



SPECIAL MEETING MINUTES

Date: 6/16/2020

Time: 4:00 p.m.

Closed Session: Teleconference

Special Meeting Location: [Joinwebinar.com](https://www.joinwebinar.com) – ID# 987-314-579

NOVEL CORONAVIRUS, COVID-19, EMERGENCY ADVISORY NOTICE

On March 19, 2020, the Governor ordered a statewide stay-at-home order calling on all individuals living in the State of California to stay at home or at their place of residence to slow the spread of the COVID-19 virus. Additionally, the Governor has temporarily suspended certain requirements of the Brown Act. For the duration of the shelter in place order, the following public meeting protocols will apply.

Teleconference meeting: All members of the City Council, city staff, applicants, and members of the public will be participating by teleconference. To promote social distancing while allowing essential governmental functions to continue, the Governor has temporarily waived portions of the open meetings act and rules pertaining to teleconference meetings. This meeting is conducted in compliance with the Governor Executive Order N-25-20 issued March 12, 2020, and supplemental Executive Order N-29-20 issued March 17, 2020.

- How to participate in the meeting
 - Submit a written comment online: menlopark.org/publiccommentJune16*
 - Record a comment or request a call-back when an agenda topic is under consideration: Dial 650-474-5071*
 - Access the special meeting real-time online at: [joinwebinar.com](https://www.joinwebinar.com) – Special Meeting ID 987-314-579
*Written and recorded public comments and call-back requests are accepted up to 1 hour before the meeting start time. Written and recorded messages are provided to the City Council at the appropriate time in their meeting. Recorded messages may be transcribed using a voice-to-text tool.
- Watch special meeting:
 - Cable television subscriber in Menlo Park, East Palo Alto, Atherton, and Palo Alto: Channel 26
 - Online: menlopark.org/streaming

Note: City Council closed sessions are not broadcast online or on television and public participation is limited to the beginning of closed session.

Subject to Change: Given the current public health emergency and the rapidly evolving federal, state, county and local orders, the format of this meeting may be altered or the meeting may be canceled. You may check on the status of the meeting by visiting the City's website www.menlopark.org. The instructions for logging on to the webinar and/or the access code is subject to change. If you have difficulty accessing the webinar, please check the latest online edition of the posted agenda for updated information (menlopark.org/agenda).

According to City Council policy, all regular meetings of the City Council are to end by midnight unless there is a super majority vote taken by 11:00 p.m. to extend the meeting and identify the items to be considered after 11:00 p.m.

Closed Session (Teleconference)

A. Call To Order

Mayor Taylor called the meeting order at 4 p.m.

B. Roll Call

Present: Carlton, Combs, Nash, Mueller, Taylor

Absent: None

Staff: City Manager Starla Jerome-Robinson, Assistant City Manager Nick Pegueros,
Interim City Attorney Cara Silver

C. Closed Session

- C1. Conference with Legal Counsel – Anticipated Litigation: Significant exposure to litigation pursuant to § 54956.9(b)
Number of cases – 1

No reportable actions.

Adjournment

Mayor Taylor adjourned to the special session at 4:50 p.m.

Special Session ([Joinwebinar.com](https://www.joinwebinar.com) – ID# 987-314-579)

D. Call To Order

Mayor Taylor called the meeting to order at 5:02 p.m.

E. Roll Call

Present: Carlton, Combs, Nash, Mueller, Taylor

Absent: None

Staff: City Manager Starla Jerome-Robinson, Interim City Attorney Cara Silver, City Clerk
Judi A. Herren

F. Report from Closed Session

No reportable actions.

G. Presentations and Proclamations

- G1. Proclamation: Juneteenth Day ([Attachment](#))

- Julie Shanson spoke in support of the Juneteenth proclamation.

Mayor Taylor read the proclamation (Attachment).

- G2. Proclamation: Proclamation: Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) Month June 2020 ([Attachment](#))

Mayor Taylor read the proclamation (Attachment).

- G3. Presentation: Climate change impacts to Menlo Park

Sustainability Manager Rebecca Lucky and Environmental Quality Commissioner Josie Gaillard made the presentation (Attachment).

Mayor Taylor reordered the agenda.

I. Consent Calendar

City Councilmember Mueller pulled item I1.

City Councilmember Nash pulled item I2.

- I1. Adopt Resolution No. 6563 supporting black lives matter movement ([Attachment](#))
([Updated Black lives matter resolution proposed by Mayor Taylor and City Councilmember Nash Attachment](#))

[Web form public comment on item I1. \(Attachment\).](#)

City Council commented that no public hearings were conducted as stated in the resolution.

- I2. Authorize city manager to grant an extension of time to Junior League of Palo Alto – Mid Peninsula, Inc. to exercise a 5-year lease extension to allow time to negotiate a new lease for the Gatehouse ([Staff Report #20-126-CC](#))

The City Council received clarification on the extension period of the lease.

ACTION: Motion and second (Nash/ Combs) to approve the consent calendar, passed unanimously.

H. Study Session

- H1. Exploration of the establishment of a business reactivation task force as a result of COVID-19 ([Staff Report #20-125-CC](#))

Management Analyst II, Housing John Passmann and Menlo Park Chamber of Commerce President /CEO Fran Dehn made the presentation (Attachment).

The City Council discussed a City Council non-Brown Act task force to assist the chamber of commerce and directed staff to return those appointments to a future meeting as a regular item.

The City Council took a break at 6:40 p.m.

The City Council reconvened at 7:03 p.m.

J. Regular Business

Mayor Taylor reordered the agenda.

- J2. Consider and provide direction on a Downtown street closure pilot program ([Staff Report #20-128-CC](#))

[Web form public comment on item J2. \(Attachment\).](#)

Management Analyst II, Housing John Passmann and Menlo Park Chamber of Commerce President /CEO Fran Dehn made the presentation (Attachment).

- Kathleen Daly spoke in support of the Downtown street closure program.
- Lynne Bramlett spoke in support of the Downtown street closure program.
- Rebecca Turley spoke in support of the Downtown street closure program and had concerns about restaurants who are not in the proposed street closure area.

The City Council received clarification on what the City can do on private and public property and discussed the impacts to retail (non-restaurant) business. The City Council directed staff to return this item for approval with cost comparisons with other cities and fee analysis, hybrid plan preference, a 45-day check-in, stream lined permit process, and the use of barricades.

- J0. Report from police chief on recent demonstrations

Police Chief Dave Bertini made the presentation.

The City Council received clarification on cost recovery and police code of conduct.

- Kathleen Daly commented on the citizen review board for all police department data.
- Lynn Bramlett suggested measurable goals for diversity in the police department.

- J1. Introduction and first reading of Ordinance No. 1065 to regulate the placement and appearance of newsracks within Menlo Park ([Staff Report #20-127-CC](#))

Management Analyst II, Housing John Passmann made the presentation (Attachment).

- Adina Levin spoke on the need for bicycle and pedestrian safety considerations when installing the newsracks.

The City Council received clarification on the required standards (width, height, and depth). The City Council discussed cost recovery options, phasing in implementation, and permitting.

ACTION: Motion and second (Nash/ Carlton) to approve the introduction and first reading of Ordinance No. 1065 to regulate the placement and appearance of newsracks within Menlo Park, passed unanimously.

The City Council took a break at 9:40 p.m.

The City Council reconvened at 9:50 p.m.

- J3. Review proposed changes to the Transportation Impact Analysis Guidelines and provide feedback on the vehicle miles travel methodology and thresholds ([Staff Report #20-120-CC](#))

Senior Transportation Engineer, Public Works Kevin Chen and Senior Associate with CHS Consulting Group Magnus Barber made the presentation (Attachment).

- Adina Levin spoke in support of staff recommendation and multimodal services.
- Jen Wolosin spoke in support of staff recommendation and engaging the Complete Streets Commission to examine multimodal services.

The City Council discussed lowering the threshold to encourage affordable housing and received clarification on vehicle miles traveled and level of service related to safety improvements and efficiency.

ACTION: Motion and second (Mueller/ Combs) to approve staffs recommended changes to the Transportation Impact Analysis Guidelines and direct the Complete Streets Commission to examine multimodal services, passed unanimously.

- J4. Authorize the city manager to execute master agreements with consulting firms for on-call architectural, landscape architectural, civil engineering, construction inspection, municipal engineering, and materials testing services ([Staff Report #20-116-CC](#))

The City Council continued this item to a future meeting.

K. City Manager's Report

City Manager Starla Jerome-Robinson announced special meetings scheduled for June 18 and 19, 2020.

L. City Councilmember Reports

Mayor Taylor reported on the Association of Bay Area Governments meeting.

City Councilmember Carlton reported on the San Mateo County Mosquito and Vector Control District meeting.

City Councilmember Nash reported on the Government Alliance on Race and Equity information session.

M. Adjournment

Mayor Taylor adjourned the meeting at 10:43 p.m.

Judi A. Herren, City Clerk

These minutes were approved at the City Council meeting of July 28, 2020.

Juneteenth Day June 19, 2020

WHEREAS, Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States; and

WHEREAS, President Abraham Lincoln signed the Emancipation proclamation on January 1, 1863, declaring the slaves in confederate territory free, paving the way for the passing of the thirteenth amendment which formally abolished slavery in the United States of America; and

WHEREAS, word about the signing of the Emancipation proclamation was delayed some two and one half years to June 19, 1865, in reaching authorities and Black-Americans in the South and Southwestern United States; and

WHEREAS, Emancipation Day observations are held on different days in different states in the South and Southwest, and in other parts of the nation; and

WHEREAS, June 19 has a special meaning in American history, and is called Juneteenth combining the words June and nineteenth, and has been celebrated by the Black Community for over 150 years.

NOW THEREFORE, BE IT PROCLAIMED that I, Cecilia Taylor, Mayor of the City of Menlo Park, do hereby proclaim June 16, 2020 as the Week of the Juneteenth Day in Menlo Park, California, and urge all citizens to become more aware of the significance of this celebration in Black History and in the heritage of our nation designate the raising of the Juneteenth flag during this time.

DocuSigned by:

Cecilia Taylor

4A373F6C54BE48A...

Cecilia Taylor, Mayor
June 16, 2020

Juneteenth Day

WHEREAS, Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States; and

WHEREAS, President Abraham Lincoln issued the Emancipation Proclamation on January 1, 1863, declared that all persons held as slaves" within the rebellious states "are, and henceforward shall be free," paving the way for the passing of the thirteenth amendment which formally abolished slavery in the United States of America; and

WHEREAS, Juneteenth, or June 19, 1865, is considered the date when the last slaves in America were freed when General Gordon Granger rode into Galveston, Texas, and issued General Order No. 3, almost two and one-half years after President Lincoln issued the Emancipation Proclamation; and

WHEREAS, Emancipation Day observations are held on different days in 48 states; and

WHEREAS, June 19 has an empowering meaning in American history, and is called Juneteenth combining the words June and nineteenth, and has been celebrated by the Black Community for over 150 years; and

WHEREAS, Juneteenth, also known as "Juneteenth Independence Day," "Emancipation Day," "Emancipation Celebration," and "Freedom Day," is the oldest African American holiday observance in the United States; and

WHEREAS, Juneteenth commemorates the strong survival instinct of African Americans who were first brought to this country stacked in the bottom of slave ships in a month-long journey across the Atlantic Ocean known as the "Middle Passage"; and

WHEREAS, Events in the history of the United States that led to the start of the Civil War in 1861 centered on sectional differences between the North and the South that were based on the economic and social divergence caused by the existence of slavery; and

WHEREAS, Although, Juneteenth education and celebrations declined in America in the early part of the 20th century, the Civil Rights Movement of the 1950s and 1960s saw a resurgence of interest in Juneteenth, along with renewed community celebrations of the day; and

WHEREAS, Observance of Juneteenth, a reminder of emancipation, spread from Texas to the neighboring states of Louisiana, Arkansas, and Oklahoma, as well as Alabama, Florida, and California, where many African American Texans migrated; and

WHEREAS, Today, Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas, a month marked with celebrations, guest speakers, picnics, and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement, and planning for the future; and

WHEREAS, Juneteenth symbolizes freedom, celebrates the abolishment of slavery, and reminds all Americans of the significant contributions of African Americans to our society; and

WHEREAS, Juneteenth celebrations are a tribute to those African Americans, then and now, who fought so long and worked so hard to make the dream of equality a reality.

NOW THEREFORE, BE IT PROCLAIMED that I, Cecilia Taylor, Mayor of the City of Menlo Park, do hereby proclaim June 16, 2020 as the Week of the Juneteenth Day in Menlo Park, California, and urge all resident to become more aware and continually educated on the significance of this celebration in Black History and in the heritage of our nation designate the raising of the Juneteenth flag during this time.

DocuSigned by:

Cecilia Taylor

4A373F6C649E49A...

Cecilia Taylor, Mayor
June 16, 2020

LESBIAN, GAY, BISEXUAL, TRANSGENDER AND QUEER (LGBTQ) MONTH JUNE 2020

WHEREAS, Menlo Park joins the County of San Mateo to observe Pride Month with a Pride flag raising ceremony to honor the history of the LGBTQ liberation movement and to support the rights of all citizens to experience equality and freedom from discrimination; and

WHEREAS, The rainbow flag is widely recognized as a symbol of pride, inclusion, and support for social movements that advocate for LGBTQ people in society; and

WHEREAS, All human beings are born free and equal in dignity and rights. LGBTQ individuals have had immeasurable impact to the cultural, civic and economic successes of our country; and

WHEREAS, Menlo Park is committed to supporting visibility, dignity and equality for LGBTQ people in our diverse community; and

WHEREAS, While society at large increasingly supports LGBTQ equality, it is essential to acknowledge that the need for education and awareness remains vital to end discrimination and prejudice; and

WHEREAS, This nation was founded on the principle that every individual has infinite dignity and worth, and the Menlo Park City Council calls upon the people of this municipality to embrace this principle and work to eliminate prejudice everywhere it exists; and

WHEREAS, Celebrating Pride Month influences awareness and provides support and advocacy for San Mateo County's LGBTQ community, and is an opportunity to take action and engage in dialogue to strengthen alliances, build acceptance and advance equal rights.

NOW, THEREFORE, BE IT PROCLAIMED that I, Cecilia Taylor, Mayor of the City of Menlo Park, do hereby recognize the month of June 2020 as Pride Month in support of the LGBTQ community and recognize all LGBTQ residents whose influential and lasting contributions to our neighborhoods make the City of Menlo Park a vibrant community in which to live, work and visit.

DocuSigned by:
Cecilia Taylor
4A373F6C54BF48A

Cecilia Taylor, Mayor
May 2020



CLIMATE ACTION PLAN

City Council Presentation

July 14, 2020

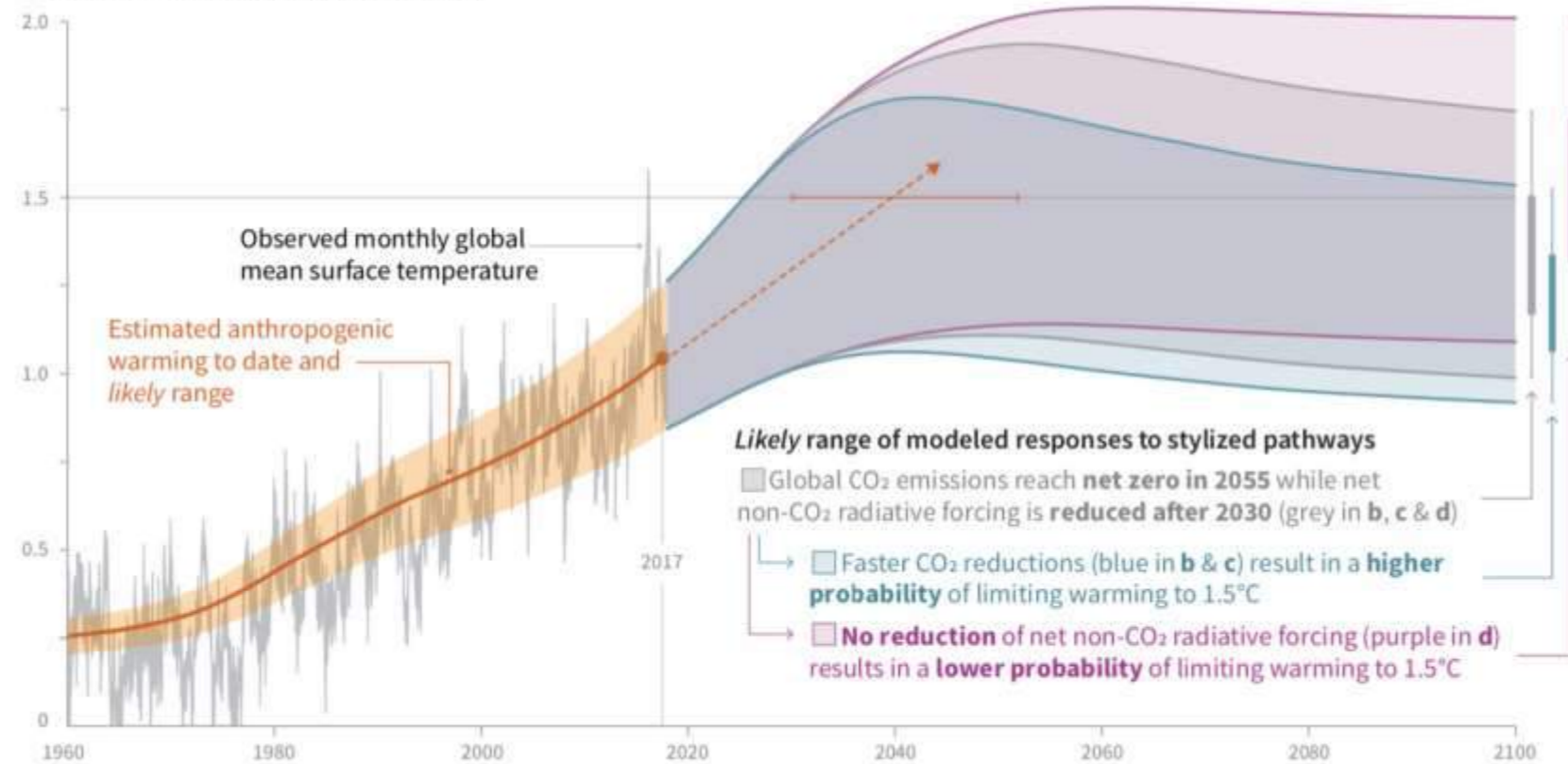
THE PROBLEM

GLOBAL TEMPERATURES ARE RISING

Cumulative emissions of CO₂ and future non-CO₂ radiative forcing determine the probability of limiting warming to 1.5°C

a) Observed global temperature change and modeled responses to stylized anthropogenic emission and forcing pathways

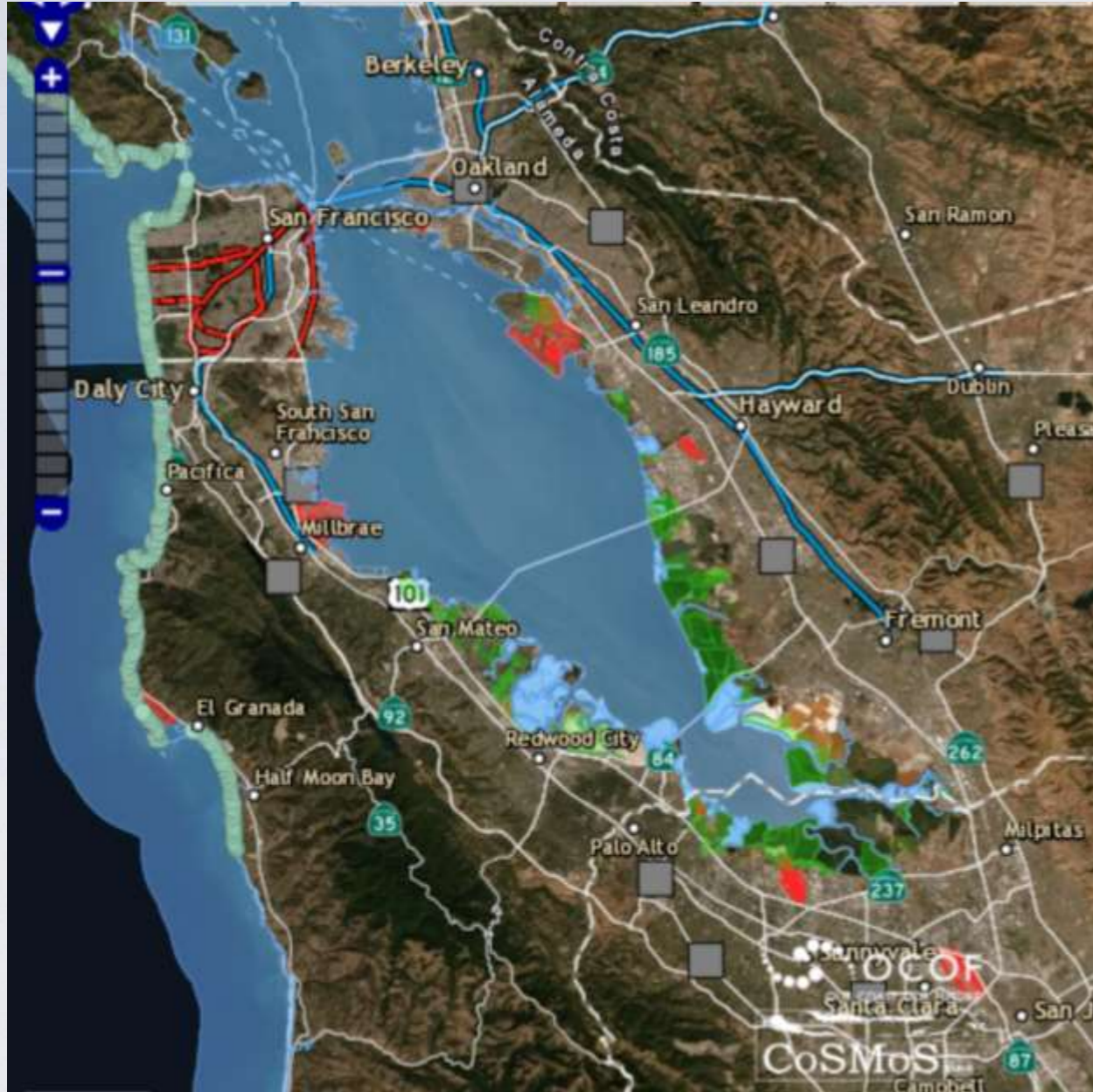
Global warming relative to 1850-1900 (°C)



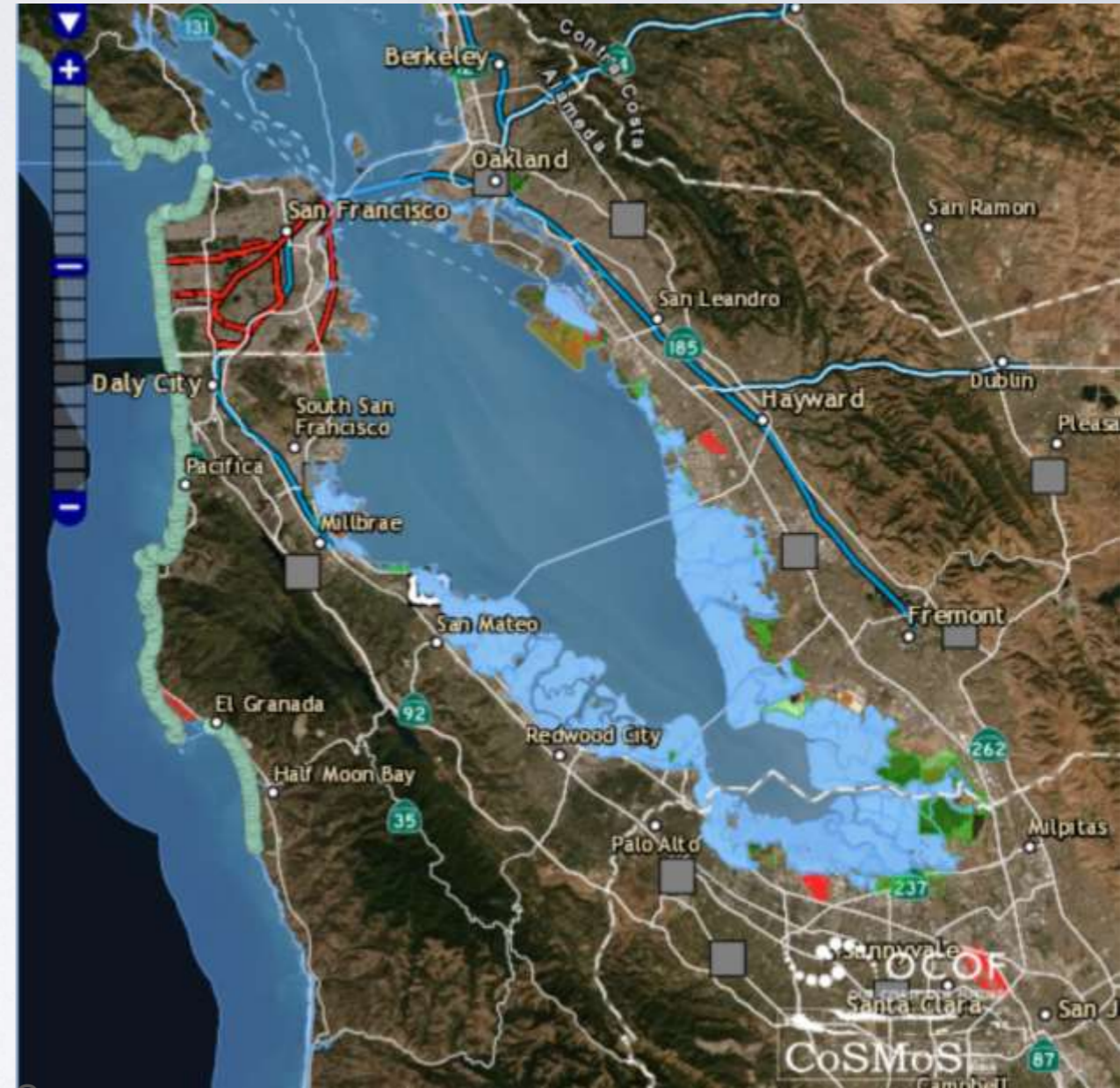
Source: 2018 Report, Intergovernmental Panel on Climate Change (IPCC)

https://www.ipcc.ch/site/assets/uploads/2018/10/SR15_SPM_version_stand_alone_LR.pdf

THE BAY IS RISING



TODAY



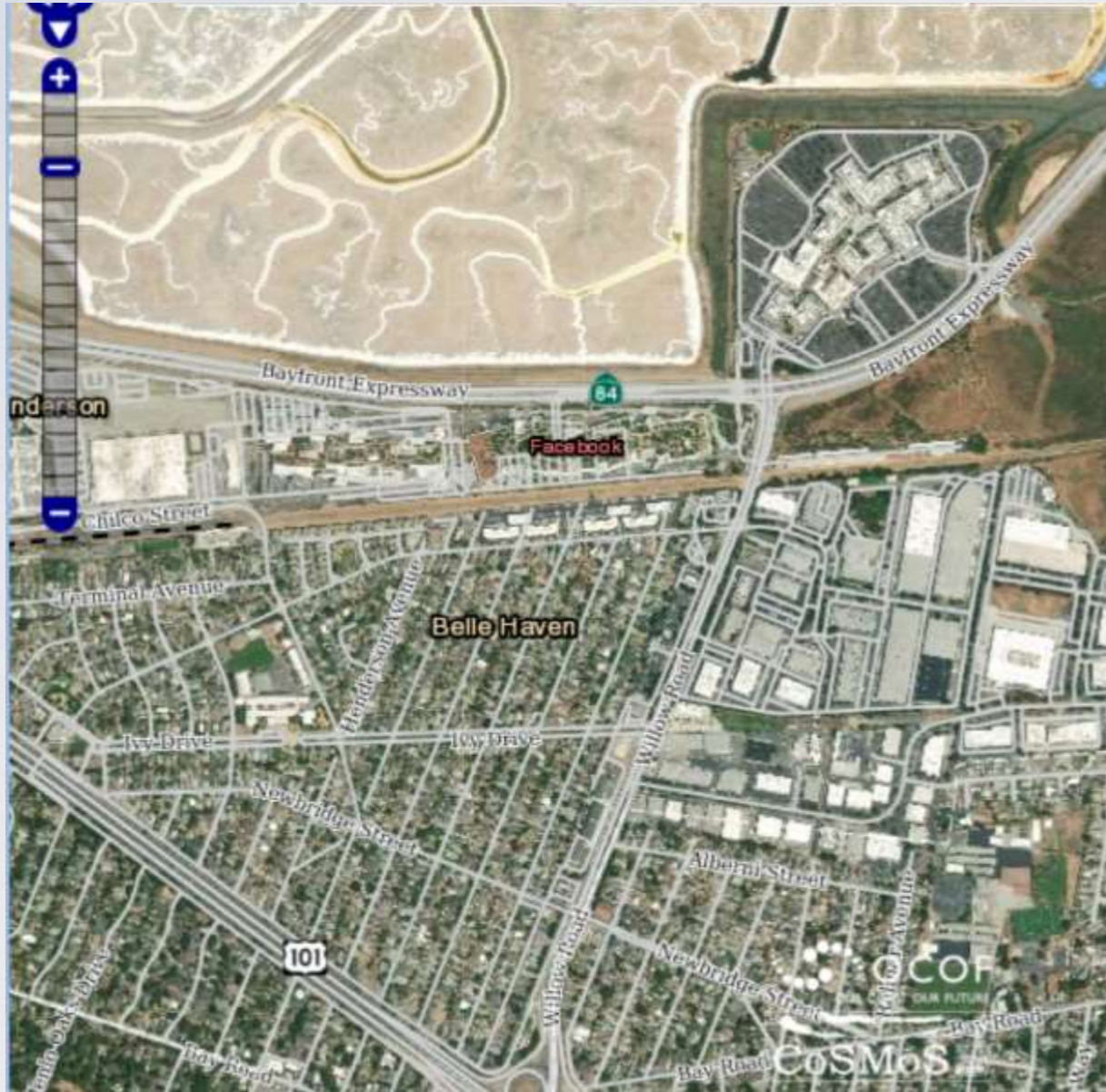
Source:

<http://data.pointblue.org/apps/ocof/cms/index.php?page=flood-map>

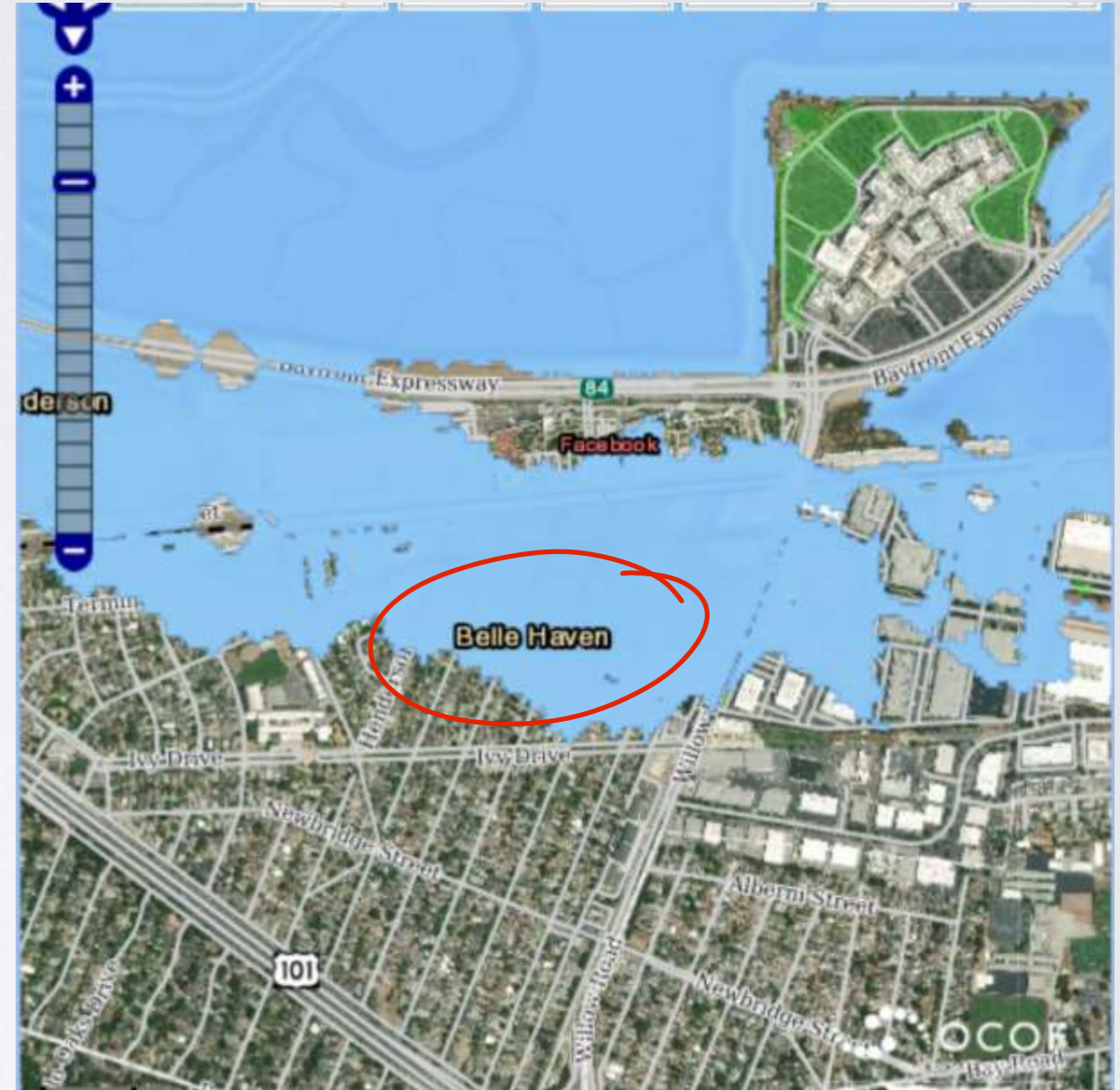
YEAR: 2060-2100

the Bay is projected to rise 3.3 feet

SEA LEVEL RISE IMPACT



TODAY



Source: <http://data.pointblue.org/apps/ocof/cms/index.php?page=flood-map>

YEAR: 2060-2100

the Bay is projected to rise 3.3 feet

REGIONAL MOBILITY WILL SUFFER



Source: <http://data.pointblue.org/apps/ocof/cms/index.php?page=flood-map>

YEAR: 2060-2100

route 101 projected to be under water

RECENT LOCAL NEWS COVERAGE



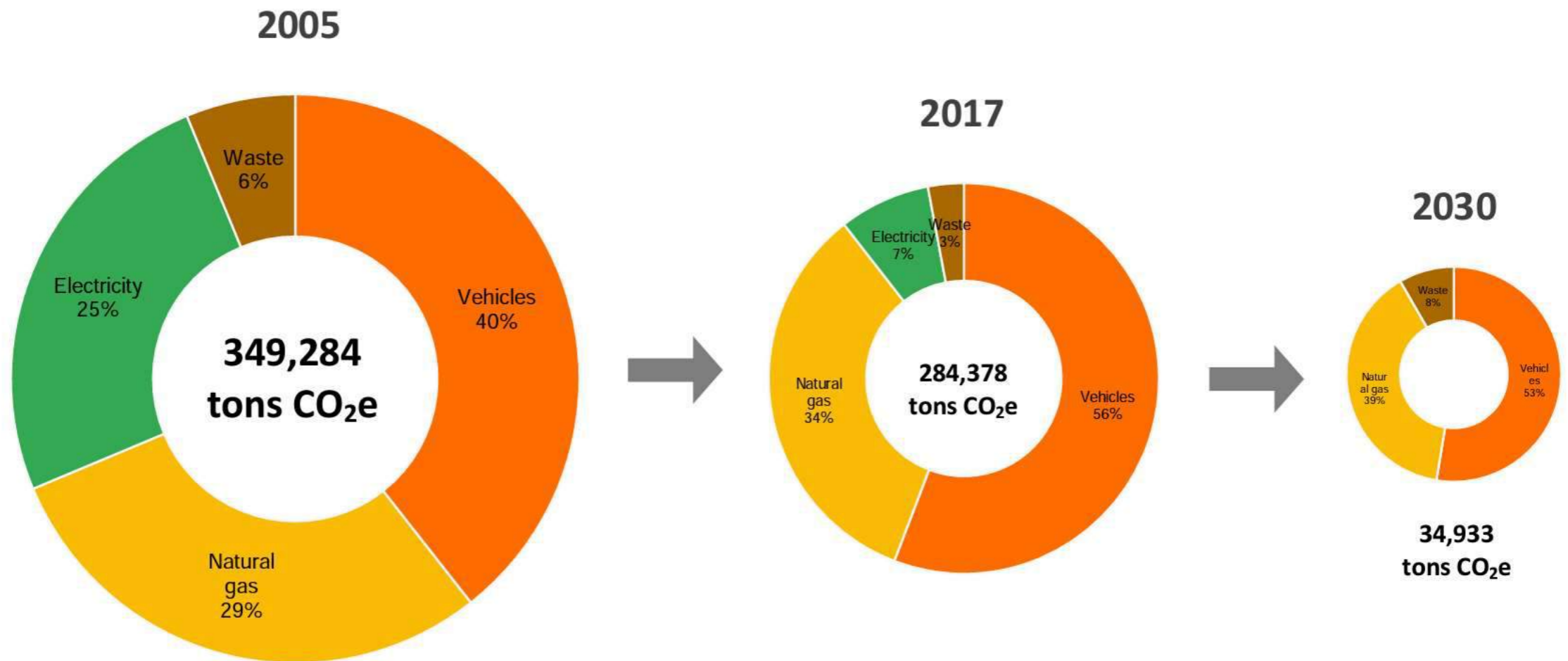
<https://www.nbcbayarea.com/investigations/unlike-any-disaster-we-have-ever-seen-says-state-agency-about-rising-seas-in-bay-a>

SOLUTIONS

3 BASIC RESPONSES TO THE PROBLEM

- Do nothing = retreat and relocate hundreds of buildings
- Adapt = use sea walls as a temporary shield, then retreat later
- Mitigate = tackle the root cause (emissions) so sea walls last a long time

MITIGATION IS BETTER



Reduce our emissions so others are inspired to follow

WE NEED A BOLD GOAL

On December 10th, Menlo Park's City Council expressed support for achieving carbon neutrality by 2030:

- **90%** reduction in GHG emissions by **2030**
- **10%** of GHG sequestered through direct carbon removal

EQC recommends that Council now formally adopt the goal of “Zero Carbon by 2030”

TRIMMED DOWN PLAN

- Recognizes COVID-related shortfalls in budget and staffing
- Streamlined and simplified: **77 actions** down to **6 actions**
- Keeps ambitious goal of Zero Carbon by 2030
- Shortened time-frame to one year, in order to remain nimble
- Resolved to revisit the plan in July 2021 and incorporate more actions as economy improves and budget allows

TRIMMED DOWN PLAN

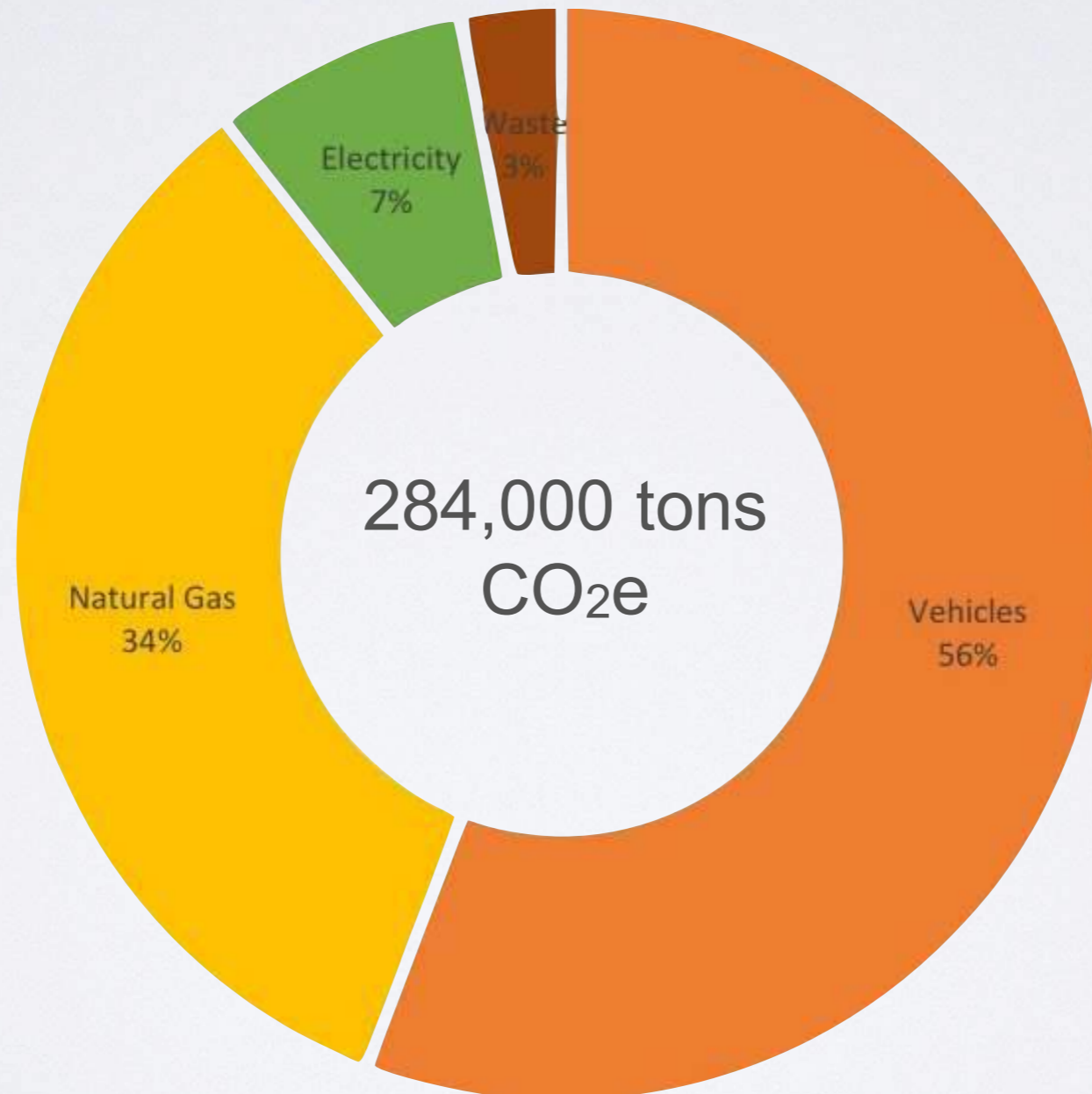
Action	#	2030 GHG Reduction (tons/yr)	Est. Staff Time Req'd (hrs)
Convert 100% of existing buildings to all-electric by 2030	1	1) 86,465 OR 2) 51,636	1,000 OR 1,500
Set citywide goals for increasing EVs and decreasing gasoline sales	2	7,120	150
Expand access to EV charging	3	7,370	2,000
Reduce vehicle miles traveled (VMT) by 25% or an amount recommended by the Complete Streets Commission	4	31,743	6,000
Eliminate the use of fossil fuels from municipal operations	5	879	1,000
By July 2021, develop a climate adaptation plan to protect the community from sea level rise and flooding	6	0	1,000
		98,748	11,650

CO-BENEFITS

- Addresses equity by protecting our most vulnerable neighborhoods
- Outdoor air quality will improve
- Traffic congestion will be reduced through VMT reduction
- Residents' health could improve through active transportation
- Indoor air quality will be improved
- Risk of gas pipeline explosions will be reduced
- Reduced expenses for gas pipeline maintenance
- Local jobs and economy will be boosted by work to electrify homes

MENLO PARK GHG EMISSIONS 2017

Target of
Action #1
Burnout
Ordinance



Source: December 2019 Staff CAP report

ACTION #1: CONVERT BUILDINGS TO ALL-ELECTRIC

- Option #1: End-of-flow announcement
- Option #2: Burnout Ordinance
 - Gas furnaces can last 30 years
 - California climate goal of being carbon neutral by 2045 **totally incompatible** with continuing to allow new gas appliances to replace expiring ones in existing buildings
 - **The good news:** PCE beginning to offer subsidies for electric heat pump alternatives
 - **The bad news:** Subsidies alone will not work fast enough to avoid catastrophic climate change
 - Cities must start passing “burnout ordinances” in order to stop making the problem worse and **stop jeopardizing resident investments in gas appliances that will be stranded**

OPTION #2: BURNOUT ORDINANCE

- Ordinance can be structured any way our community wants:
 - We will decide which appliances are included and which are not
 - We can phase in the policy for different sectors at different times: large commercial, residential, small commercial
- Most heat pumps also provide cool air, a growing necessity in a warming climate

BURNOUT ORDINANCE

PCE SUPPORT

- PCE has expressed support for Menlo Park developing a model Burnout Ordinance that other cities could follow
- Council board members could ask PCE to expedite rebate program for space heaters/coolers, similar to \$6 million program for water heaters just approved
- Equity must be addressed for low-income residents through PCE rebate carveouts and perhaps from additional gas UUT funds, estimated at more than \$300k/yr if rate rises to 3.5%

ACTION #1

Action	#	Description	2030 GHG Reduction (tons/yr)
Convert 100% of existing buildings to all-electric by 2030	1	Two basic options:	
		1) Announce the “end of flow” of natural gas in the City by 2030 OR 2) Enact a “burn-out ordinance” requiring that when gas appliances expire, they must be replaced by electric (preferably high efficiency heat pump) alternatives; phase in for large commercial, small commercial, residential; may require follow-on compliance ordinance as current permit compliance for residential gas appliances is low; will require follow-up “cash-for-clunkers” program to achieve 2030 goal; relies on PCE subsidies to reduce or eliminate cost differential; may require use of UUT funds to cover additional cost differential for low-income residents. Extend burnout ordinance to expiring air conditioners, to be replaced with heat pumps, eliminating need for	1) 86,465 OR 2) 51,636

ACTION #2

Action	#	Description	2030 GHG Reduction (tons/yr)
Set citywide goals for increasing EVs and decreasing gasoline sales	2	Announce and promote citywide goals of 1) making all new vehicles be electric by 2025 and 2) reducing gasoline sales each year by 10%, based on the total reported in 2018. Track progress on both goals publicly on a monthly basis.	7,120

ACTION #3

Action	#	Description	2030 GHG Reduction (tons/yr)
Expand access to EV charging	3	Install or assist building owners in installing EV chargers throughout the City, siting them preferably where they will be used during daylight hours (when solar electricity is abundant on our grid) and where residents of multi-family housing can access them	7,370

ACTION #4

Action	#	Description	2030 GHG Reduction (tons/yr)
Reduce vehicle miles traveled (VMT) by 25% or an amount recommended by the Complete Streets Commission	4	<p>Reduce VMT, especially from gas vehicles, through a two-pronged approach:</p> <ul style="list-style-type: none"> 1) Change zoning to encourage higher density (esp. for housing) near transit 2) Make the City easier to navigate without a car by accelerating implementation of the Transportation Master Plan with an emphasis on developing a clear network of protected pedestrian/bike paths throughout town 	31,743

ACTION #5

Action	#	Description	2030 GHG Reduction (tons/yr)
Eliminate the use of fossil fuels from municipal operations	5	Replace 100% of the following municipal assets with efficient electric substitutes for: 1) Gas pool heating equipment 2) Gas and diesel municipal fleet vehicles 3) Gas furnaces 4) Gas hot water heaters 5) Gas-powered gardening equipment	879

ACTION #6

Action	#	Description	2030 GHG Reduction (tons/yr)
By July 2021, develop a climate adaptation plan to protect the community from sea level rise and flooding	6	By July 2021, develop a climate adaptation plan focused on protecting areas of the community vulnerable to sea level rise and flooding, as forecasted by the National Oceanic and Atmospheric Administration (NOAA) and California State agencies. Consider requiring developers to fund efforts to protect the community.	0

ACTIONS #1 & #3: ELECTRIFY BUILDINGS & EV CHARGING

- Remember: we are not passing any ordinances tonight
- Council is only being asked to authorize development of policy proposals
- Community engagement can be as robust as Council desires
- Policies can be tailored to our community's needs, as we did with Reach Codes
- We choose what gas appliances to include in a Burnout Ordinance
- More cities likely to follow us and build upon what we initiate, as they did with Reach Codes

EQC RECOMMENDATION

- At EQC's June 24 meeting, we unanimously recommended:
 - Adoption of the full 6-action plan
 - That action begin on all 6 actions this year

FUNDING THE CAP

- CIP account for CAP implementation
- \$300K+ by increasing the natural gas Utility User Tax
- Borrow
- PCE collaboration
- County collaboration
- Apply for grants from foundations

COVID LESSONS

- You heeded warnings from scientists and experts
- You acted early and decisively in ways that some may have labeled as “extreme” but were ultimately seen as prudent
- Now we need you to do the same with climate change
- Look over the horizon at the coming risks of climate change and act decisively to **mitigate** them

COVID LESSONS

- We can not rely on federal or state government to save us
- If we don't act swiftly to address the crisis at hand, the **economic** consequences of delay will dwarf any perceived savings from delaying
- **Mitigation** measures (i.e. shut-downs or cutting emissions) seem costly today but ultimately save \$ over delaying or **adaptation** measures alone
- Every day of inaction is **costly** both in terms of economics and lives ultimately lost

LEADERSHIP MATTERS

**“San Jose set to become largest U.S. city
to enact natural gas ban**

...San Jose joins Berkeley and Menlo Park in
enacting natural gas bans.”

Mercury News, September 17, 2019

SUMMARY

- Climate crisis is dire
- Need a strong goal and novel approach
- Incentives alone are not enough, we need mandates
- Our actions will have many co-benefits for the community
- Our investments now will save us a 100x in reduced future damages
- Especially if strong leadership persuades others to follow

Climate change requires that we accept that portions of our local and global communities are “sacrifice zones, and you can’t have sacrifice zones without disposable people, and you can’t have disposable people without racism.”

Hop Hopkins, climate activist

APPENDIX

ADAPT: PLAN FOR SEA WALLS AND LEVEES



\$100 million* to build sea walls and levees for **Menlo Park** and **East Palo Alto alone** to address **3 feet** of sea level rise

*Source: SFCJPA Feasibility Study October 2016

http://www.sfcjpa.org/documents/SAFER_Bay_Public_Draft_Feasibility_Report_Summary_Oct_2016_.pdf

IF LEVEES FAIL

- **Human impacts** in Belle Haven will be **significant**
 - 2,800 residents* from Belle Haven at risk, may require relocation
 - 574 residential parcels* inundated
 - 139 commercial parcels* inundated
 - Highest impact on historically disadvantaged members of our community
- **Economic** impacts will also be **devastating**
 - Loss of \$1.29 billion in real estate (assessed value)*
 - 20 miles of roads,* inc. Dumbarton Bridge approach, will have to be re-routed

* **Source:** County of San Mateo Sea Level Rise Vulnerability Assessment, March 2018, p. 139-141.

https://seachangesmc.org/wp-content/uploads/2018/03/2018-03-12_SLR_VA_Report_2.2018_WEB_FINAL.pdf

WE DEVELOPED A PLAN (PRE-COVID)

- Strong preference for market-based solutions, whenever possible
- Evaluated dozens of potential actions
- Modeled cost and GHG impacts for each....over 1,000 input variables in total
- Evaluated actions for:
 - Potential GHG reductions both in MP and statewide
 - Staff resources required
 - City's cost to implement
 - Out-of-pocket expenses for community members
 - Political feasibility
 - Potential for replication by other cities

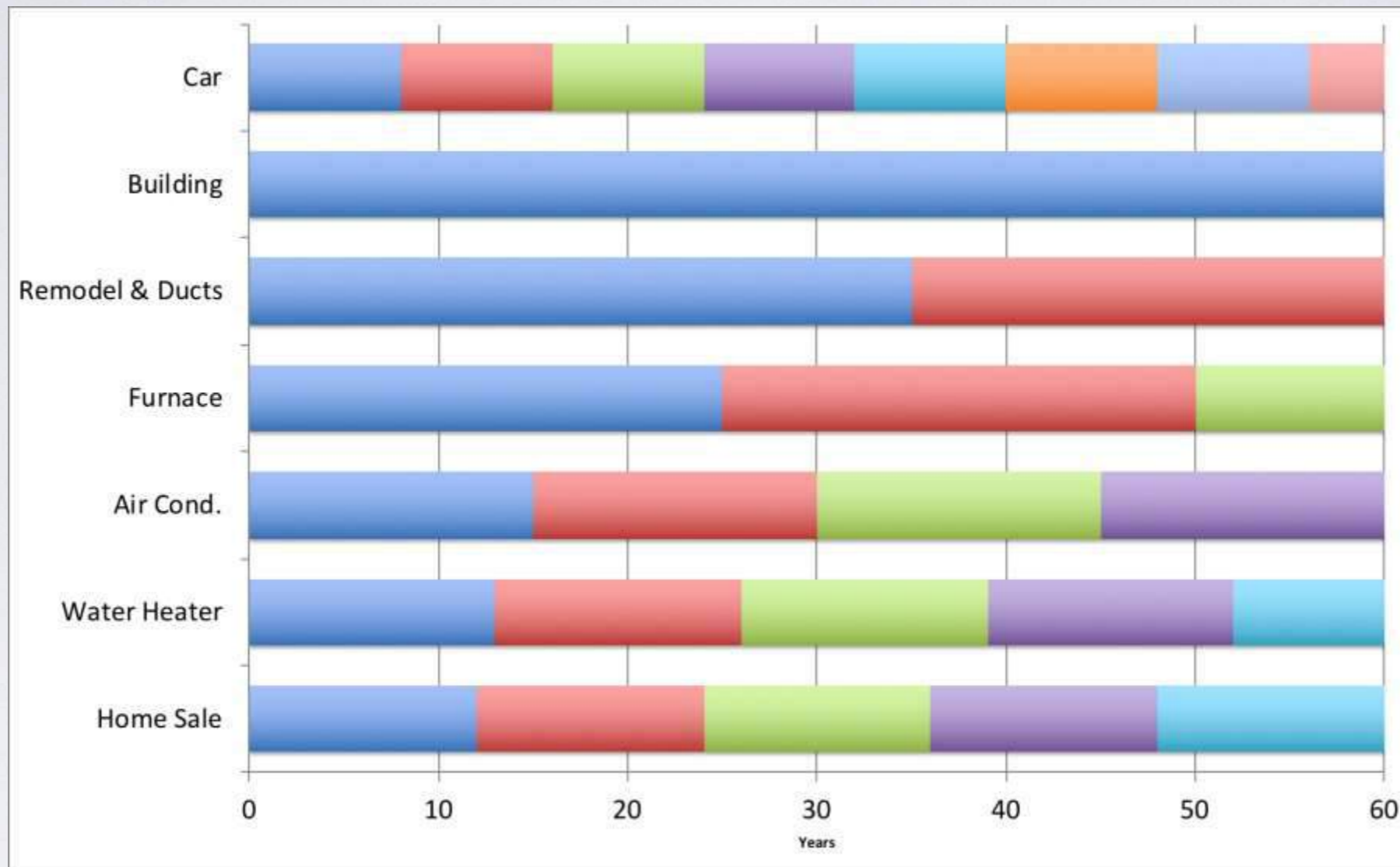
THE PRE-COVID PLAN: 3 OPTIONS

Bold Plan	Moderate Plan	Go Slow Plan
<ul style="list-style-type: none"> • A few bold actions -22 • One-year implementation • Achieves goal of Zero by 2030 • Less \$ now (staff resources) • Less \$ later (lower sea walls) • Subject to opposition • Less human suffering • Regional leadership role 	<ul style="list-style-type: none"> • Many moderate actions -77 • Three-year implementation • Makes progress toward goal of Zero by 2030 • More \$ now (staff resources) • Some \$ later (sea walls) • Subject to some opposition • Some human suffering • Regional leadership role 	<ul style="list-style-type: none"> • No proactive actions • No specific implementation time • Falls well short of Zero by 2030 goal • Less \$ now (staff resources) • More \$ later (high sea walls) • Subject to some opposition • More human suffering • No regional leadership role
<p>6 FTEs for 1 year</p>	<p>6 FTEs for 3 years</p>	<p>Unknown # of FTEs</p>

KEY EQUIPMENT TO ELECTRIFY

- Gas cars → EVs and public transit
- Gas furnaces → heat pump HVAC
- Gas water heaters → heat pump water heater

FOSSIL FUEL EQUIPMENT REPLACEMENT CYCLES

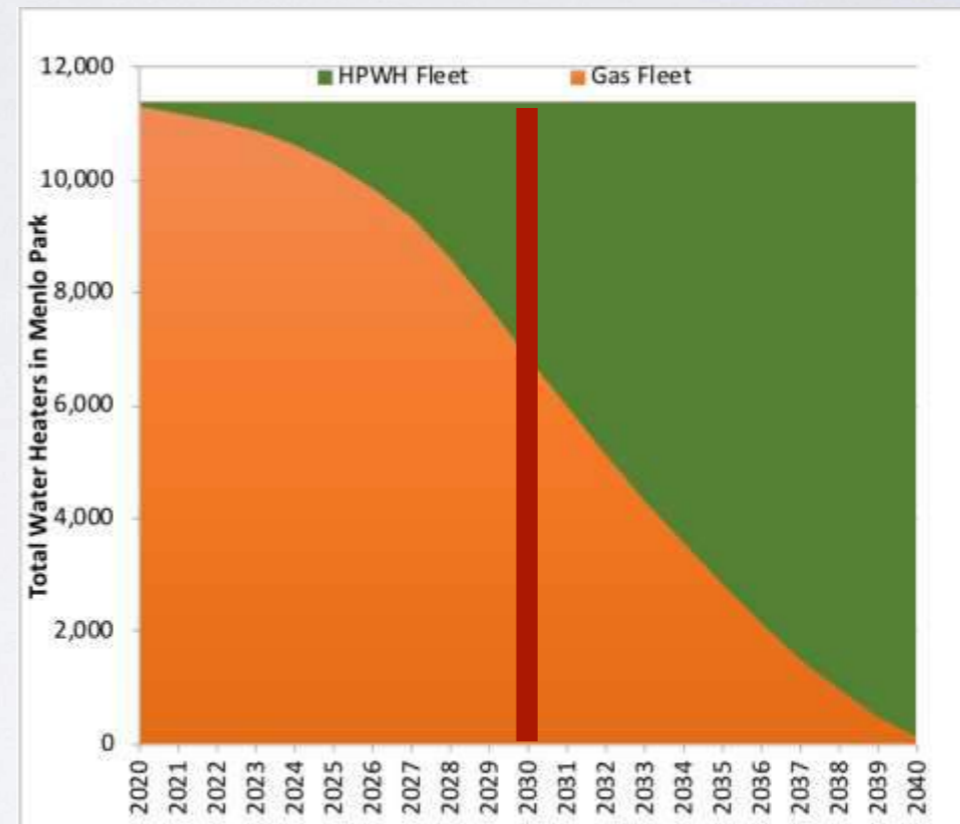
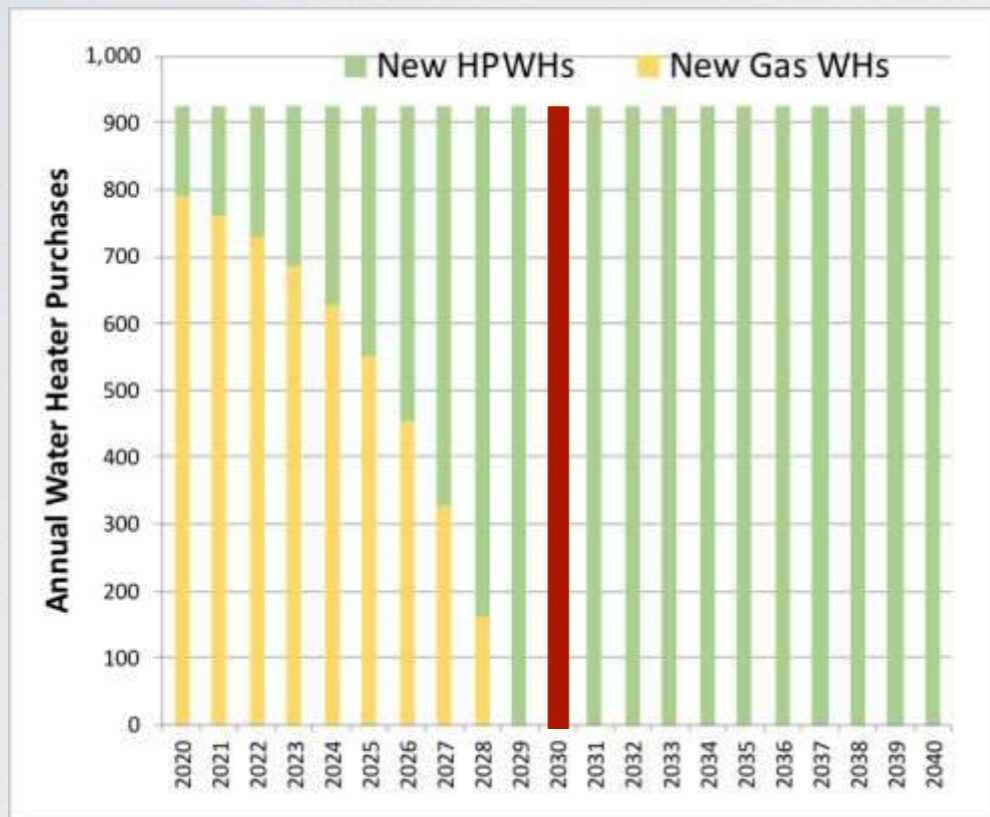


- Each cycle end is an opportunity to electrify
- Must focus first on equipment and activities with longest cycles

MARKET DEVELOPMENT IS CRITICAL

- Heat pump technology is already mature
- **Market is simply underdeveloped in California**
- Heat pump market is well developed in Europe, Japan and other parts of the US without robust natural gas infrastructure, e.g. Southeastern states
- **Incentives are being implemented to jumpstart California market and develop an installer base**

WATER HEATER FLEET CONVERSION W/ SUBSIDY ONLY

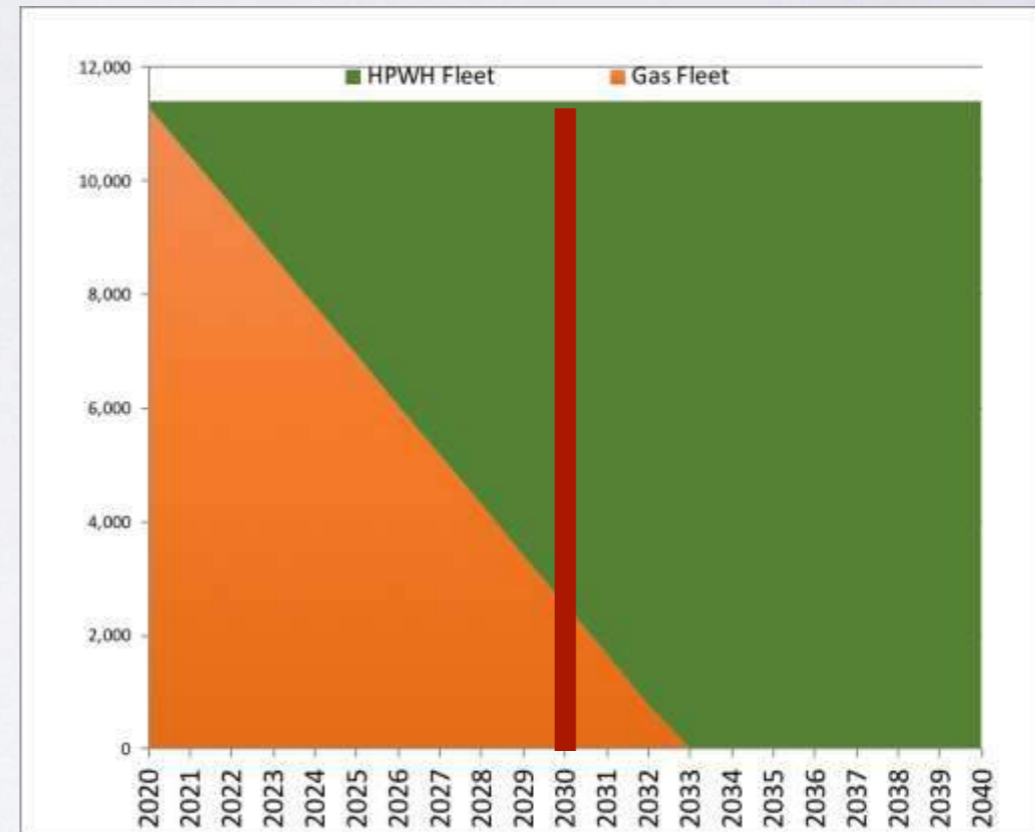
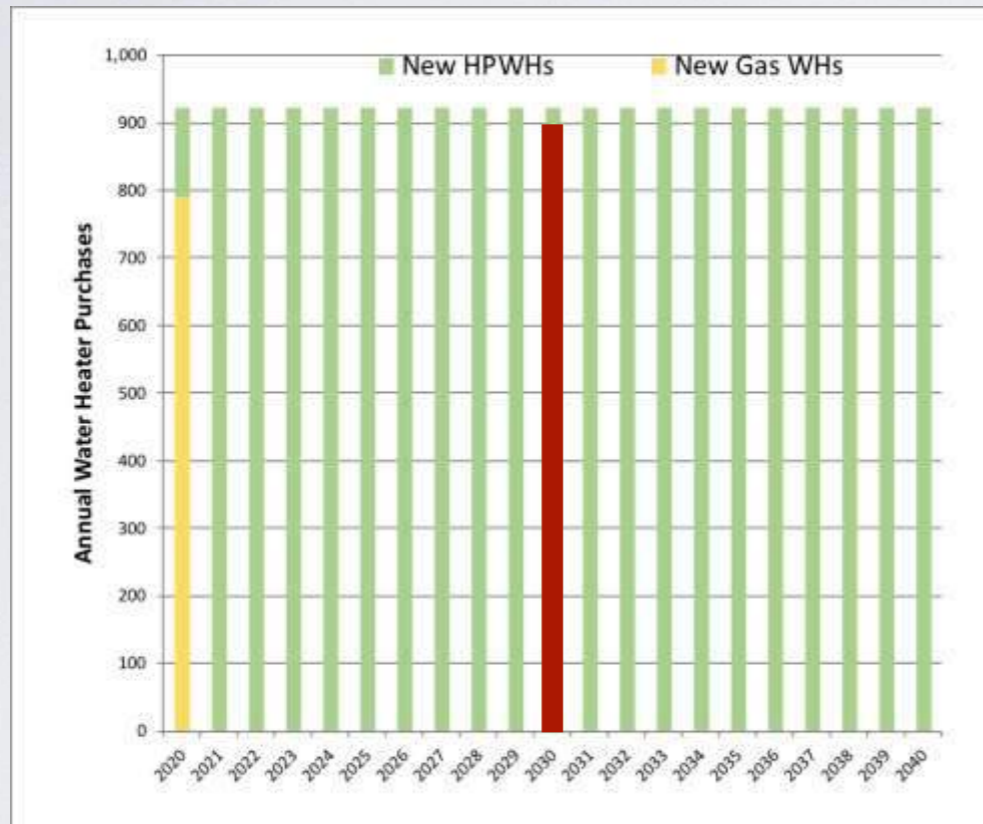


Assumes:

- Expected life of water heater = 13 yrs
- 10% conversion in 1st yr
- 30% increase in conversions each year thereafter until 100% of water heaters are replaced by heat pump water heaters

- With strong incentives alone, we can't even reach 50% reduction by 2030

WATER HEATER FLEET CONVERSION W/ SUBSIDY + MANDATE

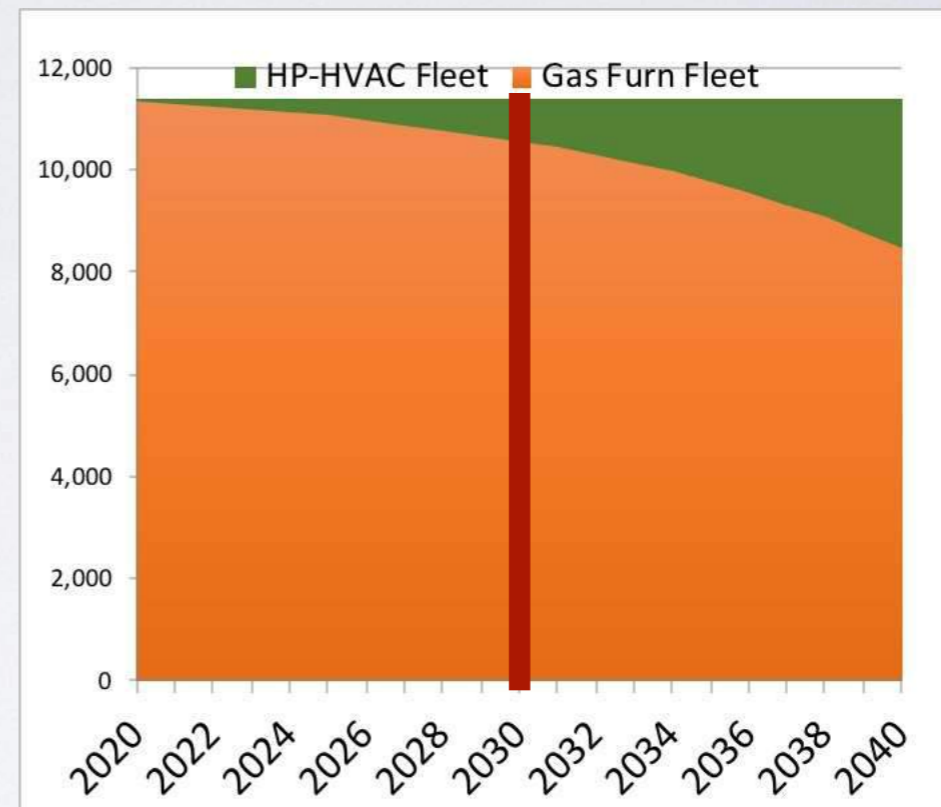
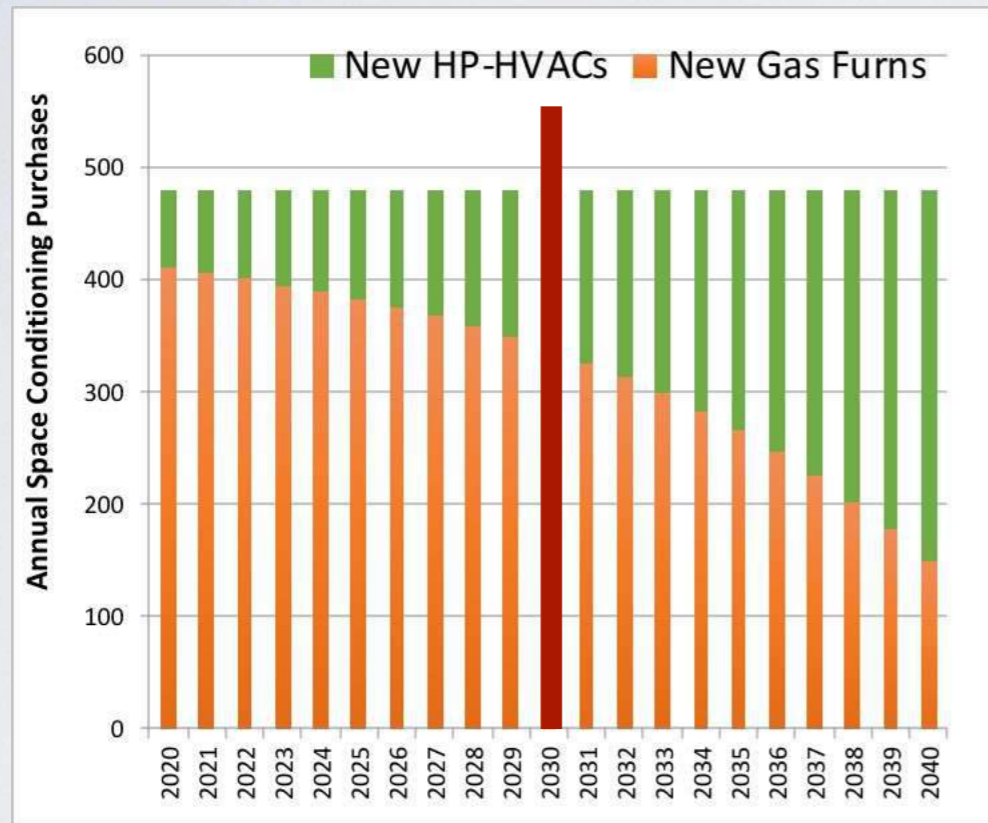


Assumes:

- Expected life of water heater = 13 yrs
- Mandate requiring electrification upon burnout starts in year 2021

- With subsidy + **mandate** we achieve nearly 90% reduction by 2030

FURNACE FLEET CONVERSION W/ SUBSIDY ONLY

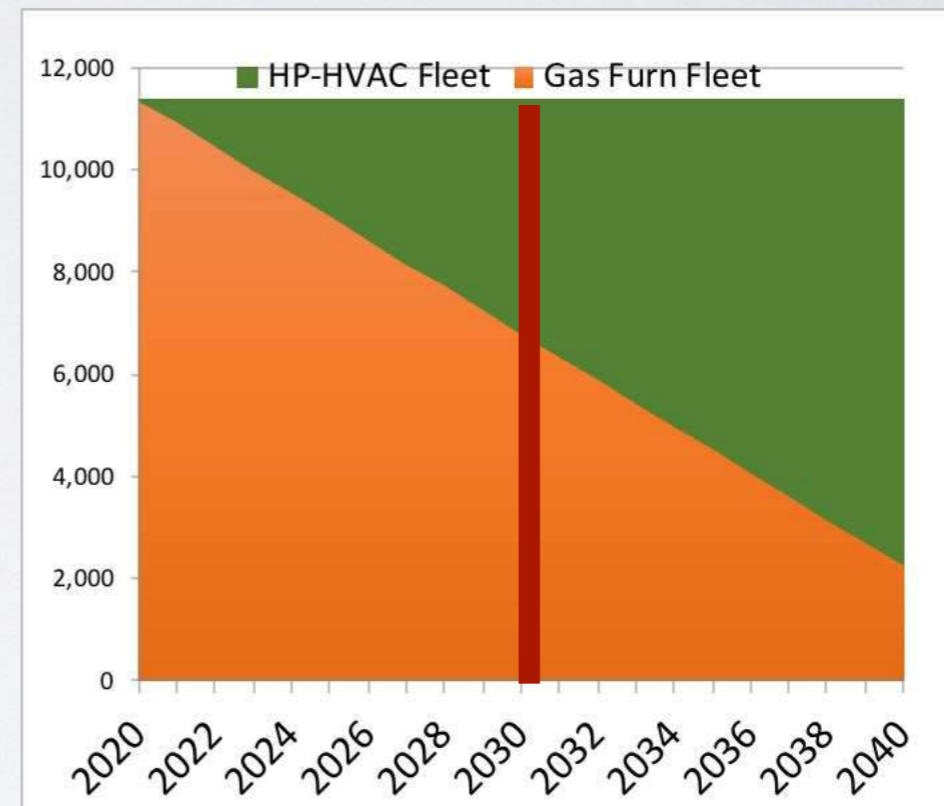
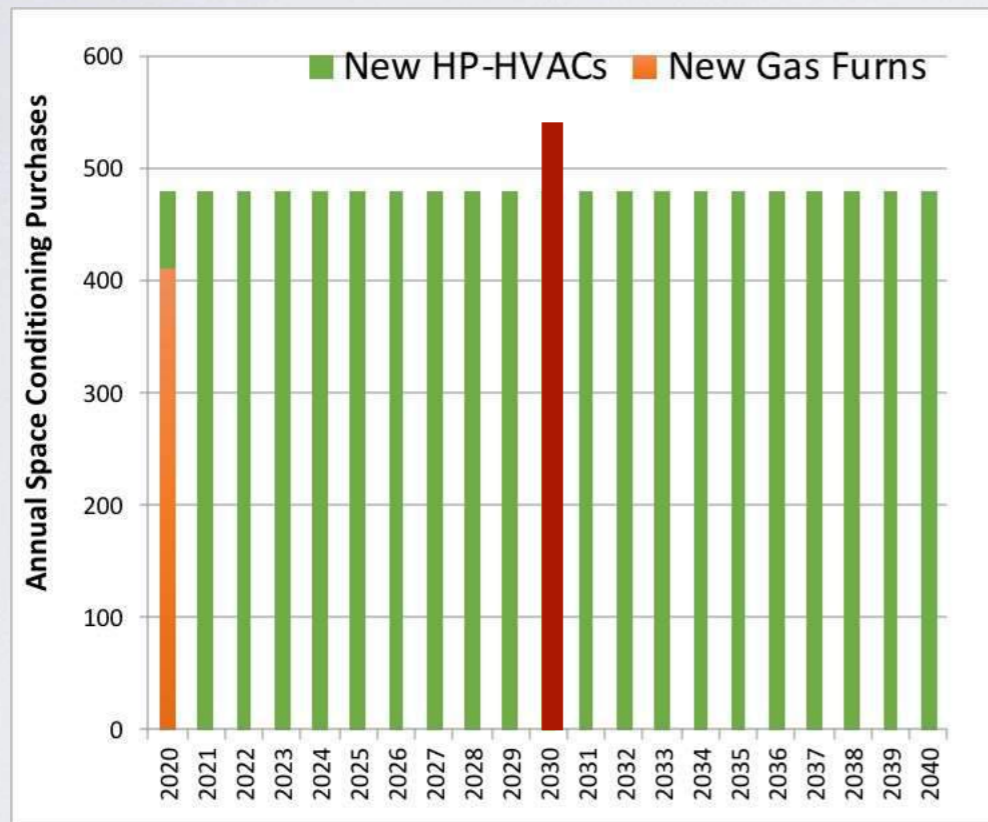


Assumes:

- Expected life of gas furnace = 25 yrs
- 10% conversion in 1st yr
- 10% increase in conversions each year thereafter until 100% of gas furnaces are replaced by heat pump HVAC units

With strong incentives alone, we can't even reach 25% reduction by 20

FURNACE FLEET CONVERSION W/ SUBSIDY + MANDATE

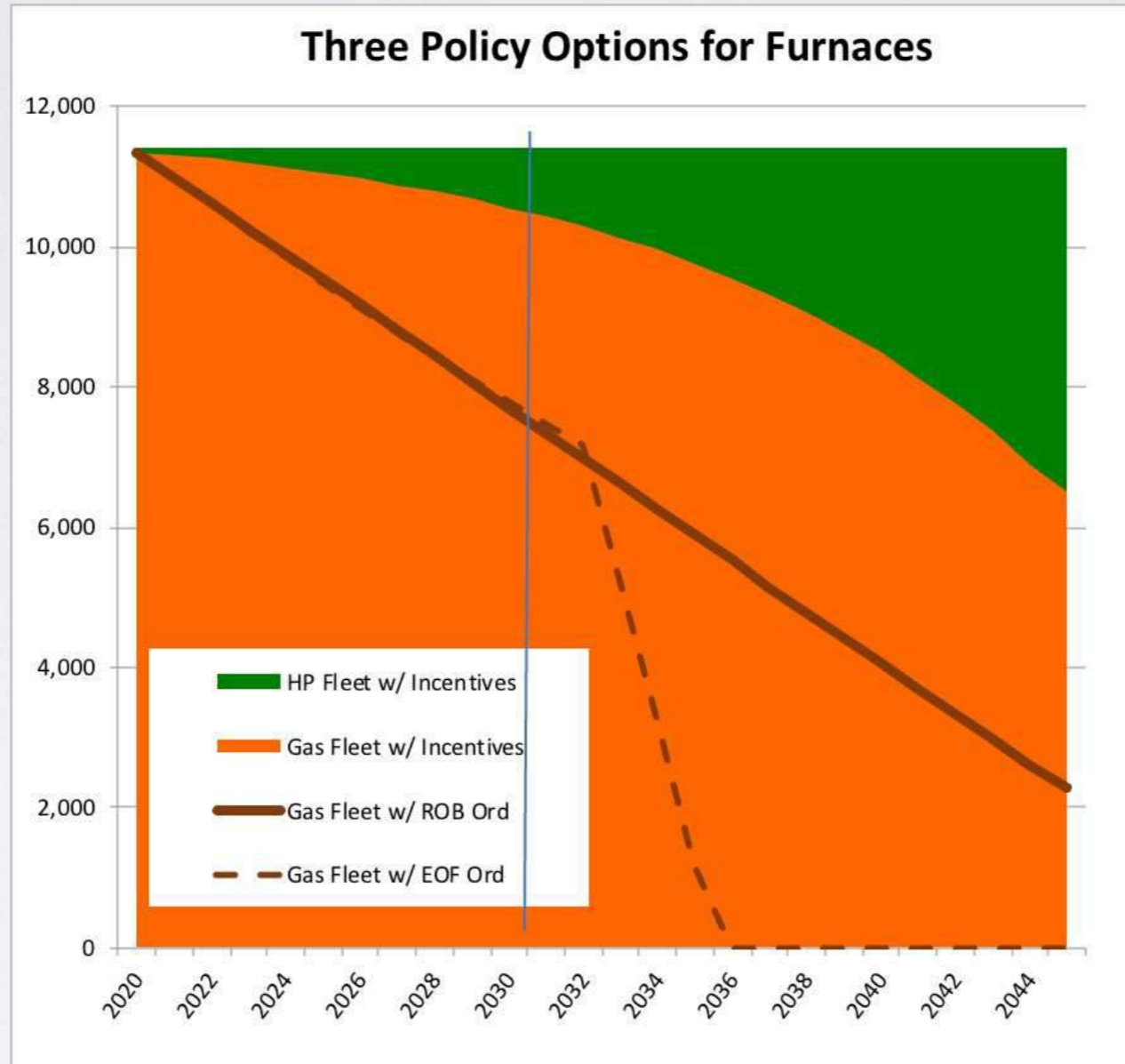


Assumes:

- Expected life of gas furnace = 25 yrs
- Mandate requiring electrification upon burnout starts in year 2021

- With subsidy + **mandate** we achieve nearly 50% reduction by 2030

POLICY OPTIONS FOR CONVERTING GAS APPLIANCES TO ELECTRIC



Burnout ordinance best way to start and prepares us for possible end of flow

MORE CO-BENEFITS

- More EV charging at employer sites will match power demand to solar electricity supply, reducing strain on grid and reducing GHG emissions
- Residents will receive peace of mind, knowing City officials have a plan for addressing climate change
- More pedestrian and bike paths will increase the City's village feel, steering it away from urban sprawl

EXPECTED VALUE ANALYSIS

- Asked initial question: “What happens if Menlo Park pays \$1.5 million to fund a bold climate action plan?”
- Assessed probability of 5 contingent and cascading outcomes:
 - whether 20 other CA cities pass bold CAPs, influencing...
 - whether CA passes bold climate laws, influencing...
 - whether 10 progressive US states enact bold climate laws, influencing...
 - whether US meets Paris targets, influencing...
 - whether World meets Paris targets
- Resulted in 64 potential outcomes (different routes down the probability tree)
- Calculated cost to Menlo Park of those 64 outcomes
- Compared expected value of funding the CAP (-\$1.27 billion) versus not (-\$1.12 billion)
- Funding the CAP with \$1.5 million results in \$144 million in expected savings to Menlo Park

COVID LESSONS

- You heeded warnings from scientists and experts
- You acted early and decisively in ways that some may have labeled as “extreme” but were ultimately seen as prudent
- Heed warnings from scientists and experts
- The **earlier** the action, the greater the benefits
- Early **proactive** steps will be labeled by some as “extreme” or “alarmist” but will later be viewed as “**prudent**”
- Our best leaders look over the horizon at coming risks and act decisively to **prevent** them

ANOTHER COVID LESSON

Leadership matters. Those who lead prove that it can be done and provide a valuable template that others will follow:

- South Korea showed us that testing and contact tracing works
- California showed other US states that sheltering in place can work, if the contact tracing window is missed

Agenda item 11 Clark Kepler, resident

applaud the adoption of the Juneteenth Day on today's agenda.

I ask that the council also adopt a resolution in support of Black Lives Matter, as has the Palo Alto council.

Additionally, I and a growing number of Menlo Park residents want to do our part in addressing the inequalities in our society: to support and give voice to those individuals, people of color, who experience systemic racism daily and all of their life. We propose a community mural and public rally. We ask for:

This Council's support to allow and enable us to provide local artists and muralists a place to create a large BLM mural (logistical details are available) to be displayed in both public and private locations.

This Council's support to provide a public space to hold a peaceful and public rally. We welcome council members' personal and official participation.

As we are gaining the interest of several state representatives, I ask that the city manager work with their offices to help make this project a success for Menlo Park and its residents.

Of course, all while practicing prescribed social distancing protocols.

Thank you.



BUSINESS REACTIVATION TASKFORCE

City Council Study Session – June 16, 2020



BACKGROUND AND CONTEXT

- Stay-at-home order
 - San Mateo County on path to stage 3 of State plan
 - Businesses allowed to operate expanding
 - Social distancing and other safety precautions remain
- Stabilization to stimulus/accommodation
 - Response transition
 - Some businesses not able to survive in current environment
 - What can the City and Chamber do to assist?



DISCUSSION WITH THE CHAMBER

- **Goals?**
 - Clear and focused
 - Long-term vs short-term
- **Composition?**
 - Location
 - Sector
 - Size
- **Timeline?**
 - Reopening is already well under way



THANK YOU

Agenda item J2

Triona Gogarty, resident

I am in favor of closing portions of Downtown Santa Cruz to vehicular traffic.

I would like to see more bike parking in the plan.

I would like to see more car parking in the form of a public garage.

Thank you

Triona Gogarty

Agenda item J2

Eileen Skidmore, resident

I fully support the idea to close Santa Cruz Avenue to car traffic and open it up to pedestrian traffic. Our little downtown seems to be dying and I believe this will help revitalize the area and bring back businesses. Have you noticed how many storefronts currently sit empty? Whatever street parking is lost, can be absorbed in the lots behind the businesses. In the future, the city can look into adding a parking structure like what was done for Burlingame Avenue and University Avenue. It's a shame to see that our community isn't thriving in the same way that those communities are. Thank you for your consideration.

Agenda item J2
Pam Songer, resident

Will the sections of Santa Cruz proposed to shut down be revamped? If our intention is to create a downtown that will attract more foot traffic we have to make this transition a success. Our downtown is in dire need of a make over and I believe it can only help not hurt all the local businesses. It's the only downtown in the area that has been left behind... even Redwood City has put in the \$ and effort to revitalize and look what it's done for the local businesses there!

If for some reason this doesn't pass, have you considered closing Santa Cruz in the evenings and on weekends like Santa Row does? It works extremely well and the foot traffic is unbelievable. There are beautiful barriers with flowers that are rolled into place on all the access points when the street is to be closed. During the day the street is open to traffic so it addresses those that think it needs to be open for traffic flow.

Agenda item J2
Cynthia Herr, resident

My husband and I (27 yr residents of Menlo Park) support the downtown street closure in order to make Menlo Park more inviting to restaurants, allow more space for outdoor dining, and in general make downtown a pedestrian area that is a more attractive area for neighbors to walk and socialize.

We would prefer the entire downtown be closed to vehicle traffic, and not just a few streets. In choosing which town to go to for a meal, most would rather go to a pleasant place without the noise and view of cars around, where they can eat and then stroll around and shop or just chat with others who are about. More businesses will be attracted to downtown also if it is a charming pedestrian zone filled with patrons. If Menlo Park doesn't act, I fear most residents will just go to Cal. Ave Palo Alto, Mtn View, Los Altos or Broadway in Redwood City, where there will be pedestrian zones.



SANTA CRUZ AVE CLOSURE PILOT PROGRAM

City Council Meeting – June 16, 2020

ARRIENGA FAMILY
GYMNASIUM



OBJECTIVE

Receive direction from Council on desired aspects of a temporary local order for the closure of Santa Cruz Ave and expansion of outdoor dining opportunities





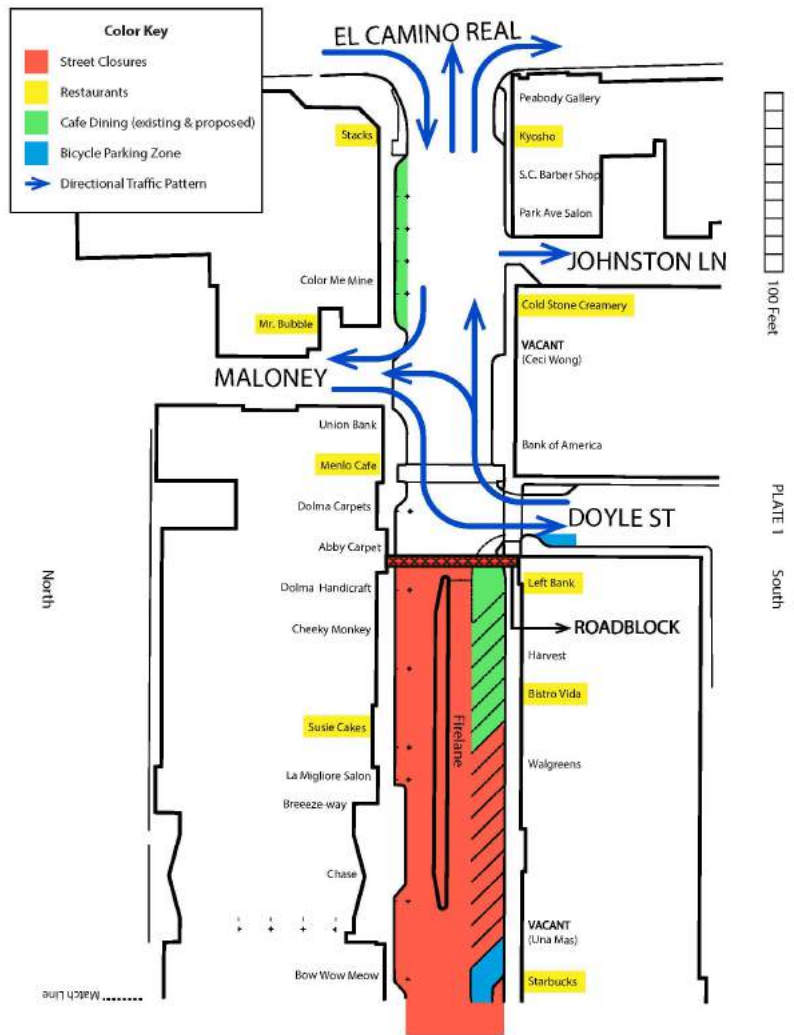
BACKGROUND

- May 12 – Councilmembers Mueller and Nash proposed Santa Cruz Ave closure
- June 6 – SIP order modified to allow outdoor dining
- June 8 – Chamber of Commerce recommended a Santa Cruz Ave closure plan
- June 12 – County moves toward stage 3 of State guidelines



CHAMBER OF COMMERCE PROPOSAL

- Hybrid plan
 - Focus on maintaining vehicle, bike and pedestrian circulation
 - Closes three blocks (Doyle to Curtis, Chestnut to Crane, Crane to Evelyn)
 - Identifies potential use of right-of-way for restaurants
- Extensive outreach
 - Accounts for individual business owners needs
 - Recognizes tensions involved in closure
- Pilot program
- Streamlining permits for outdoor dining
 - Waive fees for permits if possible
 - Quicker review and approval



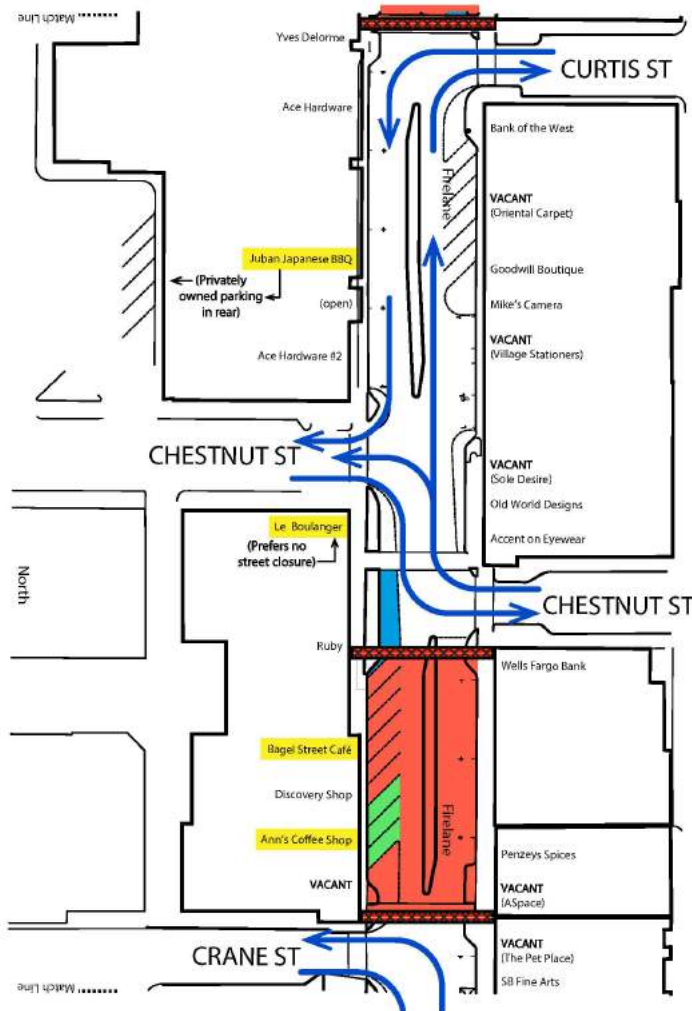
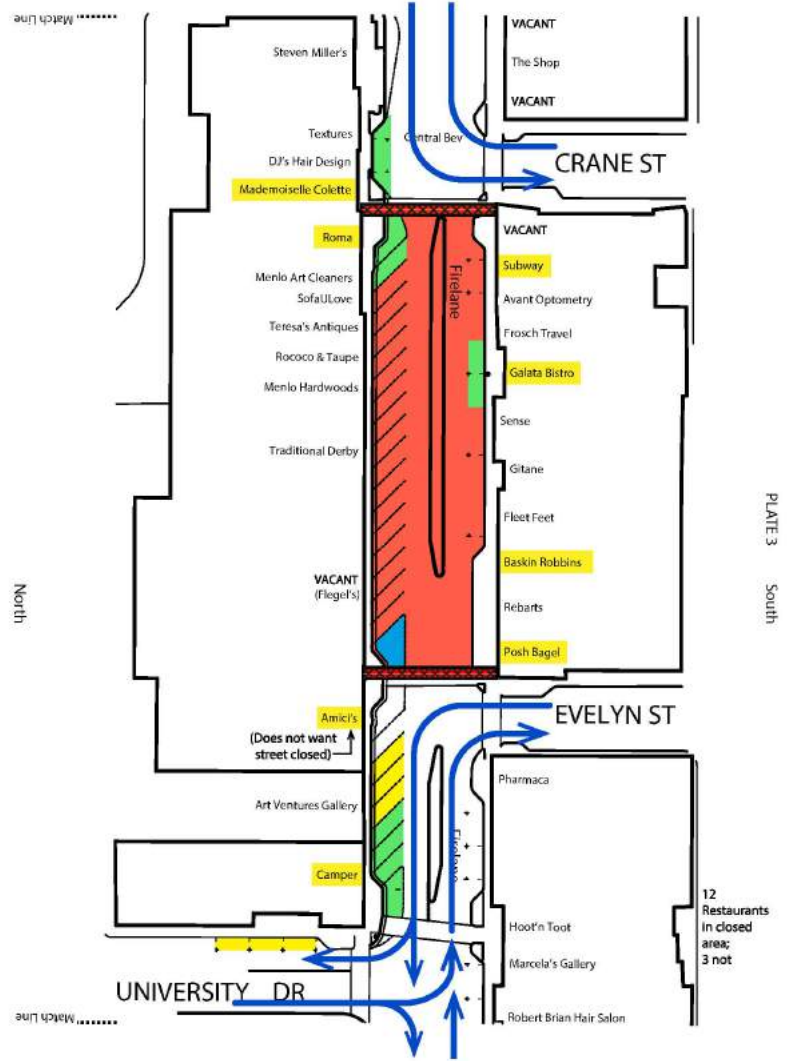


PLATE 2 South



A photograph of a street scene with a "harvest" sign and a "TABAC" sign, overlaid with a large orange banner containing the text "COUNCIL FEEDBACK".

COUNCIL FEEDBACK



PROPOSED STREET CLOSURE

- Street closures
 - Full?
 - Hybrid?
 - No closure?
 - Side streets?
- Outdoor dining locations
 - Sidewalks
 - Roadways
 - Parking spots (on-street and/or parking plazas)
 - Private property

PERMITTING PROCESS

- Outdoor dining permit
 - 90-day process conventionally
 - Might require building, encroachment and/or use agreement
- Potential for a temporary local order suspending/streamlining requirements
 - Fee waivers?
 - Design standards?
 - Allowed uses?
 - Performance standards?



TIMELINE

- Build in check-in?
 - Opportunity to assess program
 - Discuss options going forward
- Potential end date targets
 - End of summer weather
 - Beginning of school year



THANK YOU



NEWSRACK ORDINANCE

City Council Meeting – June 16, 2020



OBJECTIVES

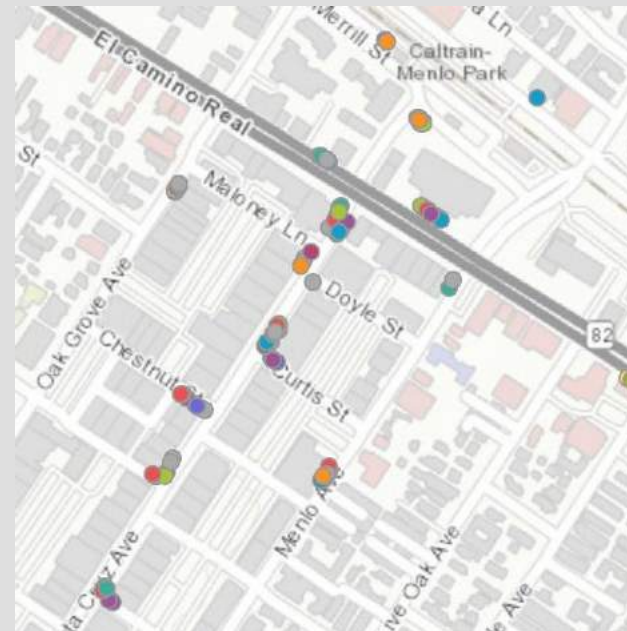
- Approve ordinance regulating newsracks in Menlo Park
- Receive direction from the City Council on cost recovery for permits and violations





OVERVIEW

- Unmaintained/abandoned newsracks
 - Detracts from downtown aesthetics
 - Business/resident complaints
- October 29, 2019 study session direction
 - Reassess newsracks for compliance with ordinance
 - Modify original draft ordinance to prevent unnecessary displacement
 - Bring back modified ordinance

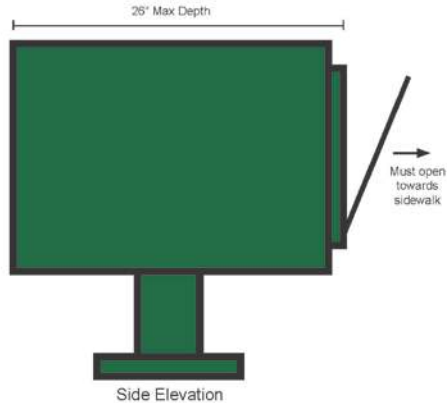
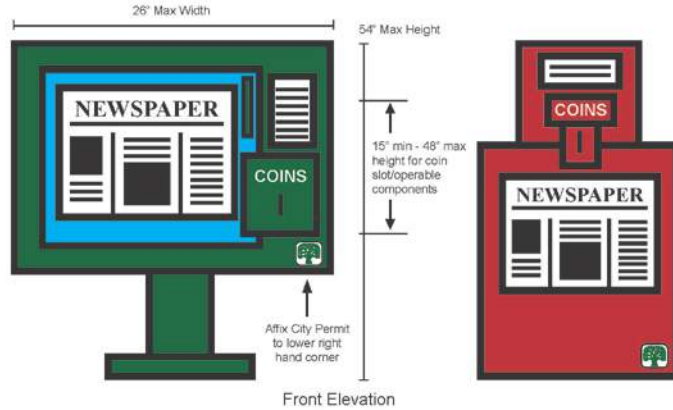




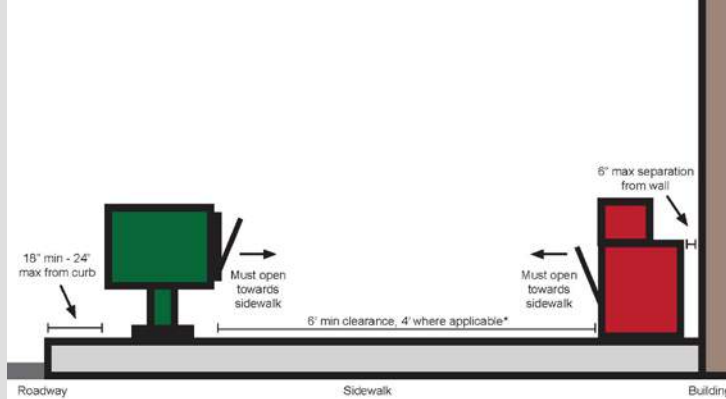
PROPOSED MODIFICATIONS

- **Placements standards**
 - Included language in 13.28.070(a)(1)(C) for existing rack locations
 - 13.28.070(b) created a process for nonstandard locations
- **Design standards**
 - Increased max height to 54” and max width and depth to 26”
 - Some privately installed racks were previously noncompliant
- **Delayed implementation**
 - Ordinance effective January 1, 2021

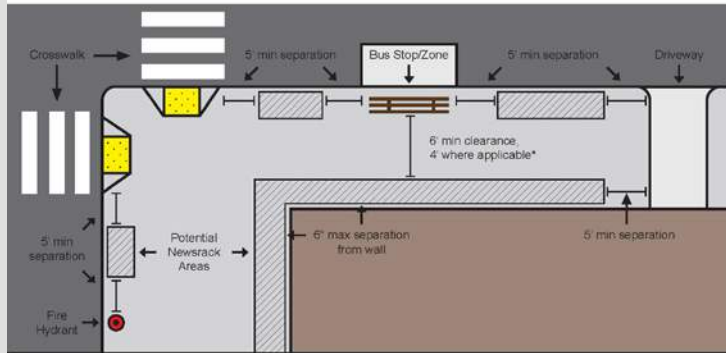
Design Standards



Placement Standards



**In areas where obstructions provide for less than 6 feet of clearance, then 4 feet may be permitted for no more than 10 feet with approval from the Public Works Director.*



5 feet of separation from crosswalks, driveways, bus stop zones, fire hydrant or other emergency facility, and bus benches.



PERMITTING AND ENFORCEMENT

- 120 day grace period for initial permits
 - Must comply with design and maintenance standards
 - Must have an application on file
- Permitting process
 - Every two years
 - Reviewed for compliance with design and placement standards
- Newsracks on private property
- Compliance/enforcement
 - Maintenance standards on complaint-driven enforcement model
 - Publishers will be responsible for appearance of newsracks (graffiti etc.)



EXAMPLES



DESIGN STANDARDS VIOLATION



PLACEMENT STANDARDS VIOLATION



MAINTENANCE STANDARDS VIOLATION





COUNCIL ACTIONS

- Approve the introduction of the ordinance
- Give staff direction on cost recovery level on fees
 - Staff recommends low cost recovery on permits and high cost recovery for violations



THANK YOU



Menlo Park Transportation Impact Analysis Guidelines Update

Menlo Park City Council

June 16th, 2020

Presented by: Kevin Chen, Magnus Barber



Agenda

- Project summary
- TIA Guidelines update (July 1 adoption)
- Recommended TIA methodology
 - VMT – vehicle miles travel
 - LOS – level of service
- Schedule & next steps

Project summary

- City Council directions
 - Adopt VMT
 - Retain LOS
 - Preserve citywide equities
- Planning Commission recommendation
 - Adopt staff recommendations
- Complete Streets Commission meeting (canceled)

TIA Guidelines Update

- Required by SB 743 (July 1, 2020)
- Changes how transportation impacts are measured
 - State mandate: change to CEQA, only VMT
 - Local discretion: both VMT and LOS
- Changes how impacts are mitigated
- Coordinates with existing policies:
 - General Plan Circulation Element
 - Climate Action Plan
 - Downtown & El Camino Real Specific Plan
 - Transportation Demand Management Guidelines



About

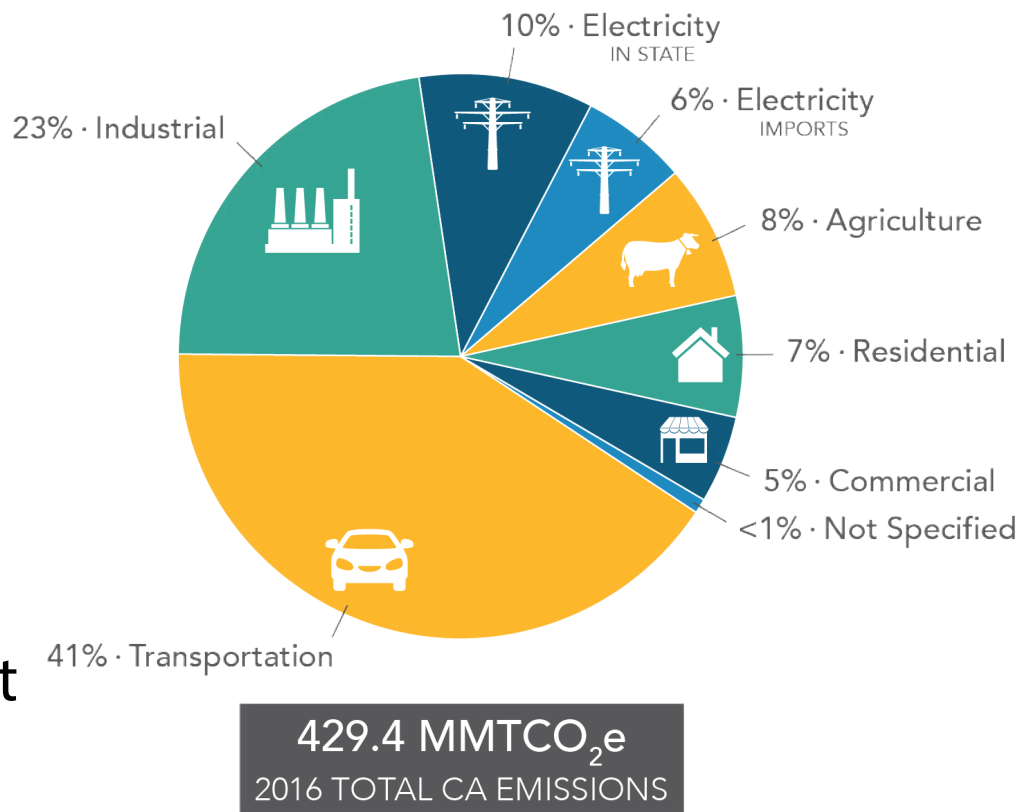
SB 743, STEINBERG

Greenhouse Gas Sources

Emissions from transportation sector continuing to rise despite increase in fuel efficiency and decrease in carbon content fuel.

Ways to reduce GHG:

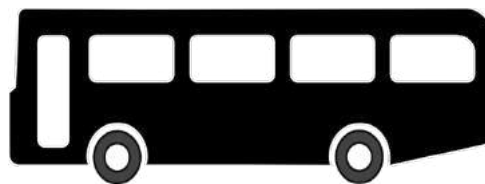
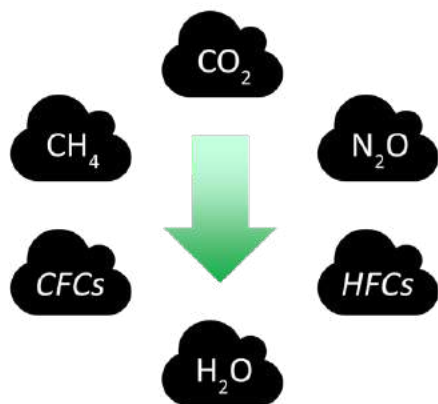
- Increase vehicle efficiency
- Reduce fuel carbon content
- **Reduce the amount of vehicle travel**

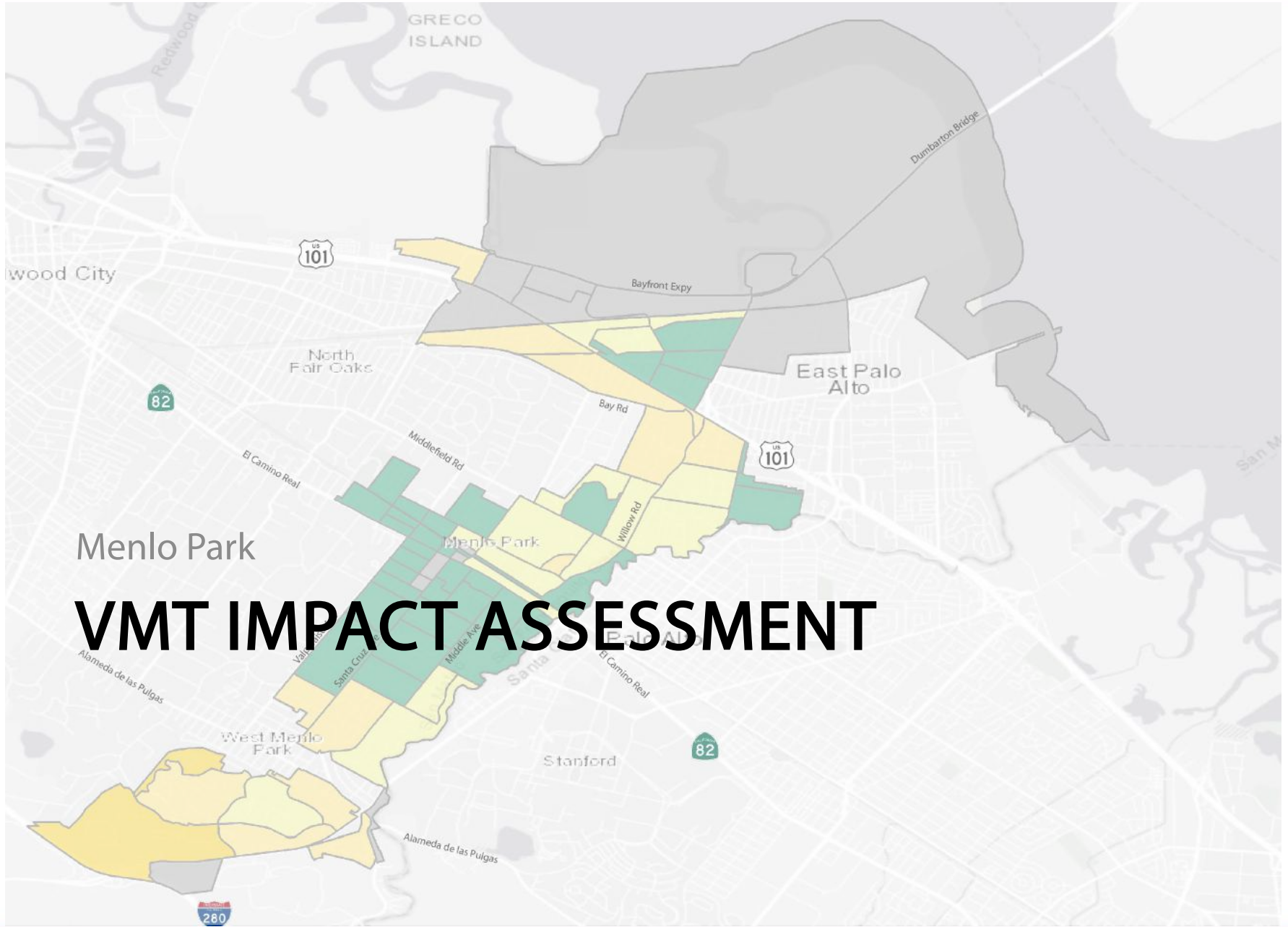


Goals of SB 743

Align CEQA TIA with state's goals:

- Reduce GHG emissions
- Promote multimodal transportation networks
- Promote diversity of land uses



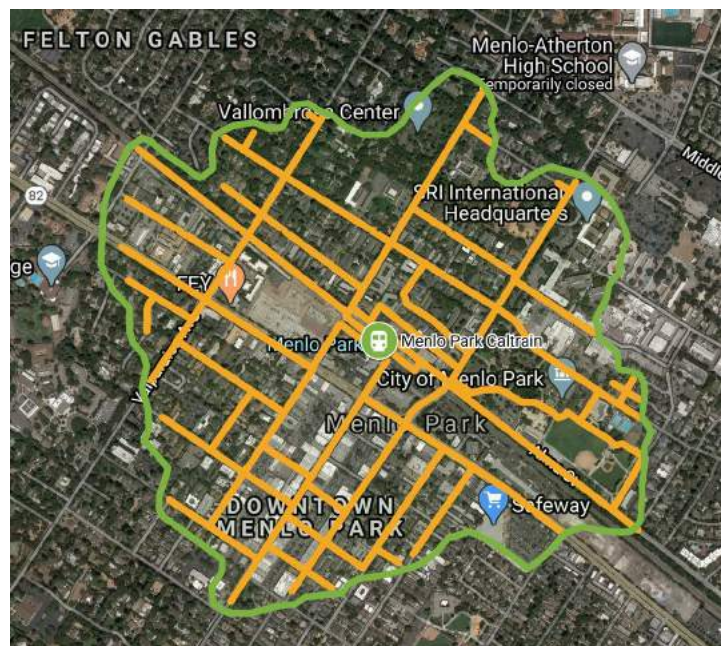


Recommended Screening Methodology

Select the most appropriate alternative:

- Exempt
 - <100 trips/day
 - Local-serving retail: 50,000 s.f.
 - Residential/office: areas with low VMT & within ½ mile transit
- Medium projects
 - Residential, office (≥ 100 & ≤ 800 trips/day)
 - C/CAG Sketch tool
- Large and/or unique projects
 - Large trip generators (> 800 trips/day), regional retail
 - Travel demand model

Caltrain walkshed, ½ m/10 min



Recommended VMT Impact Threshold – Existing & Cumulative

Area of Influence	Average VMT		Office/Res. Threshold	
	VMT/resident	VMT/job	VMT/resident	VMT/job
Menlo Park	14.5	14.9	12.3	12.7
Regional (9 Bay Area Counties)	16.1	15.8	13.7	13.4

- Retail/Hotel/School - A net increase in total VMT
- Mixed use - Evaluate components independently
- Cumulative analysis – For “large” projects inconsistent with general plan/area plan

VMT-based Mitigation

- Transportation Demand Management
 - E.g. commute trip reduction program, transit subsidies, parking cash-out
- Parking Management
 - Unbundling, pricing, reducing supply
- Transit improvements
 - Proximity/access improvements, increased service frequency
- Active Transportation Projects
 - Pedestrian & bicycle networks, traffic calming

Recommended LOS Revisions

Topic	Current Menlo Park guidelines	Staff recommended revision	Explanation
Exempted projects	<ul style="list-style-type: none"> • < 5 residential units, • 10,000 s.f. net new commercial project • Land use change in Bayfront area with TDM • Other projects exempted by CEQA 	<ul style="list-style-type: none"> • Modify the to match new CEQA exemption list • ≤ 10,000 s.f. net new retail and other commercial project 	Provide consistency
Study area (intersections / roadway segments)	Undefined	<ul style="list-style-type: none"> • Intersection: ≥ 10 peak hour veh trip per one travel lane (e.g., left, straight, or right turns) • Roadway segment: likelihood to generate impact based on existing demand 	Formalize current practice

Implication for Future Projects

- VMT – vehicle miles travel
 - Compliance with CEQA requirements

- LOS – level of service
 - Compliance with GP policy

Schedule



- June 16 – City Council feedback
- June 23 – City Council adoption

City Council Direction Requested

- Confirm VMT thresholds for inclusion as new Menlo Park metric
- Confirm LOS modifications as existing Menlo Park metric



Kevin Chen

KChen@menlopark.org

Kristiann Choy

kmchoy@menlopark.org



Magnus Barber

mbarber@chsconsulting.net