



CITY COUNCIL SPECIAL MEETING MINUTES

Tuesday, February 25, 2014
6:00 P.M.

701 Laurel Street, Menlo Park, CA 94025
City Council Chambers

Mayor Mueller called the Study Session to order at 6:03 p.m. with Councilmembers Mueller, Carlton, Cline and Ohtaki present. Councilmember Keith arrived at 6:05 p.m.

6:00 P.M. STUDY SESSION

SS1. Overview of Economic Development Strategic Plan Update and Study Session
([Staff report #14-035](#)) ([presentation](#))

Economic Development Manager Jim Cogan introduced the item and Ron Golem of Bay Area Economics (BAE) who made a presentation.

Public Comment:

- Clem Moloney spoke regarding budget implications of economic development and stated the Specific Plan is carefully developed and is a solid blueprint for smart growth in Menlo Park
- Jim Lewis encouraged potential economic links with Menlo Park's sister city Galway, Ireland ([handout](#))
- Fran Dehn spoke regarding challenges to maintaining and attracting businesses to Menlo Park
- Elias Blawie spoke regarding non-tax generating businesses
- Doug Marks spoke in support of pursuing the downtown specific plan to bring jobs and people to Menlo Park so that downtown businesses may flourish
- John Tarlton spoke regarding the M-2 zone and improving economic sustainability
- Rob Fischer spoke regarding streamlining of the planning and permitting process

Staff responded to Council questions and discussion ensued regarding strategies, next steps and deliverables, attracting businesses the community wants, generating and diversifying sales tax, and streamlining the permitting process.

Mayor Mueller noted that he is in favor of a quarterly round table to discuss economic development issues instead of a Small Business Commission.

SS2. Provide direction on proposed City Hall improvements ([Staff report #14-030](#)) ([presentation](#))
Staff presentation by Assistant Public Works Director Ruben Nino

Staff responded to Council questions and discussion ensued regarding cost benefit and cost structure, construction schedules and potential impact on City operations.

The Council asked staff for additional cost and design information before granting authorization to proceed.

7:00 P.M. REGULAR SESSION

Mayor Mueller called the Regular Meeting to order at 8:40 p.m. with all members present.

Mayor Mueller led the pledge of allegiance.

ANNOUNCEMENTS

Mayor Mueller introduced Liz Becker of Congresswoman Jackie Speier's office.

A. PRESENTATIONS AND PROCLAMATIONS

A1. Proclamation recognizing Menlo Park employee ([proclamation](#))

Mayor Mueller presented a proclamation to City Attorney Bill McClure for 30 years of dedicated service.

B. COMMISSION/COMMITTEE VACANCIES, APPOINTMENTS AND REPORTS - None

C. PUBLIC COMMENT #1

- Gool Rukh Vakil spoke regarding a past police incident she was involved in

D. CONSENT CALENDAR

D1. Adopt a resolution approving a water service priority policy for the Menlo Park Municipal Water District ([Staff report #14-029](#))

D2. Approve the Parks and Recreation Commission 2-Year Work Plan Goals for Years 2014-2016 ([Staff report #14-032](#))

D3. Affirm the guiding principles for the 2014-15 budget process ([Staff report #14-033](#))

D4. Accept minutes for the Council meetings of January 27 and February 11, 2014 ([Attachment](#))

In response to Mayor Pro Tem Carlton on Item 2, *Approve the Parks and Recreation Commission 2-Year Work Plan Goals for Years 2014-2016*, Assistant Community Services Director stated that staff will come back with a presentation on cost recovery.

Mayor Mueller and Councilmember Keith requested Item D3, *Affirm the guiding principles for the 2014-15 budget process*, be pulled for further discussion.

ACTION: Motion and second (Keith/Ohtaki) to approve Items D1 and D2 on the Consent Calendar passes unanimously.

ACTION: Motion and second (Ohtaki/Keith) to approve Item D4 on the Consent Calendar passes 4-0-1 (Cline abstains).

Mayor Mueller and Councilmember Keith commented that Item D3 did not include goals regarding community or quality of life.

ACTION: Motion and second (Keith/Carlton) to approve Item D3 with the addition of a City operating principle regarding improving quality of life passes unanimously.

E. PUBLIC HEARINGS – None

F. REGULAR BUSINESS

F1. Authorize staff to issue the Request for Proposal (RFP) for consultant services for the General Plan Update and M-2 Area Zoning Update ([Staff report #14-031](#))

Staff presentation by Community Development Manager Justin Murphy ([presentation](#))

ACTION: Motion and second (Cline/Keith) to authorize staff to issue the Request for Proposal (RFP) for consultant services for the General Plan Update and M-2 Area Zoning Update passes unanimously.

F2. Adopt the 2014 City Council Goals ([Staff report #14-034](#))([presentation](#))
Staff presentation by City Manager Alex McIntyre

ACTION: Motion and second (Carlton/Cline) to adopt the 2014 City Council Goals with the following amendment passes unanimously:

- Goal #6 – Delete from the goal title “including the Belle Haven neighborhood”
- Goal #8 – Include as part of the goal public “relations”
- Goal #9 – Include as part of the goal “efficiency and cost effectiveness”

G. CITY MANAGER’S REPORT – None

H. WRITTEN COMMUNICATION – None

I. INFORMATIONAL ITEMS – None

J. COUNCILMEMBER REPORTS

Councilmember Ohtaki stated that Assemblymember Rich Gordon is introducing Assembly Bill 1690 proposing a change to Housing Element law to allow mixed use. Councilmember Ohtaki requested a letter of support.

K. PUBLIC COMMENT

There was no public comment.

L. ADJOURNMENT at 10:16 p.m.



Pamela Aguilar
City Clerk

These minutes were approved at the Council meeting of March 18, 2014