



# SAFE ROUTES TO SCHOOL

Task Force Meeting

June 6, 2024



## SRTS TASK FORCE'S OBJECTIVES

SRTS Task Force is a space to share information/ideas on SRTS, engage the community around SRTS, partner on events and activities and support schools and school districts in the implementation of the strategy.

### Roles

- Define and collaborate on objectives, goals, and milestones for the Menlo Park SRTS program;
- Help organize or support different tasks and activities; and
- Be a liaison to share information and market the program to your school community.

# AGENDA

1. Introductions
2. School Updates and Priorities
3. SRTS Program Updates
4. Next School Year Priorities
5. Traffic and Safety Updates
6. City Project Updates
7. Announcements
8. Next Meeting



# 1) INTRODUCTIONS

## Introductions

- Name
- Agency / Organization



# Introductions

Farewell Nick!





## 2) SCHOOL UPDATES AND PRIORITIES

## School updates

- Education and Encouragement activities
- Help needed/issues/challenges/ideas
- Other announcements





## 3) SRTS PROGRAM UPDATES

# SRTS Program Updates

## Recap of the School Year 2023-24

- City-led SRTS events and projects
- School-led SRTS events

# SRTS Program Updates

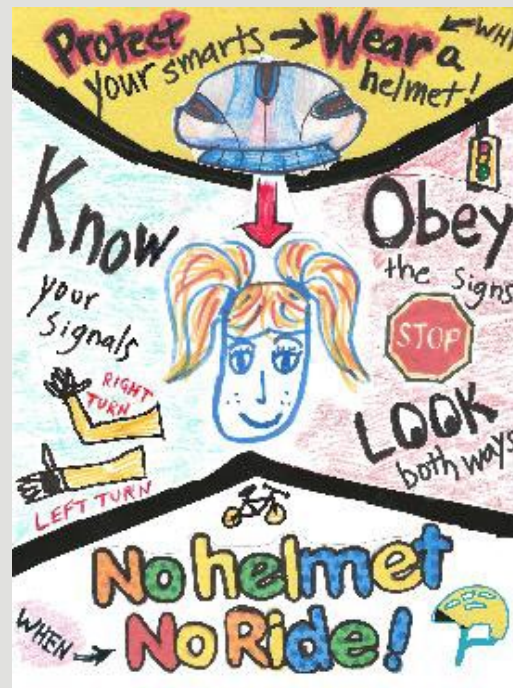
## City-led SRTS Events

Fall 2023

- Ruby Bridges Walk to School Day
- Poster and Video Contest 2023
- Pedestrian and Bicyclist Safety Handbook

Spring 2024

- SRTS Supporter Program
- Bike to the Library Event





# SRTS Program Updates

## City-led SRTS Events

SRTS Supporter Program – part of the SMCOE School Travel Fellowship (2023)



*SRTS Supporter Sticker*



*6 businesses part of the program*



# SRTS Program Updates

## City-led SRTS Events

Bike to the Library Event, May 16, 2024



*Hillview students helped with the SRTS station.*



*Live in Peace pop-up bike repair station.*



*Bike spin art.*



# SRTS Program Updates

## City-led SRTS Events

Bike to the Library Event, May 16, 2024



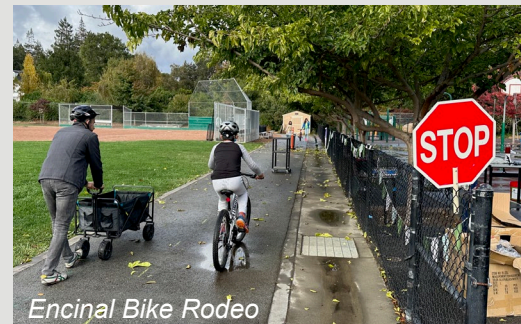
*Right: Safe Moves Bike Rodeo taught biking safety to 35 students.*

# SRTS Program Updates

## School-led SRTS Events

A non-exhaustive list of what you've shared during Task Force meetings

- On campus bike rodeos and bike safety education (Encinal, Laurel, Oak Knoll, TIDE, Hillview)
- Crossing Guard Appreciation Week (Encinal, Oak Knoll)
- M-A on the Move (Menlo-Atherton High)
- All Kids Bike Curriculum (Las Lomitas)
- Quarterly pop-up bike repair clinics (TIDE Academy)





# SRTS Program Updates

## School-led SRTS Events

- “Operation Bike Safety” (Laurel)
- Bike Bus Program (Laurel, Oak Knoll), weekend group rides and helmet checks and fittings (Oak Knoll)
- Ruby Bridges Walk to School Day (Las Lomas, Laurel, Belle Haven, M-A, Encinal, SVIS, Oak Knoll)
- Graduation Bike Ride to Hillview Middle (to come in August 2024)



*Laurel Bike Rodeo*



*Laurel Operation Bike Safety*



*Oak Knoll Bike Bus*

## 4) NEXT YEAR PRIORITIES

## Next Year Priorities

- **Program Evaluation:** identify milestones and metrics
- **Bike Safety Campaign**  
Develop positive messages around safe biking in Menlo Park.
- Continue and expand the **SRTS Supporter Program**  
Reach out to new businesses and inform families.
- In-person **citywide encouragement events**  
In collaboration with other community members and partners.



## Next Year Priorities

- **SRTS Champion Orientation**

Meeting before the start of the school year.

- **Task Force subcommittees**

Focused on a specific area to develop tailored SRTS programs for the local schools that meet the unique needs of that community.

- **Improved Outreach and Collaboration**

Continue to support and attend community-based events.

Collaborate with different organizations (after-school programs, summer camp programs, libraries) .

Collaborate with neighboring jurisdictions (Atherton, County).



# Next Year Priorities



## Poll questions

What support from the SRTS Program was the most helpful this school year? Select your top 3.

What would you like to see more in the Menlo Park SRTS Program? Select your top 3.



## 5) TRAFFIC AND SAFETY UPDATES



## 6) CITY PROJECT UPDATES

## CITY PROJECT UPDATES

- SafeTREC Traffic Safety Field Visit

Assessment (CSSA) on Santa Cruz Ave and Sand Hill Rd on April 24, 2024. These recommendations will subsequently help guide the City's VZAP implementation efforts along these two important corridors.





## CITY PROJECT UPDATES

- Middle Avenue Complete Streets  
City Council approved the permanent bike lanes configuration on May 7, 2024.
- Quick-build safety improvements across the City





## 7) ANNOUNCEMENTS

# ANNOUNCEMENTS

- **Oak Knoll Cargo Bike Test Ride Event**  
Friday, June 7, 2 – 6 pm
- **Wheel Kids Middle School Bike Skills Workshop**  
September 14, 8:30 am – 12:30 pm
- **Practice Bike Ride to Hillview Middle**  
Saturday, August 17, 2024





## 8) NEXT MEETING





## SAVE THE DATE!

- Thursday, September 5<sup>th</sup> at 9 am.





**THANK YOU!**