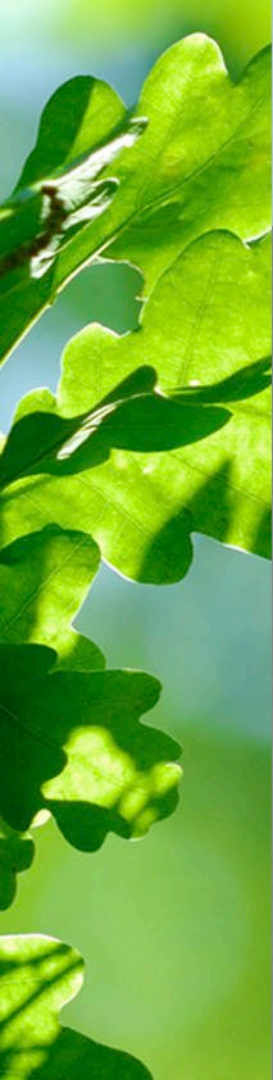




SAFE ROUTES TO SCHOOL

Task Force Meeting

September 5th, 2024



SRTS TASK FORCE'S OBJECTIVES

SRTS Task Force is a space to share information/ideas on SRTS, engage the community around SRTS, partner on events and activities and support schools and school districts in the implementation of the strategy.

Roles

- Define and collaborate on objectives, goals, and milestones for the Menlo Park SRTS program;
- Help organize or support different tasks and activities; and
- Be a liaison to share information and market the program to your school community.

AGENDA

1. Introductions
2. School Updates and Priorities
3. Goal Setting Workshop
4. Traffic and Safety Updates
5. City Project Updates
6. Announcements
7. Next Meetings



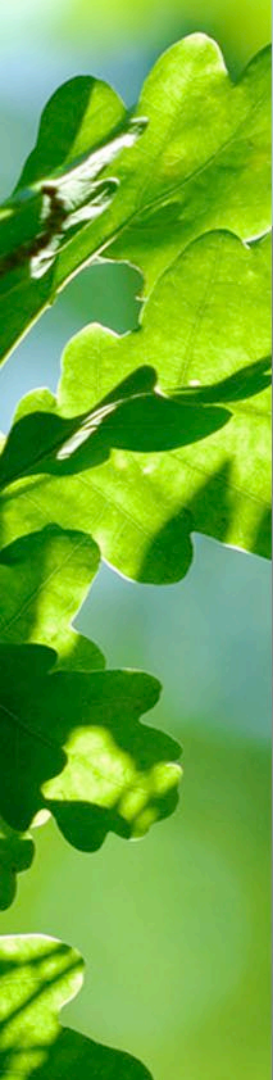
1) INTRODUCTIONS

Introductions

- Name
- Agency / Organization
- What would encourage *you* to travel ABC (Anything-But-Car) ways in your daily life?



2) SCHOOL UPDATES AND PRIORITIES



School updates and Priorities



- Encouragement and education activities
- Priorities related to school travels and transportation safety for the school year?
- SRTS Champions at your school
- Other announcements?

Laurel School SRTS Update

Reminders for Car Line



Hillview Practice Ride

Bike Bus



Laurel Bicycle Rodeo!

Who is this for?

- All 3rd grade students (by classroom)
- Family volunteers are needed - [PLEASE sign up here!](#)

What is this all about and what do I need to do?

- During this 50 minute assembly classrooms of students will ride their own or a borrowed bicycle through a mock roadway/series of stations to practice safe bicycle behaviors such as using hand signals and navigating intersections. Family volunteers will review tips and ensure a supportive environment.
- On Wednesday, October 2 students are asked to bring their bicycle or scooter and a helmet to campus.

Where will the Rodeo take place?

On the Upper School campus play yard and multi

When is this happening?

Wednesday, October 2 during school hours

Why?

Laurel School encourages students to bicycle when commuting to campus, afterschool activities, or to visit friends. In this supervised setting students can practice skills and build confidence to bicycle independently and safely.

3rd Grade Bike Rodeo (and 4th grade in-classroom Ed)



3) GOAL SETTING WORKSHOP

Goal Setting Workshop

Goal Setting Workshop: Group brainstorm using the SOAR analysis framework

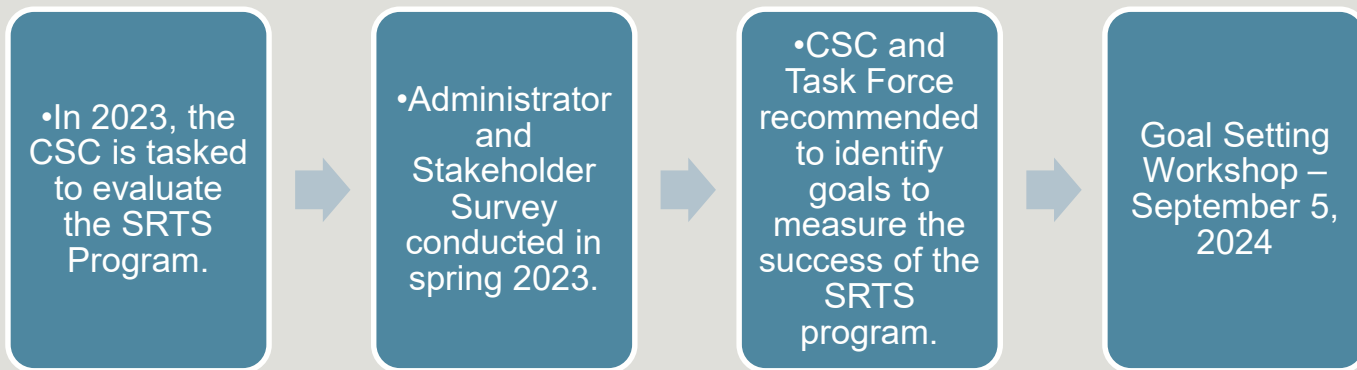
SRTS Coordinator and city staff will **draft measurable goals** for the SRTS Program

December meeting: Task Force to provide feedback the goals.

Outline of the Goal Setting Workshop

1. Purpose and background (2 minutes)
2. SRTS program highlights from 2019 to 2024 (5 min)
3. Brainstorm and Discussions (40 min)
 - Step 1- Individual brainstorm
 - Step 2- Breakout groups – discussions
 - Step 3- Recap with whole group
 - Step 4- Discussion on metrics
4. Next steps

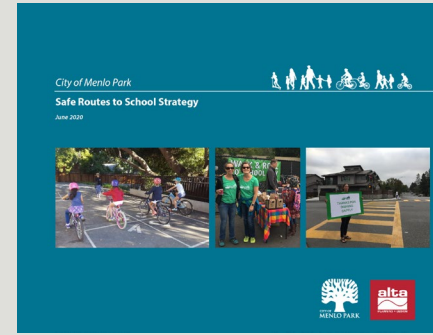
1) Purpose and Background



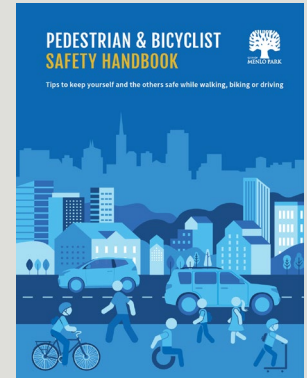
Purpose of the workshop: assist the SRTS Coordinator and city staff with identifying measurable goals for the SRTS program

2) SRTS Highlights 2019-2024

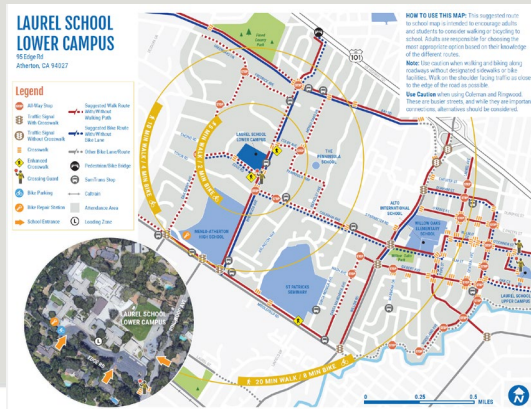
- SRTS Strategy
- Part-time SRTS Coordinator hired
- Suggested routes maps
- Task Force meetings
- Pedestrian Curriculum for PE + material kit
- School walk audits
- Pedestrian and Bicyclist Safety Handbook



Menlo Park SRTS Strategy, 2019-2020



Pedestrian & Bicyclist Safety handbook, 2023-2024



Left: Suggested Routes to School map, 2019- ongoing

Right: School Walk Audit, 2021-2022

2) SRTS Highlights 2019-2024

- SRTS Supporter Program
- Spring Parties
- School-led event support
- Volunteer and champion recruitment support
- Poster and video contest



Encinal and Laurel Elementary SRTS Champions



School-led event: Bike to School Day materials



SRTS Supporter Program – Café Zoe



Bike to the Library

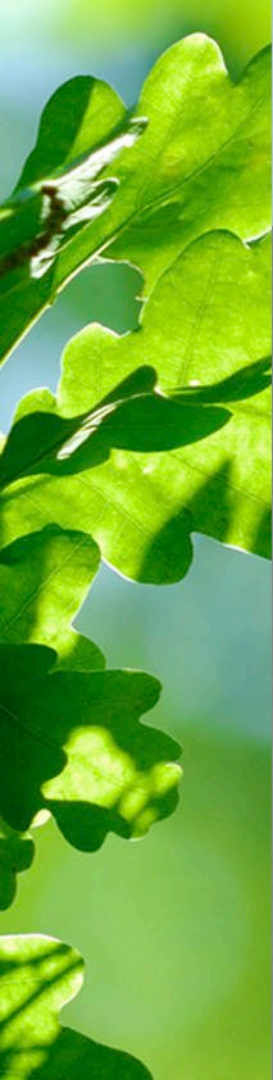


School-led event: Ruby Bridges Walk to School Day at TIDE Academy

3) Brainstorm and Discussions

Step 1 - Individual Brainstorm

- What can improve the Menlo Park SRTS program?
- How to encourage Menlo Park families to travel ABC (Anything-But-Car) ways more often?
- Think of the Strengths, Opportunities, Aspirations and Results (SOAR analysis framework) for the Menlo Park SRTS program.



Step 2 - Breakout Group Discussions (20 min)

S O A R

Strengths

- What the SRTS program does well?
- Accomplishments
- What can we build on?
- What makes the SRTS program unique?
- What resources do we have in Menlo Park?

Opportunities

- Partnerships
- Trends/Changes/Laws
- Community needs the program can address.
- How the top strengths align with the needs?

Aspirations

- What differences the program can make?
- What do we care about?
- How to build on the top strengths and opportunities?

Results

- Practical changes
- What the success will look like?
- What will be different?

Step 2 - Breakout Group Discussions (20 min)

S O A R

Strengths

Opportunities

Aspirations

Results

- 1) Each group identifies someone to take the notes and report back to the whole group after the discussion.
- 2) For each of these items (SOAR) prioritize your ideas.

Step 3 – Recap in whole group

- Each group spokesperson reads their top list for each category: Strengths, Opportunities, Aspiration and Results
- We will combine and prioritize the ideas to obtain a list of ideas in each category.

Step 4 – Discussion on metrics

Metrics will help track the progress of the program.

Example of metrics.

- Mode share per school and district
- Collision numbers in a ¼ mile radius from the schools
- Number of volunteers involved in SRTS
- Parents and caregiver attitude toward active transportation modes

4) Next Steps

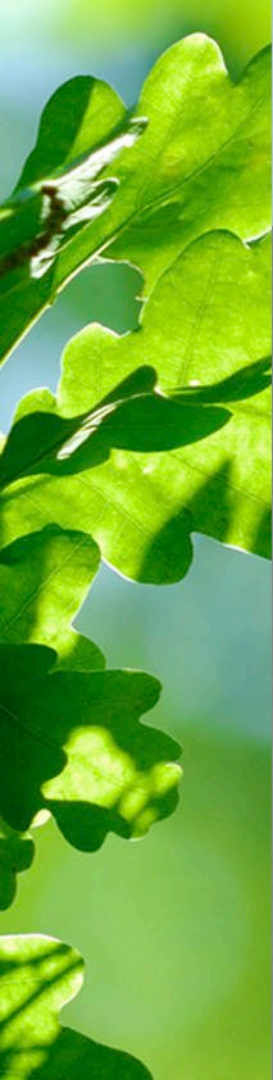
- SRTS Coordinator and city staff to draft the goals
- Task Force will review and provide feedback on the draft goals during a future meeting.



4) TRAFFIC AND SAFETY UPDATES



5) CITY PROJECT UPDATES



CITY PROJECT UPDATES

Temporary loading zone in front of Belle Haven Elementary School

Near Hamilton Ave and Almanor Ave (school temporary entrance).
Will help to address traffic safety concerns during school pick-up and drop-off.

Buffered bike lanes on Valparaiso Ave

In partnership with the Town of Atherton, will be adding buffers to the existing bike lanes on Valparaiso Ave between El Camino Real and Elena Ave as part of the City's [Street Resurfacing Program](#).

6) ANNOUNCEMENTS

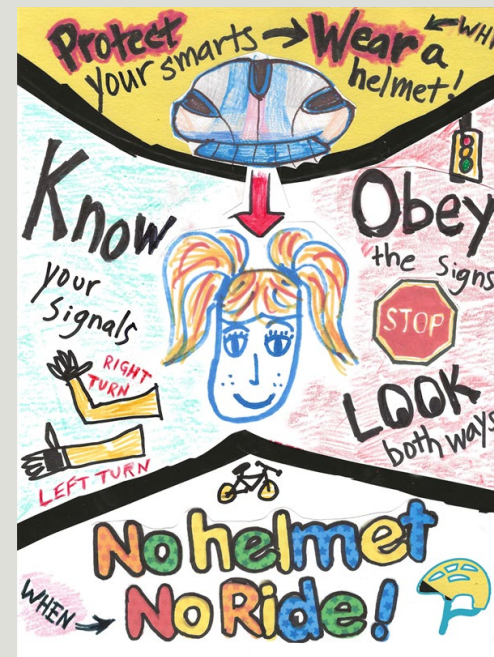
ANNOUNCEMENTS



- **SRTS Poster and Video Contest.** Students have until September 30th, 2024 to submit artwork. **Prizes for winners!**

- **International Walk to School Day – October 9, 2024**

Order your incentives and promotional posters from SMCOE! **Orders are due on 9/13**
<https://forms.gle/MdWqjxFR1n4KbtNn9>





7) NEXT MEETING

SAVE THE DATES!

- Thursday, December 12, 9 am (virtual)
- Thursday, March 13, 9 am (virtual)
- Thursday, June 5, 9 am (hybrid or virtual)



THANK YOU!