



CITY COUNCIL SPECIAL MEETING MINUTES GOAL SETTING

Tuesday, January 31, 2012, at 3:30 p.m.
700 Alma Street, Menlo Park, CA 94025
Arrillaga Family Recreation Center, Elm Room

3:30 P.M. SPECIAL SESSION

Mayor Keith called the special meeting to order at 3:36 p.m. Councilmember Fergusson arrived at 4:06 p.m.

Mayor Keith made opening remarks and introduced new City Manager Alex McIntyre.

Public Comment:

Fran Dehn, Chamber of Commerce, encouraged the Council to collaborate with the Chamber on business development efforts.

A. GOAL SETTING

A1. Brainstorm, prioritize and discuss high level goals for the 2012 calendar year including review of current Council goals:

1. A vibrant and resilient economy supporting a sustainable budget.
2. Future focused planning and visioning supporting a high quality of life
3. A regional focus creating synergy of efforts on issues of mutual interest
([Staff Report #12-018](#))

a. Environmental Scan

Council reviewed and discussed responses from the National Citizen Survey regarding various aspects of the City of Menlo Park including safety, services, and quality of life.

b. Brainstorming, Sorting and Prioritizing Goals and Deliverables

Council participated in brainstorming exercises to identify their long term vision for the City as well as their top five deliverables for the next 11 months, including outcomes, results or achievements that are most important and can be accomplished by December 31, 2012. The responses were sorted into nine groups according to subject area and then collapsed into three top categories.

c. Next Steps

Within the next 30 days, staff will prepare and bring back to Council a document capturing the top three priorities, including specific deliverables, for review and approval.

The meeting was adjourned at 5:20 p.m.

/s/

Pamela Aguilar
Deputy City Clerk

Minutes accepted at the Council meeting of February 14, 2012