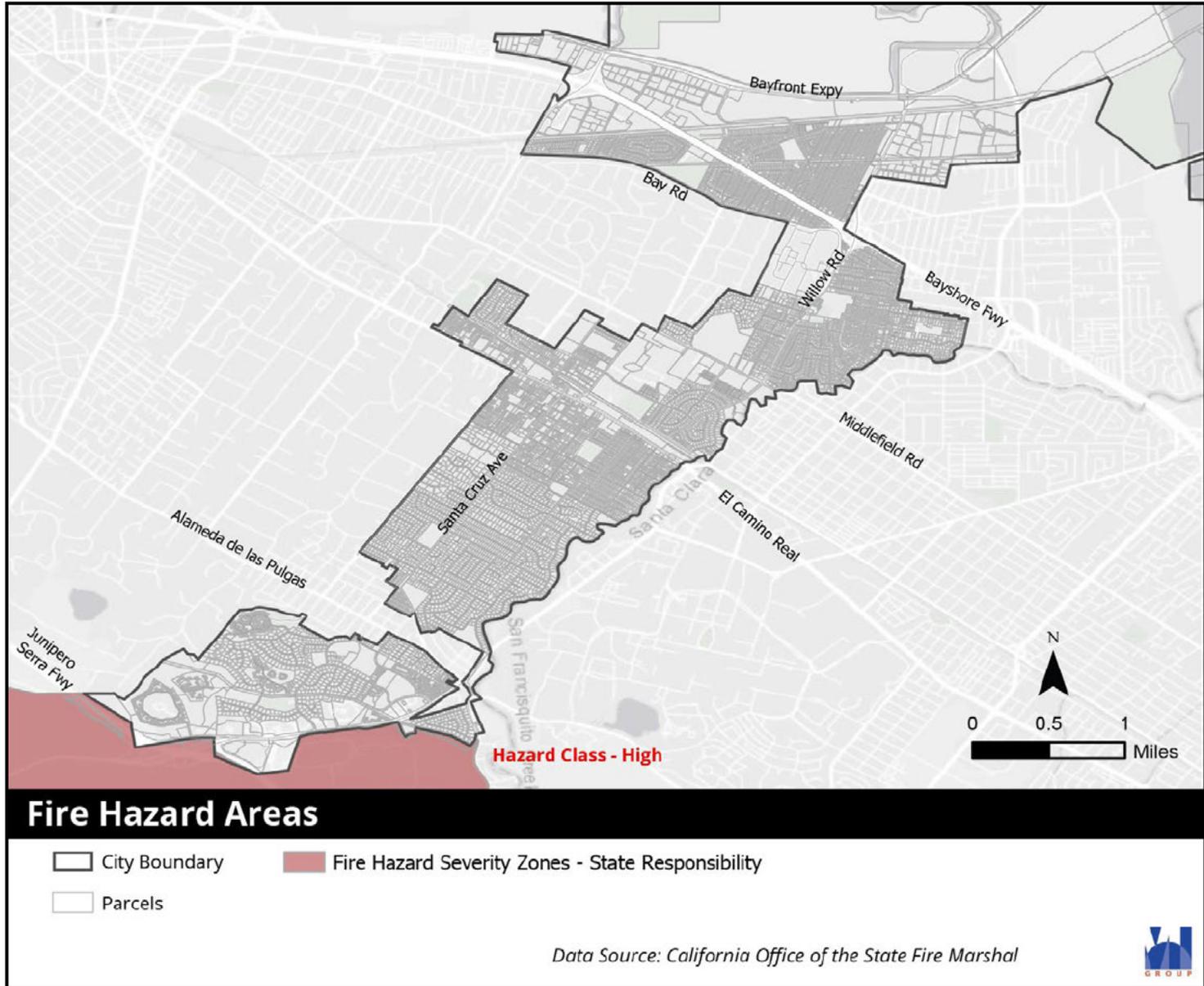
ADAPTATION AND RESILIENCY

- Address climate change impacts that the city is most vulnerable to
- Expand the City and community's ability to prepare for and respond to climate events

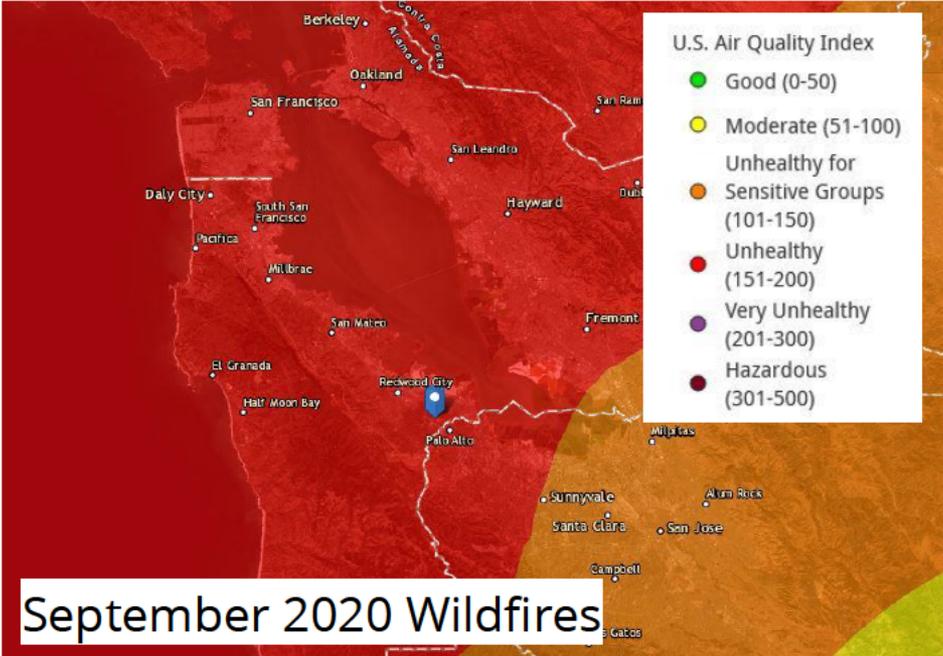


WILDFIRE RISK

Fire Hazard Severity Zone (FHSZ): Areas with high risk for fire hazards as determined by the State



SMOKE/POOR AIR QUALITY



Most Vulnerable Populations



People with Pre-Existing Medical Conditions



Outdoor Workers



Unhoused Population



Low-Income Communities of Color



Older Adults



EXTREME HEAT

93.6°F

Extreme heat day threshold in Menlo Park

11 DAYS

Number of extreme heat days projected by 2050

+3.3°F

Average temperature increase by 2050

*Data from Cal-Adapt and California 4th Climate Assessment

Local Impacts

- Increased risk of heat-related illnesses
- Poor air quality
- Increased wildfire risk

Existing Cooling Stations

- Arrillaga Family Rec Center
- Belle Haven Branch Library
- Main Library

Vulnerable Populations



Outdoor Workers



Unhoused Population



Low-Income Communities of Color



Older Adults



LIVE POLLING



Question 3 of 8

During the September 2020 wildfires, I had the knowledge and resources to ensure the safety of me and my family.

SELECT ONE

- a) Strongly Agree
- b) Agree
- c) Disagree
- d) Strongly Disagree

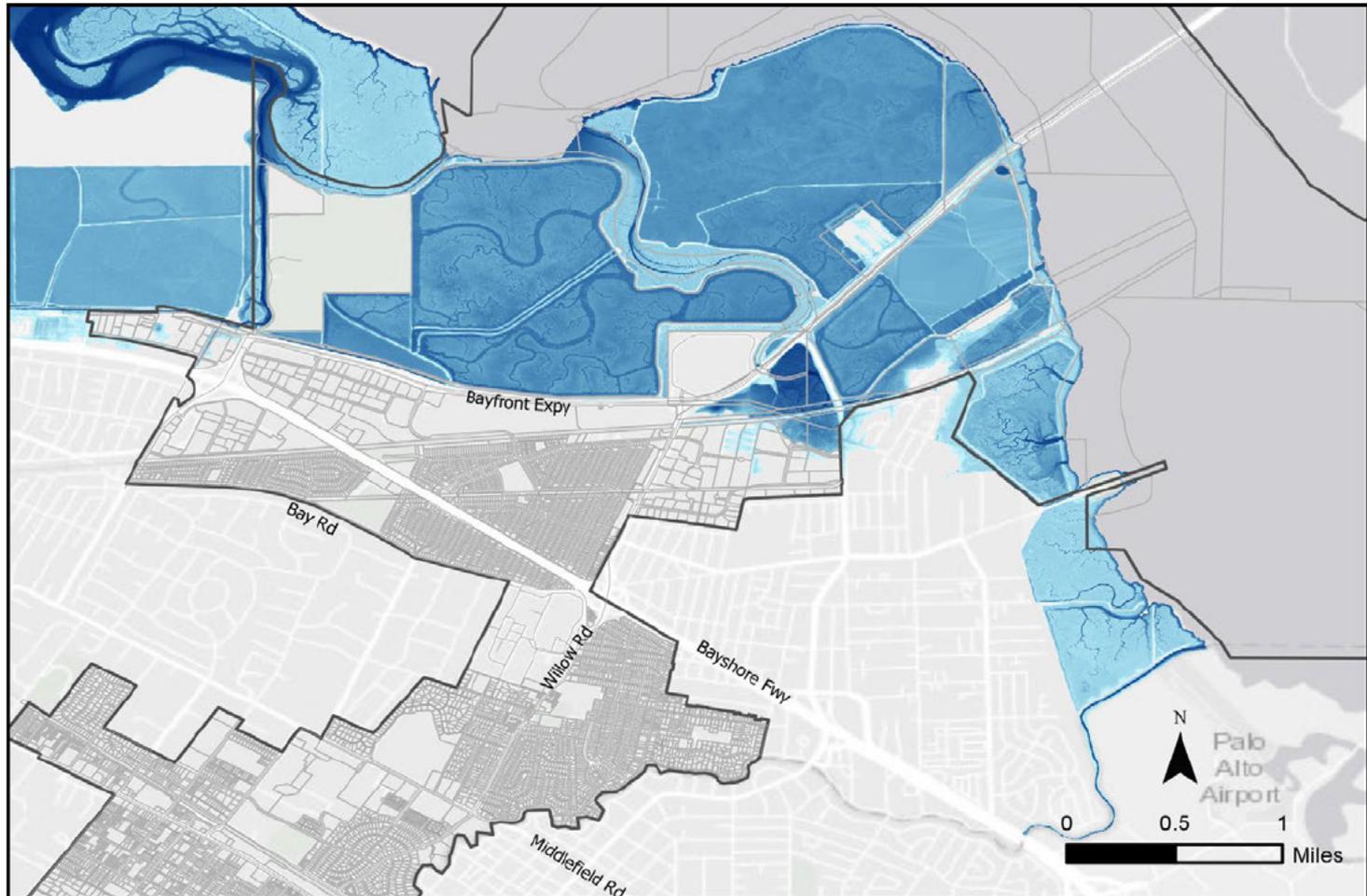
Question 4 of 8

Have you made changes to your lifestyle due to hot and/or smoky weather?

SELECT ONE

- a) Yes, I go outside on these days less often
- b) Yes, I have purchased an air filter and/or air conditioner
- c) Yes, I go outside less **and** have purchased an air filter and/or air conditioner
- d) No, I wasn't aware that there are changes I should be making
- e) No, I don't have the resources to make lifestyle changes

SEA LEVEL RISE



Sea Level Rise

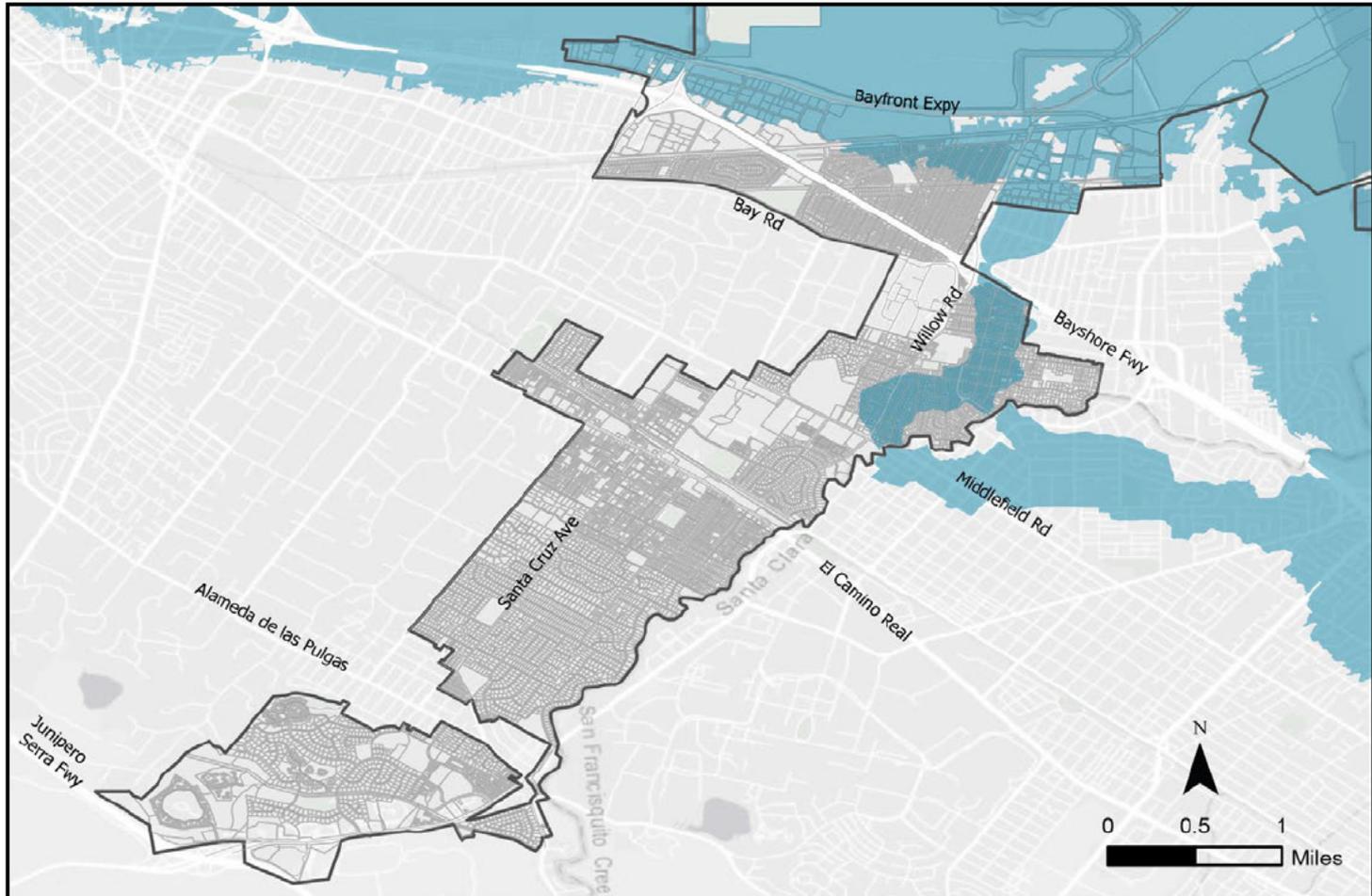


This map shows a scenario of a 2-foot sea level rise. The California 4th Climate Assessment projects 2.5 feet in sea level rise by 2100.

Data Source: Adapting to Rising Tides



FLOOD HAZARD AREAS



FEMA Flood Hazard Areas

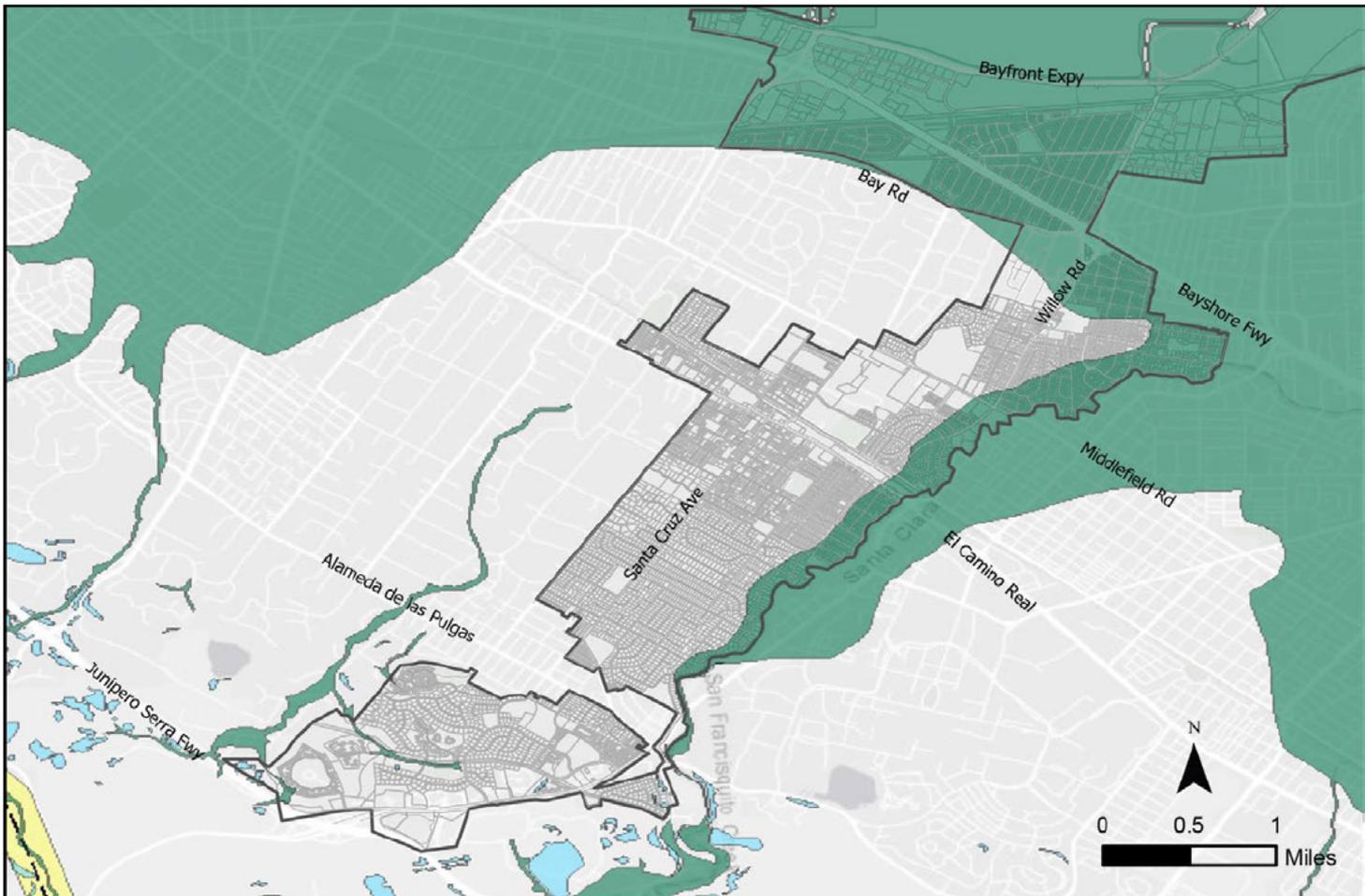
-  City Boundary
-  100-Year Flood Zone
-  Parcels

This map shows flood zones that correspond to the 1 percent annual chance (or 100 year) flood plain.

Data Source: FEMA Natural Flood Hazard Layer



SEISMIC RISKS



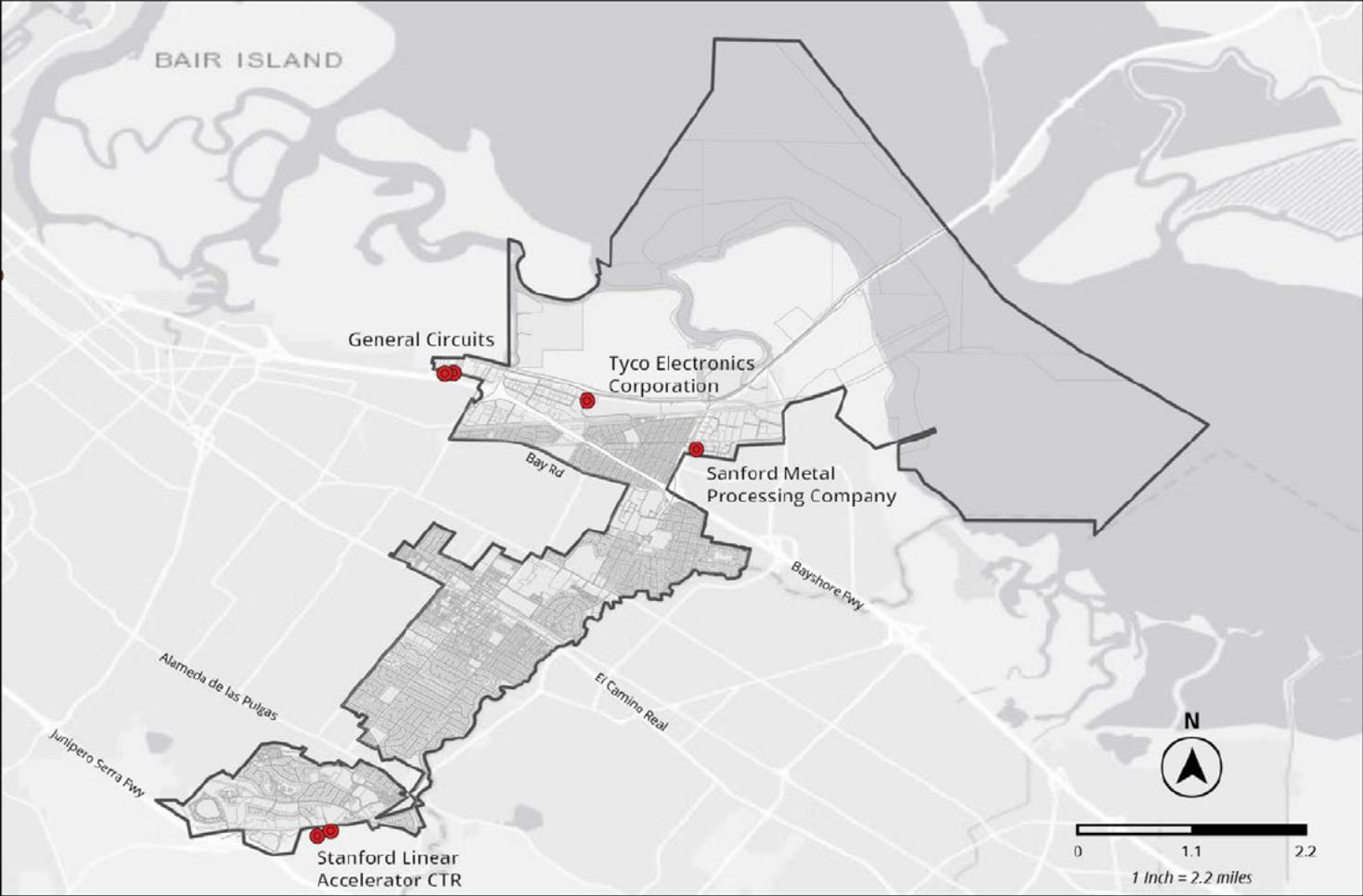
Earthquake Hazard Areas

- City Boundary
- Parcels
- Liquefaction Zones
- Landslide Zones
- Fault Traces
- Fault Zones

Data Source: California Department of Conservation



HAZARDOUS MATERIALS



Hazardous Waste Sites

-  City Boundary
-  Parcels
-  Hazardous Waste Sites

Data Source: Draft 2021 Multijurisdictional LHMP; 2013 Menlo Park Open Space/Conservation, Noise and Safety Elements; California Department of Toxic Substances Control
<https://gis.data.ca.gov/datasets/DISC:hazardouswastesites/explore?location=37.463980%2C-122.142233%2C11.84>



LIVE POLLING



If another climate event or natural disaster were to occur tomorrow (e.g. earthquake, heat wave), how prepared do you feel to respond?

SELECT ONE

- a) 100% ready:** I'm signed up to get alerts from the County and I know exactly what actions I need to take to ensure my safety.
- b) Fairly prepared:** I know generally what I need to do, but I'll probably figure things out during the event.
- c) Not at all:** I have no idea what actions I should even be taking.

OTHER CITY DOCUMENTS

- Regional Local Hazard Mitigation Plan (update anticipated by the end of 2021)
- 2030 Climate Action Plan (2020)
- Climate Adaptation Plan (planned)

ENVIRONMENTAL JUSTICE ELEMENT



WHY ENVIRONMENTAL JUSTICE?

- Environmental Justice
 - People and place are interconnected
- Justice and Equity
 - Acknowledging past wrongs
 - Working towards a stronger future
- SB 1000 and the EJ Framework
 - Equity Priority Communities
 - Health Risks and Community Resources

ENVIRONMENTAL JUSTICE

Healthy Neighborhoods, Environmental Justice, & Equity

- I. Healthy Neighborhoods**
- II. Social Determinants of Health**
- III. Health Disparities and Health Equity**
- IV. CA State Bill 1000 and Environmental Justice**

Three Phases:

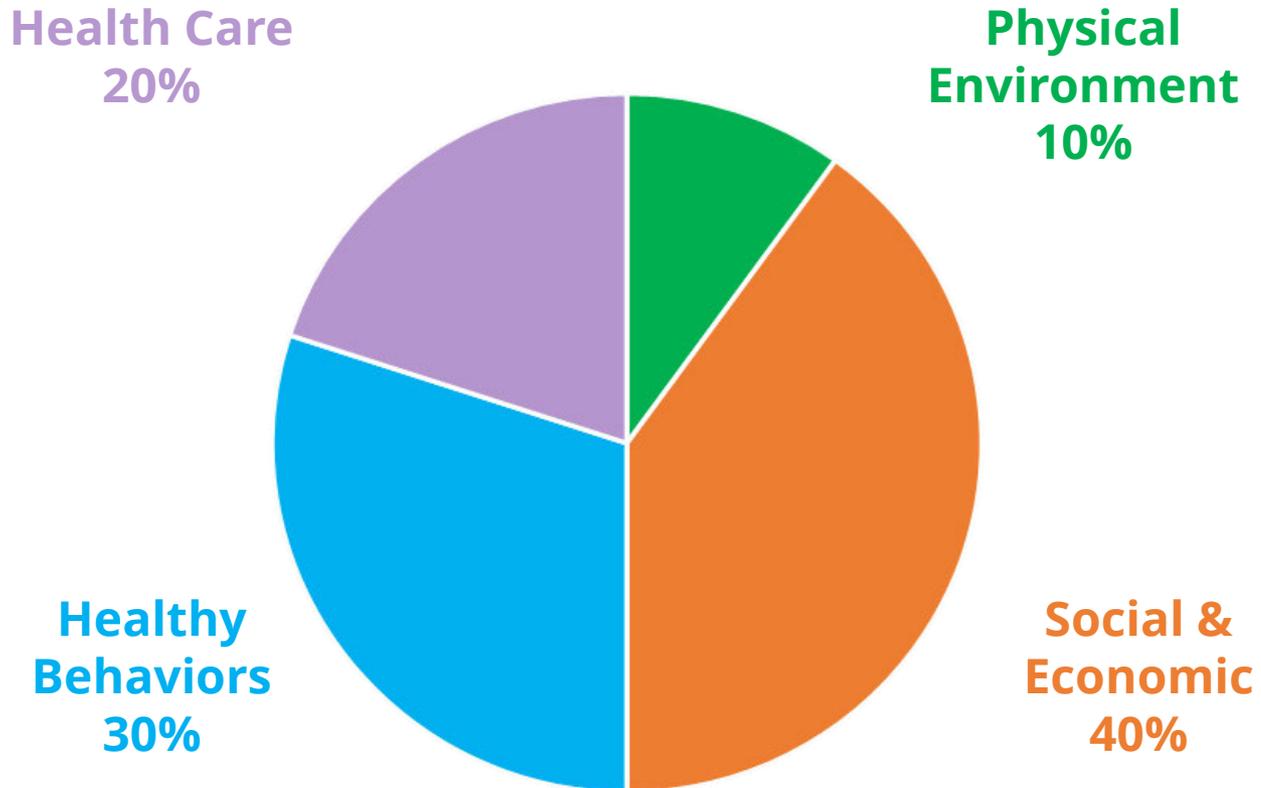
Phase 1. Identifying Equity Priority Communities

Phase 2. Understanding Comprehensive Health Risks

Phase 3. Planning for Environmental Justice



SOCIAL DETERMINANTS OF HEALTH



Source: CountyHealthRanking.org

Slide Credit: <https://www.changelabsolutions.org/>

SOCIAL DETERMINANTS OF HEALTH

Health

A state of complete **PHYSICAL, MENTAL** and **SOCIAL** well-being and not merely the absence of disease or infirmity.

Healthy Neighborhoods

Places that contribute to **PHYSICAL, MENTAL** and **SOCIAL** well-being

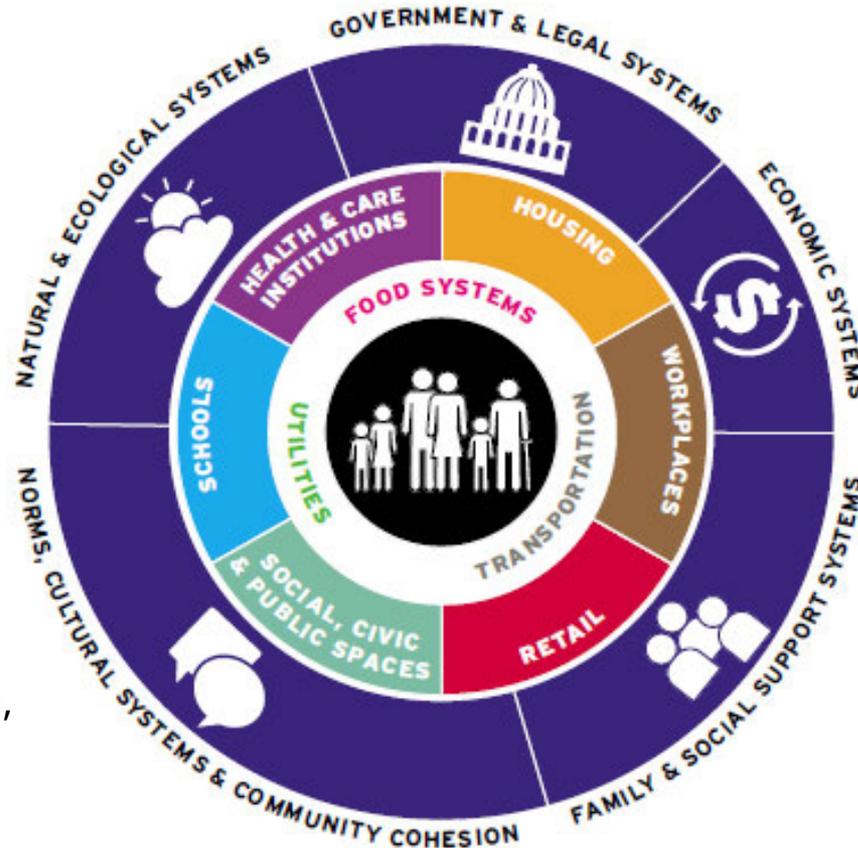
Source: CountyHealthRanking.org

Slide Credit: <https://www.changelabsolutions.org/>

SOCIAL DETERMINANTS OF HEALTH

- Regulations ,
Law enforcement,
City Services

- Clean air,
water, soil,
biodiversity,
Climate



- Market demand,
investment trends

- Safety, trauma,
community

- Childcare, senior care,
mental health support,
violence prevention

- Bias, equality, art,
media representation

Slide Credit: <https://www.changelabsolutions.org/>

HEALTH DISPARITY & HEALTH EQUITY

Unhealthy Places Lack:



Health Equity

No person is disadvantaged in attaining their full health potential because of systemic or structural issues such as social or economic position, education, employment, housing, income, or self-determination.

Environmental Justice

“the fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies.” [State of CA Assembly Bill No.1628](#)

Health Disparity

A difference in health between different populations, neighborhoods, or communities

HEALTH DISPARITY & HEALTH EQUITY

History of Inequitable Laws, Policies, Practices

Infrastructure
Disinvestment

Redlining

Discriminatory
Housing Policies

Racial
Covenants

Highway
Construction

School District
Segregation



SB 1000 & ENVIRONMENTAL JUSTICE

CA State Bill 1000 (2016)

Reduce the unique or compounded health risks in Equity Priority Communities through environmental justice planning.

Three Phases:

Phase 1. Identifying Equity Priority Communities

Phase 2. Understanding Comprehensive Health Risks

Phase 3. Planning for Environmental Justice

Phase 1: Identify Equity Priority Communities

Poor Environmental Conditions

High levels of environmental hazards that can lead to negative public health effects, exposure, or environmental degradation.

Socially or economically burdened groups of people

Concentrations of people that are of low income, high unemployment, low levels of homeownership, high rent burden, sensitive populations, or low levels of educational attainment.

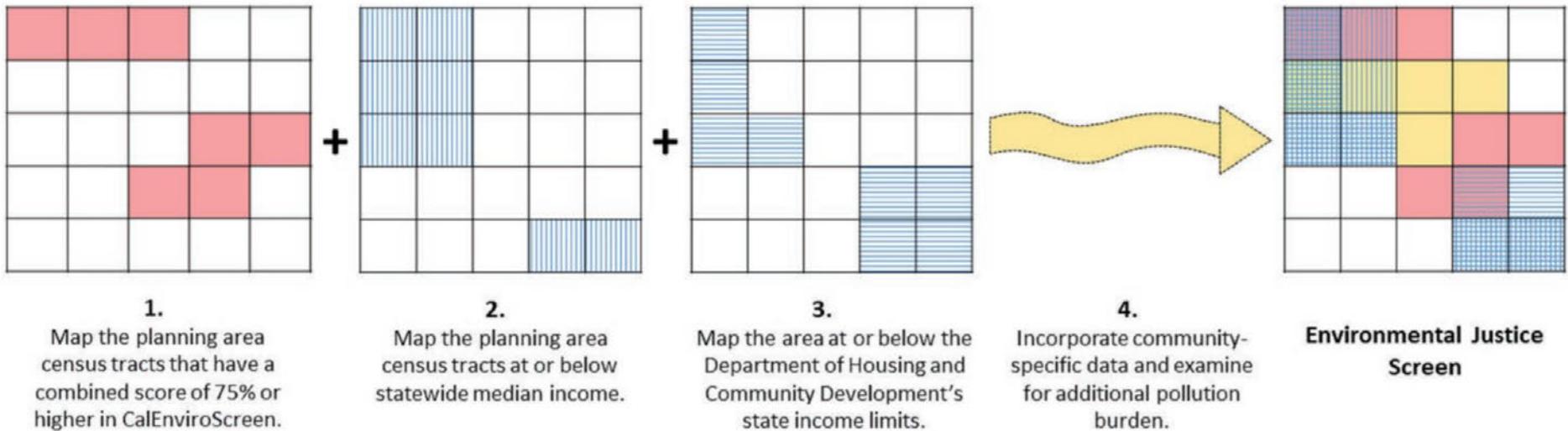
SB1000 Definition

- Affected by environmental pollution and other (have combined CalEnviroScreen score of >75%, *or*
- Have household incomes \leq 80% of the statewide median income, *or*
- At or below the threshold designated as low income by HCD

Slide Credit: <https://www.changelabsolutions.org/>

SB 1000 & ENVIRONMENTAL JUSTICE

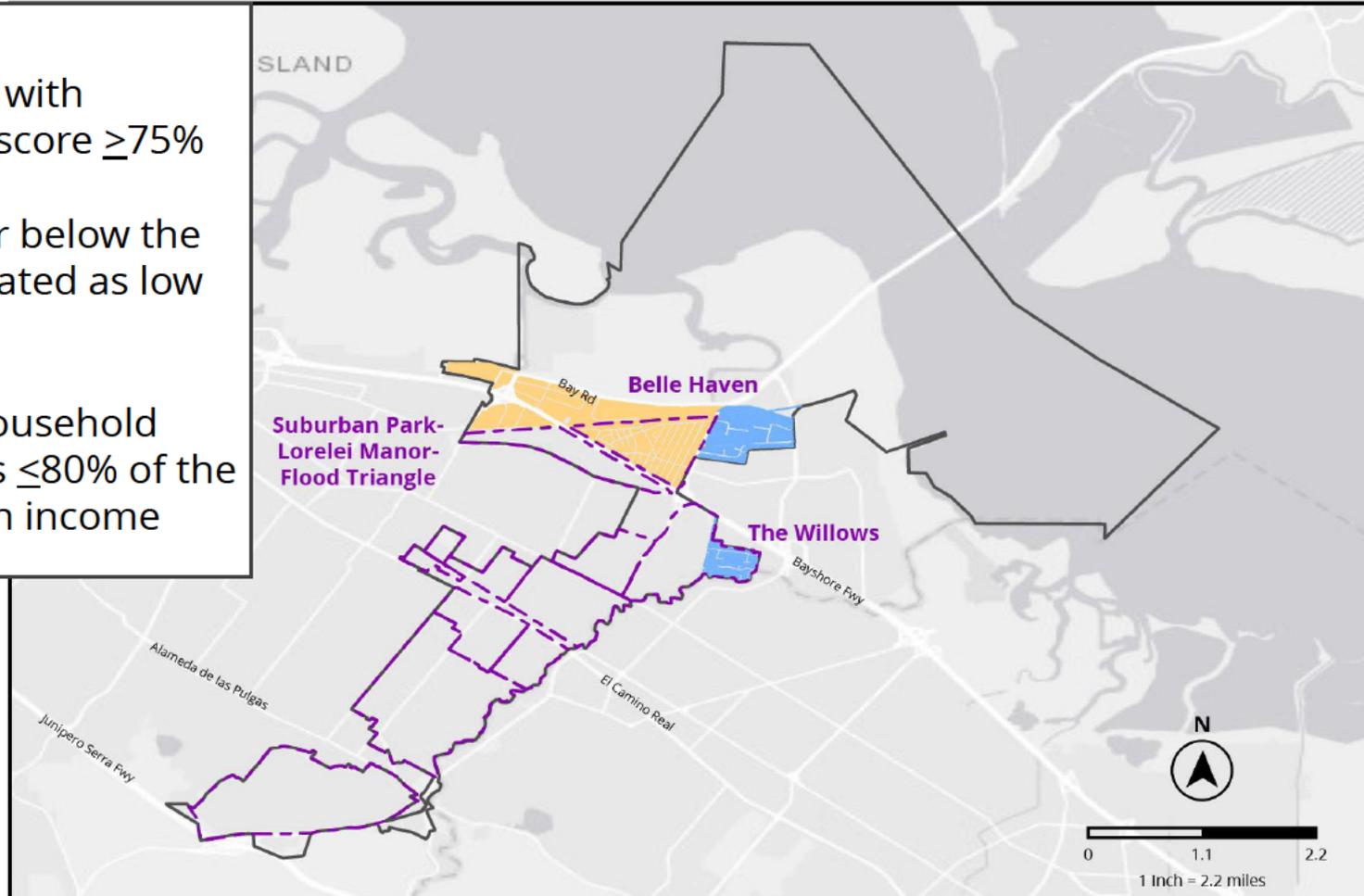
Phase 1: Identify Equity Priority Communities



SB 1000 & ENVIRONMENTAL JUSTICE

In Menlo Park:

- **No** census tracts with CalEnviroScreen score $\geq 75\%$
- **Three** tracts at or below the threshold designated as low income by HCD.
- **One** tract with household incomes $\leq 80\%$ of the statewide median income



Reuse Sites (between 0.5-10 acres)

- City Boundary □ Neighborhood Boundaries
- Area with Household Incomes \leq Statewide Median Income and at/below HCD Low Income Threshold
- Area at/below HCD Low Income Threshold

SB 1000 & ENVIRONMENTAL JUSTICE

Phase 2: Understanding Comprehensive Health Risks

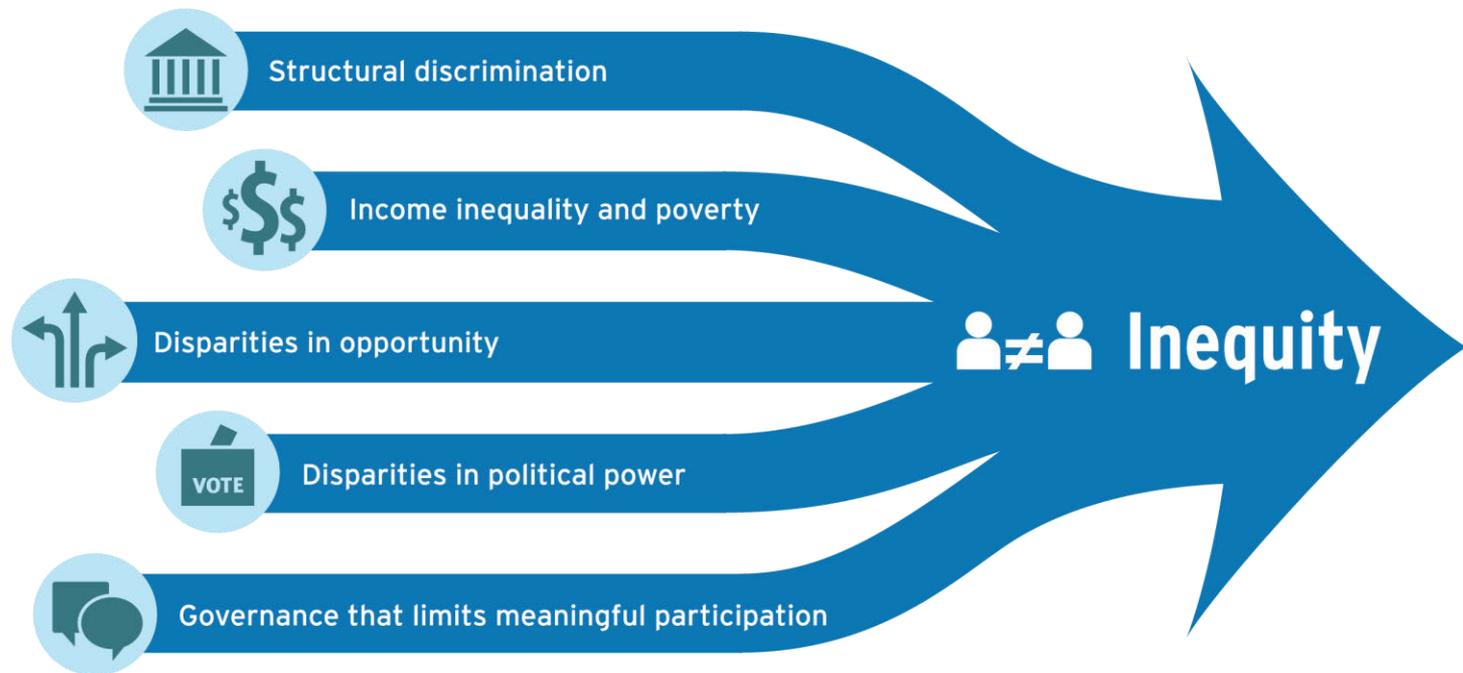
Disparities in community prosperity and health are rooted in **Fundamental Drivers of Inequity**

Slide Credit: <https://www.changelabsolutions.org/>

SB 1000 & ENVIRONMENTAL JUSTICE

Phase 2: Understanding Comprehensive Health Risks

Fundamental Drivers of Inequity:



To learn more, see ChangeLab Solution's [Blueprint for Changemakers](#)

Slide Credit: <https://www.changelabsolutions.org/>

SB 1000 & ENVIRONMENTAL JUSTICE

Phase 3: Planning for Environmental Justice

Required Environmental Justice Topics

Health risks

1. Unique compounded health risks in Equity Priority Communities
2. Pollution exposure
3. Air quality
4. Public facilities
5. Food access
6. Safe and sanitary homes
7. Physical activity

Community Engagement

8. Promote civic engagement in public decision-making processes that affect Equity Priority Communities.

Prioritization

9. Prioritize built environment improvements and programs that address the needs in Equity Priority Communities

Slide Credit: <https://www.changelabsolutions.org/>

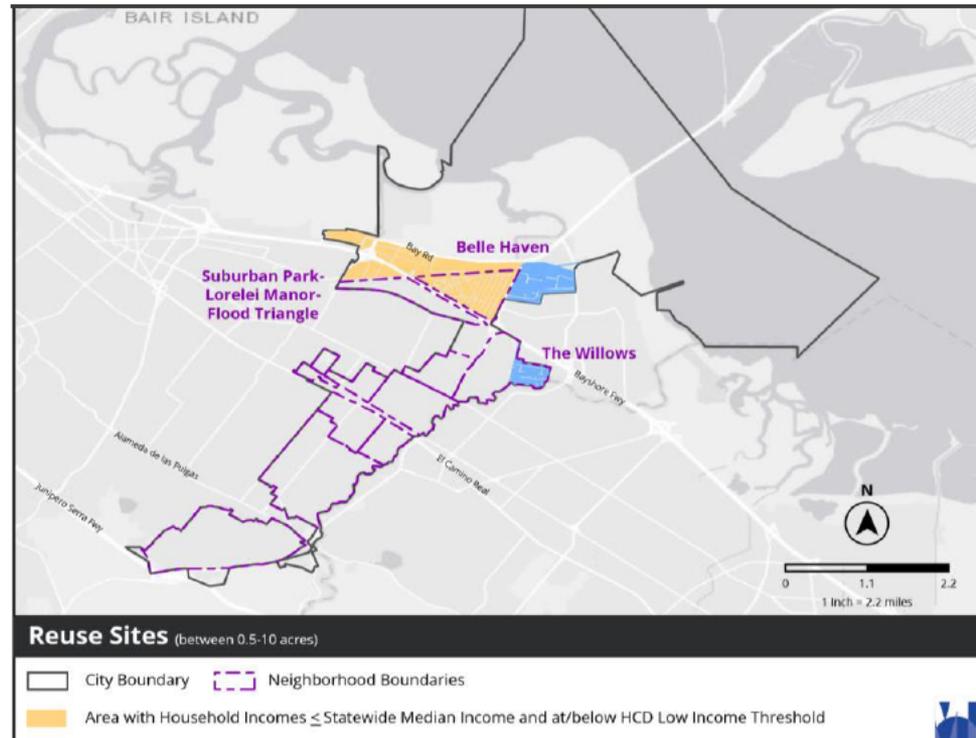
LIVE POLLING



*Do you believe these
are the Equity
Priority Communities
in Menlo Park?*

SELECT ONE

- a) Yes, and I live in one
- b) Yes, and I do not live in one
- c) No, and I live in one
- d) No, and I do not live in one
- e) I am not sure



Question 6 of 8

Question 7 of 8

What do you believe is the greatest environmental risk Citywide?

SELECT ONE

- a) Air Quality
- b) Traffic and dangerous streets
- c) Unsafe housing
- d) Economic and/or social isolation
- e) Noise
- f) Other

Question 8 of 8

What is the highest priority focus area for Menlo Park's first Environmental Justice Element?

SELECT ONE

- a) Prioritization of needs for Equity Priority Communities
- b) Civic engagement
- c) Public facilities
- d) Food access
- e) Safe and sanitary homes
- f) Reduction of pollution exposure

QUESTIONS FOR THE COMMUNITY



DISCUSSION QUESTIONS

Housing Equity

- What would be the greatest impact on quality of life as fair housing and housing equity is brought into the Housing Element?

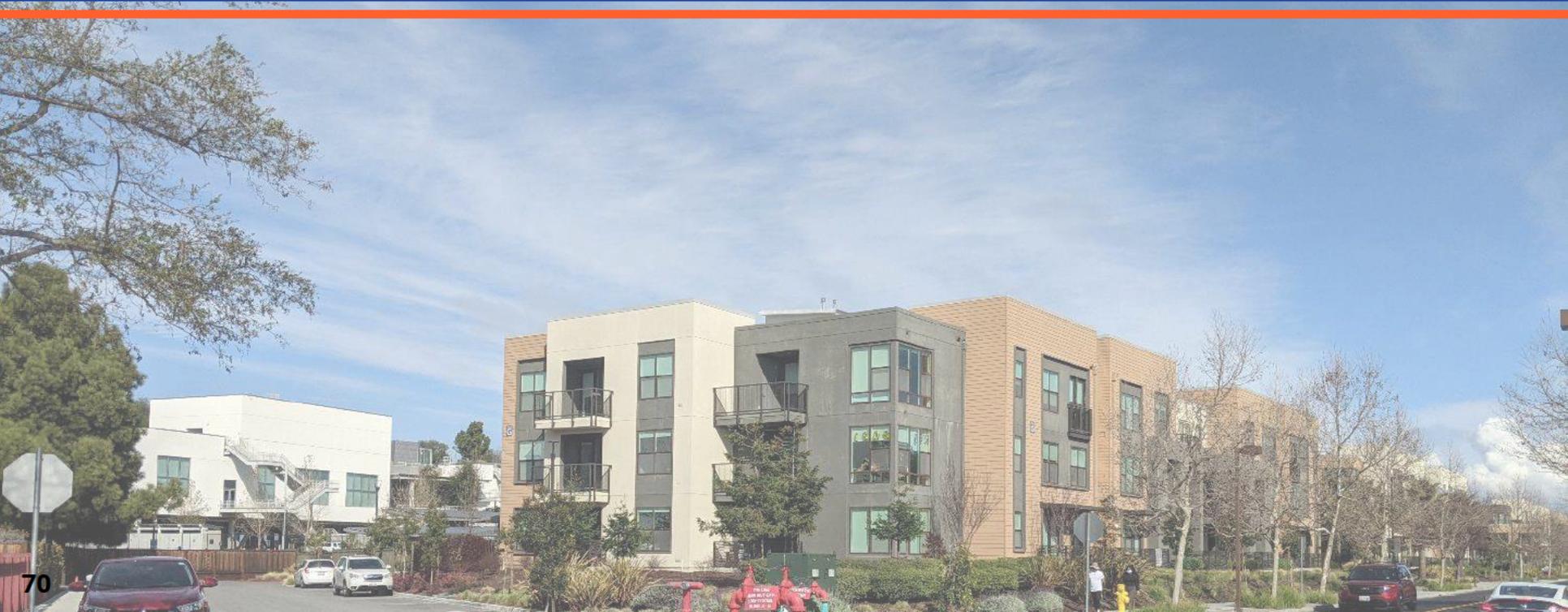
Safety

- What actions do you think the City should take to make sure that the community as a whole is better prepared for the next climate hazard?

Environmental Justice

- What policy decisions have affected equity in Menlo Park in the past? What decisions could be made today that would affect the future of the City?

COMMUNITY INVOLVEMENT OPPORTUNITIES



2021

*Join us and
give feedback!*

Community Outreach Schedule

August _____

29 Downtown Pop-Up – Survey

29 Belle Haven Pop-Up – Survey

September _____

Community Workshop – Preferred Housing
Strategies Workshop

Downtown Pop-Up - Upcoming Events

Belle Haven Pop-Up - Upcoming Events

CEOC Meeting

Land Use Meeting with Planning Commission
and Housing Commission

menlopark.org/housingelement

2023-2031 Housing Element Up x

https://www.menlopark.org/housingelement

COVID-19 PANDEMIC Bay Area health official issue order requiring face coverings indoors and urge immediate vaccination [Read On...](#) COVID-19 recovery: Menlo Park plans for reopening [Read On...](#)

CITY OF MENLO PARK Search Menlo Park Agendas | Alerts | Calendar | Jobs

GOVERNMENT OUR COMMUNITY SERVICES DOING BUSINESS I WANT TO...

Events
FAQ
How to get involved
Housing Element Community Engagement and Outreach
Project timeline

Notify Me!
Make a report
Open government
Register online
Services A-Z

You are here: Home > Government > City departments > Community Development > Comprehensive planning > Housing Element > 2023-2031 Housing Element Update

2023-2031 Housing Element Update

The City of Menlo Park is currently updating its required Housing Element and Safety Element, and preparing a new Environmental Justice Element.

Take the Housing Element Update Community Survey

We need your help to identify community values and priorities for this major planning effort. This survey is the first step in an extensive community engagement process. Your participation will be used to:

- Gain a better understanding of community values and priorities.
- Create a foundation for future conversations about possible solutions and policy changes, which will be discussed further at community meetings in the coming months.
- Enter you into a drawing to win one of twelve \$25 gift cards to local businesses.

[English Survey](#) | [Encuesta en español](#)

Please take the survey by August 29, 2021.

What is a Housing Element Update?

Housing Elements are housing plans that are one part of the General Plan – a guide to

Contact us

Deanna Chow
Assistant Community Development Director

[Email](#)
650-330-6702

[Sign up for updates](#)

Related links

- [Traducir esta página al español](#)
- [Countywide "Let's Talk Housing" website](#)
- [CA Dept. of Housing and Community Development "Regional Housing Elements" website](#)
- [Association of Bay Area Governments "Regional Housing Needs Allocation" website](#)

THANK YOU!



Questions



Comments

Thank you for your time and commitment to the City of Menlo Park!

menlopark.org/housingelement