



# CITY COUNCIL SPECIAL MEETING AGENDA GOAL SETTING

Tuesday, January 31, 2012, at 3:30 p.m.  
700 Alma Street, Menlo Park, CA 94025  
Arrillaga Family Recreation Center, Elm Room

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## 3:30 P.M. SPECIAL SESSION

### A. GOAL SETTING

- A1. Brainstorm, prioritize and discuss high level goals for the 2012 calendar year including review of current Council goals:
1. A vibrant and resilient economy supporting a sustainable budget.
  2. Future focused planning and visioning supporting a high quality of life
  3. A regional focus creating synergy of efforts on issues of mutual interest  
([Staff Report #12-018](#))

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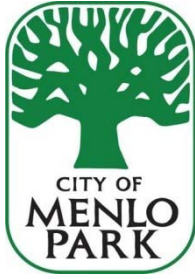
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# ADMINISTRATIVE SERVICES DEPARTMENT

Council Goal Setting Date: January 31, 2012  
Staff Report #12-018

Agenda Item #A-1

**Goal Setting Session: Brainstorm, Prioritize and Discuss High Level Goals for the 2012 Calendar Year Including Review of Current Council Goals**

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## RECOMMENDATION

Staff recommends that Council discuss high level goals for the 2012 calendar year and consider Council's existing goals:

1. A vibrant and resilient economy supporting a sustainable budget
2. Future-focused planning and visioning supporting a high quality of life
3. A regional focus creating synergy of efforts on issues of mutual interest

## BACKGROUND

Council has undertaken an annual goal setting process for several years. In 2009, Council committed to a set of two year goals and rolling deliverables with the intent to review and update those goals for the 2012 calendar year. Attachment A represents the most recent progress update on Council Goals and Deliverables.

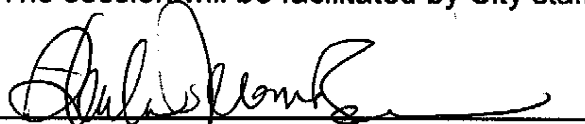
## SUGGESTED GOAL SETTING PROCESS

Staff suggests Council consider an agenda for the goal setting session that would include:

1. Mayor's remarks (5 minutes)
2. Quick Environmental Scan (5 minutes) of Community Needs / Perceptions from 2010 Survey
3. Long Term vision warm up exercise (10 minutes) Council's hopes for the future
4. Council brainstorming exercise (10 minutes) less if Council members come prepared in advance: 5 top deliverables for the next 11 months (see sample format, Attachment A)
5. Sorting and naming exercise (30 minutes)
6. Prioritization discussion given current budget situation and staff capacity (30 minutes)
7. Immediate next steps discussion (15 minutes)
8. Mayor's remarks and adjourn (15 minutes)

**IMPACT ON CITY RESOURCES**

The session will be facilitated by City staff and should not require additional resources.




Starla Jerome Robinson  
Interim City Manager


**ATTACHMENTS:**

- A – Sample Deliverables Statements

Attachment A: Sample Deliverables Statements for Council Goal Setting



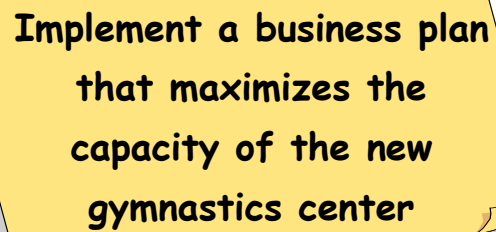
**Partner with regional agencies to make progress on the Bay Trail in MP**



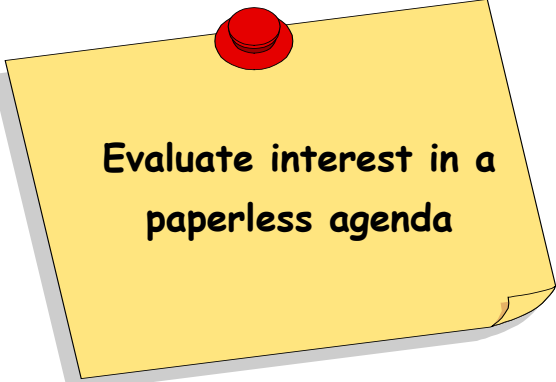
**Present options for partnerships for operation of Flood Park**



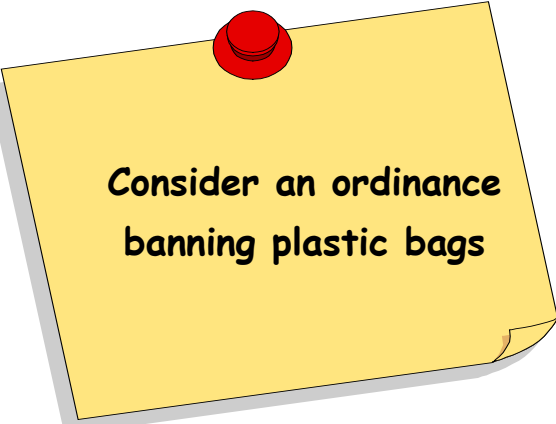
**Adopt the Specific Plan**




**Implement a business plan that maximizes the capacity of the new gymnastics center**



**Evaluate interest in a paperless agenda**



**Consider an ordinance banning plastic bags**



**Partner with the Chamber on business attraction and retention**

