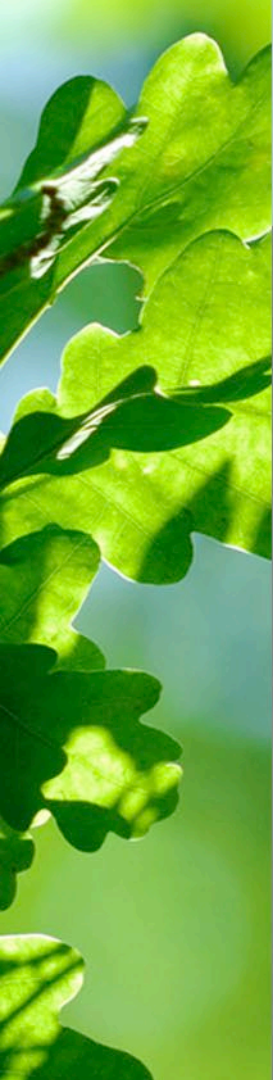




# SAFE ROUTES TO SCHOOL

Task Force Meeting

September 15<sup>th</sup>, 2022



## SRTS TASK FORCE'S OBJECTIVES

SRTS Task Force is a space to share information/ideas on SRTS, engage the community around SRTS, partner on events and activities and support schools and school districts in the implementation of the strategy.

### Roles

- Define and collaborate on objectives, goals, and milestones for the Menlo Park SRTS program;
- Help organize or support different tasks and activities; and
- Be a liaison to share information and market the program to your school community.

# AGENDA

1. Introductions
2. School-led Activities and Priorities
3. SRTS Program 2022-23
4. SRTS Champion Recruitment and Orientation
5. Traffic and Safety Updates
6. Collaborative Data and Contact Management
7. City Project Updates
8. Announcements
9. Next Meetings



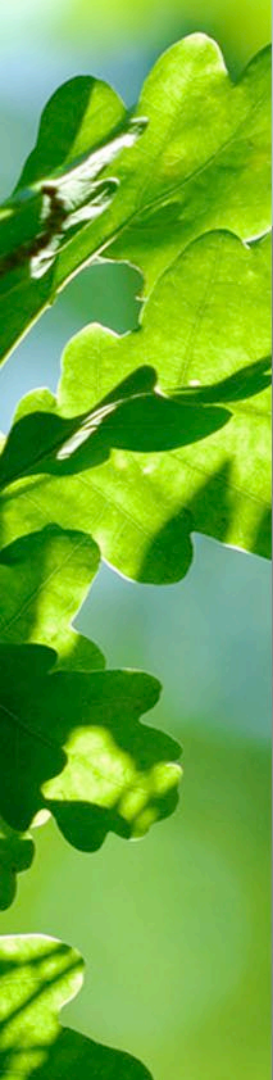
# 1) INTRODUCTIONS

## INTRODUCTIONS

- Name
- Agency / Organization
- Something you are looking forward to this fall



## 2) SCHOOL-LED ACTIVITIES AND PRIORITIES



# SCHOOL-LED ACTIVITIES AND PRIORITIES

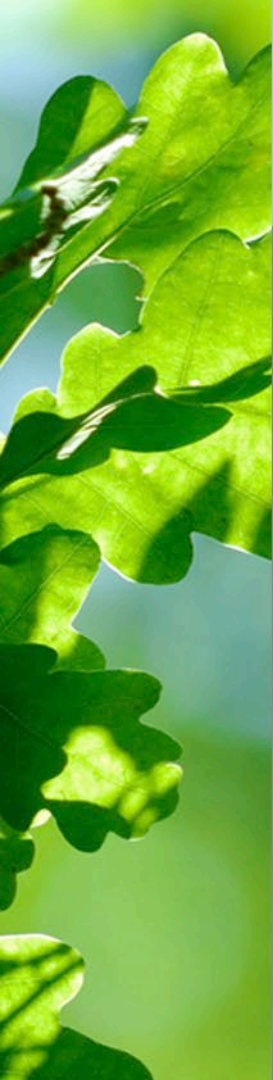


- Walk and Roll activities planned for the fall?
- Priorities for the school year?
- How the Menlo Park SRTS Program can better support school-based events?



# 3) SRTS PROGRAM 2022-23





# 2022-23 ACTIVITIES AND EVENTS

## Fall 2022

- 1 school walk audit - TBD
- Pedestrian Curriculum Training and Implementation Support
- Ruby Bridges Walk to School Day

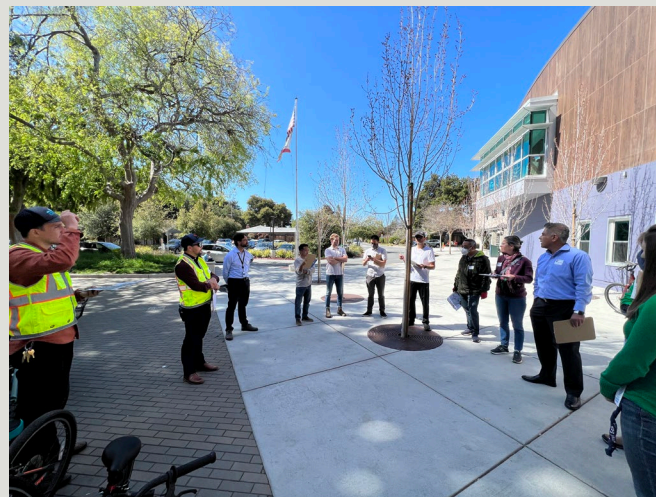
## Spring 2023

- 1 school walk audit - TBD
- Crossing Guard Appreciation Week
- Bike Month Celebrations and Spring Party

# 2022-23 ACTIVITIES AND EVENTS

## Walk Audit

Prioritization based on data such as HIN, FFRMP, Enviro Screen, City limits, etc.



# 2022-23 ACTIVITIES AND EVENTS

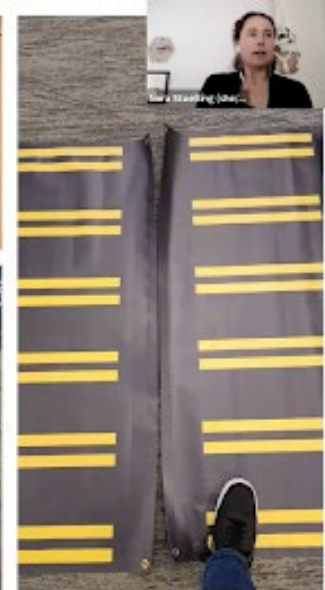
## Pedestrian Curriculum Teacher Training

Week 2, Day 3

### Day 3: Crossing Safety

Note: This lesson requires preparation!

- **Objective:** Applying lessons from Week 1 into a crosswalk context
- **Materials:** Jump rope/bean bags/basketballs for exercise stations, model roadways/crosswalk/intersection mats, laminated pedestrian signs
- **Introductory activities:** Review vocab and concepts from Week 1 and introduce new words, explain non-verbal communication
- **Main activity (we will practice!):** Crosswalk demonstration
- **Closing activity:** Ball activity for review



## 2022-23 ACTIVITIES AND EVENTS

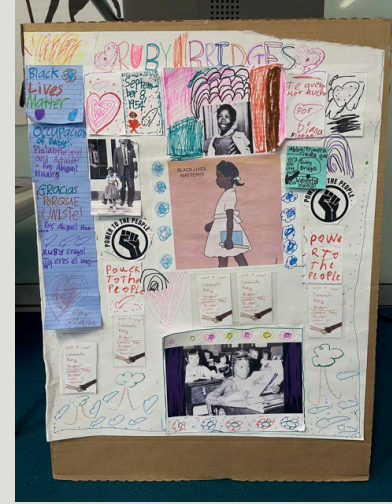
- Ruby Bridges Walk to School Day – 4<sup>th</sup> year!
- Crossing Guard Appreciation Week



Crossing Guard Appreciation Week celebrated at Encinal Elementary



Ruby Bridges Walk to School Day at TIDE Academy and Laurel School, November 2020



# 2022-23 ACTIVITIES AND EVENTS



## May Bike Month

- Spring Party (last one was in 2019)
- Video Challenge
- Motherload Documentary Movie Screening



Host by City of Menlo Park's  
Safe Routes to School Program

# MOTHERLOAD

Kid tested. Planet approved.

SUN, MARCH 22, 2020  
2:00 pm - 5:00 pm

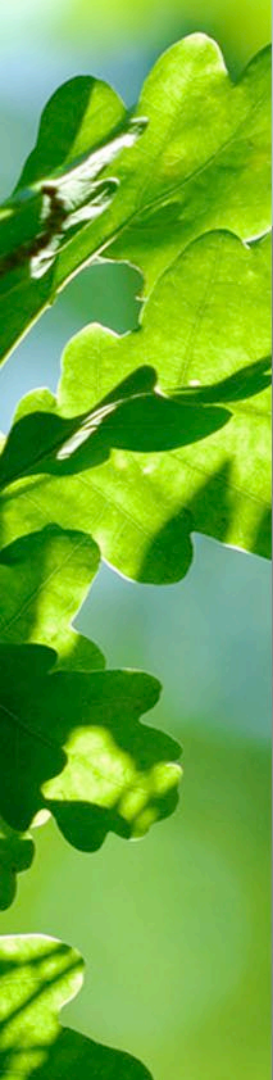
ARRILLAGA FAMILY RECREATION CENTER  
700 Alma Street, Menlo Park

Ticket: [motherloadmovie-menlopark.eventbrite.com](https://motherloadmovie-menlopark.eventbrite.com)

DOCLANDS  
DOC FEST  
RESERVE  
P.I.F.F.  
WINNER  
WINNER  
WINNER

A film by LIZ CANNING & 100+ CROWDSOURCED CO-DIRECTORS Produced by LIZ CANNING, MARILYN DELAURE, LIZ MCGREGOR & ERICA TANAMACHI Executive Producers ARLEEN MCGLADE & ADAM SMITH [www.motherloadmovie.com](http://www.motherloadmovie.com)

## 4) CHAMPION RECRUITMENT



# SRTS CHAMPION AND VOLUNTEER RECRUITMENT



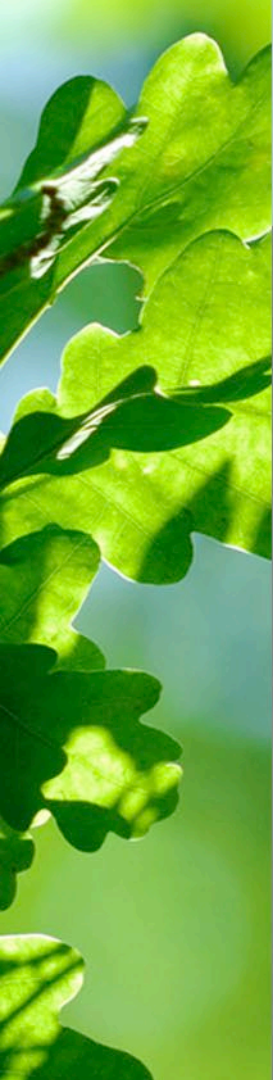
- **Volunteer Interest Form:** Build a volunteer network for each school
  
- **SRTS Champion Orientation**
  - How to plan a Walk and Roll event
  - Support available from the Menlo Park SRTS Program
  - Other? What would be helpful?



## 5) TRAFFIC AND SAFETY UPDATES



## 6) COLLABORATIVE DATA MANAGEMENT



# COLLABORATIVE DATA/CONTACT MANAGEMENT



- Online tool for SRTS partners
- View information such as school champion contacts, student tally data
- Upload survey data, reports, other documents
- Collaborative calendar, e.g. Task Force meeting, school bike rodeos, walk to school days, etc.
- We are exploring a platform like AirTable. *Other suggestions?*



## 7) CITY PROJECT UPDATES

# CITY PROJECT UPDATES



- Coleman/Ringwood Avenues Study  
*Walk tours this week with the projects partners*
- Sharon Road Sidewalk Project is Complete



# CITY PROJECT UPDATES



- Middle Avenue Complete Streets project

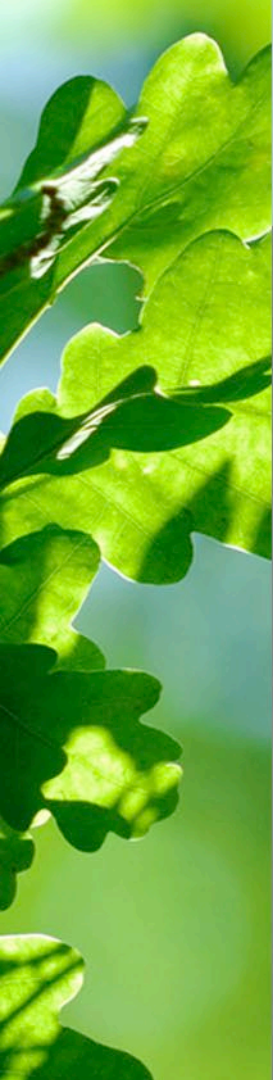


- New School loading zone on Terminal Ave for Beechwood School

## 8) ANNOUNCEMENTS



## 9) NEXT MEETINGS



## SAVE THE DATES!

- December 15, 2022, 9 am
- March 16, 2023, 9 am
- June 15, 2023, 9 am







**THANK YOU!**