Independent Redistricting Commssion

Regular Session

A.   Call To Order

Chair Arellano called the meeting to order at 12:04 p.m.

B.   Roll Call

Present: Arellano, Bahles, Erhart, Gilmer, Hill, Wolter
Absent: Kissel, Marquardt, Saad
Staff: City Clerk Judi A. Herren, Administrative Assistant Sarah Sandoval

C.   Public Comment

None.

D.   Presentations

D1.   Public mapping tool overview

GEOinovo demographers Alex Sainz and Jesus Garcia made the presentation (Attachment).

The Commission received clarification on census blocks, communities of interest, and the different stages of the map submission process.

- District 1 resident Pam D. Jones commented on the increased population in District 1 since the last census.
- District 5 resident Joan Skurnick requested clarification regarding population size versus voter population size.
- District 1 resident David Erhart requested clarification on district lines related to geographically contiguous, the process of analyzing mapping tool submission data from both the mapping tool and the communities of interest tool, and requested mapping tool kiosks be made available at library branches.

The Commission received clarification on the mapping tool use of population related to the 2020 census blocks.

The Commission directed staff to make paper maps available at open City facilities as an alternative to the online tools.

E.   **Adjournment**

Chair Arellano adjourned the meeting at 1:13 p.m.

Sarah Sandoval, Administrative Assistant

These minutes were approved at the Independent Redistricting Commission meeting of January 27, 2022.

Introduction to Redistricting: Menlo Park Independent Redistricting Commission

Presentation

December 9, 2021

GEOinovo Team Intro

Program Manager

Luciane Musa

❑ Certified Geographic Information System Professional (GISP)

❑ 20 + years of experience

❑ OSHA Certified

❑ BA in Geography with emphasis in GIS

❑ Expert in Esri Products

❑ Expert in GIS

❑ Expert GeoEvent, real time mapping and analytics

President of GEOinovo Solutions

GEOinovo
Mapping Solutions

esri
Partner
Network
Bronze

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Demographer

Jesus Garcia

❑ 30 + years of experience in data analytics and GIS

❑ Masters in Urban Planning, UCLA

❑ Expert in Redistricting

❑ Subject-matter expert in over 20 California Voting Rights Act cases

❑ Moved district boundaries to comply with State and Federal Voting Rights Act

❑ Former Demographic Statistician, US Census Bureau, Population Division

esri
Partner
Network
Bronze

GEOinovo
Mapping Solutions

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Alex Sainz

Project Manager

- ❑ 13 years of experience
- ❑ Proven Project Management approach
- ❑ BA in Geography
- ❑ Expert in solution implementation
- ❑ Expert Data Manager
- ❑ Expert GIS Administrator
- ❑ Expert in supporting public sector GIS projects

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Agenda

- Inform Independent Redistricting Commission (IRC) regarding key aspects of the redistricting process

- Mapping and demographic requirements

- Review project schedule and tasks

- Technology Demo

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Intro to Redistricting

- Redistricting is the process of adjusting district lines every 10 years after the release of the US Census

- Federal (Congress), State, and Local government bodies with district-based elections

- Goal: Create population-balanced districts for equal representation

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California Fair Maps Act

- Districts shall be geographically contiguous

- Districts shall maintain geographic integrity of local neighborhoods and Communities of Interest

- Minimize the division of cities or census designated places

- Easily identifiable by natural and artificial barriers

- Districts shall be geographically compact

GEOinovo
Mapping Solutions

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MENLO PARK

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Redistricting Project Plan

1) Project Planning, Demographic Analysis

2) Community Input / Public Hearings

3) Review District Boundaries

4) Presentation of map candidates to the IRC

5) Adoption of Final Map

Task 1: Project Planning

- Training/information on redistricting process, including technology demos and training

- Assist City of Menlo Park with preparing the IRC for success at upcoming public hearings and community meetings

- Begin demographic analysis

Task 2: Community Engagement

- Collaborate with City staff on preparation of staff reports and presentation material

- Deployment of DistrictR digital mapping interface

- Collaborate with the IRC and City staff on upcoming community meetings to gather public input

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Task 3: Review District Boundaries

- Evaluation of population balance and demographic data for existing council districts

- Evaluate existing council districts for compliance with Federal and California Voting Rights Act, California Fair Maps Act

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Task 4: Presentation of Initial Maps

- Assist City of Menlo Park with preparation of staff reports and presentation materials for public hearings

- Presentation of 1990 - 2020 US Census data – trends by city and council districts

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Task 5: Adoption of Final Map

- IRC: Adopt final City Council district map

- Submit GIS data, block equivalency file, and other supporting materials to the City in requested format

- Assist City staff with submittal of adopted maps and data to the San Mateo County Registrar of Voters

Public Meetings / Hearings

- December 11, 2021: Community Meeting, Belle Haven Library

- December 18, 2021: Community Meeting, City Council Chambers

- January 13, 2022: Public Hearing

- February 10, 2022: Public Hearing

- March 10, 2022: Public Hearing

- March 25, 2022: Map submission deadline for IRC consideration

- April 7, 2022: Public Hearing

- April 14, 2022: Public Hearing

- April 17, 2022: Final Map Submission

Technology Tools

- DistrictR: Interactive mapping tool

- Geo CIM (Community Input Maps) – available in English and Spanish

- Demographic Dashboard: deploy after Public Hearing 2

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