



**REGULAR MEETING MINUTES**

**Date:** 11/7/2023  
**Time:** 6:00 p.m.  
**Locations:** Teleconference and  
City Council Chambers  
751 Laurel St., Menlo Park, CA 94025

**Regular Session**

**A. Call To Order**

Mayor Wolosin called the meeting to order at 6 p.m.

**B. Roll Call**

**Present:** Doerr, Nash, Taylor, Wolosin  
**Absent:** Combs  
**Staff:** City Manager Justin I. C. Murphy, Assistant City Manager Stephen Stolte, City Attorney Nira F. Doherty, Assistant to the City Manager/City Clerk Judi A. Herren

**C. Agenda Review**

Staff to provide an update on item F1.

**D. Public Comment**

- Bill Kirsch spoke in support of the recently completed Middle Avenue safe streets projects and additional pilot projects.
- Pam D. Jones spoke in support of retaining the look and signage of the new community center.
- Jane Perry spoke in support of the naming the new community campus facility after Onetta Harris, and on concerns on the parked cars on Pierce Road impeding traffic.
- David Yoshida spoke on the bike lanes on Middle Avenue from Olive Street to El Camino Real

**E. Presentations and Proclamations**

**E1. Proclamation: Ruby Bridges Walk to School Day**

Mayor Wolosin introduced the proclamation (Attachment).

MPH Coordinator, Safe Routes to School Theresa Vallez-Kelly accepted the proclamation.

**E2. Proclamation: National Native American Heritage Month**

Mayor Wolosin introduced the proclamation (Attachment).

**E3. Proclamation: United Against Hate Week**

Mayor Wolosin introduced the proclamation (Attachment).

## F. Consent Calendar

- F1. Adopt a resolution updating the City's conflict of interest code (Staff Report #23-245-CC)

City Clerk Herren provided an update on the exhibit.

- F2. Waive the second reading and adopt an ordinance to add §16.04.296 and amend §§16.04.120, 16.04.313, 16.04.320, 16.04.325, 16.18.030, 16.20.030, 16.60.010, 16.72.010 and 16.80.030 of Title 16 (zoning) of the Menlo Park Municipal Code to allow electrification equipment in existing covered parking spaces (e.g., garages or carports) and to allow exterior enclosures for electrification equipment within the required side and rear setbacks for existing residential dwelling units in all zoning districts (Staff Report #23-244-CC)
- F3. Adopt a resolution to authorize the city manager to execute all documents necessary to complete the acquisition of 509 Sandlewood St., Menlo Park, CA 94025, and take all other necessary actions to consummate the sale of the property to the City, and approve the appropriation of below market rate housing funds not to exceed \$401,429 to purchase the property for the below market rate housing program (Staff Report #23-246-CC)

**ACTION:** Motion and second (Taylor/ Nash), to approve the consent calendar, passed 4-0 (Combs absent).

## G. Study Session

- G1. Provide direction regarding operational expenditures and potential revenue sources to support Menlo Park Community Campus opening and ongoing operations (Staff Report #23-247-CC) (Informe de Personal #23-247-CC)

Library and Community Services Director Sean Reinhart made the presentation (Attachment).

- Lynne Bramlett spoke in support of staffing emergency preparedness positions and a pilot program for staffing at the Menlo Park Community Campus (MPCC) using volunteers.
- Pam Jones spoke in opposition of raising any additional taxes, requested a comparison of hours with the previous community center and in support of prioritizing hiring from the Belle Haven community and utilizing part time staff.
- Miyko Harris-Parker spoke in support of emergency services positions, prioritizing the hiring of Belle Haven residents and Option 1.
- Adina Levin spoke in support of prioritizing hiring local people, a Spanish application and investing in the new community center.

The City Council received clarification on revenue projections, user fees, cost recovery, Fund 111, the nutrition coordinator position, recruiting, vacant positions and backfill, and impacts and updates to the master fee schedule.

The City Council discussed using Fund 111 for operating a sustainable center, change in the city's financed post-pandemic and user utility tax, fully utilizing automation and recruiting for current vacancies and new positions simultaneously.

The City Council directed staff to provide details for comparison between Menlo Park Community Campus (MPCC) proposed services and personnel and the corresponding facilities on the Burgess

campus, using Fund 111, minimize staff "burnout", review unfilled positions and prioritization in relation to operating the new center, prioritize hiring locally and returning with two budget options with three and four full-time equivalent (FTE) options.

City Council took a recess at 8:08 p.m.

The City Council reconvened at 8:16 p.m.

**G2. Provide direction on the Vision Zero Action Plan (Staff Report #23-248-CC)**

Assistant Public Works Director Hugh Louch made the presentation (Attachment).

- Bill Kirsch spoke in support of Vision Zero, slower speeds throughout Menlo Park and speed mitigation measures.
- Matthew Rascoff spoke in support for the recently completed safe street projects and importance of improving safety across the city.
- Jenny Michel spoke in support of limiting vehicle usage and necessity.
- Kevin Rennie spoke in support of more safety infrastructure for bikes and pedestrians.
- Adina Levin spoke in support of reducing fatalities and severe injuries and the relationship between speed and injury risk.
- Sally Cole spoke in support of the process and progress on the Vision Zero action plan.
- John Leikauf spoke in support of the new improvements.
- Kenneth Mah spoke in support of improvements around schools and protected bike lanes.

The City Council received clarification on timeline of return of the Neighborhood Traffic Management Program and grants to explore safe streets.

The City Council discussed increase safety mitigations near all schools, engaging parents, concerns around e-bikes (electric bicycles), a list or matrix of the projects and budget impacts.

The City Council directed staff to include the term "under-resourced underserved neighborhoods", updating speeds in school zone to "near term", create a crossing guard policy, branding and communication, and consider adding signage for parking restrictions during street sweeping hours.

**H. Informational Items**

H1. City Council agenda topics: November – December 5, 2023 (Staff Report #23-249-CC)

**I. City Manager Report's**

City Manager Justin Murphy reported out on filled vacancies in the city.

**J. City Councilmember Reports**

City Councilmember Doerr reported out on a community bike ride.

City Councilmember Nash reported out on a Peninsula Clean Energy meeting.

**K. Adjournment**

Mayor Wolosin adjourned the meeting at 9:37 p.m.

Assistant to the City Manager/ City Clerk Judi A. Herren

These minutes were approved at the City Council meeting of December 12, 2023.

# Proclamation

## RUBY BRIDGES WALK TO SCHOOL DAY

Tuesday, November 14, 2023

**WHEREAS**, Ruby Bridges is an icon of the American civil rights movement who at the age of six years old in 1960, became the youngest member to integrate public schools in the American South; and

**WHEREAS**, segregation continued to exist in various states despite the Supreme Court of the United States' 1954 ruling in *Brown v. Board of Education* barring any state laws allowing racial segregation in public schools; and

**WHEREAS**, Ruby Bridges was the lone student of her group of African-American students to integrate William Frantz Elementary School in the City of New Orleans on November 14, 1960, being escorted by four federal agents while bravely walking amongst protesters full of vitriol; and

**WHEREAS**, the San Mateo County Board of Education adopted a resolution in 2019 that November 14, or the following Wednesday should it fall on a weekend, be henceforth annually known as Ruby Bridges Walk to School Day in the County of San Mateo to celebrate the spirit of inclusivity; and

**WHEREAS**, the California State Senate adopted a resolution in 2021 that November 14, or the following Wednesday should it fall on a weekend, be henceforth annually known as Ruby Bridges Walk to School Day in the State of California to recognize Ruby Bridges' role in the civil rights movement; and

**WHEREAS**, the City of Menlo Park Safe Routes to School program encourages children to bicycle and walk to school to develop life-long skills and independence in their community; and

**WHEREAS**, the City of Menlo Park will participate in its fifth annual Ruby Bridges Walk to School Day, partnering with local schools and the community in promoting walking to school and inclusive communities.

**NOW THEREFORE, BE IT PROCLAIMED** that I, Jen Wolosin, Mayor of the City of Menlo Park, on behalf of the City Council, do hereby proclaim Tuesday, November 14, 2023 as Ruby Bridges Walk to School Day in the City of Menlo Park.



A blue ink signature of Jen Wolosin, Mayor of the City of Menlo Park.

Jen Wolosin, Mayor  
November 7, 2023

# Proclamation

## Recognizing November as Native American Heritage Month

**WHEREAS**, long before Europeans settled in North America, the ancestors of Native Americans were the original, indigenous inhabitants, explorers, and settlers of the lands that have since become the United States; and

**WHEREAS**, it is impossible to fully understand the history of California without understanding the history of the indigenous people who have lived within the current boundaries of the state for thousands of years; and

**WHEREAS**, California is home to more people of Native American heritage than any other state in the country, with 109 federally recognized Indian tribes as well as several additional tribes petitioning for federal recognition through the Bureau of Indian Affairs; and

**WHEREAS**, the Ohlone, a band of distinct groups of indigenous people who spoke similar languages, thrived in the land now known as San Mateo County and other parts of the San Francisco Bay Area; and

**WHEREAS**, due to devastating policies and practices of European explorers and missionaries, settlers, and various levels of government, the Ohlone lost the vast majority of their population and land; and

**WHEREAS**, National Native American Heritage Month provides San Mateo County residents the opportunity to teach students about the Ohlone people, their role in the history of the county and the Bay Area, and their efforts to keep their culture alive; and

**WHEREAS**, Land Acknowledgements, statements often made as part of a public meeting that recognize indigenous peoples as traditional stewards of the land, are one way to express gratitude and appreciation to those whose ancestral territory one resides or meets on; and

**WHEREAS**, a special exhibition featuring the photographs of Dugan Aguilar, who captured contemporary Native life in California for four decades, is free to visit throughout November in our very own Menlo Park Library; and

**WHEREAS**, this month and every month let us honor the resilience of Native Californians and take strides to support truth, visibility, and justice for Native people in our local, state, and national communities;

**NOW THEREFORE, BE IT RESOLVED** that I, Jen Wolosin, Mayor of the City of Menlo Park, on behalf of the City Council and the City, do hereby recognize November 2023 as National Native American Heritage Month and encourage our community to find time to acknowledge and express gratitude toward the original residents of the land on which we reside.



A handwritten signature in blue ink, appearing to read "Jen Wolosin", is written over a horizontal line.

Jen Wolosin, Mayor  
November 7, 2023

# Proclamation

## United Against Hate Week November 12-18, 2023

**WHEREAS**, the United States is a nation of immigrants whose strength comes from its diversity and the Constitution enshrines equality for all individuals regardless of race, gender, sexuality, religion, or political views; and

**WHEREAS**, despite this, across the country there exists alarming and frequent displays of hatred, such as threats, bullying, racial slurs and violence, which deeply affect targeted individuals, their friends and family, and entire communities; and

**WHEREAS**, education, compassion, and cooperation are key to dismantling hateful rhetoric, unlocking understanding, and embracing differences between people; and

**WHEREAS**, United Against Hate Week, observed this year from November 12 -18, is a call for action by people in every community to stop the hate and implicit biases that are a dangerous threat to the safety and civility of our neighborhoods, towns, and cities; and

**WHEREAS**, United Against Hate Week was created in direct response to the sharp rise in expressions of hate in our communities to empower local residents to take action and alter the course of growing intolerance; and

**WHEREAS**, when cities and their residents work together against hate by accurately reporting and consistently responding to incidents, demonstrating support for targeted groups and all residents, and proactively creating inclusive environments, we can restore respect and civil discourse for all; and

**WHEREAS**, on Monday, November 13, at the Menlo Park and Belle Haven Branch Libraries, from 3 – 7 p.m., there will be a United Against Hate Game-In where community members are invited to enjoy one another's company and play games with neighbors; and

**WHEREAS**, this United Against Hate week, the City of Menlo Park joins other Bay Area and California cities in embracing the strength of diversity and striving to build inclusive and equitable communities for years to come.

**NOW THEREFORE, BE IT RESOLVED** that I, Jen Wolosin, Mayor of the City of Menlo Park, on behalf of the City Council and the City, do hereby proclaim this November 12 -18, 2023 as United Against Hate Week.



  
Jen Wolosin, Mayor  
November 7, 2023



# **Provide direction for Menlo Park Community Campus operating budget**

City Council – November 7, 2023







## Recommendation

Provide direction regarding operational expenditures and potential revenue sources to open and operate MPCC



## Budget request supports programs and services

- Sept. 13, 2022 – City Council reviewed community survey results for desired programs in the MPCC, and received initial confirmation that service level enhancements would be necessary to operate the new center in the manner envisioned by the City Council and community
- April 4 – City Council reviewed MPCC proposed programming plan elements that were developed over the previous several months with robust community input and City Council feedback and direction
- May 23 – City Council reviewed the MPCC programming plan and related staffing, and operational considerations in advance of the FY 2023-24 budget deliberations
- June 27 – City Council received information and analysis related to the MPCC operating budget request, including the staffing needs, workload of existing department staff, and related service impacts.



## MPCC service needs

- Large, complex multiservice public facility -- 37,080 square feet on two levels.
- Will incorporate some current programs, including a senior center, youth center and branch library which are currently operating in other locations and will move to MPCC
- Restore services in the Belle Haven neighborhood that were suspended or substantially reduced during construction
- Expand current services to operate the new facility in the manner envisioned by the City Council and community, and for which the facility was designed
- Support new desired programs which currently do not exist
- New public facilities like the MPCC commonly experience significantly increased usage compared to the old facilities they replace – often 2-3 times higher usage.



## MPCC service needs

- The former community center's closure for construction coincided with the COVID-19 pandemic, widespread facility closures, and personnel reductions made necessary by economic downturn
- LCS staffing capacity has not fully recovered from these personnel reductions yet, meanwhile services that were closed during the pandemic at the Burgess campus have been restored
- Additional staff capacity to deliver services safely, efficiently and effectively, assuming that service levels at the new center are to be comparable or equivalent to current service levels at the Burgess campus.



## MPCC timeline

- There currently are no expenditures or revenues allocated in the City budget specifically to support opening and operating the new facility
- Assuming no additional unforeseen construction delays, the issuance of the temporary certificate of occupancy (TCO) for the new facility is tentatively anticipated during the first quarter of calendar year 2024
- City staff estimates that opening the new facility to the public will occur approximately 60-90 days after issuance of the TCO
- City staff estimates a lead time of 3-6 months is needed to prepare, recruit, hire, onboard and train new/restored staff positions
- With this timeline, it is of critical importance to confirm the operating budget and staffing levels for the new center at the earliest opportunity.





## Services overview

- LCS staff are currently working at maximum capacity to meet service demands
- LCS has fewer FTE staff now than before the pandemic
- All services that were reduced/closed during the pandemic have since been restored
  - Except for some services in the Belle Haven neighborhood that were paused during construction
- Adapted to the reduced staffing levels in part because:
  - Major facility has been closed and services in the Belle Haven neighborhood have been reduced during construction
  - By implementing efficiency measures
  - Through increased use of temporary/hourly staffing





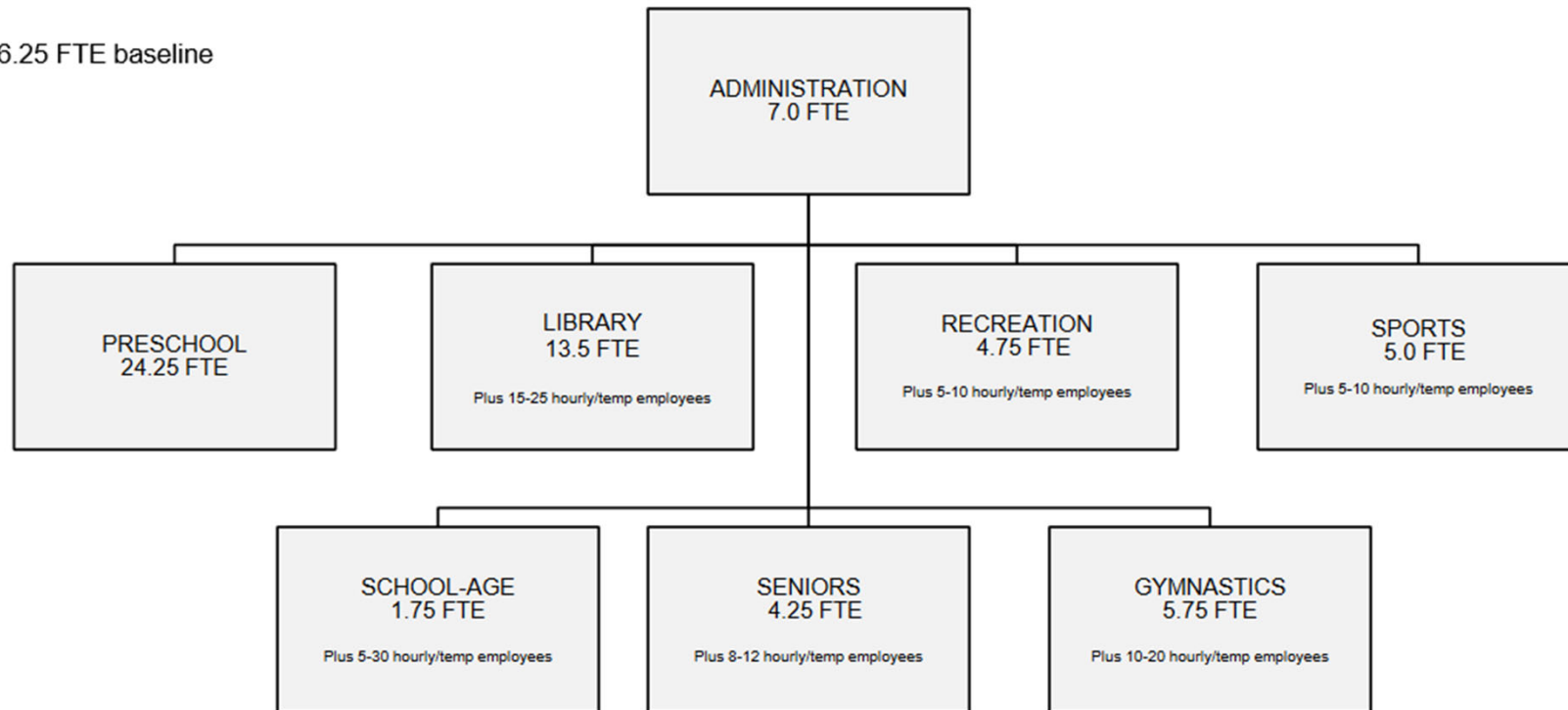
## Personnel considerations

- Current staffing, potential new/restored staffing, and new job assignments
- Recruitments and advancements
- Contract instructors
- Vacancy rate



# LCS organizational summary chart

66.25 FTE baseline



Numbers of hourly/temp employees vary by season, individual employees' schedule availability, and organizational need. Hourly/temp employees work 8-12 hours per week on average, and do not work more than 1,000 hours in a year.



MAKERSPACE  
SECOND FLOOR



CHILDREN'S LIBRARY  
FIRST FLOOR



## MPCC expenditure scenarios

- To aid City Council’s deliberations about the MPCC operating budget, City staff has prepared three expenditure scenarios for consideration and comparison purposes.
- In all three scenarios, operating expenses and revenues are presented in amounts representing a full year of operations; however, it is anticipated that operations at the MPCC facility are likely to begin more than halfway through the fiscal year.

Scenario 1 (Recommended)				Scenario 2 (Alternate)				Scenario 3 (Not recommended)			
MPCC item	FTE	Revenues*	Expenditures*	MPCC item	FTE	Revenues*	Expenditures*	MPCC item	FTE	Revenues*	Expenditures*
Revenues		\$715,000		Revenues		\$715,000		Revenues		\$715,000	
Librarian I/II	1.00		\$147,000	Librarian I/II	1.00		\$147,000	-	-		
Library Assistant I	1.00		\$102,000	-	-			-	-		
Recreation Coordinator	1.00		\$138,000	Recreation Coordinator	1.00		\$138,000	-	-		
Senior Program Assistant	1.00		\$128,000	-	-			-	-		
Nutrition Services Coordinator***	1.00		\$141,000	Nutrition Services Coordinator***	1.00		\$141,000	-	-		
LCS Supervisor	1.00		\$190,000	-	-			-	-		
Temporary staff			\$120,000	Temporary staff			\$156,000	Temporary staff			\$156,000
Non-personnel operating			\$1,021,000	Non-personnel operating			\$969,000	Non-personnel operating			\$918,000
Subtotal*	6.0	\$715,000	\$1,987,000	Subtotal*	3.0	\$715,000	\$1,551,000	Subtotal*	0.0	\$715,000	\$1,125,000
<b>Net impact*</b>			<b>\$1,272,000</b>	<b>Net impact*</b>			<b>\$836,000</b>	<b>Net impact*</b>			<b>\$410,000</b>

\* Amounts shown reflect a full 12 months of building operations.  
 \*\* FTE expenditures reflect fully loaded total compensation, salary plus benefits.  
 \*\*\* Nutrition services coordinator cost is estimated, benchmarked to recreation coordinator compensation, and would require City Council approval to add to the salary schedule.



# Scenario 1 (Recommended)

MPCC item	FTE	Description	Revenues*	Expenditures*
Revenues		User fees, rentals, charges, reimbursements, donations	\$715,000	
Librarian I/II	1	Lead staff for expanded library space, makerspace, teen zone, supervision of subordinate personnel including temps		\$147,000
Library Assistant I	1	Support staff for expanded library space, makerspace, teen zone		\$102,000
Recreation Coordinator	1	Lead staff for gymnasium, recreation center, fitness center, movement studio, facility rentals, supervision of subordinate personnel including temps		\$138,000
Senior Program Assistant	1	Support staff for gymnasium, recreation center, fitness center, movement studio, facility rentals		\$128,000
Nutrition Services Coordinator***	1	Lead staff for senior center daily meal service, youth center food service, nutrition/health/wellness education		\$141,000
LCS Supervisor	1	Building supervisor - daily operations, service delivery, quality assurance, athletic field use, and site liaison to aquatics provider		\$190,000
Temporary staff		Front line customer service support, room set up, related tasks. Approx. 5,700 total hrs/year (approx. 7 individuals @ 16hrs/week)		\$120,000
Non-personnel operating		IT support (internal service charges), supplies, contracts, repairs & maintenance, utilities, training		\$1,021,000
		Subtotal*	\$715,000	\$1,987,000
		<b>Net*</b>		<b>\$1,272,000</b>

\* Amounts shown reflect a full 12 months of building operations.

\*\* FTE expenditures reflect estimated total compensation, salary plus benefits.

\*\*\* Nutrition services coordinator cost is estimated, benchmarked to recreation coordinator compensation, and would require City Council approval to add to the salary schedule.



## Scenario 2 (Alternative)

MPCC item	FTE	Description	Revenues*	Expenditures*
Revenues		User fees, rentals, charges, reimbursements, donations	\$715,000	
Librarian I/II	1	Lead staff for expanded library space, supervision of subordinate personnel including temps, coordinate partners in makerspace, teen zone	-	\$147,000
Recreation Coordinator	1	Lead staff for gymnasium, recreation center, fitness center, movement studio, supervision of subordinate personnel including temps	-	\$138,000
Nutrition Services Coordinator***	1	Lead staff for senior center daily meal service, youth center food service, nutrition/health/wellness education	-	\$141,000
Temporary staff		Front line customer service support, room set up, related tasks. Approx. 7,500 total hrs/year (approx. 9 individuals @ 16hrs/week)	-	\$156,000
Non-personnel operating		IT support (internal service charges), supplies, contracts, repairs & maintenance, utilities, training	-	\$969,000
		Subtotal*	\$715,000	\$1,551,000
		<b>Net*</b>		<b>\$836,000</b>

\* Amounts shown reflect a full 12 months of building operations.

\*\* FTE expenditures reflect estimated total compensation, salary plus benefits.

\*\*\* Nutrition services coordinator cost is estimated, benchmarked to recreation coordinator compensation, and would require City Council approval to add to the salary schedule.





## Scenario 3 (Not recommended)

MPCC item	FTE	Description	Revenues*	Expenditures*
Revenues		User fees, rentals, charges, reimbursements, donations	\$715,000	
Temporary staff		Front line customer service support, room set up, related tasks. Approx. 7,500 total hrs/year (approx. 9 individuals @ 16hrs/week)	-	\$156,000
Non-personnel operating		IT support (internal service charges), supplies, contracts, repairs & maintenance, utilities, training	-	\$918,000
		Subtotal*	\$715,000	\$1,125,000
		<b>Net*</b>		<b>\$410,000</b>

\* Amounts shown reflect a full 12 months of building operations.

If City Council directs staff to pursue this scenario, then City staff will prepare options for potential service level reductions at Burgess campus facilities for City Council review tentatively in December.



## Impact on City resources

- The City's general fund resources are finite and there is some economic uncertainty in the City's long-term forecast
- The City's current and forecast economic circumstances are important factors in City Council's decision-making related to resource allocations
- Staff is working on an update to the City's master fee schedule with a goal of bringing it to the City Council for consideration in early December
- One potential non-general fund source that could be applied toward MPCC operational expenditures is the One-Time Developer Payments special revenue fund (Fund 111).



## Next steps

- There currently are no expenditures or revenues allocated in the City's operating budget to support opening and operating the new facility
- City Council may direct staff to implement one of the above expenditure scenarios as presented, or to modify a scenario before implementation
- After receiving direction from City Council, City staff will prepare the directed resource allocations for City Council action, which could include resolutions to amend the City operating budget and salary schedule, tentatively in December.



**Thank you**



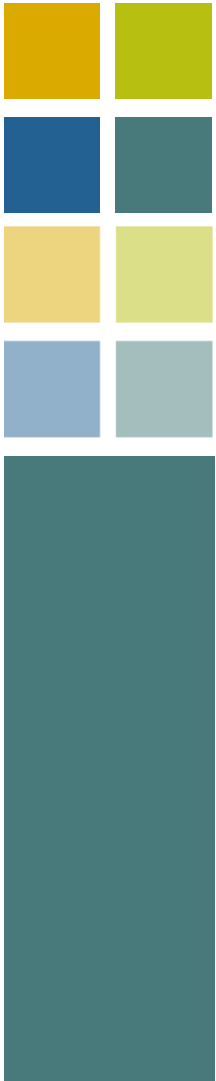
Photo Source: City of Menlo Park



FEHR & PEERS

City Council Study Session  
November 7, 2023

# City of Menlo Park Vision Zero Action Plan



## Agenda

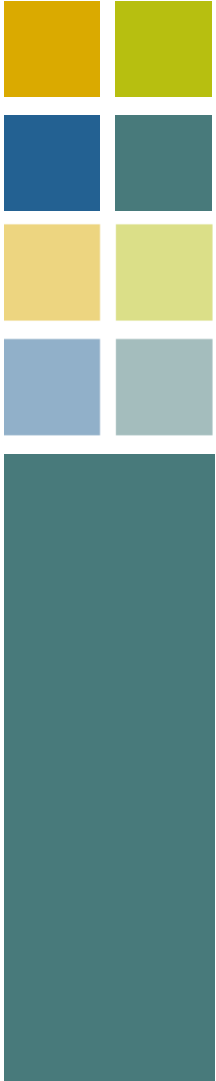
- Requested feedback
- Project overview
- Safety project priorities
- Draft Action Plan matrix
- Next steps



## Request for City Council

Provide feedback and direction on:

- Framework used to develop priority projects
- Any gaps in or concerns about the priority projects
- List of actions
- Recommended timeframe for the actions, especially those identified as near term



# Project Overview





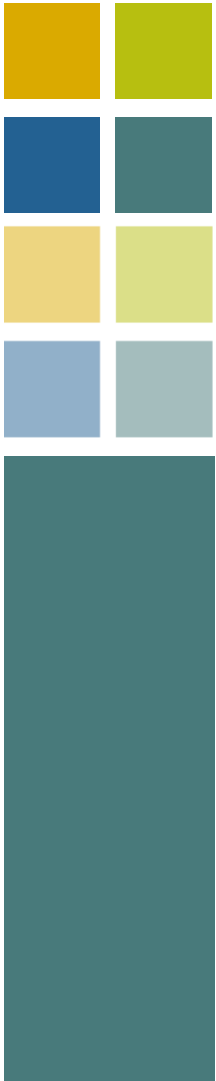
PROJECT OVERVIEW

# Menlo Park's Commitment to Safety

## Policy CIRC-1.1

**Vision Zero.** Eliminate traffic fatalities and reduce the number of non-fatal collisions by 50 percent by 2040.

CITY OF MENLO PARK GENERAL PLAN  
CIRCULATION ELEMENT  
ADOPTED 2016



PROJECT OVERVIEW

# Vision Zero Action Plan

On average, 6 people per year are killed or severely injured in collisions in Menlo Park, and an additional 124 people are injured.



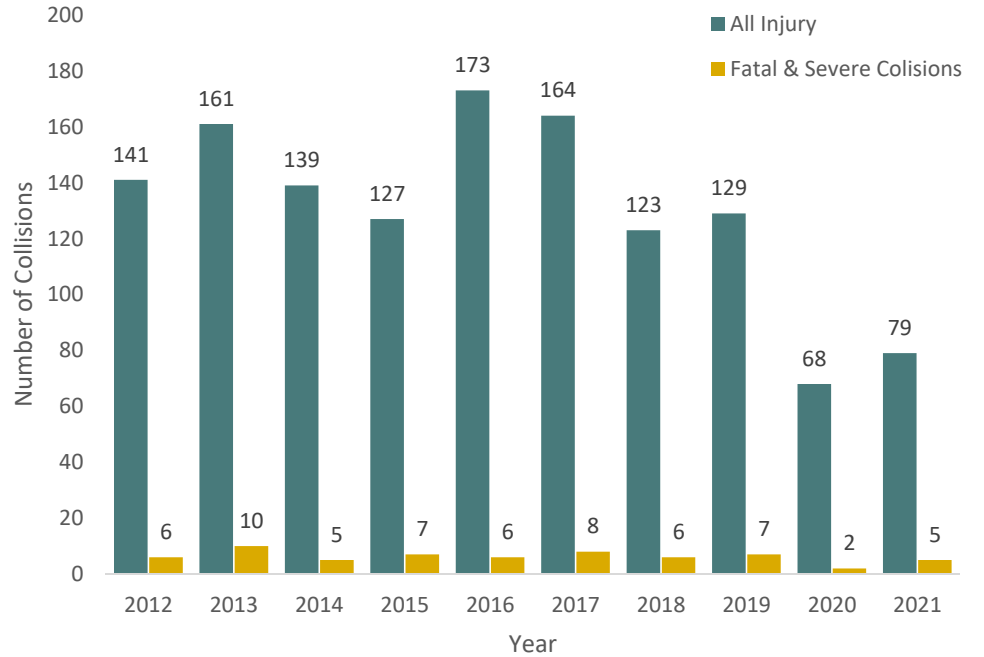
Gather and Analyze Safety Data



Develop Safety Strategies



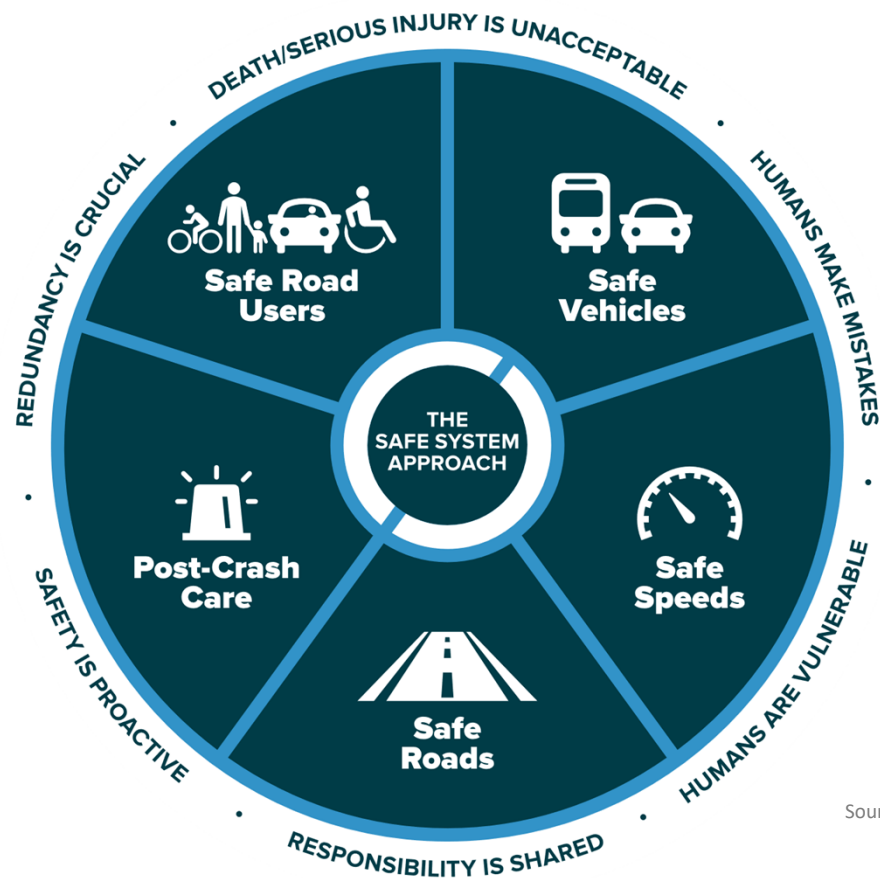
Draft Vision Zero Action Plan



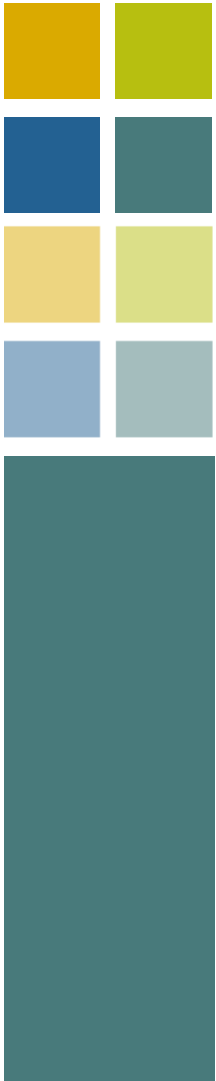


PROJECT OVERVIEW

# Safe System Approach



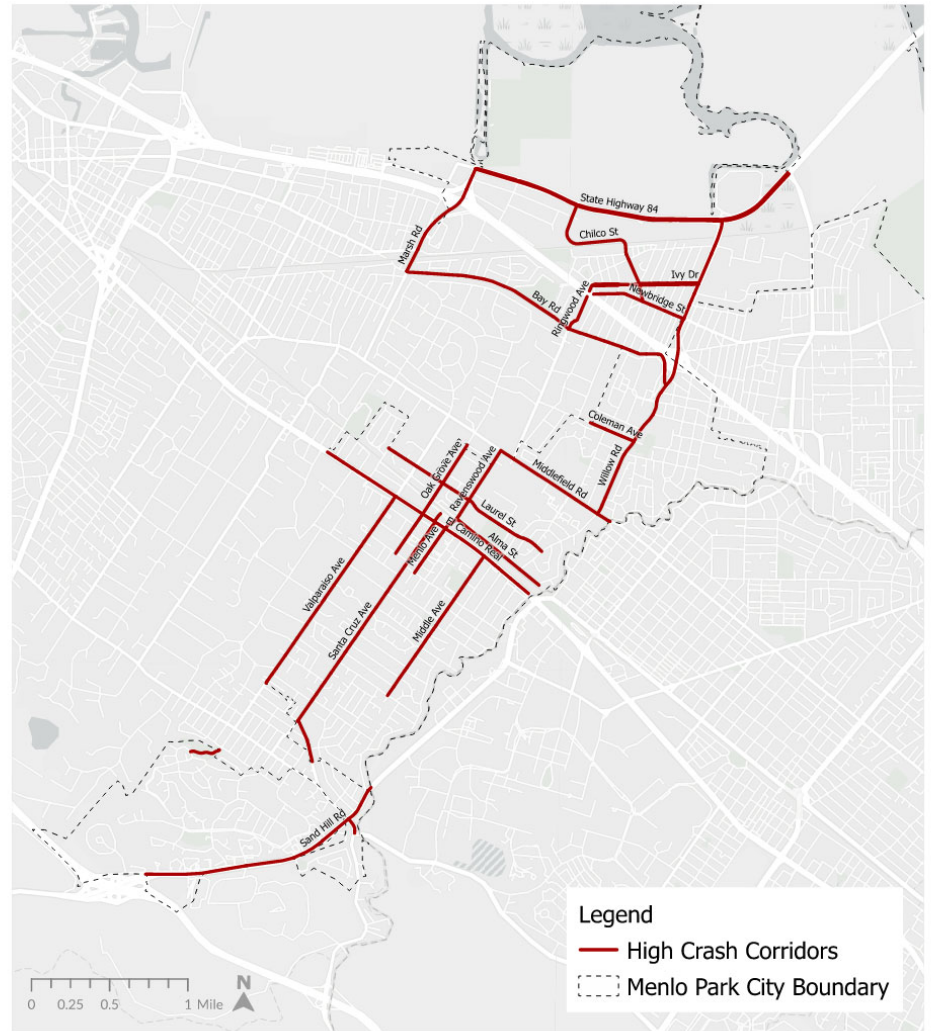
Source: FHWA

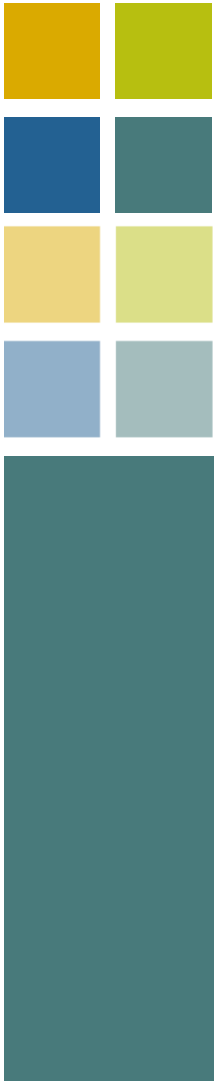


PROJECT OVERVIEW

# High Collision Corridors

- 20% of roadway miles
- 83% of all injury collisions
- 93% of KSI collisions
- 71% of pedestrian collisions
- 86% of bicycle collisions





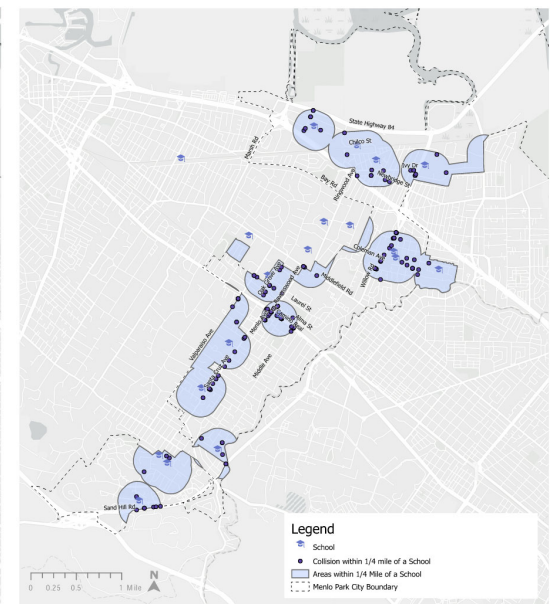
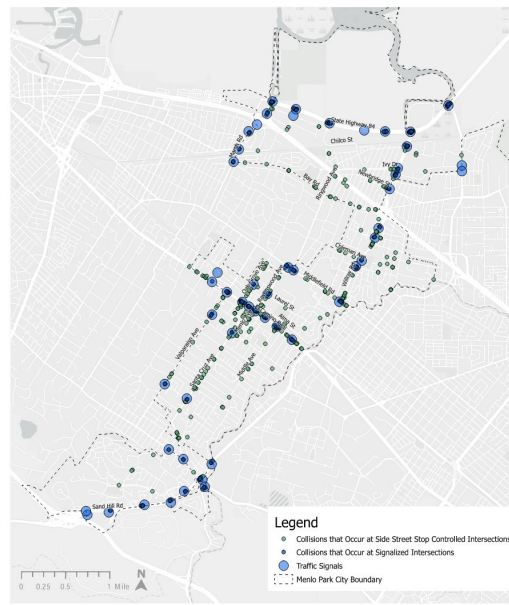
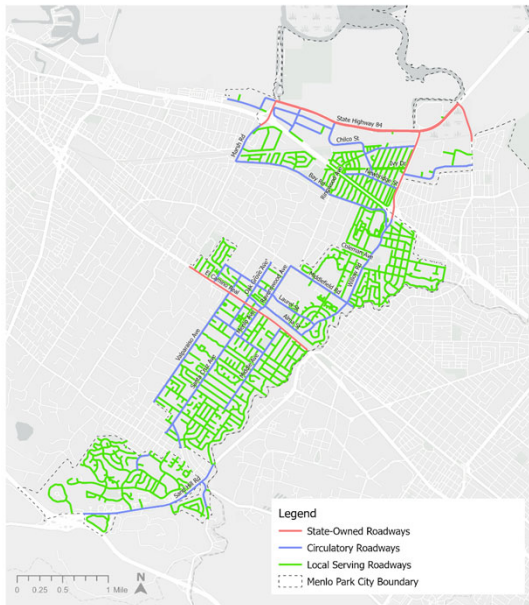
PROJECT OVERVIEW

# Safety Emphasis Areas

State highways  
City circulatory roads  
Local roads

Side-street stops  
Signals

School areas





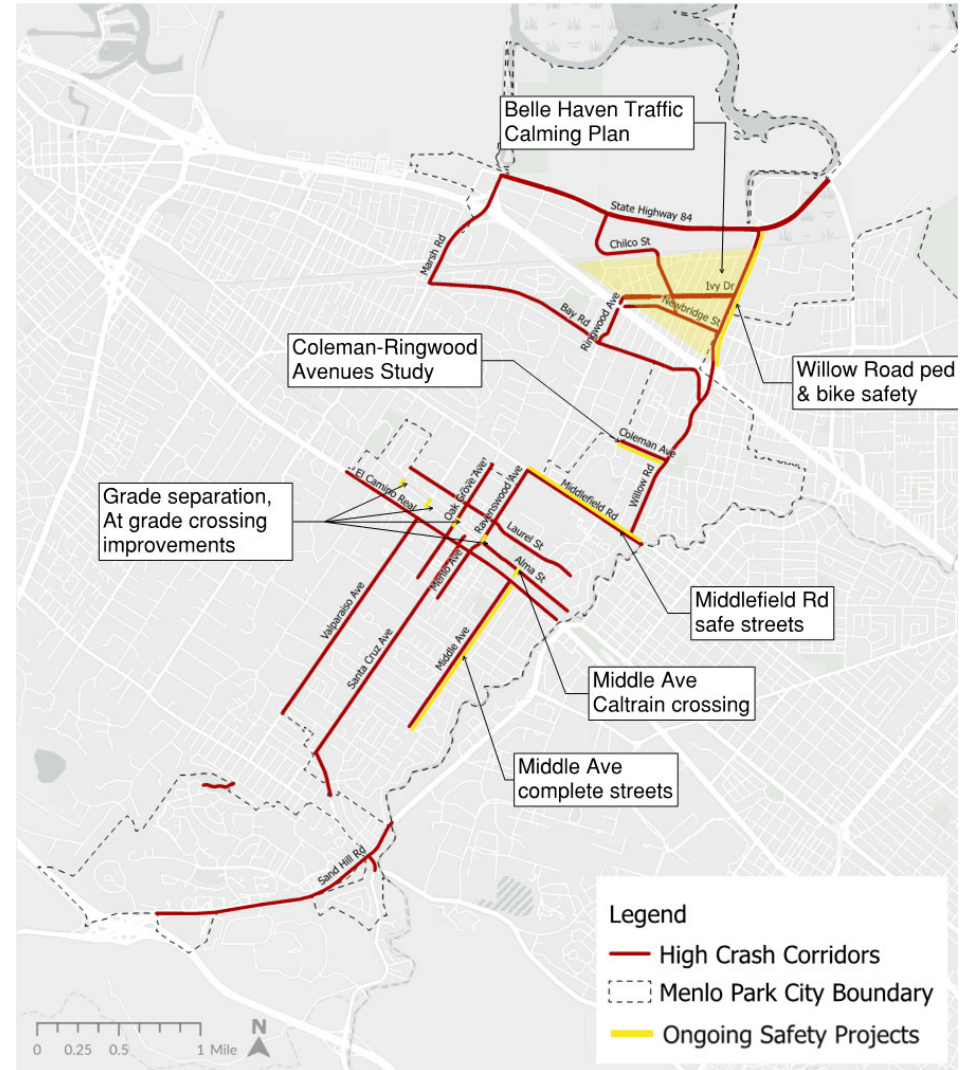
## Safety Project Priorities



CANDIDATE SAFETY PROJECTS

# Safety Projects

- Start with TMP – complete ongoing corridor projects
- High collision corridors
  - Future TMP corridor projects
  - Systemic treatments
- Local roads – proactively address safety (updated NTMP)

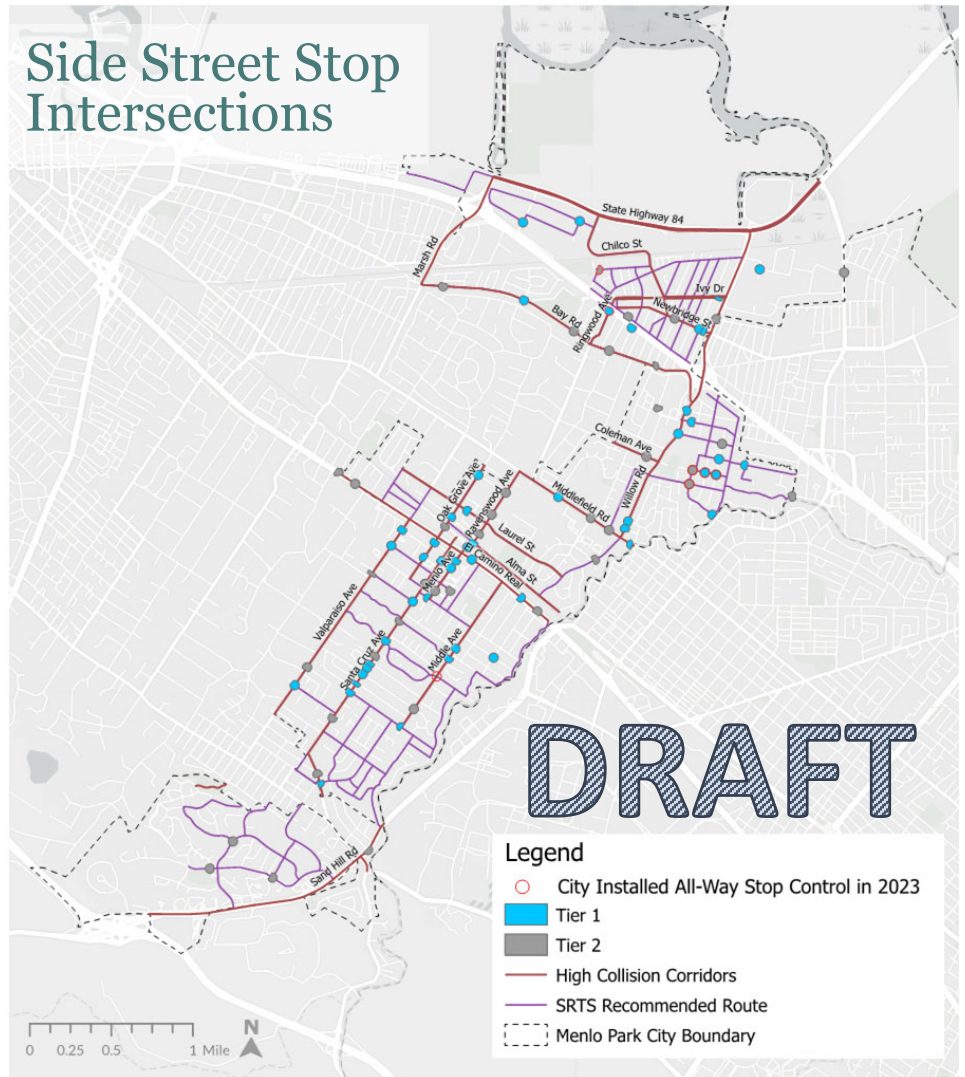




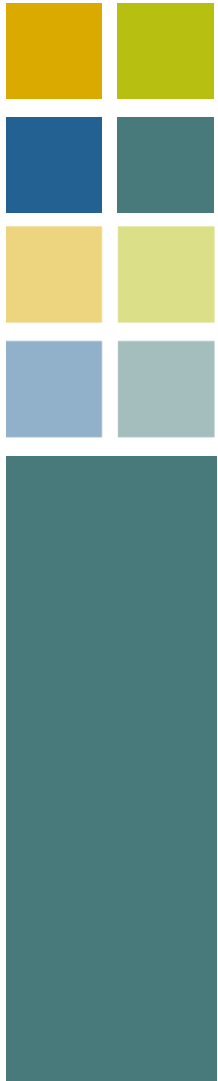
CANDIDATE SAFETY PROJECTS

# Systemic Project Priorities

- Draft candidate locations
- Criteria
  - Collision density
  - Vulnerable user collisions
  - Speed
  - Cut-through traffic
  - Underserved communities



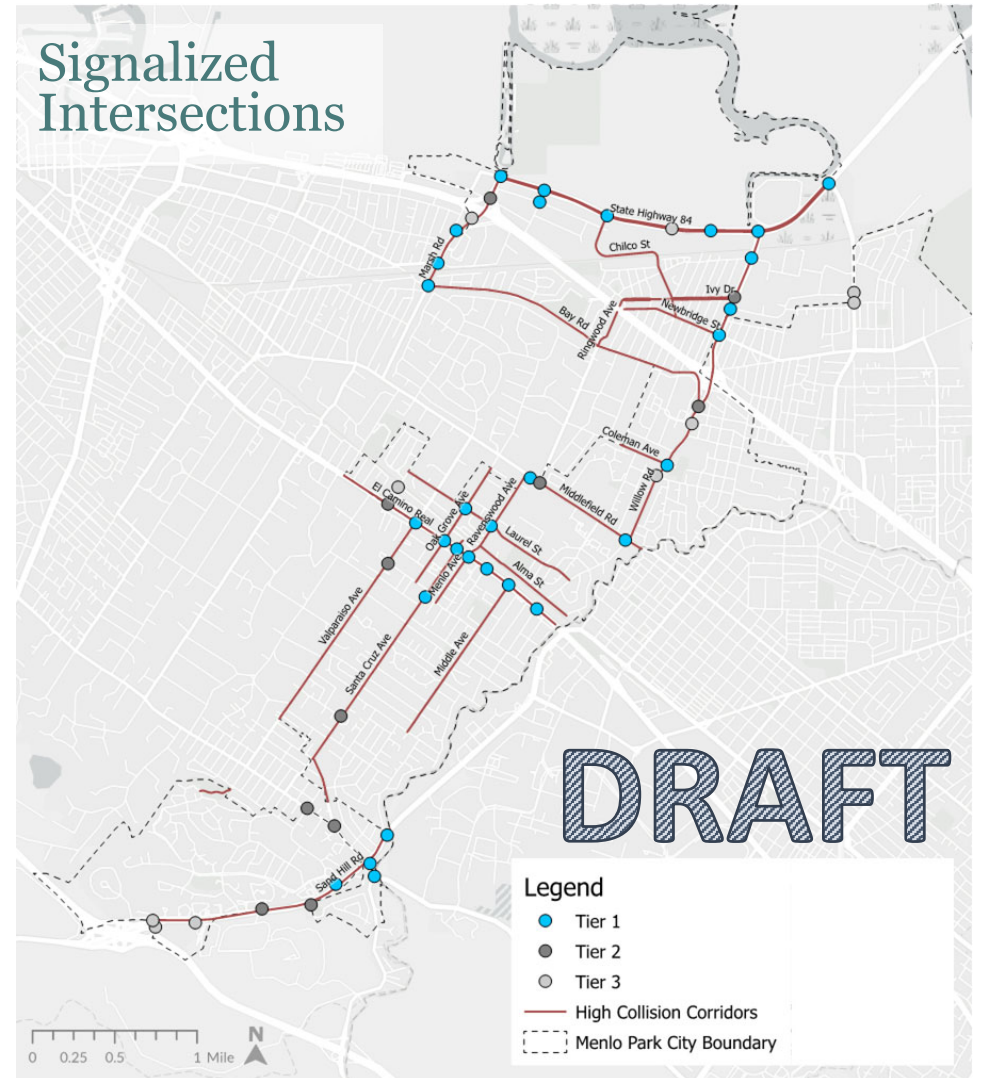




CANDIDATE SAFETY PROJECTS

# Systemic Project Priorities

- Draft candidate locations
- Criteria
  - Collision density
  - Vulnerable user collisions
  - Speed
  - Cut-through traffic
  - Underserved communities





## Draft Action Plan Matrix



DRAFT ACTION PLAN MATRIX

# Action Plan Matrix Overview

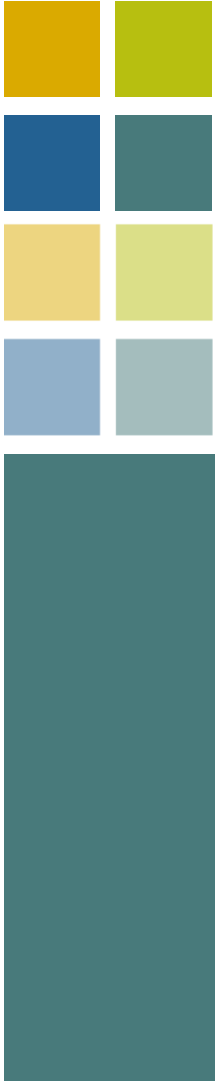
Safety Planning and Culture	Safe Users	Safe Roadways	Safe Vehicles	Safe Speeds	Post Crash Care
<ul style="list-style-type: none"><li>•Leadership &amp; Commitment</li><li>•Meaningful Engagement</li><li>•Data &amp; Analysis</li><li>•Funding</li><li>•Development Review</li><li>•Underserved communities</li></ul>	<ul style="list-style-type: none"><li>•Education</li><li>•Enforcement</li></ul>	<ul style="list-style-type: none"><li>•Collision Avoidance</li><li>•Kinetic Energy Reduction</li><li>•Policies &amp; Tradeoffs</li></ul>	<ul style="list-style-type: none"><li>•Supportive Infrastructure</li><li>•Fleet Management</li></ul>	<ul style="list-style-type: none"><li>•Design &amp; Operations</li><li>•Enforcement</li><li>•Policies &amp; Programs</li></ul>	<ul style="list-style-type: none"><li>•Crash Investigation</li><li>•Partnerships</li></ul>



DRAFT ACTION PLAN MATRIX

# Recommended Near Term Actions

Element	Near term actions (year one)
Planning culture	<ul style="list-style-type: none"><li>• Vision zero coordinator and agency working group</li><li>• Grant funding</li><li>• Underserved communities in plans and projects</li></ul>
Safe users	<ul style="list-style-type: none"><li>• Youth leadership</li><li>• High-risk behaviors</li></ul>
Safe roads	<ul style="list-style-type: none"><li>• Quick builds</li><li>• Crosswalk policy</li></ul>
Safe speeds	<ul style="list-style-type: none"><li>• Slow streets</li></ul>
Post-crash care	<ul style="list-style-type: none"><li>• Rapid response team</li></ul>



## Next Steps



## Next Steps

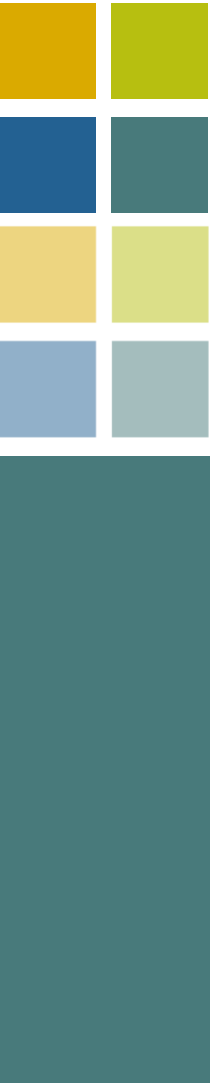
- Public and stakeholder outreach (November)
- Draft final plan (December)
- Presentation of draft plan to Complete Streets Commission (December 13, 2023)
- Tentative Plan adoption (January 9, 2024)
- [MenloPark.gov/VisionZero](https://MenloPark.gov/VisionZero)



## Request for City Council

Provide feedback and direction on:

- Framework used to develop priority projects
- Any gaps in or concerns about the priority projects
- List of actions
- Recommended timeframe for the actions, especially those identified as near term



Thank you!