City of Menlo Park

Housing, Safety & Environmental Justice Elements

Community Engagement & Outreach Committee

June 3, 2021

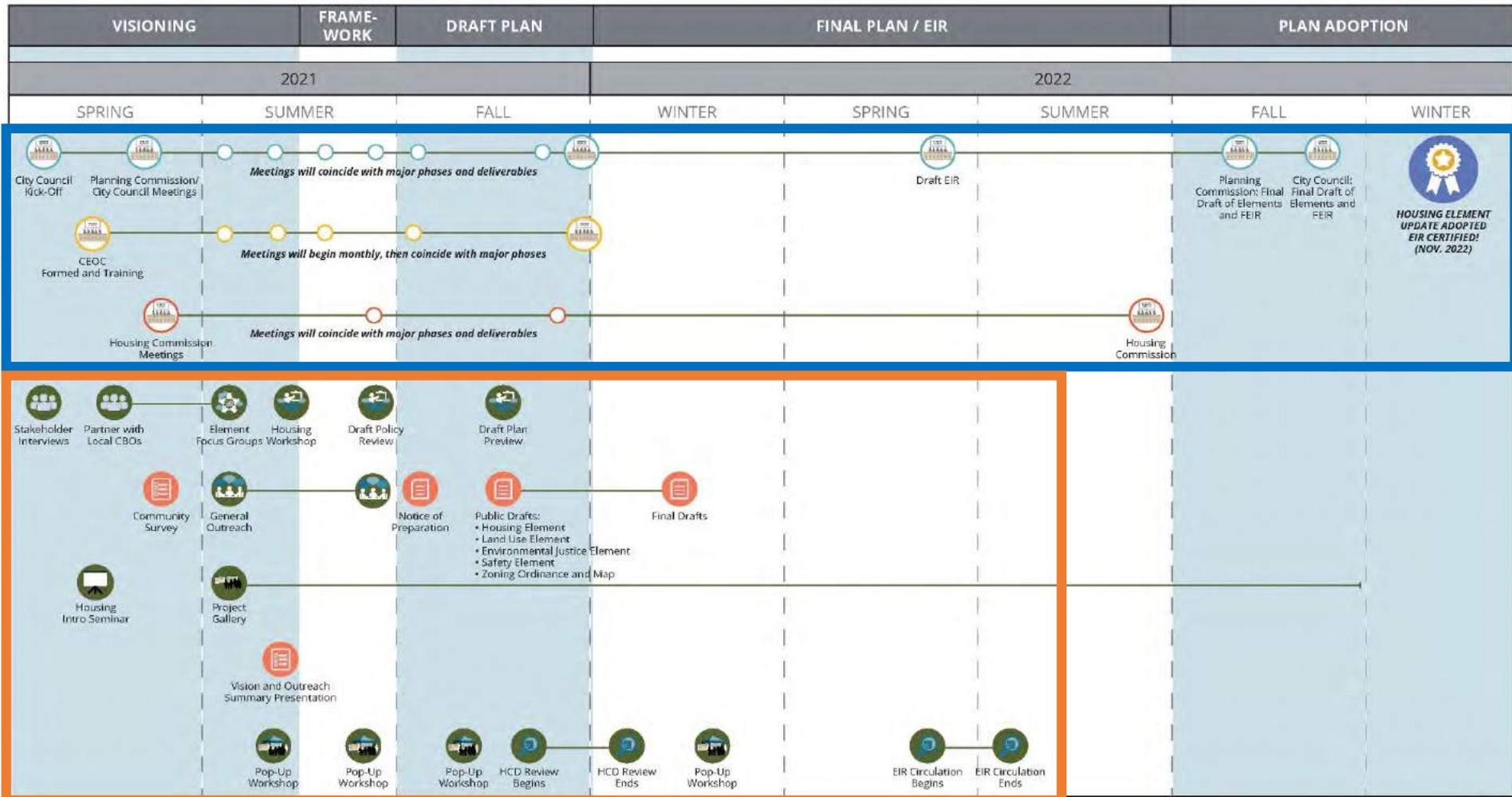# Community Engagement & Outreach

Engagement & Outreach

Project Schedule

Community Engagement Schedule

Initial Outreach on Environmental Justice and Safety Elements

| CEOC Meeting #1 | CEOC Meeting #2 | CEOC Meeting #3 | Housing Commission Preliminary Land Use Strategies | Draft Plan Review/Public Drafts |

Additional CEOC meetings scheduled as necessary

May 2021 — Jul 2021 — Sep 2021

| Spring 2021 | Early Summer 2021 | Mid Summer 2021 | Late Summer 2021 | Fall 2021 |

Jun 2021 — Aug 2021 — Oct 2021

Individual/Group Interviews
Housing Intro Seminar
Focus Groups

Project Gallery begins

Housing Workshop
Vision & Outreach Summary Presentation

Draft Policy Review

Land Use Alternatives Review

Community Survey

General Outreach Meetings and Pop-Up Workshops throughout summer

Focus Group Types

- Residents

- Disadvantaged Communities

- Community Groups

- Housing Organizations

- Service Providers

- Renters & Homeowners

- Local Businesses

- Housing Developers

- Religious Institutions

- Special District Partners (Schools, etc.)

CEOC Input

- Questions on the Outreach Plan

- Comments on the Outreach Plan

- Ideas for groups to reach out to

- Ideas for how to reach the community as a whole and/or particular groups

Next Steps

Ongoing contact: Deanna Chow

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- Ongoing
  - Scheduling Stakeholder Interviews + Focus Groups
- June 10 Meeting Agenda
  - Final Comments on Outreach Outline
  - Environmental Justice & Safety Element Meetings
  - Community Survey